



**NORTHERN ARIZONA
UNIVERSITY**
The W. A. Franke College of Business

Kingman Area and Grand Canyon West/Hualapai Tourism Study, 2010



Skywalk at Grand Canyon - West/Hualapai



Chillin' on Beale Street, Kingman, Arizona



Hackberry, Arizona on Historic Route 66

Produced for the



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Executive Summary

This survey of visitors to the Kingman and Grand Canyon West areas of northwestern Arizona was undertaken to gather more reliable regional data than is available from statewide or national panel surveys, which contain too few cases to reliably represent area visitation. This survey process collected a total of 2,520 surveys from the Kingman and Grand Canyon West/Hualapai areas over a 12-month period from February 2010 through January 2011 – a remarkably large sample size that is more than sufficient to produce high confidence in these results. This information will assist the Kingman and Grand Canyon West tourism communities with targeted marketing efforts, product development, and advocacy for an industry that is critical to the health of the regional economy. The general profile of visitors to the Kingman and Grand Canyon West area is one of Baby-Boomer adults in family groups, who are either passing through the area on their way to destinations such as Grand Canyon National Park, or are specifically traveling from Las Vegas, Nevada to visit the Grand Canyon West/Hualapai Skywalk, drive scenic Route 66 or visit other area attractions. Visitors to the region are largely from California and Arizona, though a large percentage of Grand Canyon West visitors are internationals. Located in a region of great scenic beauty and monumental attractions, these visitors see the national parks, visit cultural and historic sites and museums, and enjoy the many recreational opportunities the area provides.

A summary of the specific findings of the Kingman and Grand Canyon West/Hualapai visitor survey follows:

- Data for this tourism survey were collected at 18 separate locations in Kingman area communities and at the Grand Canyon West attractions of the Hualapai Tribe.
- An amazing total of 2,520 surveys were collected during the year – 1,784 in the Kingman area and 736 at Grand Canyon West/Hualapai.
- While the Kingman area had slightly more male (52.5%) than female (47.5%) visitors, the reverse was true at Hualapai which had more female (56.2%) than male (43.8%) visitors.
- The average age of visitors to the Kingman area was 52.4 years (median age 54), while the average age of Hualapai visitors was considerably younger at 45.9 years (median 48 years). Baby-boomers, ages 46-65, accounted for 54.3% of Kingman visitors and 41.8% of Grand Canyon West visitors.
- The average party size at Kingman area sites was 3.2 persons (1.6 women, 1.6 men), while at Grand Canyon West/Hualapai sites average parties were larger at 4.2 persons (2.0 women, 2.0 men). Few parties to either area traveled with children under 18 years – 15.7% in Kingman and 10.1% at Grand Canyon West. For parties with children, the average was one child.
- The majority of visitors to both Kingman (57.8%) and the Hualapai tribal sites (44.9%) traveled in family only groups. In Kingman, another 14.2% traveled in groups of family and friends, or friends-only parties (12.9%); at Grand Canyon West, another 23.4% were with friends only, followed family and friends (22.4%). Those traveling alone accounted for 11.0% at Kingman, but very few (2.4%) at Grand Canyon West.

- Travelers to the Kingman area had average annual household incomes of \$73,267, while the Grand Canyon West average was \$74,404 – both very comparable to that for Arizona visitors overall of \$76,000.
- Most common information sources for Kingman area visitors were previous visits to the area (34.0%) or other sources (32.0%), largely maps, directories and travel guides; for Grand Canyon West, the Internet/online was the most common source (44.9%), followed by word-of-mouth (30.4%). Very few used social networking sites as a source of information.
- Only one in five (20.2%) visitors to Kingman said it was their primary destination, while 79.8% said it was *not* the primary destination; for the latter, the most notable primary destinations were California (46.4%) or elsewhere in Arizona (29.5%).
- Grand Canyon West/Hualapai on the other hand was the reverse; for almost two-thirds of visitors (61.6%) GCW was a primary destination, while for 38.4% it was not.
- The primary purpose of visits to the area was leisure vacations – 44.5% for Kingman and 65.9% for Grand Canyon West visitors. In addition, Kingman had many pass-through visitors (34.9%), while Grand Canyon West had many day visitors (25.4%).
- A majority of visitors to the Kingman area (69.3%) and GCW (50.3%) traveled in an automobile (either a private or rental car); in addition, 18.6% of Kingman visitors traveled in an RV/Camper, while a third of GCW visitors traveled by tour buses out of Las Vegas (31.2%).
- Another notable difference was that two-thirds of Kingman visitors (64.6%) stayed overnight, while only one-third of GCW visitors (35.2%) stayed overnight in the area.
- The average length of hotel stays in Kingman was 2.8 nights and at GCW was 2.9 nights.
- Day visitors spent an average of 3.5 hours in the Kingman area and 5.5 hours at GC/Hualapai, while overnight visitors spent an average of 3.1 nights in Kingman and 3.2 nights at GCW.
- Visitors who did stay overnight in the area used a variety of accommodations: in Kingman, 66.2% stayed in a hotel or motel and 22.7% in an RV Park; at Grand Canyon West, almost everyone who spent the night stayed in a hotel/motel (83.1%).
- One-third of Kingman visitors stayed in the Kingman area either the night before or after they completed the survey; conversely, two-thirds of Grand Canyon West visitors stayed in Las Vegas both the night before and the night after completing the survey – a pattern that reduces the economic impact of these visits for Arizona.
- In terms of domestic visitor origins, the top origin states for the region are California and Arizona. In all, visitors from 48 U.S. states and Puerto Rico were captured in the sample.
- Only 14% of visitors in the overall sample was from Arizona, and about a third of these were from the Greater Phoenix area. In all, 59 Arizona cities and towns appeared in the sample.
- Impressive numbers of foreign visitors appeared in the sample – 41.3% at Grand Canyon West and 27.7% in the Kingman area. Canada contributed the most foreign visitors, followed by the United Kingdom, Germany, and Australia, among others. In all, an amazing 55 countries were represented in the survey sample.

- Visitors had considerable expenditures in the region on lodging, restaurant and grocery, transportation, shopping, recreation-entrance fees, and other spending. Grand Canyon West visitors had higher average per-party per-day spending in every category. Lodging at GCW averaged \$207/night vs. \$189/night in Kingman; however 65% of Kingman visitors *had* lodging expenditures in the area versus 35% of GCW visitors.
- In general, visitors to the region are interested in visiting national and state parks, taking scenic drives on Route 66, seeing cultural and historic sites, and hiking/walking trails. Visitors to Grand Canyon West had a much higher incidence of shopping for arts and crafts or taking raft trips on the Colorado River.
- The most-visited area attractions for Kingman area visitors were Las Vegas, Grand Canyon National Park and Hoover Dam. For Grand Canyon West visitors, the most visited sites were Las Vegas, followed by Grand Canyon West Skywalk and Hoover Dam.
- Visitors to this region evidenced great satisfaction with their experiences. Both the Kingman area and Grand Canyon West/Hualapai scored 8.5 out of a possible 10 in satisfaction, with the median rating for both at 9.0.
- Visitors to the Kingman area had an estimated \$164.6 million in direct expenditures, which resulted in an indirect economic impact of \$32.2 million, and induced impact of \$70.6 million for a total economic impact of \$267.5 million. Indirect business taxes based on direct expenditures produced an additional \$35.0 million and the total economic impact supported 2,134 direct jobs or 3,101 direct, indirect and induced jobs.

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Kingman Area and Grand Canyon West/Hualapai Tourism Study

Introduction

The tourism and hospitality industries are vitally important to the economic growth and stability of the U.S. economy. Tourism is the nation's top services export, one of the top three industries, and one of the nation's largest employers. In Arizona, the 2008-09 recession demonstrated once again how central tourism is as an economic driver and generator of tax revenue for the state and local economies. Going forward, Arizona's rural communities will be looking for ways to revive and reinvigorate their tourism offerings and this research can be an important part of that effort. Research of this type is a crucial tool to inform and guide local communities in their product development and tourism promotion efforts.

Advertising is expensive and promotional dollars are increasingly scarce, requiring targeted marketing to the most receptive and productive market segments. The more information a region or community has about its current visitors, their experiences and travel patterns, the more accuracy can be applied in continuing to attract similar visitors or reaching out to new markets. What are the demographics of visitors to the Kingman and Grand Canyon West area, where do they come from, what products attract them to the area, what is the level of satisfaction with the visitor experience, how can it be improved, how can stays be extended, and what do industry insiders see as emerging trends?

The Kingman and Grand Canyon West area is a developed tourism region with the potential to appeal to historic-cultural visitors and outdoor recreation enthusiasts. It is home to many unique tourist attractions, including Historic Downtown Kingman, Grand Canyon West Skywalk, Hualapai Mountain Park, Oatman, and historic Route 66. The Kingman area is also home to a variety of unique natural resources, such as Lake Mead and the Colorado River. The area offers a wide variety of developed RV parks and campgrounds affording recreational opportunities and climate relief to populations of winter visitors or "snowbirds."

The data gathered in this survey paints a portrait of tourism in this northwest region of "Arizona's West Coast," that can help shape the future tourism planning efforts of its communities and attractions. With this data, the area's tourism leaders can advance regional marketing strategies and develop products to entice new visitors, lengthen their stays in the area, and increase the economic impact of tourism. Finally, the data in this study will allow Kingman and Hualapai tourism professionals to aggressively pursue sources of outside funding for tourism promotion.

Research Methods

In 2010 the Arizona Office of Tourism (AOT) contracted with the Arizona Hospitality Research & Resource Center (AHRRC) to conduct research on tourism in the Kingman and Grand Canyon West areas as part of an ongoing plan to gather regional and community-based tourism data statewide. An information meeting to discuss the tourism survey was convened by AOT in offices of the City of Kingman; in attendance at the meeting were representatives of tourism-related organizations in Kingman and Grand Canyon West. AOT indicated that it was willing to fund the community surveys if the communities were willing to “champion” the local effort, muster volunteers to help distribute and collect surveys according to a prescribed survey schedule, and promote the project in their respective communities. All representatives present agreed to participate and were eager for the opportunity to receive area-specific tourism data.

The Kingman and Grand Canyon West tourism survey was designed by the professional staff at the AHRRC in conjunction with AOT research staff and representatives of participating area organizations. The instrument was developed in Teleform™, a computerized scanning program that affords rapid data capture of the completed questionnaires. The two-page survey was designed to obtain information on visitors’ origins, demographics, activities in the area, communities visited, reasons for visiting, travel patterns, information sources and expenditures while in the various communities. The surveys were collected according to a seasonally-adjusted stratified sample based on historic visitation patterns. The collection schedule was randomized to ensure that surveys were distributed on both weekdays and weekends and that no two communities were surveying at the same time to reduce the possibility of overlap – or surveying the same visitor twice. Each community was provided a fixed number of surveys to be distributed according to a predetermined survey schedule.

The survey was designed to be self-administered, i.e., visitor center, lodging or attraction staff handed the survey to visitors who completed and returned it to staff. Completed surveys were forwarded to NAU on a monthly basis. The identified tourism leader for each community was responsible for distributing the surveys to the various participating entities in their communities, according to the survey schedule. The tourism leaders were invaluable in this process as they also encouraged participation in the survey and returned data to NAU once collected. The hard work of those in the area resulted in a substantial sample. A total of 2,520 surveys were collected for the year – 1,784 for the Kingman area and 736 for the Grand Canyon West/Hualapai area – resulting in an amazing response rate of 66.1%, producing a 95% confidence level and +/-5% margin of error. Tourism champions are to be commended for their hard work and terrific results.

The remainder of this report presents tables in which the results are shown for each area separately, that is, Kingman Area and Grand Canyon West/Hualapai, followed by a third column which contains the combined results for both areas.

Data for this survey were collected in both the area around the City of Kingman and in the Grand Canyon West/Hualapai area. Various sites collected especially large numbers of surveys, such as the Powerhouse Visitor Center (518 surveys) and the Hampton Inn & Suites (215 surveys) in Kingman, as well as the Grand Canyon West/Skywalk (482 surveys) and Hualapai Lodge in Peach Springs (250 surveys). (All references in this study to “Hualapai” relate to the surveys collected at Peach Springs.) See Table 1 for the survey count and Table 2 for the list of all survey locations.

