



State of Arizona: Gross Sales by Sector						
Sector	January 2016	January 2015	% Change	2016 YTD Sales	2015 YTD Sales	% Change
Lodging	\$ 248,965,730	\$ 270,055,607	-7.8%	\$ 248,965,730	\$ 270,055,607	-7.8%
Restaurant/Bar	\$ 1,110,430,668	\$ 945,794,976	17.4%	\$ 1,110,430,668	\$ 945,794,976	17.4%
Retail	\$ 4,734,484,043	\$ 4,573,754,166	3.5%	\$ 4,734,484,043	\$ 4,573,754,166	3.5%
Amusement	\$ 159,366,576	\$ 107,298,424	48.5%	\$ 159,366,576	\$ 107,298,424	48.5%
Total	\$ 6,253,247,017	\$ 5,896,903,173	6.0%	\$ 6,253,247,017	\$ 5,896,903,173	6.0%

Source: Arizona Department of Revenue

Estimated State Tourism Taxes: Tourism Related Sectors						
Sector	January 2016	January 2015	% Change	2016 YTD Sales	2015 YTD Sales	% Change
Lodging	\$ 13,008,459	\$ 14,110,405	-7.8%	\$ 13,008,459	\$ 14,110,405	-7.8%
Restaurant/Bar	\$ 14,687,889	\$ 12,510,219	17.4%	\$ 14,687,889	\$ 12,510,219	17.4%
Retail	\$ 28,925,804	\$ 27,943,808	3.5%	\$ 28,925,804	\$ 27,943,808	3.5%
Amusement	\$ 573,847	\$ 386,360	48.5%	\$ 573,847	\$ 386,360	48.5%
Total	\$ 57,195,999	\$ 54,950,793	4.1%	\$ 57,195,999	\$ 54,950,793	4.1%

Source: Gross Sales reported by Arizona Dept. of Revenue. Estimated state tax collections by AHRRC/NAU.

Tax rates reflected above are Lodging (5.5%) and Restaurant/Bar, Retail, Amusement (5.6%)

Note: Superbowl was Feb 1st 2015. College Football Playoff was Jan 11th 2016. Waste Mngt Phoenix Open was Jan. 29 - Feb 1st 2015 and Feb 4-7th, 2016

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