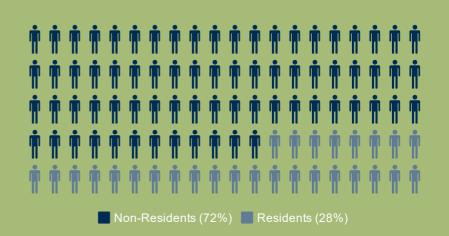


2017

Arizona Domestic Overnight Visitors Residents vs. Non-Residents

38.3 MILLION

Domestic Overnight Visitors to Arizona



Non-Resident		Resident
72 %	share	28%
4.3	nights stayed in AZ	2.1
2.7	party size	2.8
57%/43%	gender (male/female)	46%/54%
44.6 YRS	average age	46.4 YRS
shopping (33%) national/state park (23%) fine dining (22%)	top activities	shopping (28%) hiking/backpacking (17%)

landmark/historic site (20%)

fine dining (22%)

national/state park (14%)

fine dining (14%)