Table 1. Location where surveys were administered

	Count	Percent
Kingman Area	1784	70.8%
Grand Canyon West/Hualapai	736	29.2%
Kingman Area and G C West/Hualapai	2520	100.0%

Table 2. Locations in which the survey was administered and survey counts

	Location where survey was taken					
	Kingman Area		Grand Canyon West/Hualapai		Kingman Area and G C West/Hualapai	
Powerhouse Visitor Center	518	29.1%			518	20.6%
Best Western King's Inn	136	7.6%			136	5.4%
Hill Top Motel	2	.1%			2	.1%
Hampton Inn & Suites	215	12.1%			215	8.5%
Kingman KOA	137	7.7%			137	5.4%
Dambar & Steakhouse	13	.7%			13	.5%
Mr Dz Route 66 Diner	50	2.8%			50	2.0%
Recknecks Southern Pit BBQ	32	1.8%			32	1.3%
Mother Road Harley-Davidson	137	7.7%			137	5.4%
Hualapai Mountain Park	49	2.8%	4	.5%	53	2.1%
Hackberry General Store	156	8.8%			156	6.2%
Cool Springs	46	2.6%			46	1.8%
Blake Ranch RV Park	121	6.8%			121	4.8%
Other-Not defined	27	1.5%			27	1.1%
Hualapai Lodge in Peach Springs			250	34.0%	250	9.9%
Grand Canyon West			482	65.5%	482	19.2%
Comfort Inn	43	2.4%			43	1.7%
Silver Queen	83	4.7%			83	3.3%
Downtown	14	.8%			14	.6%
Total	1779	100.0%	736	100.0%	2515	100.0%

Over the course of the year-long study, surveys were collected during one week of each month. Table 3 displays the percentage of surveys collected per month during the survey period. It shows that the high season months from April through September produced the most surveys, while fewer overall were collected during the generally slower visitor months from October through March. See Table 3.

Table 3. Month of the survey

	Location where survey was taken		
	Kingman Area	Grand Canyon West/Hualapai	Kingman Area and G C West/Hualapai
February 2010	6.5%	5.0%	6.1%
March 2010	8.2%	10.7%	8.9%
April 2010	11.1%	10.6%	10.9%
May 2010	11.6%	13.3%	12.1%
June 2010	11.8%	10.3%	11.3%
July 2010	6.3%	3.3%	5.4%
August 2010	11.3%	8.8%	10.6%
September 2010	9.2%	11.1%	9.7%
October 2010	7.6%	11.3%	8.7%
November 2010	6.3%	6.8%	6.4%
December 2010	4.8%	4.3%	4.7%
January 2011	5.4%	4.3%	5.1%

Survey results were aggregated quarterly and reported to the project partners. The quarterly breakdowns for survey collections are shown in Table 4 below. With the exceptions of February and December, which are traditionally slow tourism months in the region, all months and quarters produced large and representative sample sizes.

Table 4. Survey percentages by calendar quarter

	Calendar quarter of Survey			
	January 2011 & February, March 2010	April to June 2010	July to September 2010	October to December 2010
	Percent	Percent	Percent	Percent
January 2011	29.2%			
February 2010	16.8%			
March 2010	53.9%			
April 2010		38.6%		
May 2010		28.5%		
June 2010		32.9%		
July 2010			32.4%	
August 2010			39.9%	
September 2010			27.6%	
October 2010				39.4%
November 2010				42.9%
December 2010				17.8%
Total	100.0%	100.0%	100.0%	100.0%

Demographic Sample Description

Demographics are an important part of visitor research, as they describe visitor age, gender, party composition and household income. Together these demographic variables paint a portrait of the typical visitors to a region and are especially critical in decisions related to marketing and product development. This section provides information on the demography of overall visitors to the Kingman area and Grand Canyon West/Hualapai.

Gender

As shown in Table 5 below, a slightly higher percentage of males (52.5%) than females (47.5%) was captured in the sample for the Kingman Area, while the Grand Canyon West/Hualapai sample reflected more female (56.2%) than male (43.8%) visitors. Overall, however, visitors were fairly evenly divided by gender. See Table 5.

Table 5. What is your gender?

	Location where survey was taken			
	Kingman Area		Grand Canyon West/Hualapai	
	Count	Percent	Count	Percent
Female	793	47.5%	370	56.2%
Male	875	52.5%	288	43.8%
Total	1668	100.0%	658	100.0%

Age

Visitor age can be a central determinant of tourism product offerings, given that older visitors are often more likely to engage in certain activities, such as visiting cultural and historic sites, whereas younger visitors are likely to engage in more active pursuits, such as mountain biking or water sports; however, as with any generalization exceptions may be present. What is the average age of visitors to the Kingman and Grand Canyon West areas?

The average (mean) age of visitors to the Kingman area is 52.4 years (median 54.0 years), whereas the average age of visitors to Grand Canyon West is significantly younger at 45.9 years (median 48.0 years) – the latter figure is, in fact, a closer match to the overall average age of 46.8 years for Arizona visitors generally. [Note: State data used for comparisons in this report were obtained from the Arizona Office of Tourism annual report, “2009 Arizona Domestic Overnight Visitors Profile.”]

The median age (mid-point of the distribution) for Kingman is 54.0 years, or slightly higher than the average age, indicating the prevalence of older age cohorts. In fact, when the 46 to 65 year age cohorts are combined, representing Baby Boomers, they account for 54.3% of Kingman visitors and 41.8% of GCW/Hualapai visitors. For both areas, about one-third of visitors were between the ages of 31 and 50 years, while 16.7% of Kingman and 12.4% percent of Grand Canyon West visitors were over age 65. The youngest visitors, those 30 years of age and under, accounted for a much larger portion of the Grand Canyon West sample (25%) than the Kingman sample (9%). See Table 6 and Figure 1.

Table 6. Age of ranges of visitors

	Location where survey was taken		
	Kingman Area	Grand Canyon West/Hualapai	Kingman Area and G C West/Hualapai
20 and under	1.3%	3.6%	2.0%
21 - 25 years	2.4%	8.8%	4.3%
26 - 30 years	5.2%	12.5%	7.4%
31 - 35 years	5.7%	7.6%	6.3%
36 - 40 years	6.1%	6.2%	6.1%
41 - 45 years	8.2%	7.0%	7.8%
46 - 50 years	10.7%	11.5%	11.0%
51 - 55 years	14.3%	12.3%	13.7%
56 - 60 years	15.0%	10.2%	13.6%
61 - 65 years	14.3%	7.8%	12.4%
66 - 70 years	9.1%	7.1%	8.5%
71 - 75 years	4.4%	3.2%	4.1%
76 years and older	3.2%	2.1%	2.9%

Table 7. Average (mean) visitor ages by location and total

	Location where survey was taken			
	Kingman Area		Grand Canyon West/Hualapai	
	Mean	Median	Mean	Median
Visitor age in years	52.4	54.0	45.9	48.0

Gender by Age

Do any major differences appear in the ages of male and female visitors? The median age of male and female visitors to Kingman found females (52 years) slightly younger than males (56 years); at Hualapai, female (46 years) and male cohorts (50 years) were also slightly different and both were younger than those in the Kingman sample. See Table 8.

Table 8. Age ranges by gender

	Female		Male	
	Location where survey was taken		Location where survey was taken	
	Kingman Area	Grand Canyon West /Hualapai	Kingman Area	Grand Canyon West / Hualapai
	Median	Median	Median	Median
Visitor age in years	52.0	46.0	56.0	50.0

Figure One below displays age ranges by location, from which it is clear that younger age ranges are concentrated in the Grand Canyon West area, while older visitor ages appear in the Kingman sample.

Figure 1. Visitor age range by location

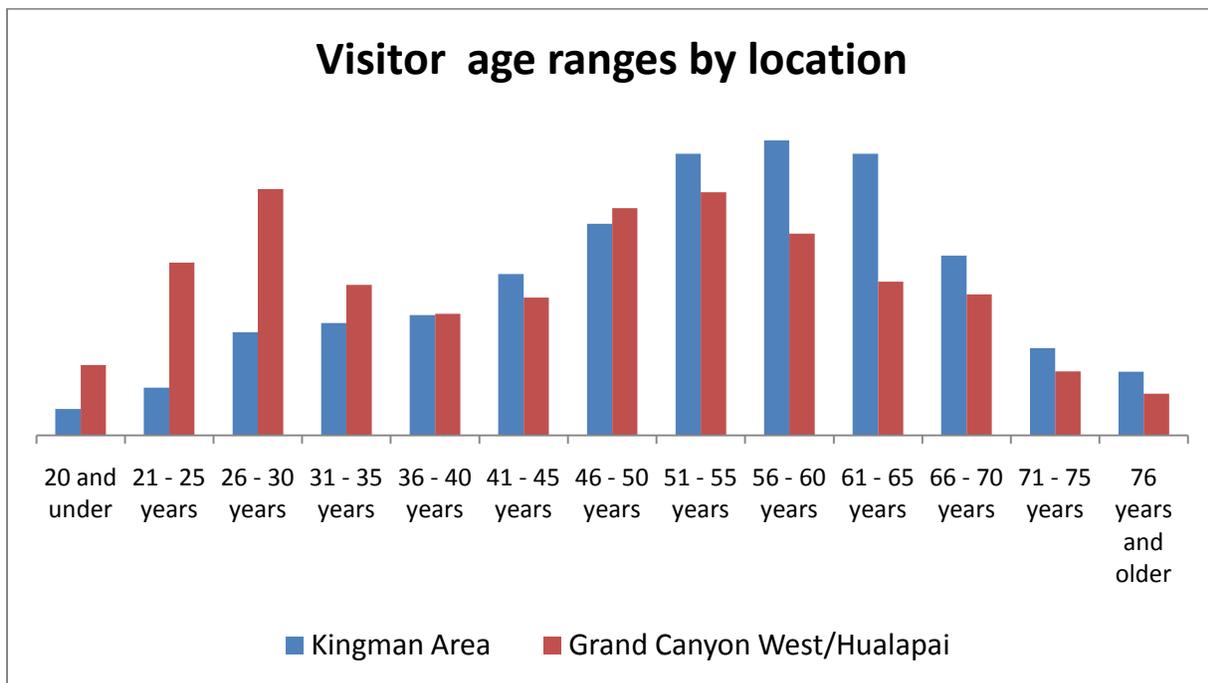


Table 9 below shows visitors' age ranges by location and by gender. Again, the highest percentages appear in the Baby-Boomer age categories, from 46 to 65 years, at all locations and both genders.

Table 9. Visitor age ranges by location and gender

	Location where survey was taken					
	Kingman Area		Grand Canyon West/Hualapai		Kingman Area and G C West/Hualapai	
	What is your gender		What is your gender		What is your gender	
	Female	Male	Female	Male	Female	Male
20 and under	2.0%	.9%	2.6%	4.9%	2.2%	1.9%
21 - 25 years	3.5%	1.4%	9.7%	7.5%	5.5%	2.9%
26 - 30 years	6.0%	4.8%	14.3%	9.4%	8.6%	6.0%
31 - 35 years	6.4%	5.1%	8.4%	6.8%	7.1%	5.5%
36 - 40 years	7.2%	5.6%	5.8%	6.4%	6.7%	5.8%
41 - 45 years	9.0%	7.3%	8.1%	6.0%	8.7%	7.0%
46 - 50 years	10.7%	11.0%	13.0%	10.5%	11.4%	10.9%
51 - 55 years	15.1%	13.8%	10.4%	15.0%	13.6%	14.1%
56 - 60 years	13.9%	16.0%	9.1%	10.5%	12.4%	14.7%
61 - 65 years	11.9%	16.3%	7.5%	8.3%	10.5%	14.3%
66 - 70 years	8.2%	9.2%	5.8%	9.4%	7.5%	9.3%
71 - 75 years	4.0%	4.7%	2.6%	3.4%	3.5%	4.3%
76 years and older	2.1%	4.0%	2.6%	1.9%	2.3%	3.5%

Travel Party

What is the typical party size for visitors to this region? Average party size for Kingman was 3.2 persons and for Grand Canyon West it was 4.2 persons – for both sites overall, party size was averaged 3.5 persons. The average party size at both locations is larger than for Arizona as a whole, at 2.7 persons. See Table 10.

