



State of Arizona: Gross Sales by Sector						
Sector	January 2015	January 2014	% Change	2015 YTD Sales	2014 YTD Sales	% Change
Lodging	\$ 270,055,607	\$ 203,980,182	32.4%	\$ 270,055,607	\$ 203,980,182	32.4%
Restaurant/Bar	\$ 945,794,976	\$ 924,166,259	2.3%	\$ 945,794,976	\$ 924,166,259	2.3%
Retail	\$ 4,573,756,140	\$ 4,199,228,958	8.9%	\$ 4,573,756,140	\$ 4,199,228,958	8.9%
Amusement	\$ 107,298,424	\$ 97,121,691	10.5%	\$ 107,298,424	\$ 97,121,691	10.5%
Total	\$ 5,896,905,147	\$ 5,424,497,090	8.7%	\$ 5,896,905,147	\$ 5,424,497,090	8.7%

Source: Arizona Department of Revenue

Estimated State Tourism Taxes: Tourism Related Sectors						
Sector	January 2015	January 2014	% Change	2015 YTD Sales	2014 YTD Sales	% Change
Lodging	\$ 14,110,405	\$ 10,657,965	32.4%	\$ 14,110,405	\$ 10,657,965	32.4%
Restaurant/Bar	\$ 12,510,219	\$ 12,224,132	2.3%	\$ 12,510,219	\$ 12,224,132	2.3%
Retail	\$ 27,943,821	\$ 25,655,609	8.9%	\$ 27,943,821	\$ 25,655,609	8.9%
Amusement	\$ 386,360	\$ 349,716	10.5%	\$ 386,360	\$ 349,716	10.5%
Total	\$ 54,950,805	\$ 48,887,421	12.4%	\$ 54,950,805	\$ 48,887,421	12.4%

Source: Gross Sales reported by Arizona Dept. of Revenue. Estimated state tax collections by AHRRC/NAU.

Tax rates reflected above are Lodging (5.5%) and Restaurant/Bar, Retail, Amusement (5.6%)

For additional information contact: Colleen Floyd, Research Specialist, Arizona Office of Tourism at 602-364-3698 or cfloyd@azot.gov