

2015

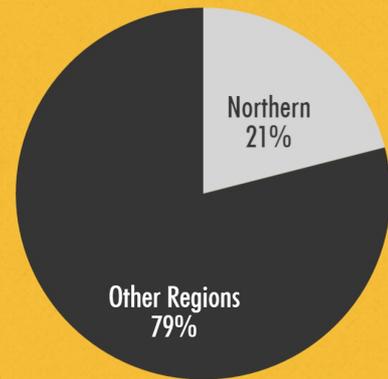
Arizona Domestic Overnight Visitors Arizona vs. Northern Region

36.4 Million

Domestic Overnight Visitors to
Arizona

7.3 Million

Domestic Overnight Visitors to
Northern Region



Arizona

Northern Region

83%/17%	leisure/business	88%/12%
72%/28%	non-resident/resident	59%/41%
2.8	party size	3.0
62%	net paid accommodations	66%
\$688	expenditures*	\$662
4.0	nights stayed in region	3.5
\$69,300	average HH income	\$67,320
45 yrs	average age	44 yrs