Table 10. Number of people in your travel party by location

	Location where survey was taken		
	Kingman Area	Grand Canyon West / Hualapai	Kingman Area and G C West/ Hualapai
	Mean	Mean	Mean
Total number of people in your travel party	3.2	4.2	3.5

The following table examines party size by gender and survey location. It finds equal numbers of men and women at both sites – 1.6 each for Kingman and 2.0 each for Grand Canyon West. The survey also found, shown in Table 12, that only 14% of parties overall traveled to this area with children under the age of 18 – 15.7% for the Kingman sample and 10.1% for the Grand Canyon West sample. Those parties that did include children averaged one (1.0) child per party. All this data suggests that the Kingman area currently is more a destination for adults than it is for families with children, presenting a possible opportunity for future growth and product development in attracting multi-generational travel parties with children. See Tables 11 and 12.

Table 11. Survey location by number of persons in your travel party

	Location where survey was taken					
	Kingman Area		Grand Canyon West/Hualapai		Kingman Area and G C West/Hualapai	
	Mean	Median	Mean	Median	Mean	Median
Total number of people in your travel party	3.2	2.0	4.2	2.0	3.5	2.0
Number of women	1.6	1.0	2.0	1.0	1.7	1.0
Number of men	1.6	1.0	2.0	1.0	1.7	1.0
Number of children under 18 years	1.1	1.0	1.3	.0	1.1	.0

Table 12. Travel parties with children under age 18 by location

	Kingman Area		Grand Canyon West/Hualapai		Overall area	
	#	%	#	%	#	%
Children under 18 years	280	15.7%	74	10.1%	354	14.0%

Party Type

What is the composition of travel parties to this region? The majority of survey respondents traveled as family only groups; this was more the case for Kingman (57.8%) than for Grand Canyon West/Hualapai (44.9%). Next in importance for Kingman after family groups, were parties traveling with family and friends (14.2%), then friends only (12.9%). For Grand Canyon West, after family only were those traveling with friends only (23.4%), then family and friends (22.4%). At both locations, few traveled alone, in organized tours, or with business associates. Note, however, that twice as many traveled in organized tour groups to Grand Canyon West than Kingman. (One-third at Grand Canyon West said they travelled there on a tour bus, but this was transportation, not an “organized tour.”) See Table 13.

Table 13. Who is traveling with you on this trip?

	Location where survey was taken		
	Kingman Area	Grand Canyon West/Hualapai	Kingman Area and G C West/Hualapai
Family and Friends	14.2%	22.4%	16.5%
Family Only	57.8%	44.9%	54.1%
Friends Only	12.9%	23.4%	15.9%
Nobody, traveling alone	11.0%	2.4%	8.5%
Organized Tour Group	2.6%	5.3%	3.4%
Business Associates	1.6%	1.7%	1.6%

Which types of travel parties contained the largest numbers of persons? Not surprisingly, organized tour groups led with an average of 12 to 14 persons per party – however, very few of these party types were captured in the sample. On the other hand, over half of all parties consisted of Family only, which averaged 2.4 persons per party. For Kingman, the second largest visitor parties were those traveling with business associates (5.3 persons), followed by family and friends (4.0). At Grand Canyon West, the next largest parties after organized tours were friends only (4.9 persons) followed by family and friends (4.6). Of course, neither of these groups was as highly represented in the sample as the family only parties, which had an overall average of 2.7 persons per party. Average party size for Arizona overall is a very comparable 2.6 persons. See Table 14.

Table 14. Who is traveling with you by party size?

	Location where survey was taken		
	Kingman Area	Grand Canyon West/Hualapai	Kingman Area and G C West/Hualapai
Family and Friends	4.0	4.6	4.2
Family Only	2.7	2.5	2.7
Friends Only	3.7	4.9	4.2
Nobody, traveling alone	1.2	1.3	1.2
Organized Tour Group	12.8	14.2	13.4
Business Associates	5.3	2.4	4.4

Annual Income

The average household income of visitors to the Kingman (\$73,267) and Grand Canyon West/Hualapai (\$74,404) areas was nearly identical, averaging \$73,577 overall, as shown in Table 14. These figures compare very favorably with the average household income for Arizona visitors overall of \$76,000, according to 2009 data. See Tables 15 and 16 and Figure 2.

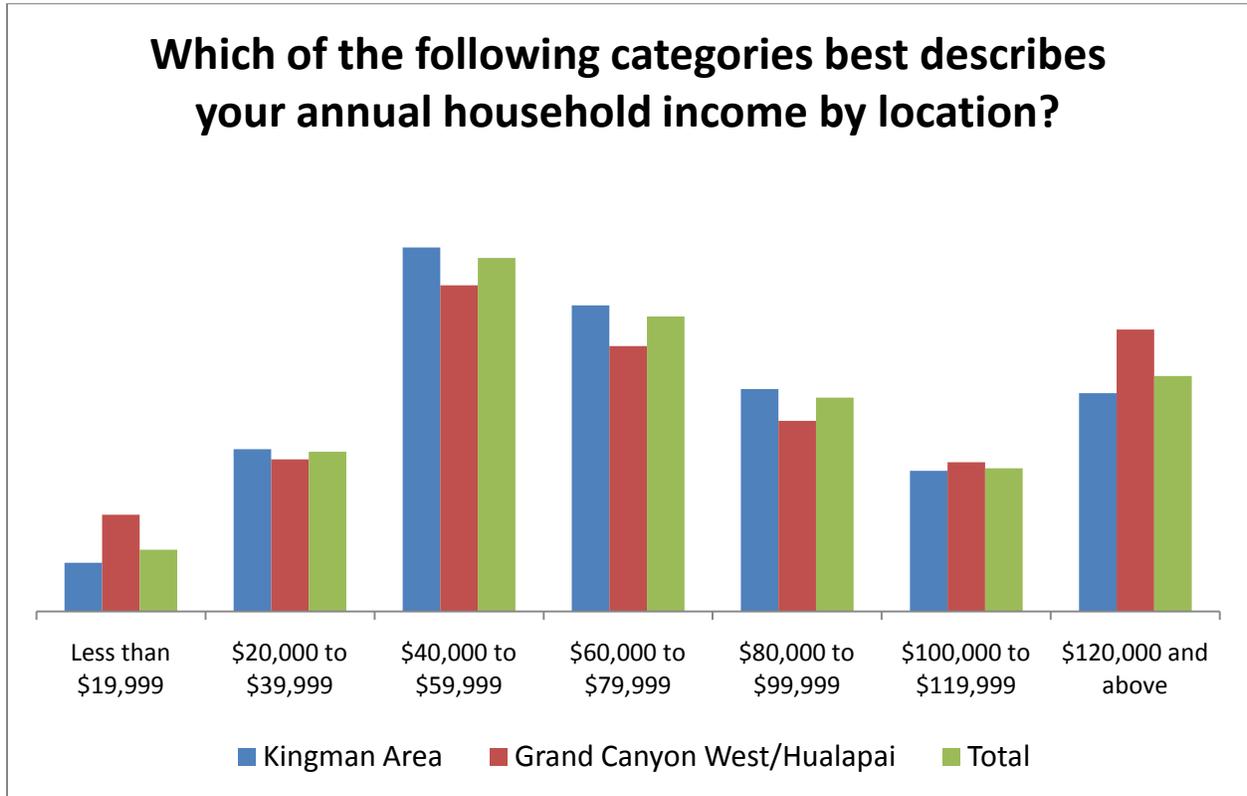
Table 15. Average income

	Kingman Area	Grand Canyon West/Hualapai	Total
Average Income	\$73,267	\$74,404	\$73,577

Table 16. Which of the following categories best describes your annual household income?

	Location where survey was taken		
	Kingman Area	Grand Canyon West/Hualapai	Kingman Area and G C West/Hualapai
Less than \$19,999	3.3%	6.6%	4.2%
\$20,000 to \$39,999	11.1%	10.4%	10.9%
\$40,000 to \$59,999	24.9%	22.3%	24.2%
\$60,000 to \$79,999	20.9%	18.1%	20.2%
\$80,000 to \$99,999	15.2%	13.0%	14.6%
\$100,000 to \$119,999	9.6%	10.2%	9.8%
\$120,000 and above	14.9%	19.3%	16.1%

Figure 2. Annual household income by location



How Did You Hear About the Area?

It is important for those marketing this area of northwest Arizona to understand where visitors got travel information. Survey findings show most visitors to the Kingman area credited previous visits to the area as their main source of information, followed by equal numbers who heard about the area through word-of-mouth or online /Internet (22% each). A large percentage (32.0%) of Kingman area visitors heard about the area by some “other” means, which were largely maps, AAA/KOA and other travel guides and directories.

For Grand Canyon West, the Internet was the clear source of information for a majority of visitors (44.9%) to that attraction, followed by one-third (30.4%) who heard about it through word-of-mouth and 13.7% who heard about it on television (presumably airing in Las Vegas). Interestingly, social networking sites, newspapers and radio were used as information sources by very few visitors.

A summary of all “other” information sources is included in Appendix D. See Table 17.

Table 17. How did you hear about the area?

	Location where survey was taken		
	Kingman Area	Grand Canyon West/ Hualapai	Kingman Area and G C West/Hualapai
Newspaper	1.6%	3.5%	2.2%
Magazine	7.5%	6.7%	7.3%
Radio	.7%	2.4%	1.2%
TV	2.6%	13.7%	5.9%
Online-Website	22.5%	44.9%	29.1%
Social Networking Site	3.1%	2.8%	3.0%
Word-of-Mouth	22.0%	30.4%	24.5%
Been there before	34.0%	11.6%	27.4%
Other	32.0%	18.2%	27.9%

Primary Destination

Is the Kingman area a primary destination for most visitors, or is the visit generally one stop on a longer trip? Only one fifth (20.2%) of Kingman visitors said Kingman was their primary destination; for the remaining 80% Kingman was one stop on a longer trip. Conversely, almost twice as many visitors (38.4%) said that Grand Canyon West was their primary destination than did Kingman visitors, although the majority of visitors to Grand Canyon West (61.6%) also reported that the attraction was not the primary destination of their trip. See the results in tables Table 18 and 19.

Table 18. Is the Kingman area the primary destination of your trip?

	Count	Percent
Yes	344	20.2%
No	1358	79.8%
Total	1702	100.0%

Table 19. Is Grand Canyon West the primary destination of your trip?

	Count	Percent
Yes	269	38.4%
No	431	61.6%
Total	700	100.0%

Those who responded that the area was *not* their primary destination were asked to indicate where they were headed on the trip. The largest group of Kingman visitors – almost half (46.4%) – were on their way to California, followed by 29.5% who were bound for some other Arizona location and 17% who were headed for other US states. For Grand Canyon West, Nevada was the primary destination for more than half (54.8%) of visitors (most likely, Las Vegas specifically), followed by 22.9% who were bound for Arizona, followed by 9.8% headed for California, and about 12.5% headed to some other US state or undefined. See Tables 20 and 21.

Table 20. If Kingman is not the primary destination of your trip, what is the primary location?

If Kingman is not, what is the primary location of your trip?	Count	Percent
California	189	46.4%
Arizona	120	29.5%
Other state	69	17.0%
Mexico	29	7.1%
Total	407	100.0%

Table 21. If Grand Canyon West/Hualapai is not the primary destination of your trip, what is the primary location?

If Grand Canyon West is not, what is the primary destination of your trip?	Count	Percent
Arizona	90	22.9%
Nevada	215	54.8%
California	38	9.8%
Other States	28	7.1%
Undefined	21	5.4%
Total	736	100.0%

Survey respondents were also asked to check (from the list provided) all the area communities they planned to visit in this area. As shown in Table 22, a majority of those who visited Kingman were most likely to also visit Las Vegas (55.2%), followed by Grand Canyon National Park (43.7%), Flagstaff (31.8%) and Williams (28.6%). In addition to visiting Grand Canyon West, three-fourths of all visitors also visited Las Vegas (74.7%), which was followed by Grand Canyon National Park (22.9%) and Peach Springs (22.8%), with Kingman a distant fourth (16.5%). For Kingman, the best source of additional visitors is to entice these visiting GCW visitors to make a stop in Kingman. Likewise, Grand Canyon West/Hualapai could adopt a similar strategy to entice visitors to Kingman to also visit their attractions, especially since many visitors may not be familiar with or realize the close proximity of the attractions at Grand Canyon West. The recent addition of a visitor information desk for the Hualapai Tribal Nation within the Kingman Powerhouse Visitor Center has much potential to foster the synergy and expand upon the diversity offered in the region. See all results in Table 22.

