



**Please join us in Scottsdale as the Arizona Office of Tourism presents the
AOT World Tour 2015**

@AZTourismPR on Twitter; Use #AOTWorldTour to connect with us on social

Updated as of 12/2/2015

WHEN: 8:00 a.m. – 1:30 p.m., Wednesday, December 9, 2015

WHERE: The Scottsdale Resort at McCormick Ranch
7700 East McCormick Parkway, Scottsdale, AZ 85258
(480) 991-9000

COST: \$20.00 (includes lunch)

REGISTRATION: Please register online at: www.aotworldtour.ezregister.com

AGENDA:

8:00-8:30 a.m.	Registration
8:30-9:00 a.m.	Welcome by Debbie Johnson, Director, AOT
	Sky Harbor International Airport Updates by Deborah Ostreicher, Assistant Director, City of Phoenix – Aviation Department - BIO
9:00-9:50 a.m.	Market Reports The top five things you need to know and the top five things you probably didn't know in the international markets in which AOT has representation: United Kingdom, Canada, Mexico, France and Germany (please note: China will not be participating in this session).
9:50-10:25 a.m.	AOT Advertising Update
10:25-10:40 a.m.	Break
10:40-12:20 p.m.	Breakout Sessions (5 sessions at 20 minutes each) These 20 minute sessions will allow you the opportunity to interact with our international representatives in a small group setting. (please note: China will not be participating in this session).

12:30-1:30 p.m.

**Lunch with Keynote Presentation on China's Outbound
Tourism**

Event Concludes