Sample Social-Media Posts for National Travel and Tourism Week

One of the ways to celebrate National Travel and Tourism Week is by participating in Travel Rally Day, which is Tuesday, May 9.

Here in Arizona, AOT is leading a Virtual Travel Rally on May 9 in hopes of generating a surge of social-media posts that call attention to the positive impact of tourism in our state.

Help us rally in support of travel and tourism in by sharing some of your most exciting content and travel suggestions, and by using the hashtags #LetsSeeAZ and #NTTW17. We also encourage you to continue the conversation about tourism in Arizona on your personal channels by sharing your favorite memories and places in the state using the hashtag #MyFavAZ.

Below are some suggested posts to use across your social-media channels.

**Consumer-Facing Posts**

**Facebook**

1. Happy Arizona Travel and Tourism Week! What are some destinations you've been meaning to explore? [www.LetsSeeAZ.com](http://www.LetsSeeAZ.com)

2. Celebrate Arizona Travel and Tourism Week with @AZStateParks at the @ArizonaScienceCenter on Sunday, May 7th from 10 a.m. to 5 p.m.! Drop by for virtual reality experiences of Arizona, travel inspiration and more. [www.LetsSeeAZ.com](http://www.LetsSeeAZ.com)

3. There's so much to see in this beautiful state. Make sure you get out and explore May 7-13 for Arizona Travel and Tourism Week! [www.LetsSeeAZ.com](http://www.LetsSeeAZ.com)

4. Ways to celebrate Arizona Travel and Tourism Week: Hike a new trail or an old favorite. Eat at a restaurant you’ve always meant to try. Take a road trip. [www.LetsSeeAZ.com](http://www.LetsSeeAZ.com)

5. In search of some travel inspiration for Arizona Travel and Tourism Week? [Your city name] has all you need. [link to things to do]

6. Need inspiration for Arizona Travel and Tourism Week? Look no further: [www.LetsSeeAZ.com](http://www.LetsSeeAZ.com)

7. You don't have to plan a vacation for months to have an incredible experience. Plan a day trip in Arizona and see the beauty of your own state. [www.LetsSeeAZ.com](http://www.LetsSeeAZ.com)

8. Thanks to all who participated in Arizona Travel and Tourism Week! Keep on celebrating and safe travels. [www.LetsSeeAZ.com](http://www.LetsSeeAZ.com)
Twitter

1. Happy Arizona Travel and Tourism Week! What are some destinations you've been meaning to explore? #LetsSeeAZ #NTTW17 LetsSeeAZ.com

2. Celebrate #NTTW17 with @AZStateParks at the @AZScienceCenter on Sun., May 7th from 10 a.m. to 5 p.m.! wwwLetsSeeAZ.com #LetsSeeAZ

3. There's so much to see in this beautiful state. Make sure you get out and explore this #NTTW17! #LetsSeeAZ www.LetsSeeAZ.com

4. Find a new trail. Try a new restaurant. Take an epic road trip. Get out and see your state during #NTTW17! #LetsSeeAZ www.LetsSeeAZ.com

5. In search of travel inspiration for #NTTW17? Look no further. [Your city name] has all you need. [link to things to do]

6. Need inspiration for this Arizona Travel & Tourism Week? Look no further: www.LetsSeeAZ.com #NTTW17 #LetsSeeAZ

7. Plan a day trip in your state and see the beauty of your own backyard this #NTTW17. #LetsSeeAZ www.LetsSeeAZ.com

Instagram

1. Happy Arizona Travel and Tourism Week! What are some destinations you've been meaning to explore? #LetsSeeAZ #NTTW17 #VisitArizona

2. Celebrate #NTTW17 with @AZStateParks at the @AZScienceCenter on Sun., May 7th from 10 a.m. to 5 p.m.! #LetsSeeAZ #NTTW17 #VisitArizona

3. There's so much to see in this beautiful state. Make sure you get out and explore May 7-13 for Arizona Travel and Tourism Week! #LetsSeeAZ #NTTW17 #VisitArizona