Table 22. Communities you plan to visit on this trip

	Location where survey was taken		
	Kingman Area	Grand Canyon West/Hualapai	Kingman Area and G C West/Hualapai
Needles, CA	15.8%	2.4%	11.8%
Las Vegas, NV	55.2%	74.7%	61.0%
Laughlin, NV	23.4%	9.8%	19.4%
Bullhead City	16.3%	3.9%	12.6%
Lake Havasu City	15.9%	4.6%	12.6%
Kingman	63.8%	16.5%	49.8%
Seligman	25.3%	12.2%	21.4%
Dolan Springs	2.3%	5.3%	3.2%
Peach Springs	15.4%	22.8%	17.6%
Grand Canyon West (Skywalk)	19.3%	46.4%	27.3%
Williams	28.6%	9.8%	23.0%
Grand Canyon National Park	43.7%	22.9%	37.5%
Flagstaff	31.8%	13.3%	26.3%
Phoenix Area	16.6%	10.2%	14.7%
Other community	17.7%	14.0%	16.6%

Primary Purpose of your visit to the Kingman and Grand Canyon West Area

People decide to visit communities for a variety of reasons, including leisure, business, or a combination of both, while others are simply passing through en route to other destinations. What are the primary reasons that brought visitors to this area of northwestern Arizona? For those visiting Kingman, the primary trip purpose was vacation-leisure (44.5%), followed by just passing through (34.9%), and by an impressive one-fourth of visitors who were driving Route 66 (23.9%). Visitors to the Grand Canyon West/Hualapai area were much more likely to be in the area on leisure vacations (65.9%), followed by one-fourth on day trips (25.4%), with less than one-tenth (8.8%) in the area to drive Route 66. Thus, the destination drivers in these two areas are rather different – Kingman is a *pass-through* for leisure visitors, while Grand Canyon West/Hualapai is more a *destination* for leisure vacations. See Table 23.

Table 23. What best describes the primary purpose of your trip?

	Location where survey was taken		
	Kingman Area	Grand Canyon West/Hualapai	Kingman Area and G C West/Hualapai
Just Passing Through	34.9%	6.9%	26.8%
Day Trip	6.7%	25.4%	12.2%
Weekend Visit	3.8%	4.0%	3.9%
Vacation-Leisure	44.5%	65.9%	50.7%
Business Travel	7.2%	3.9%	6.3%
Visiting Friends and-or Relatives	10.2%	4.5%	8.5%
Climate	4.1%	1.0%	3.2%
To Drive Route 66	23.9%	8.8%	19.5%
Relocation	2.6%	.4%	2.0%
Other reason	5.0%	4.5%	4.9%

Another way to think about visitors to this region is whether they are Leisure or Business travelers, a breakdown that is generally of more significance in urban rather than rural areas. For the Kingman and Grand Canyon West/Hualapai areas, not surprisingly, the percentage of business travelers is very small at only 7% of the total sample versus the 93% of the sample that are classic leisure visitors. See Table 23a. [Note that the percentages do not exactly match those in Table 23 due to the multiple responses that were allowed by this trip purpose question.]

Table 23a. Business vs. Leisure Visitors

Business Travel	Frequency	Percent
Leisure	1959	93.0%
Business	147	7.0%
Total	2106	100.0%

What is your primary mode of transportation?

How do visitors travel to the Kingman and Grand Canyon West areas? A majority of visitors to both arrived by automobile, either private autos or rental cars – 69.3% in the Kingman area and 50.3% in Grand Canyon West/Hualapai area. RVs and campers were important transportation methods for Kingman (18.6%), although not for Grand Canyon West (1.4%). For Grand Canyon West, tour buses accounted for one-third (31.2%) and air service for one fifth (21.3%) of travel modes. (Kingman Airport is a city-owned public use airport with service provided by one carrier. It is possible that those who flew into Las Vegas’ McCarran Airport were thinking of air service as their source of transport to the region overall.) See Table 24.

Table 24. What is your primary mode of transportation?

	Location where survey was taken		
	Kingman Area	Grand Canyon West/Hualapai	Kingman Area and G C West/Hualapai
Private auto	43.8%	26.7%	38.8%
Rental car	25.5%	23.6%	25.0%
RV-Camper	18.6%	1.4%	13.6%
Motorcycle	9.9%	1.1%	7.3%
Tour bus	.9%	31.2%	9.8%
Amtrak	.1%	.4%	.2%
Air Service	1.4%	21.3%	7.2%
Other transport	2.4%	1.1%	2.0%

How much time in total did you spend in the Kingman or Grand Canyon West area?

Length of stay is always an important finding in any tourism study because it greatly affects economic impact. How much time did visitors spend in these areas? Respondents were asked to indicate whether they spent either hours or nights in the Kingman and Grand Canyon West areas. The findings present a perfect contrast:

- Kingman is an overnight destination for two-thirds (64.6%), while 28.1% are day visitors
- Grand Canyon West/Hualapai is the reverse, 61.5% are day visitors and 35.2% are overnight visitors. See Table 25.

Table 25. Day vs. Overnight visits

	Kingman Area	Grand Canyon West/Hualapai	Kingman Area and G C West/Hualapai
Day Trip	28.1%	61.5%	37.9%
Overnight	64.6%	35.2%	56.0%

What was the average length of stay for day and overnight visitors? Table 26 shows the following:

- The average time spent by day visitors in Kingman was 3.5 hours, and for those spending the night the average was 3.1 nights
- The average time spent by Grand Canyon West/Hualapai day visitors was 5.5 hours and for those spending the night was 3.2 nights.

Table 26. Length of Stay

	Location where survey was taken		
	Kingman Area	Grand Canyon West/Hualapai	Kingman Area and G C West/Hualapai
If a day trip how many hours	3.5	5.5	4.4
If staying overnight how many nights	3.1	3.2	3.1

Figure 3. Hours spent by location

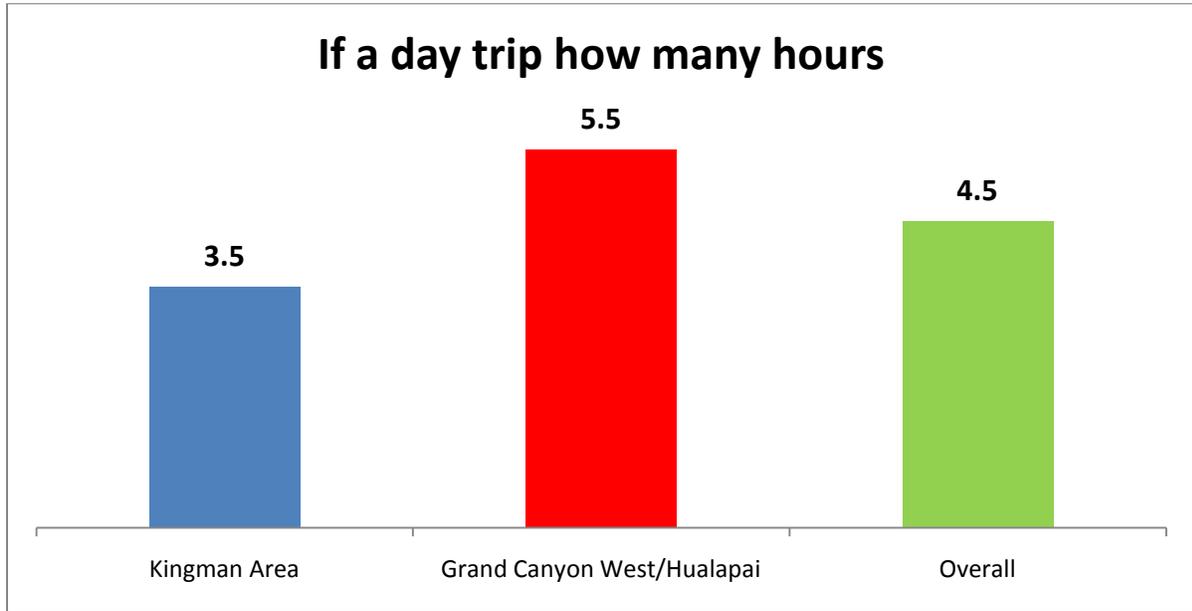
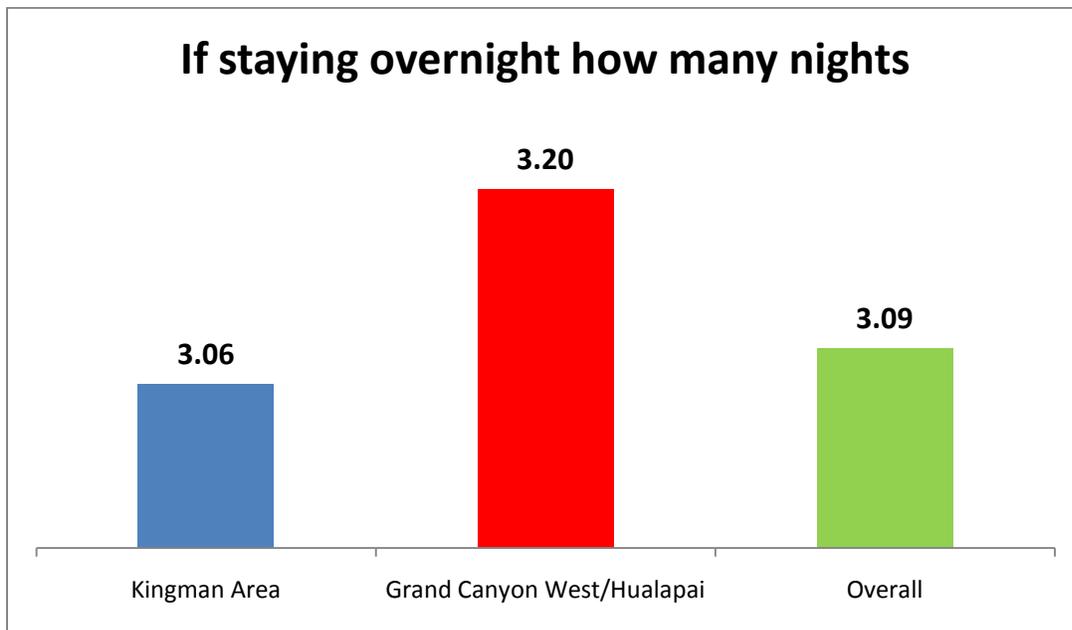


Figure 4. Number of nights spent by location



For day visitors to Kingman 63% spent less than three hours, while 23% spent between four and six hours. On the other hand, Grand Canyon West/Hualapai reflects much longer day visits, with 58% spending four to six hours and 26% spending seven to 12 hours! See this information displayed in Table 27 and Figures 5 and 6.

