



AGENDA

Tourism Advisory Council Meeting

Wednesday, March 2nd, 2016

10:00 a.m. – 12:00 p.m.

Arizona Office of Tourism

1110 W. Washington St., Ste. 155,

Phoenix, AZ 85007

Welcome

Debbie Johnson

Call to Order / Introductions

Debbie Johnson

Approval of Minutes – June 22, 2015

ALL

Arizona Office of Tourism (AOT) Updates

- ◆ Office of Executive
- ◆ Budget
- ◆ Marketing & Advertising
- ◆ Research
- ◆ PR & Communications
- ◆ Media
- ◆ Trade
- ◆ National Tourism Week

Debbie Johnson
Debbie Johnson/Linda Yuhas
Karen Cahn
Colleen Floyd
Kiva Couchon
Tony Alba
Jennifer Sutcliffe
Stephanie Dowling

Industry & Area Reports

ALL

Call to Public

Debbie Johnson

Adjourn