4. Whether you're hiking a nearby trail or looking for a new favorite restaurant, get out and see your state for Arizona Travel and Tourism Week. #LetsSeeAZ #NTTW17 #VisitArizona
5. In search of some travel inspiration for Arizona Travel and Tourism Week? [Your city name] has all you need. #LetsSeeAZ #NTTW17 #VisitArizona

6. Need inspiration for this Arizona Travel and Tourism Week? Look no further, click on the link on the bio for more ideas. #LetsSeeAZ #NTTW17 #VisitArizona

7. You don't have to plan a vacation for months to have an incredible experience. Plan a day trip in your state and see the beauty of your own backyard. #LetsSeeAZ #NTTW17 #VisitArizona

8. Thanks to all who participated in Arizona Travel and Tourism Week! Keep on celebrating and safe travels. #LetsSeeAZ #NTTW17 #VisitArizona

**Industry-Facing Posts**

**Facebook**

1. Arizona’s amazing culinary scene is getting attention. Visitors spent a record $5.2 billion on food and drinks in 2016! What is your favorite Arizona restaurant? [www.LetsSeeAZ.com](http://www.LetsSeeAZ.com)

2. Did you know visitors spend $58 million dollars in Arizona each day? Support travel and tourism this week by getting out and seeing Arizona! [www.LetsSeeAZ.com](http://www.LetsSeeAZ.com)

3. Did you know the travel industry supports 180,000 jobs in Arizona? Get out and explore the state during National Travel and Tourism Week! [www.LetsSeeAZ.com](http://www.LetsSeeAZ.com)

4. Arizona's incredible shopping destinations generated $2.6 billion in revenue in 2016. Support the state's economy by getting out and shopping during Arizona Travel & Tourism Week! [www.LetsSeeAZ.com](http://www.LetsSeeAZ.com)

5. Did you know that the Arizona tourism industry saves each Arizona household $1,180 in taxes per year? That’s reason to celebrate Arizona Travel and Tourism Week! [www.LetsSeeAZ.com](http://www.LetsSeeAZ.com)

**Twitter**

1. #DYK visitors spend $58M in Arizona each day? Support Arizona Travel & Tourism Week. #LetsSeeAZ! #NTTW17 [www.LetsSeeAZ.com](http://www.LetsSeeAZ.com)
2. AZ’s culinary scene is getting attention. Visitors spent a record $5.2B on food & drinks in 2016! #LetsSeeAZ #NTTW17
www.LetsSeeAZ.com

3. Did you know that Arizona’s travel industry supports 180K jobs in the state? #LetsSeeAZ #NTTW17 www.LetsSeeAZ.com

4. AZ's shopping destinations generated $2.6B in 2016! You support the economy when you shop! #LetsSeeAZ #NTTW17 www.LetsSeeAZ.com

5. Did you know tourism saves each Arizona household $1,180 in taxes per year? #LetsSeeAZ #NTTW17 www.LetsSeeAZ.com

Instagram

1. Arizona’s amazing culinary scene is getting attention. Visitors spent a record $5.2 billion on food and drinks in 2016! What is your favorite Arizona restaurant? #LetsSeeAZ #NTTW17

2. Did you know visitor spending generated $21 billion in Arizona? Support travel and tourism this by getting out and seeing Arizona! #LetsSeeAZ #NTTW17

3. Did you know the travel industry generated 179,560 industry-related jobs in 2016? Get out and explore this Arizona Travel and Tourism Week! #LetsSeeAZ #NTTW17

4. Arizona's incredible shopping destinations earned Arizona $2.6 billion in revenue in 2016. Happy Arizona Travel & Tourism Week! Support your state's economy and get out and shop. #LetsSeeAZ #NTTW17

5. Did you know that the Arizona tourism industry saves each Arizona household approximately $1,180 in taxes per year? Help your state this week in celebration of Arizona Travel and Tourism Week! #LetsSeeAZ #NTTW17