Table 27. Range of hours spent by location

	Location where survey was taken		
	Kingman Area	Grand Canyon West/Hualapai	Kingman Area and G C West/Hualapai
3 hours or less	63.3%	15.7%	40.7%
4-6 hours	23.0%	58.1%	39.6%
7-9 hours	6.4%	15.7%	10.8%
10-12 hours	7.4%	10.6%	8.9%
Total	100.0%	100.0%	100.0%

Figure 5. Range of hours spent by location

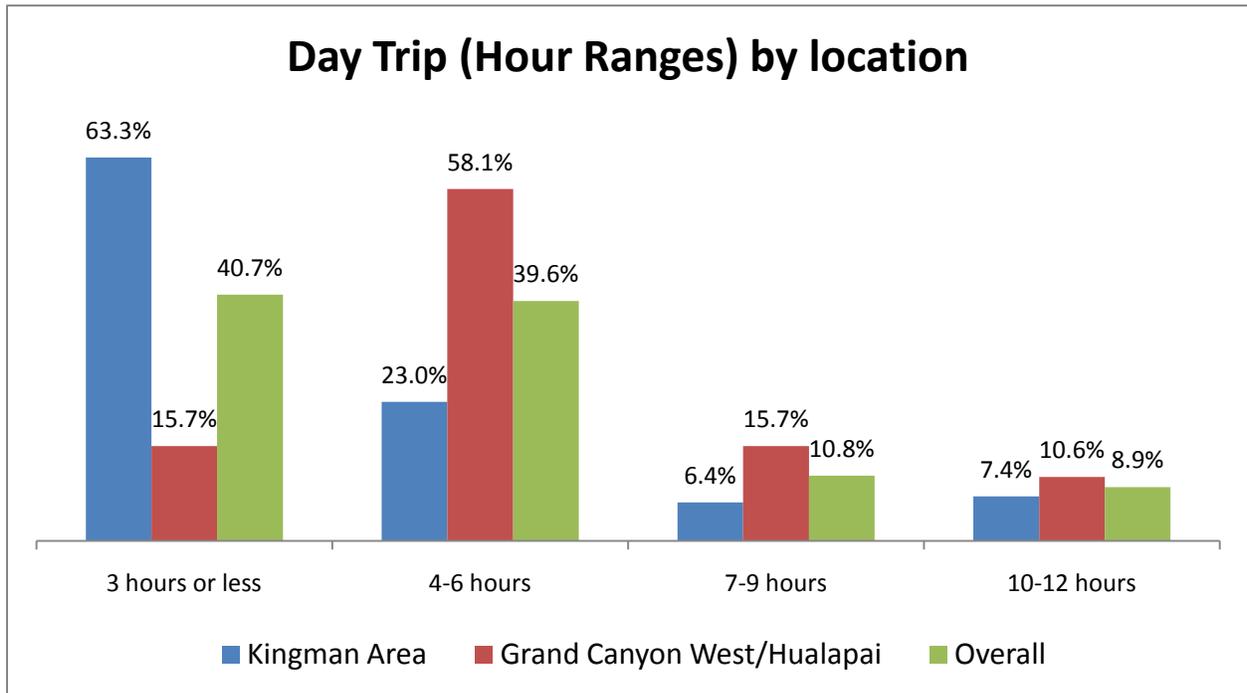
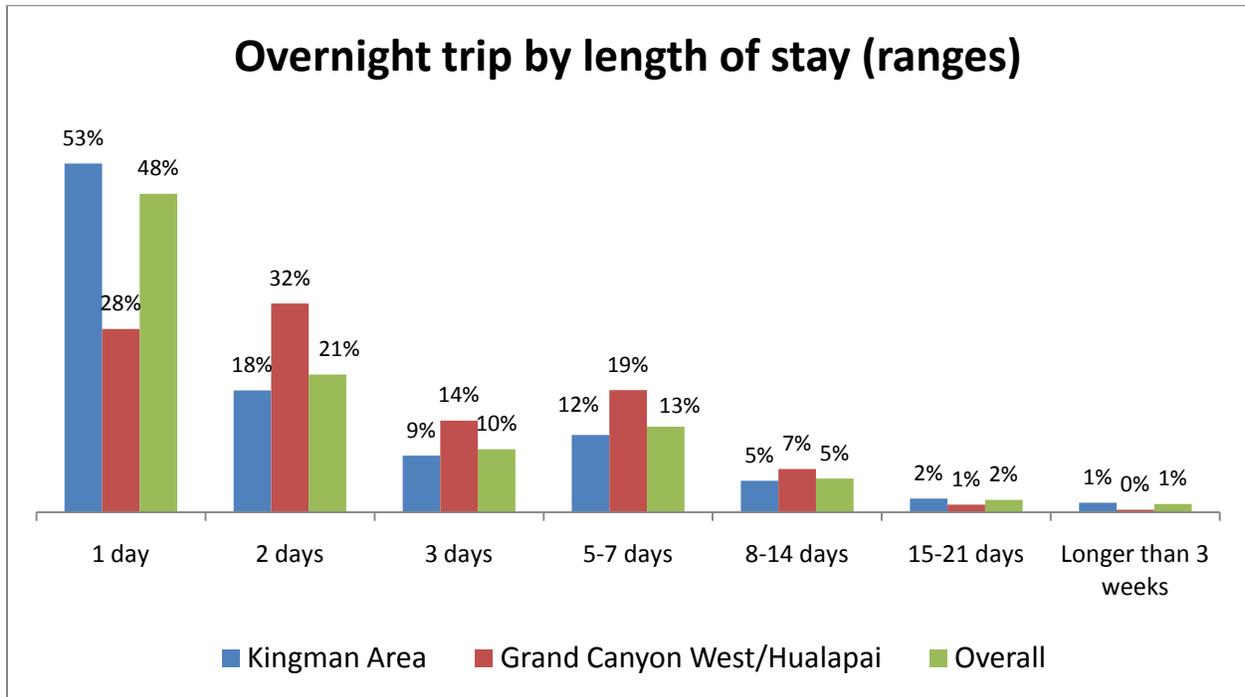


Figure 6. Range of days spent by location



Finally, the data for length of stay/number of nights stayed is calculated to represent business versus leisure visitors, as shown in Table 27a below, which shows that business visitors did have longer lengths of stay (3.8 nights) than did leisure visitors (3.0 nights); however, the vast majority of visitors in this study were on some kind of leisure trip (93% overall) as opposed to a business trip (7.0%) – refer to Table 23a.

Table 27a. How many nights, in total, will you spend in the Kingman area on this trip – Business vs. Leisure?

	Business or Leisure trip	
	Business	Leisure
	Mean	Mean
How much time, in total, will you spend in the Kingman area, nights	3.8	3.0

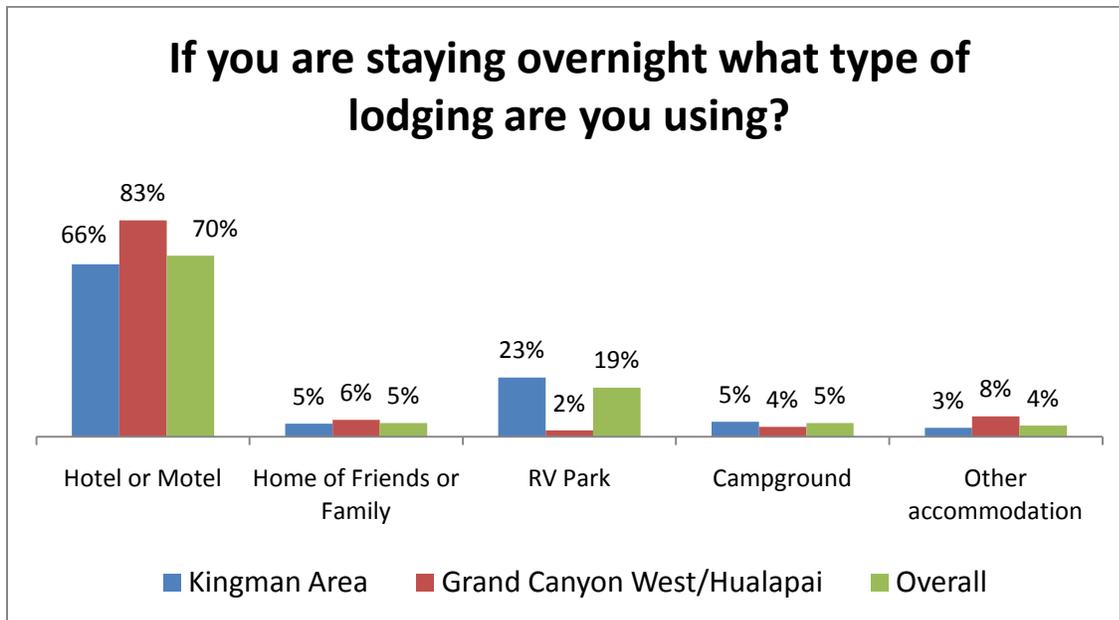
What type of lodging did you use during your stay?

Now that we know that 64.6% of respondents stayed overnight in the Kingman area and 35.2% at Grand Canyon West, the follow-up question is where did these visitors stay? In Kingman, two-thirds of visitors (66.2%) stayed in a hotel-motel, while about one fourth (22.7%) stayed overnight in an RV park. For Grand Canyon West, almost everyone who spent the night (83.1%) stayed in a hotel/motel, with much smaller percentages in various other accommodation types. The full list of “other” accommodations is included in Appendix D. See Table 28 and Figure 7.

Table 28. What type of lodging did you use?

	Location where survey was taken		
	Kingman Area	Grand Canyon West/Hualapai	Kingman Area and G C West/Hualapai
Hotel or Motel	66.2%	83.1%	69.5%
Home of Friends or Family	4.9%	6.4%	5.2%
RV Park	22.7%	2.4%	18.8%
Campground	5.6%	3.7%	5.3%
Other accommodation	3.4%	7.8%	4.2%

Figure 7. What type of lodging are you using?



Which of these accommodation types produced the longest average lengths of stay? Table 29 shows differences in length of stay by lodging type for the Kingman and Grand Canyon West areas and for the sample overall. The longest length of stay in Kingman – 4.2 nights – was in homes of friends and family, followed by campgrounds (3.2 nights), then RV parks (3.1 nights), and hotel/motel at 2.8 nights. For Grand Canyon West, the longest lengths of stay were in “other” accommodations (5.1 nights), followed by campgrounds at 4.4 nights, and home of family/friends at 3.5 nights. However, hotel/motel stays were 2.9 nights, a significant length of stay given that almost all GCW visitors stayed in hotel/motel type lodging. See Table 29.

Table 29. If staying overnight what type of lodging are you using by average nights stay?

	Location where survey was taken		
	Kingman Area	Grand Canyon West/Hualapai	Kingman Area and G C West/Hualapai
Hotel or Motel	2.8	2.9	2.8
Home of Friends or Family	4.2	3.5	4.0
RV Park	3.1	1.0	3.1
Campground	3.2	4.4	3.3
Other accommodation	2.6	5.1	3.5

In what city did you spend last night?

To understand the travel patterns of visitors to the region, respondents were asked to specify where they spent the night before their visit to the Kingman and Grand Canyon West areas. Respondents specified a large number of cities, which were aggregated into five categories in Table 30 below: the Kingman/GCW area, other Arizona communities, Nevada communities, communities in other states, and unknown communities. The full list of all communities can be found in Appendix D. The analysis of this data reveals that about one-third (31.3%) of Kingman visitors were already staying in Kingman when they completed the survey, another fourth (27.1%) spent the previous night in other Arizona communities, one-fourth in Nevada communities (23.0%) and the remainder (17.7%) in some other state (17.7%). For Grand Canyon West, the vast majority (65.5%) spent the night before in a Nevada city, presumably Las Vegas. Less than one-fifth had stayed in the local area (18.3%) or in an Arizona community (13.9%). See Table 30.

Table 30. In what city did you spend last night?

	Location where survey was taken					
	Kingman Area		Grand Canyon West/Hualapai		Kingman Area and G C West/Hualapai	
	Count	Percent	Count	Percent	Count	Percent
Kingman/GC West Area	468	31.3%	111	18.3%	579	27.6%
Other Arizona Community	405	27.1%	84	13.9%	489	23.3%
Nevada community	344	23.0%	396	65.5%	740	35.2%
Other state	265	17.7%	8	1.3%	273	13.0%
Unknown	13	.9%	6	1.0%	19	.9%

In what city will you stay tonight?

When asked to specify where they planned to spend the night *after* completing the survey, more than one-third of Kingman visitors (37.0%) indicated they would stay in the Kingman area, while 26.4% planned to stay in some other Arizona community, with 19% in a Nevada community. For Grand Canyon West, the findings were very similar to the night before – two-thirds planned to stay in a Nevada community, again Las Vegas, with one in ten (10.5%) staying in the Kingman area and 18.5% staying in some other Arizona city.

The real significance of these findings is the degree to which Grand Canyon West/Hualapai visitors are day visitors only, who do not spend any nights in Arizona in conjunction with their trip to Grand Canyon West. Thus, Arizona gets significantly less economic impact that it might if these visitors spent at least one night before or after their visit in the state. See the full list of communities in Appendix D.

Table 31. In what city will you stay tonight?

	Location where survey was taken					
	Kingman Area		Grand Canyon West/Hualapai		Kingman Area and G C West/Hualapai	
	Count	Percent	Count	Percent	Count	Percent
Kingman/GC West Area	515	37.0%	56	10.5%	571	29.7%
Other Arizona Community	367	26.4%	98	18.5%	465	24.2%
Nevada community	269	19.3%	357	67.2%	626	32.6%
Other state	195	14.0%	20	3.8%	215	11.2%
Unknown	46	3.3%	0	.0%	46	2.4%

Geographic Origins of Kingman Area Visitors

Where do visitors to the Kingman and Grand Canyon West areas come from? Respondents were asked to provide the ZIP Code of their permanent residence as evidence of geographic origin. In terms of Kingman visitors, one-fifth (21.4%) were from California and 13.6% were from Arizona; another 46 states were mentioned, but none of these accounted for more than 5 percent of visitors. In terms of visitors to Grand Canyon West/Hualapai, equal numbers came from California and Arizona (15% each); again, while another 43 states & Puerto Rico were mentioned, most accounted for very small percentages.

