

January 2017

Arizona Office of Tourism

Monthly Gross Sales & Tourism Taxes Report



State of Arizona: Gross Sales by Sector						
Sector	January 2017	January 2016	% Change	2017 YTD Sales	2016 YTD Sales	% Change
Lodging	\$ 263,850,415	\$ 248,965,730	6.0%	\$ 263,850,415	\$ 248,965,730	6.0%
Restaurant/Bar	\$ 1,134,157,678	\$ 1,110,430,668	2.1%	\$ 1,134,157,678	\$ 1,110,430,668	2.1%
Retail	\$ 4,963,743,299	\$ 4,734,484,043	4.8%	\$ 4,963,743,299	\$ 4,734,484,043	4.8%
Amusement	\$ 104,502,032	\$ 159,366,576	-34.4%	\$ 104,502,032	\$ 159,366,576	-34.4%
Total	\$ 6,466,253,424	\$ 6,253,247,017	3.4%	\$ 6,466,253,424	\$ 6,253,247,017	3.4%

Source: Arizona Department of Revenue

Estimated State Tourism Taxes: Tourism Related Sectors						
Sector	January 2017	January 2016	% Change	2017 YTD Sales	2016 YTD Sales	% Change
Lodging	\$ 13,786,184	\$ 13,008,459	6.0%	\$ 13,786,184	\$ 13,008,459	6.0%
Restaurant/Bar	\$ 15,001,730	\$ 14,687,889	2.1%	\$ 15,001,730	\$ 14,687,889	2.1%
Retail	\$ 30,326,486	\$ 28,925,804	4.8%	\$ 30,326,486	\$ 28,925,804	4.8%
Amusement	\$ 376,291	\$ 573,847	-34.4%	\$ 376,291	\$ 573,847	-34.4%
Total	\$ 59,490,692	\$ 57,195,999	4.0%	\$ 59,490,692	\$ 57,195,999	4.0%

Tax rates reflected above are Lodging (5.5%) and Restaurant/Bar, Retail, Amusement (5.6%).

For additional information contact: Colleen Floyd, Director of Research, Arizona Office of Tourism at 602-364-3716 or cfloyd@tourism.az.gov.

Note: The following events contributed to sales in January:

Fiesta Bowl-January 1, 2016

College Football National Championship-January 11, 2016

Fiesta Bowl-December 31, 2016

Source: Gross Sales reported by Arizona Dept. of Revenue.

Estimated state tax collections by Arizona Hospitality Research and Resource Center (AHRRC).

