



AGENDA
Tourism Advisory Council Meeting
July 18, 2018
1:30 p.m. – 3:30 p.m.
JW Marriott Scottsdale Camelback Inn
5402 E. Lincoln Dr.
Scottsdale, AZ 85253

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|---|----------------|
| Welcome | Debbie Johnson |
| Call to Order / Introductions | Debbie Johnson |
| Approval of Minutes – Wednesday, July 19, 2017 | ALL |
| Arizona Office of Tourism (AOT) Updates | |
| ♦ Office of Executive | Debbie Johnson |
| ♦ Budget | Linda Yuhas |
| ♦ Advertising | Jamie Daer |
| ♦ Communications/PR | Scott Dunn |
| ♦ Industry Affairs | Kiva Couchon |
| ♦ Legislative Update | Ben Stewart |
| ♦ Research | Colleen Floyd |
| ♦ Trade /Media | Becky Blaine |
| Brand USA Update | Mike Fullerton |
| Industry Discussion | ALL |
| Call to Public | Debbie Johnson |
| Adjourn | |