Combining both areas, the top 10 states included California, Texas, Nevada, Illinois, Washington, Florida, Wisconsin, New York, Michigan and Ohio – all common origin states for Arizona visitors generally. In all, an impressive total of 48 U.S. states and Puerto Rico were represented in the sample. See Table 32.

Table 32. Origin of Kingman Area and Grand Canyon West Visitors

	Location where survey was taken		
	Kingman Area	Grand Canyon West/Hualapai	Kingman Area and G C West/ Hualapai
California	21.4%	14.5%	19.7%
Arizona	13.6%	15.0%	13.9%
Texas	5.1%	3.8%	4.8%
Nevada	4.3%	3.5%	4.1%
Illinois	3.8%	4.3%	3.9%
Washington	4.4%	1.0%	3.6%
Florida	2.9%	4.3%	3.2%
Wisconsin	2.9%	4.0%	3.2%
New York	1.4%	7.8%	3.0%
Michigan	2.7%	2.5%	2.6%
Ohio	2.1%	3.8%	2.5%
New Mexico	3.1%	0.0%	2.4%
Oregon	2.6%	1.3%	2.3%
Pennsylvania	1.7%	2.5%	1.9%
Colorado	1.9%	1.8%	1.8%
Massachusetts	1.4%	2.8%	1.8%
New Jersey	1.0%	4.0%	1.8%
Utah	1.8%	1.8%	1.8%
Georgia	1.8%	1.3%	1.6%
Virginia	1.0%	3.0%	1.5%
Tennessee	1.0%	2.0%	1.3%
Oklahoma	1.4%	1.0%	1.3%
Indiana	1.0%	1.8%	1.2%
Maryland	1.0%	1.5%	1.1%
North Carolina	1.0%	1.3%	1.0%
Mississippi	1.0%	1.3%	1.0%
Kansas	1.3%	0.3%	1.0%
Alaska	1.1%	0.0%	0.9%
Arkansas	1.0%	0.3%	0.8%
Kentucky	0.6%	1.3%	0.7%
Montana	1.0%	0.0%	0.7%
South Dakota	0.7%	0.5%	0.7%
Idaho	0.8%	0.3%	0.7%
South Carolina	0.6%	0.5%	0.6%
Alabama	0.7%	0.3%	0.6%
Iowa	0.8%	0.0%	0.6%
Nebraska	0.6%	0.3%	0.5%
Wyoming	0.3%	1.0%	0.5%

	Location where survey was taken		
	Kingman Area	Grand Canyon West/Hualapai	Kingman Area and G C West/ Hualapai
New Hampshire	0.5%	0.3%	0.4%
Maine	0.4%	0.5%	0.4%
Louisiana	0.4%	0.5%	0.4%
Hawaii	0.4%	0.5%	0.4%
Rhode Island	0.2%	0.8%	0.4%
West Virginia	0.5%	0.0%	0.4%
Connecticut	0.2%	0.8%	0.3%
Delaware	0.3%	0.3%	0.3%
North Dakota	0.2%	0.3%	0.2%
Puerto Rico	0.0%	0.3%	0.1%
Vermont	0.1%	0.3%	0.1%
Total	100.0%	100.0%	100.0%

California Visitors to the Kingman area

For the overall sample, one of every five visitors (19.7%) was a California resident. Over two thirds (68.8%) of these Californians were from ten counties with Los Angeles and San Diego counties topping the list. For a complete list of all California origins in the study, see Appendix D at the end of the report.

Table 33. California county of origin- Kingman Area and Grand Canyon West visitors combined

California Counties	%
LOS ANGELES	18.4%
SAN DIEGO	10.0%
SAN BERNARDINO	7.8%
RIVERSIDE	7.5%
ORANGE	7.2%
FRESNO	4.7%
SACRAMENTO	4.0%
ALAMEDA	3.7%
SAN LUIS OBISPO	3.1%
SANTA CLARA	2.5%

Arizona Visitors to the Kingman area

For the overall sample, Arizona residents followed those from California in frequency at 13.9 percent of the sample. Which Arizona cities contributed the most visitors? For the Kingman sample, when all the communities in the Phoenix MSA (Maricopa County) are combined, the area accounted for 38.1% of in-state visitors to the Kingman region. Lake Havasu City and Bullhead City were the next largest generators of Kingman visitors, accounting for about seven percent each.

In terms of the Grand Canyon West sample, the Phoenix MSA was also the largest contributor of Arizona residents at 30.9% (including 9.1% each for Scottsdale and Mesa), with Kingman next at 16.4%.

Fully 59 Arizona cities and towns were represented in the sample. See Table 33a.

Table 33a. Arizona Origin of Kingman Area and Grand Canyon West visitors

	Location where survey was taken		
	Kingman Area	Grand Canyon West/Hualapai	Kingman Area and G C West/Hualapai
PHOENIX	17.7%	5.5%	14.6%
KINGMAN	13.3%	16.4%	14.1%
LAKE HAVASU CITY	7.6%	3.6%	6.6%
BULLHEAD CITY	6.3%	3.6%	5.6%
GLENDALE	3.2%	1.8%	2.8%
SURPRISE	3.2%	0.0%	2.3%
TUCSON	3.2%	5.5%	3.8%
YUMA	3.2%	1.8%	2.8%
FLAGSTAFF	2.5%	5.5%	3.3%
ORO VALLEY	2.5%	0.0%	1.9%
SUN CITY	2.5%	0.0%	1.9%
FRY	1.9%	0.0%	1.4%
PEORIA	1.9%	0.0%	1.4%
PRESCOTT	1.9%	0.0%	1.4%
SCOTTSDALE	1.9%	9.1%	3.8%
SOUTH TUCSON	1.9%	0.0%	1.4%
CAVE CREEK	1.3%	1.8%	1.4%
CHANDLER	1.3%	0.0%	0.9%
DOLAN SPRINGS	1.3%	1.8%	1.4%
LAKESIDE	1.3%	0.0%	0.9%
LITCHFIELD PARK	1.3%	0.0%	0.9%
MESA	1.3%	9.1%	3.3%
PARKER	1.3%	0.0%	0.9%
SUN LAKES	1.3%	1.8%	1.4%

	Location where survey was taken		
	Kingman Area	Grand Canyon West/Hualapai	Kingman Area and G C West/Hualapai
BAGDAD	0.6%	0.0%	0.5%
CAMP VERDE	0.6%	1.8%	0.9%
CHINO VALLEY	0.6%	0.0%	0.5%
CONGRESS	0.6%	0.0%	0.5%
CORONA DE TUCSON - VAIL	0.6%	0.0%	0.5%
FORT LOWELL	0.6%	1.8%	0.9%
FREDONIA	0.6%	0.0%	0.5%
GILBERT	0.6%	0.0%	0.5%
GOODYEAR	0.6%	0.0%	0.5%
GREEN VALLEY	0.6%	0.0%	0.5%
HACKBERRY	0.6%	0.0%	0.5%
HEBER	0.6%	0.0%	0.5%
KINO	0.6%	0.0%	0.5%
MARANA	0.6%	0.0%	0.5%
PINETOP	0.6%	0.0%	0.5%
QUEEN CREEK	0.6%	0.0%	0.5%
RINCON	0.6%	0.0%	0.5%
SALOME	0.6%	0.0%	0.5%
SAN LUIS	0.6%	0.0%	0.5%
SELIGMAN	0.6%	1.8%	0.9%
SHOW LOW	0.6%	0.0%	0.5%
WHITE HILLS	0.6%	1.8%	0.9%
WICKENBURG	0.6%	0.0%	0.5%
YUCCA	0.6%	0.0%	0.5%
AVONDALE	0.0%	1.8%	0.5%
DILKON	0.0%	1.8%	0.5%
EAGAR	0.0%	1.8%	0.5%
FLORENCE	0.0%	1.8%	0.5%
GOLDEN SHORES - TOPOCK	0.0%	1.8%	0.5%
GRAND CANYON CAVERNS - PEACH SPRINGS	0.0%	5.5%	1.4%
MORMON LAKE	0.0%	1.8%	0.5%
PAYSON	0.0%	1.8%	0.5%
SEDONA	0.0%	1.8%	0.5%
SNOWFLAKE	0.0%	1.8%	0.5%
WHITERIVER	0.0%	3.6%	0.9%
Total	100.0%	100.0%	100.0%

International Visitors to the Kingman and Grand Canyon West Areas

What percentage of total visitors to this area were foreigners? For the Kingman area, 27.7% percent of visitors were internationals, while international visitors comprised an impressive 41.3% of the sample at Grand Canyon West and Hualapai. The state of Arizona, as is well known, draws large numbers of international visitors from around the world, attracted by the natural wonders of Grand Canyon National Park, Sedona’s red rocks and the Sonoran and Mohave Desert landscapes, as well as Native American culture and history. For Grand Canyon West and the Skywalk, it is the proximity to the large numbers of international visitors in the Las Vegas market that produces the higher incidence.

Table 34. Foreign visitors

	Kingman Area		Grand Canyon West/Hualapai		Kingman Area and G C West/Hualapai	
	#	Percent	#	Percent	#	Percent
If you are not from the US please list your country of Origin	495	27.7%	304	41.3%	799	31.7%

The country that sent the largest numbers of foreign visitors to Kingman (30.7%) and Grand Canyon West (24.7%) was Canada, whose citizens frequently migrate to Arizona during the winter months as snowbirds. Canada is a great market for Arizona communities and attractions generally; the seasonal nature of this visitation suggests that advertising needs to reach them before they leave home. After Canada, the top five foreign origins for Kingman also included Germany (13.5%), the United Kingdom (12.3%), France (8.9%), the Netherlands (6.1%) and Italy (5.1%). After Canada, the next five foreign countries represented at Grand Canyon West were the United Kingdom (19.4%), Australia (13.2%), Germany (3.9%), Ireland (3.9%), and New Zealand (3.3%).

For the combined sample, a total of 55 countries were represented. See Table 35.

Table 35. Origins of foreign visitors to the Kingman area

If you are not from the US please list your country of origin	Kingman Area	Grand Canyon West/Hualapai	Kingman Area and G C West/Hualapai
CANADA	30.7%	24.7%	28.4%
UNITED KINGDOM	12.3%	19.4%	15.0%
GERMANY	13.5%	3.9%	9.9%
AUSTRALIA	4.6%	13.2%	7.9%
FRANCE	8.9%	1.0%	5.9%
ITALY	5.1%	2.6%	4.1%
THE NETHERLANDS	6.1%	0.3%	3.9%

If you are not from the US please list your country of origin	Kingman Area	Grand Canyon West/Hualapai	Kingman Area and G C West/Hualapai
NEW ZEALAND	2.6%	3.3%	2.9%
JAPAN	2.6%	1.0%	2.0%
SWITZERLAND	2.2%	1.6%	2.0%
IRELAND	0.4%	3.9%	1.8%
BELGIUM	2.0%	0.7%	1.5%
SPAIN	1.2%	1.6%	1.4%
BRAZIL	0.8%	1.3%	1.0%
SOUTH AFRICA	0.2%	2.3%	1.0%
SWEDEN	0.8%	1.3%	1.0%
DENMARK	1.2%	0.3%	0.9%
NORWAY	0.2%	1.6%	0.8%
MEXICO	1.0%	0.0%	0.6%
TAIWAN CHINA	0.2%	1.3%	0.6%
ARGENTINA	0.6%	0.3%	0.5%
DOMINICAN REPUBLIC	0.0%	1.3%	0.5%
HONG KONG	0.2%	1.0%	0.5%
INDONESIA	0.6%	0.3%	0.5%
SINGAPORE	0.0%	1.3%	0.5%
CHINA	0.0%	1.0%	0.4%
CZECH REPUBLIC	0.4%	0.3%	0.4%
KOREA	0.2%	0.7%	0.4%
FINLAND	0.4%	0.0%	0.3%
INDIA	0.0%	0.7%	0.3%
PORTUGAL	0.0%	0.7%	0.3%
RUSSIA	0.0%	0.7%	0.3%
AUSTRIA	0.2%	0.0%	0.1%
BARBADOS	0.0%	0.3%	0.1%
COSTA RICA	0.0%	0.3%	0.1%
CROATIA	0.0%	0.3%	0.1%
CUBA	0.0%	0.3%	0.1%
GERMANY/POLAND	0.0%	0.3%	0.1%
HUNGARY	0.0%	0.3%	0.1%
ICELAND	0.0%	0.3%	0.1%
IRAN-CANADA	0.0%	0.3%	0.1%
ISRAEL	0.0%	0.3%	0.1%
MALAYSIA	0.0%	0.3%	0.1%
NORTHERN IRELAND	0.2%	0.0%	0.1%
NORWAY	0.0%	0.3%	0.1%
PANAMA	0.2%	0.0%	0.1%
PHILIPPINES	0.0%	0.3%	0.1%
ROMANIA	0.0%	0.3%	0.1%

