Arizona Local Visitor Information Center (LVIC) Designation & Signage Program Process

Applicant contacts AOT's Visitor Services Manager or www.azot.com to receive program process chart, check list, eligibility requirements and application.

Applicant returns completed application form and justification to Arizona Office of Tourism, 1110 W. Washington, Ste.#155, Phoenix, AZ 85007, Attn: Brian Lang, Visitor Services Manager

AOT's Visitor Services Manager makes visual assessment of center to verify compliance with eligibility requirements.

AOT's Visitor Services Manager presents application to the Visitor Services Advisory Committee for review and approval or denial.

If application is approved, letter is sent to ADOT, Visitor Center, and Legislators noting approval of new local visitor information center.

ADOT places signs in accordance with state and federal signage guidelines in the Manual of Uniform Traffic Control Devices (MUTCD)

If application is denied, applicant will be notified via letter stating areas on non-compliance. Applicant can reapply once areas of non-compliance are corrected.