

2015

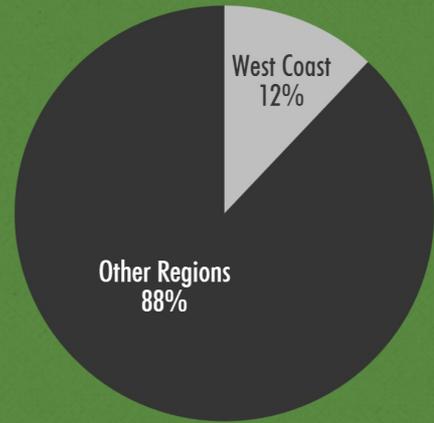
**Arizona Domestic Overnight Visitors
Arizona vs. West Coast Region**

36.4 Million

Domestic Overnight Visitors to
Arizona

4.5 Million

Domestic Overnight Visitors to
West Coast Region



Arizona

West Coast Region

83%/17%

leisure/business

88%/12%

72%/28%

non-resident/resident

80%/20%

2.8

party size

3.0

62%

net paid accommodations

67%

\$688

expenditures*

\$512

4.0

nights stayed in region

3.5

\$69,300

average HH income

\$67,700

45 yrs

average age

40 yrs