If you are not from the US please list your country of origin	Kingman Area	Grand Canyon West/Hualapai	Kingman Area and G C West/Hualapai
SAN LUIS SONORA MEXICO	0.2%	0.0%	0.1%
SLOVAKIA	0.0%	0.3%	0.1%
SOUTH KOREA	0.0%	0.3%	0.1%
TRINIDAD & TOBAGO	0.0%	0.3%	0.1%
TURKEY	0.0%	0.3%	0.1%
UKRAINE	0.0%	0.3%	0.1%
VENEZUELA	0.0%	0.3%	0.1%
Total	100.0%	100.0%	100.0%

Visitor Spending

Visitor spending is always a crucial component of any visitor study. Visitors to this area of northwestern Arizona reported a wide variety of expenditures in categories of Lodging-camping, Restaurant and grocery, Transportation (including gas), Shopping, Recreation/tour/entrance fees, and “Other” expenditures. The following table shows expenditure data for Kingman, Grand Canyon West/Hualapai, and in the third column the two samples are combined.

In the Kingman sample, Lodging and camping (\$189) produced the highest average expenditures, followed by restaurant and grocery (\$117), transportation (\$102), shopping for arts and crafts purchases (\$69), and Recreation/tours/fees (\$58); “other” spending in Kingman averaged \$103. The second column (Valid N) under each region indicates the number of respondents who reported expenditures in the various categories. For example, Kingman had 703 respondents with lodging and camping expenditures.

For the Grand Canyon West/Hualapai sample, the category with the highest expenditures was Recreation-tours-rentals-fees at \$271, reported by 76 respondents (Valid N). This was followed by \$243 for average transportation spending, \$215 for restaurant and groceries, \$207 for lodging-camping, \$179 for other expenditures and \$167 for shopping and souvenirs. See all results in Table 36.

Table 36. Please estimate as closely as possible the amount of money that your travel party is spending per day in the Kingman area?

	Location where survey was taken					
	Kingman Area		Grand Canyon West/Hualapai		Kingman Area and G C West/Hualapai	
	Mean	Valid N	Mean	Valid N	Mean	Valid N
Number of people these expenses cover	3	657	5	136	3	793
Lodging-camping	\$189	703	\$207	93	\$191	796
Restaurant and grocery	\$117	670	\$215	94	\$129	764
Transportation including gas	\$102	641	\$243	88	\$119	729
Shopping souvenirs	\$69	321	\$167	78	\$88	399
Recreation-Tours-Rentals-Fees or Permits	\$58	264	\$271	76	\$105	340
Other Expenditures	\$103	83	\$179	18	\$117	101

Note: Only those who reported expenditures in the Kingman and Grand Canyon West areas are included here.

The question can be asked, which kinds of visitors produce the most economic impact for the Kingman and Grand Canyon West areas, in other words, what market segments should the county and its communities target in their marketing? In the Kingman area, visitors with the highest per-party per-day spending were those there for Climate relief (\$207), as Weekend visitors (\$234) or for some “other” purpose (\$241), but all these represented few visitors – 4.1%, 3.8% and 5.0% respectively. Of more significance were: Vacation leisure visitors (\$180 and 44.5% of total visitors), Pass through visitors (\$149 and 34.9%), and those driving Route 66 (\$191 and 23.9%). Thus, while it would be beneficial to attract more weekend and climate relief visitors, the more important economic impact comes from the more traditional visitor segments of vacation-leisure, pass-through, and those driving Route 66. The strategy here would be to entice these large segments to stay longer and do more in the area. See Table 37 that follows.

For visitors to the Grand Canyon West/Hualapai area, the situation was quite similar. The highest spending was by visitor segments that constitute only small percentages of the sample: Weekend visits (\$313 per-party per-day but only 4.0% of visitors); Pass-through (\$241 but 6.9% of total visitors); driving Route 66 (\$240 but 8.8% of visitors); and Relocation (\$236 and 0.4% of visitors). [Note: The term “relocation” refers to people who may be thinking of moving to the area permanently.] On the other hand, Vacation-leisure visitors made up two-thirds of all visitors (65.9%) and had very respectable per-party per-day spending of \$220. This is clearly the group to expand, along with the equally important goal of enticing day visitors (\$117) to increase their spending by staying overnight in the area. See Table 38, that follows, and the overall spending of both areas combined in Table 39.

Table 37. Primary purpose of trip by average per-party expenditures per-day.

Kingman Area	Just Passing Through	Day Trip	Weekend Visit	Vacation-Leisure	Business Travel	Visiting Friends and-or Relatives	Climate	To Drive Route 66	*Relocation	Other reason
Lodging-camping	\$48	\$0	\$86	\$54	\$69	\$58	\$54	\$55	\$45	\$55
Restaurant and grocery	\$38	\$30	\$57	\$41	\$42	\$46	\$54	\$46	\$36	\$94
Transportation including gas	\$34	\$18	\$44	\$33	\$30	\$45	\$37	\$35	\$27	\$41
Shopping souvenirs	\$13	\$29	\$24	\$25	\$15	\$20	\$38	\$31	\$12	\$23
Recreation-Tours-Rentals-Fees or Permits	\$9	\$9	\$12	\$19	\$5	\$11	\$8	\$18	\$6	\$17
Other Expenditures	\$7	\$2	\$11	\$8	\$8	\$5	\$16	\$6	\$1	\$11
Total	\$149	\$88	\$234	\$180	\$169	\$185	\$207	\$191	\$127	\$241

[*Note: The term “relocation” refers to people who may be thinking of moving to the area permanently.]

Table 38. Primary purpose of trip by average per-party expenditures per-day.

Grand Canyon West/ Hualapai	Just Passing Through	Day Trip	Weekend Visit	Vacation-Leisure	Business Travel	Visiting Friends and-or Relatives	Climate	To Drive Route 66	*Relocation	Other reason
Lodging-camping	\$68	\$0	\$106	\$56	\$48	\$48	\$0	\$74	\$33	\$53
Restaurant and grocery	\$44	\$22	\$71	\$39	\$38	\$55	\$0	\$49	\$43	\$25
Transportation including gas	\$39	\$31	\$84	\$32	\$23	\$35	\$6	\$45	\$50	\$27
Shopping souvenirs	\$30	\$27	\$22	\$34	\$13	\$17	\$0	\$28	\$0	\$16
Recreation-Tours-Rentals-Fees or Permits	\$41	\$37	\$30	\$51	\$21	\$26	\$0	\$39	\$110	\$19
Other Expenditures	\$19	\$0	\$0	\$8	\$75	\$2	\$0	\$5	\$0	\$53
Total	\$241	\$117	\$313	\$220	\$218	\$183	\$6	\$240	\$236	\$193

[*Note: The term “relocation” refers to people who may be thinking of moving to the area permanently.]

Table 39. Primary purpose of trip by average per-party expenditures per day, combined Kingman Area and Grand Canyon West/Hualapai

Overall	Just Passing Through	Day Trip	Weekend Visit	Vacation-Leisure	Business Travel	Visiting Friends and-or Relatives	Climate	To Drive Route 66	*Relocation	Other reason
Lodging-camping	\$51	\$0	\$88	\$59	\$66	\$80	\$49	\$57	\$43	\$53
Restaurant and grocery	\$40	\$27	\$57	\$42	\$41	\$50	\$50	\$46	\$36	\$76
Transportation including gas	\$34	\$42	\$45	\$38	\$31	\$44	\$97	\$46	\$27	\$39
Shopping souvenirs	\$15	\$55	\$34	\$47	\$15	\$21	\$98	\$40	\$11	\$23
Recreation-Tours-Rentals-Fees or Permits	\$13	\$80	\$33	\$53	\$13	\$77	\$14	\$24	\$12	\$29
Other Expenditures	\$8	\$9	\$27	\$22	\$18	\$48	\$15	\$6	\$1	\$18
Total	\$161	\$213	\$284	\$261	\$184	\$320	\$323	\$219	\$130	\$238

[*Note: The term “relocation” refers to people who may be thinking of moving to the area permanently.]

Finally, expenditures by trip purpose are calculated only for business versus leisure visitors, as shown in Table 39a below. Business visitors had higher overall expenditures due primarily to spending in the “other” category but represented only a small percentage of the overall sample.

Table 39a. Primary purpose of trip by average per-party expenditures per day-Business vs. Leisure.

	Business		Leisure	
	Mean	Respondents	Mean	Respondents
Lodging-camping	\$94	103	\$91	1,084
Restaurant and grocery	\$51	118	\$62	1,309
Transportation including gas	\$47	92	\$54	1,201
Shopping souvenirs	\$56	38	\$64	653
Recreation-Tours-Rentals-Fees or Permits	\$68	15	\$73	469
Other Expenditures	\$299	8	\$137	103

Interest in participating in activities

The northwestern region of Arizona offers a great variety of activities for visitors to pursue. At Grand Canyon West, visitors can experience the Skywalk, take a raft trip on the Colorado River, or take in one of the many other attractions at Grand Canyon West. This region also includes access to boating, geocaching and hiking in the Mohave Desert, as well as visits to Hoover Dam and Lake Mead, or to museums and historic sites in Historic Downtown Kingman. Knowledge of visitor interest in the available activities in the area can lead to the creation of additional opportunities for product development or tourism services that might produce longer overnight stays in the region.

In order to judge visitors' interest in Kingman and Grand Canyon West area activities, respondents were asked first to indicate their *general* levels of interest in a series of activity types, and then to indicate whether they had participated in that activity on this trip. All questions were measured on a scale from 1 to 5 where 1 is "not at all interested," and 5 is "extremely interested." Therefore, higher mean (average) scores indicate a greater level of interest in participating in the specific activity. The levels of interest in the specific types of activities are displayed in Table 40.

For Kingman area visitors, scenic drives (i.e., Route 66) earned the highest mean score (3.8), followed by visiting national and state parks (3.7), then the Route 66 experience (3.6), and visiting cultural and historic sites (3.3). (No other activities scored a mean above 3.0.)

For the Grand Canyon West, results were very similar; visiting national and state parks earned the highest mean score (3.5), followed closely by scenic drives (3.4), visiting cultural and historic sites (3.3), and visiting museums (3.0).

Other less popular activities when looking at combined results, in which visitors were only "a little interested" or "not at all interested," included: playing golf (1.6), geocaching (1.6), mountain biking (1.6), ATV/4-Wheeling (1.7), or rock hounding (1.7). See Tables 40-42.

