

**2017**

Arizona Domestic Overnight Visitors  
2017 vs. 2016

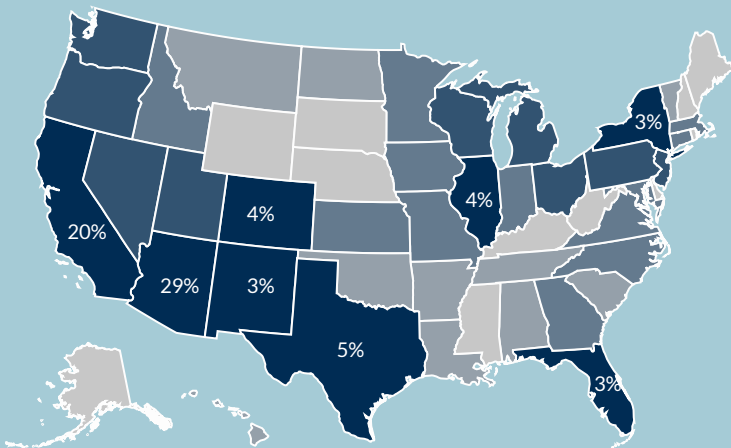
**38.3 MILLION**

Domestic Overnight  
Visitors to Arizona

AZ Domestic Visitation Trend



Top Origin States



Top Activities

- Shopping
- National/State Park
- Fine Dining
- Landmark/Historic Site
- Hiking/Backpacking

**2017**

**2016**

**84%/16%**

leisure/business

**83.5%/16.5%**

**72%/28%**

non-resident/resident

**72%/28%**

**2.8**

party size

**3.0**

**\$645**

expenditures\*

**\$675**

**3.6**

nights stayed in AZ

**3.5**

**45 YRS**

average age

**43.6 YRS**