

## Working with AOT

### Destination Marketing Organizations (DMOs) and Tribes

- 1) Sign up for the [Tourism Tuesday](#) weekly newsletter
- 2) [VisitArizona.com](#) city pages – review your city’s page and provide updates to our Content and Social Media Manager, [Jessica Saenz](#).
- 3) Gather your community [events](#) and send them regularly (2-6 months in advance) to the Public Relations Manager, [Marjorie Magnusson](#)
- 4) Like Visit Arizona’s [Facebook page](#) and post on our wall or tag us on some of your posts
- 5) Follow [@AZTourismNews](#) on Twitter, tag us on your posts or use #ArizonaTravel
- 6) Follow [@Visit\\_Arizona](#) on Instagram and use #VisitArizona when you post photos
- 7) Explore the [Research and Statistics](#) pages
- 8) Download Arizona Travel Impacts [Interactive App](#)
- 9) Explore the [Educational Resources](#) pages to view presentations, toolkits and webinars
- 10) Join the [Marketing Cooperative](#) to partner with us on advertising placements
- 11) Work with the our Trade and Media team to host travel agents and writers, contact the [Trade and Media Relations Division](#)
- 12) Explore the Trade and Media [events page](#) to take advantage of media missions, FAM tours and press trips
- 13) Share important tourism news with our whole [staff](#)
- 14) Explore the [International Marketing](#) page and share important news about your destination with our [international reps](#)
- 15) Attend the [Governor’s Conference on Tourism](#)
- 16) Submit a nomination for the annual [Governor’s Tourism Awards](#)
- 17) Distribute the [Arizona Official State Visitor’s Guide](#)
- 18) Schedule a visit to speak to our call center operators in Tucson about your destination by contacting the Community Marketing Manager, [Loretta Belonio](#)

### Tourism Businesses

- 1) Sign up for the [Tourism Tuesday](#) weekly newsletter
- 2) Become an [Arizona Tourism Partner](#) on VisitArizona.com, list your business and post deals and packages
- 3) Like Visit Arizona’s [Facebook page](#) and post on our wall or tag us on some of your posts
- 4) Follow [@AZTourismNews](#) on Twitter, tag us on your posts or use #ArizonaTravel
- 5) Follow [@Visit\\_Arizona](#) on Instagram and use #VisitArizona when you post photos
- 6) Explore the [Research and Statistics](#) pages
- 7) Explore the [Educational Resources](#) pages
- 8) Share important tourism news with [AOT](#)
- 9) Place an ad in the [Arizona Official State Visitor’s Guide](#)
- 10) Attend the [Governor’s Conference on Tourism](#)
- 11) Submit a nomination for the annual [Governor’s Tourism Awards](#)