February 2015 Arizona Office of Tourism Monthly Gross Sales & Tourism Taxes Report



State of Arizona: Gross Sales by Sector											
Sector		February 2015		February	% Change	2015 YTD Sales		2014 YTD Sales		% Change	
				2014							
Lodging	\$	298,674,692	\$	248,995,483	20.0%	\$	568,730,299	\$	452,975,665	25.6%	
Restaurant/Bar	\$	1,094,027,781	\$	995,947,205	9.8%	\$	2,039,822,757	\$	1,920,113,464	6.2%	
Retail	\$	4,885,585,511	\$	4,476,794,376	9.1%	\$	9,459,341,651	\$	8,676,023,334	9.0%	
Amusement	\$	216,806,392	\$	101,519,876	113.6%	\$	324,104,816	\$	198,641,567	63.2%	
Total	\$	6,495,094,376	\$	5,823,256,940	11.5%	\$	12,391,999,523	\$	11,247,754,030	10.2%	

Source: Arizona Department of Revenue

Estimated State Tourism Taxes: Tourism Related Sectors											
Sector		February		February	% Change	2015 YTD Sales		2014 YTD Sales		% Change	
Lodging	ć	2015 15,605,753	Ċ	2014	20.0%	\$	29,716,158	ć	23,667,978	25.6%	
Restaurant/Bar	¢	14,470,924	۶ \$	13,173,593	9.8%	\$	26,981,144	٠ \$	25,397,725	6.2%	
Retail	\$	29,848,973	\$	27,351,423	9.1%	\$	57,792,794	\$	53,007,032	9.0%	
Amusement	\$	780,676	\$	365,553	113.6%	\$	1,167,037	\$	715,269	63.2%	
Total	\$	60,706,327	\$	53,900,583	12.6%	\$	115,657,132	\$	102,788,004	12.5%	

Source: Gross Sales reported by Arizona Dept. of Revenue. Estimated state tax collections by AHRRC/NAU.

Tax rates reflected above are Lodging (5.5%) and Restaurant/Bar, Retail, Amusement (5.6%)

For additional information contact: Colleen Floyd, Research Specialist, Arizona Office of Tourism at 602-364-3698 or cfloyd@azot.gov