



State of Arizona: Gross Sales by Sector						
Sector	February 2016	February 2015	% Change	2016 YTD Sales	2015 YTD Sales	% Change
Lodging	\$ 312,188,642	\$ 298,674,692	4.5%	\$ 561,154,372	\$ 568,730,299	-1.3%
Restaurant/Bar	\$ 1,163,049,416	\$ 1,094,027,781	6.3%	\$ 2,273,480,084	\$ 2,039,822,757	11.5%
Retail	\$ 5,057,764,371	\$ 4,885,397,300	3.5%	\$ 9,792,248,414	\$ 9,459,151,466	3.5%
Amusement	\$ 103,480,786	\$ 216,806,392	-52.3%	\$ 262,847,362	\$ 324,104,816	-18.9%
Total	\$ 6,636,483,215	\$ 6,494,906,165	2.2%	\$ 12,889,730,232	\$ 12,391,809,338	4.0%

Source: Arizona Department of Revenue

Estimated State Tourism Taxes: Tourism Related Sectors						
Sector	February 2016	February 2015	% Change	2016 YTD Sales	2015 YTD Sales	% Change
Lodging	\$ 16,311,857	\$ 15,605,753	4.5%	\$ 29,320,316	\$ 29,716,158	-1.3%
Restaurant/Bar	\$ 15,383,887	\$ 14,470,924	6.3%	\$ 30,071,776	\$ 26,981,144	11.5%
Retail	\$ 30,900,917	\$ 29,847,823	3.5%	\$ 59,826,721	\$ 57,791,632	3.5%
Amusement	\$ 372,614	\$ 780,676	-52.3%	\$ 946,461	\$ 1,167,037	-18.9%
Total	\$ 62,969,275	\$ 60,705,177	3.7%	\$ 120,165,273	\$ 115,655,970	3.9%

Source: Gross Sales reported by Arizona Dept. of Revenue. Estimated state tax collections by AHRRC/NAU.

Tax rates reflected above are Lodging (5.5%) and Restaurant/Bar, Retail, Amusement (5.6%)

Note: Superbowl was Feb. 1st 2015. Waste Mngt Phoenix Open was Jan. 29 - Feb. 1st 2015 and Feb. 4-7th, 2016

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