

2015

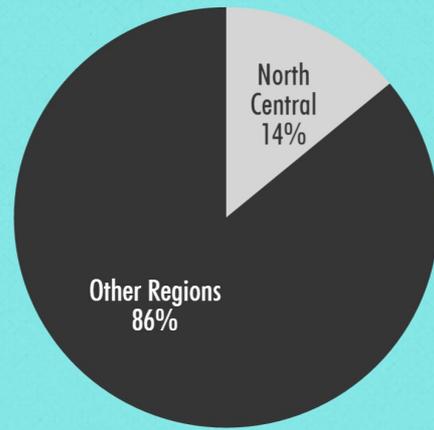
**Arizona Domestic Overnight Visitors
Arizona vs. North Central Region**

36.4 Million

Domestic Overnight Visitors to
Arizona

5.2 Million

Domestic Overnight Visitors to
North Central Region



Arizona

North Central Region

83%/17%	leisure/business	89%/11%
72%/28%	non-resident/resident	68%/32%
2.8	party size	2.9
62%	net paid accommodations	60%
\$688	expenditures*	\$841
4.0	nights stayed in region	4.3
\$69,300	average HH income	\$73,770
45 yrs	average age	46 yrs