

February 2017

Arizona Office of Tourism

Monthly Gross Sales & Tourism Taxes Report



| State of Arizona: Gross Sales by Sector |                  |                  |          |                   |                   |          |
|-----------------------------------------|------------------|------------------|----------|-------------------|-------------------|----------|
| Sector                                  | February 2017    | February 2016    | % Change | 2017 YTD Sales    | 2016 YTD Sales    | % Change |
| Lodging                                 | \$ 327,472,384   | \$ 312,188,642   | 4.9%     | \$ 591,322,799    | \$ 561,154,372    | 5.4%     |
| Restaurant/Bar                          | \$ 1,185,066,825 | \$ 1,163,049,416 | 1.9%     | \$ 2,319,224,503  | \$ 2,273,480,084  | 2.0%     |
| Retail                                  | \$ 4,991,851,202 | \$ 5,057,764,371 | -1.3%    | \$ 9,955,594,501  | \$ 9,792,248,414  | 1.7%     |
| Amusement                               | \$ 117,161,128   | \$ 103,480,786   | 13.2%    | \$ 221,663,160    | \$ 262,847,362    | -15.7%   |
| Total                                   | \$ 6,621,551,539 | \$ 6,636,483,215 | -0.2%    | \$ 13,087,804,963 | \$ 12,889,730,232 | 1.5%     |

Source: Arizona Department of Revenue

| Estimated State Tourism Taxes: Tourism Related Sectors |               |               |          |                |                |          |
|--------------------------------------------------------|---------------|---------------|----------|----------------|----------------|----------|
| Sector                                                 | February 2017 | February 2016 | % Change | 2017 YTD Sales | 2016 YTD Sales | % Change |
| Lodging                                                | \$ 17,110,432 | \$ 16,311,857 | 4.9%     | \$ 30,896,616  | \$ 29,320,316  | 5.4%     |
| Restaurant/Bar                                         | \$ 15,675,116 | \$ 15,383,887 | 1.9%     | \$ 30,676,846  | \$ 30,071,776  | 2.0%     |
| Retail                                                 | \$ 30,498,214 | \$ 30,900,917 | -1.3%    | \$ 60,824,700  | \$ 59,826,721  | 1.7%     |
| Amusement                                              | \$ 421,874    | \$ 372,614    | 13.2%    | \$ 798,165     | \$ 946,461     | -15.7%   |
| Total                                                  | \$ 63,705,636 | \$ 62,969,275 | 1.2%     | \$ 123,196,327 | \$ 120,165,273 | 2.5%     |

Tax rates reflected above are Lodging (5.5%) and Restaurant/Bar, Retail, Amusement (5.6%).

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Source: Gross Sales reported by Arizona Dept. of Revenue.

Estimated state tax collections by Arizona Hospitality Research and Resource Center (AHRRC).