Table 40. Tell us how interested you are in participating in the following activities in the Kingman Area

Kingman Area	Not at all Interested	A little Interested	Somewhat Interested	Very Interested	Extremely Interested	Mean
Antique-Jewelry Shopping	41.8%	21.9%	20.3%	11.0%	5.1%	2.2
Arts and Crafts	45.0%	19.8%	20.8%	11.3%	3.1%	2.1
ATV-4 Wheeling	69.9%	10.8%	8.7%	6.9%	3.7%	1.6
Boating-Water Rafting	60.4%	11.2%	13.3%	10.2%	4.9%	1.9
Camping-RV Stay	53.0%	6.3%	10.1%	16.8%	13.8%	2.3
Geocaching	74.1%	8.9%	8.4%	5.3%	3.4%	1.5
Hiking-Walking Trails	37.6%	14.1%	21.7%	18.7%	8.0%	2.5
Mountain Biking	74.5%	10.3%	8.0%	4.7%	2.5%	1.5
Touring by Motorcycle	64.4%	6.9%	6.6%	6.6%	15.6%	2.0
Rock Hunting (Hounding)	66.6%	12.0%	10.2%	7.4%	3.9%	1.7
Playing Golf	75.2%	7.8%	7.4%	6.4%	3.3%	1.5
Route 66 Experience	13.0%	6.7%	20.1%	28.3%	31.9%	3.6
Scenic Drives	11.6%	4.5%	13.5%	35.4%	34.9%	3.8
Visiting Cultural and Historic Sites	15.1%	9.7%	22.1%	31.4%	21.6%	3.3
Visiting Museums	19.0%	14.3%	25.8%	25.9%	15.0%	3.0
Visiting national & State Parks	14.5%	5.5%	12.5%	30.3%	37.2%	3.7
Attending a special event (concert, festival etc.)	48.2%	11.9%	18.6%	11.3%	10.1%	2.2
Other activity	62.7%	3.2%	4.0%	11.9%	18.3%	2.2

1 = Not at all Interested

5 = Extremely Interested

Table 41. Tell us how interested you are in participating in the following activities in the Grand Canyon West Area

	Not at all Interested	A little Interested	Somewhat Interested	Very Interested	Extremely Interested	Mean
Antique-Jewelry Shopping	28.7%	28.4%	23.2%	12.9%	6.9%	2.4
Arts and Crafts	24.1%	33.9%	24.4%	11.6%	6.0%	2.4
ATV-4 Wheeling	55.8%	15.0%	12.6%	11.3%	5.3%	2.0
Boating-Water Rafting	39.7%	15.4%	12.4%	19.4%	13.2%	2.5
Camping-RV Stay	61.8%	11.2%	12.4%	9.9%	4.7%	1.8
Geocaching	65.3%	12.8%	11.4%	7.6%	2.8%	1.7
Hiking-Walking Trails	26.8%	16.4%	20.8%	22.4%	13.6%	2.8
Mountain Biking	59.1%	12.5%	13.8%	11.7%	2.8%	1.9
Touring by Motorcycle	64.4%	10.1%	9.1%	11.8%	4.6%	1.8
Rock Hunting (Hounding)	62.1%	16.2%	13.0%	6.6%	2.1%	1.7
Playing Golf	68.9%	12.7%	9.5%	5.6%	3.3%	1.6
Route 66 Experience	33.5%	14.9%	18.2%	20.3%	13.1%	2.6
Scenic Drives	14.7%	12.6%	18.7%	28.5%	25.6%	3.4
Visiting Cultural and Historic Sites	12.9%	14.7%	21.7%	31.8%	18.9%	3.3
Visiting Museums	19.0%	17.9%	25.2%	23.5%	14.4%	3.0
Visiting national & State Parks	12.1%	13.0%	18.4%	29.2%	27.3%	3.5
Attending a special event (concert, festival etc.)	36.3%	14.3%	20.9%	16.0%	12.4%	2.5
Other activity	47.8%	8.7%	6.5%	10.9%	26.1%	2.6

1 = Not at all Interested
5 = Extremely Interested

Table 42. Tell us how interested you are in participating in the following activities in the Kingman and Grand Canyon West Areas Combined

	Not at all Interested	A little Interested	Somewhat Interested	Very Interested	Extremely Interested	Mean
Antique-Jewelry Shopping	37.9%	23.8%	21.2%	11.5%	5.6%	2.2
Arts and Crafts	38.7%	24.1%	21.9%	11.4%	3.9%	2.2
ATV-4 Wheeling	65.9%	12.0%	9.8%	8.2%	4.1%	1.7
Boating-Water Rafting	54.2%	12.5%	13.0%	13.0%	7.4%	2.1
Camping-RV Stay	55.5%	7.7%	10.7%	14.8%	11.2%	2.2
Geocaching	71.5%	10.0%	9.3%	6.0%	3.2%	1.6
Hiking-Walking Trails	34.4%	14.8%	21.4%	19.8%	9.7%	2.6
Mountain Biking	70.0%	10.9%	9.7%	6.8%	2.6%	1.6
Touring by Motorcycle	64.4%	7.8%	7.3%	8.1%	12.4%	2.0
Rock Hunting (Hounding)	65.3%	13.2%	11.0%	7.2%	3.4%	1.7
Playing Golf	73.4%	9.2%	8.0%	6.2%	3.3%	1.6
Route 66 Experience	18.6%	9.0%	19.6%	26.1%	26.7%	3.3
Scenic Drives	12.5%	6.9%	15.0%	33.4%	32.2%	3.7
Visiting Cultural and Historic Sites	14.5%	11.2%	22.0%	31.5%	20.8%	3.3
Visiting Museums	19.0%	15.3%	25.6%	25.2%	14.9%	3.0
Visiting national & State Parks	13.8%	7.6%	14.2%	30.0%	34.3%	3.6
Attending a special event (concert, festival etc.)	44.5%	12.6%	19.3%	12.8%	10.8%	2.3
Other activity	58.7%	4.7%	4.7%	11.6%	20.3%	2.3

1 = Not at all Interested
5 = Extremely Interested

After ranking their levels of interest in activities generally, respondents were asked to indicate whether they actually participated in these activities while in the Kingman and Grand Canyon West areas. Again, the highest incidence of actual participation in activities was recorded for scenic drives, the Route 66 experience, visiting national and state parks, visiting cultural and historic sites, and visiting museums. Least participation was in mountain biking, playing golf, ATV-4Wheeling, geocaching and rock hounding. Table 43 displays the full list of activities in which visitors participated.

Table 43. What activities did/will you participate in?

	Location where survey was taken		
	Kingman Area	Grand Canyon West/Hualapai	Kingman Area and G C West/Hualapai
Scenic Drives	67.3%	50.7%	63.1%
Route 66 Experience	67.6%	37.6%	60.0%
Visiting National & State Parks	60.9%	47.5%	57.5%
Visiting Cultural and Historic Sites	44.4%	43.9%	44.3%
Visiting Museums	35.9%	28.5%	34.0%
Antique-Jewelry Shopping	24.0%	43.0%	28.9%
Hiking-Walking Trails	23.4%	42.5%	28.3%
Camping-RV Stay	26.8%	7.7%	22.0%
Arts and Crafts	13.7%	30.3%	17.9%
Touring by Motorcycle	16.0%	3.6%	12.9%
Boating-Water Rafting	5.7%	29.4%	11.7%
Attending a special event (concert, festival etc.)	9.2%	13.6%	10.3%
Rock Hunting (Hounding)	8.5%	7.2%	8.2%
Geocaching	4.6%	7.2%	5.3%
ATV-4 Wheeling	4.3%	6.8%	4.9%
Other activity	4.2%	6.3%	4.7%
Playing Golf	4.2%	4.1%	4.1%
Mountain Biking	3.2%	4.5%	3.6%

What attractions do you plan to visit in the Kingman area?

Respondents were next presented with a list of area attractions and asked to check all those they had visited or planned to visit on this trip. Of all the sites listed, Kingman area visitors were most likely to visit Las Vegas (59.6%), Grand Canyon National Park (58.9%) and Hoover Dam (54.0%), followed by Route 66 (East and West, 42.5% and 40.5%), Historic Downtown Kingman (37.3%), and the Powerhouse Route 66 Museum (33.3%).

Visitors to Grand Canyon West, similarly were most likely to visit Las Vegas (75%), the Skywalk (61.5%), Hoover Dam (59.7%), the Colorado River (35.8%), Grand Canyon National Park (33.5%), and Route 66 (31.7%). See the full list of attractions visited in Table 44.

Table 44. What attractions did you visit?

	Location where survey was taken		
	Kingman Area	Grand Canyon West/Hualapai	Kingman Area and G C West/Hualapai
Bonelli House	3.0%	.0%	2.1%
Camp Beale Spring	1.2%	.0%	.9%
Cerbat Foothills Trail System	1.0%	.0%	.7%
Chloride	8.2%	2.6%	6.5%
Colorado River	32.7%	35.8%	33.6%
Cool Springs	5.3%	2.0%	4.3%
Grand Canyon Caverns	19.0%	12.8%	17.2%
Grand Canyon National Park	58.9%	33.5%	51.3%
Grand Canyon West-Skywalk	16.8%	61.5%	30.2%
Hackberry	19.8%	6.8%	15.9%
Historic Downtown Kingman	37.3%	9.4%	28.9%
Hoover Dam	54.0%	59.7%	55.7%
Hualapai Mt Park	9.9%	.0%	6.9%
Keepers of the Wild	1.9%	.0%	1.3%
Kingman Army Airfield Museum	4.3%	.0%	3.0%
Lake Mead	23.8%	30.6%	25.8%
Las Vegas, NV	59.6%	75.0%	64.3%
Laughlin, NV	26.6%	11.3%	22.0%
Locomotive Park (Kingman)	15.9%	.0%	11.1%
London Bridge	20.6%	6.9%	16.5%
Mohave Museum of History and Arts	8.0%	.0%	5.6%
Oatman	30.8%	6.3%	23.5%
Powerhouse Route 66 Museum	33.3%	4.5%	24.6%
Route 66 East	42.5%	31.7%	39.2%
Route 66 West	40.5%	.0%	28.3%
Whitecliffs Wagon Trail Park	1.1%	.0%	.7%
Other attraction	2.7%	4.2%	3.2%

Overall satisfaction with your experience in the area

The next question on the survey asked visitors to rate their overall satisfaction with their experience in the Kingman and Grand Canyon West areas. On a scale of 1 to 10 where 1 is “low” and 10 is “high,” both areas scored an impressive 8.5 of a possible 10. The median satisfaction score for each area was an even higher 9.0. See Tables 45 through 47.

Table 45. Rate your overall satisfaction with your experience in the Kingman area

	Count	Percent
1	3	.2%
2	7	.4%
3	7	.4%
4	8	.5%
5	83	5.1%
6	71	4.4%
7	168	10.4%
8	393	24.3%
9	308	19.0%
10	572	35.3%

Mean = 8.5

Table 46. Rate your overall satisfaction with your experience in the Grand Canyon West/Hualapai area

	Count	Percent
1	4	.6%
2	5	.8%
3	2	.3%
4	7	1.1%
5	18	2.7%
6	25	3.8%
7	66	9.9%
8	174	26.1%
9	150	22.5%
10	215	32.3%

Mean = 8.5

Table 47. Satisfaction scores, median and mean

	Location where survey was taken			
	Kingman Area		Grand Canyon West/Hualapai	
	Mean	Median	Mean	Median
On a scale of 1 to 10 where one is Low and ten is High, please indicate your overall satisfaction with your experience in the Kingman area	8.5	9.0	.	.
On a scale of 1 to 10 where one is Low and ten is High, please indicate your overall satisfaction with your experience in the Grand Canyon West area	.	.	8.5	9.0

Finally, those who completed the visitor survey were asked to describe their experience in the area “in a few words.” Almost all of these descriptions were positive; only about one percent of comments were negative. Visitors to the Kingman area were most likely to use descriptors such as:

- Great town
- Good place to stop
- Wonderful, friendly people

Visitors to the Grand Canyon West and Hualapai area were more likely to use descriptors such as:

- Great view
- Awesome
- Breathtaking!

All responses are listed in full in Appendix D.

Summary

In conclusion, it appears that visitors to Kingman and Grand Canyon West/Hualapai participate in a variety of activities that produce enjoyable experiences and are highly satisfied with their trips. Kingman and Grand Canyon West have an opportunity together to build upon the most popular tourism themes and to market the region jointly as a tourism destination. The most obvious goal is for each of the areas (Kingman and Grand Canyon West) to attract the other's visitors – that is, for Kingman to funnel its pass-through visitors to the attractions at Grand Canyon West and conversely for Kingman to try to entice Grand Canyon West visitors to spend some time in Kingman. With the Hualapai Tribal Nation now having a specific presence in the Kingman Powerhouse Visitor Center, the foundation for this shared potential has a new cornerstone. The area may also benefit from trying to market to larger multi-generational travel parties that include children.

This research will help to focus efforts on potential visitors who may be underserved presently or to inspire new product development and regional partnerships that will entice more or different visitors to experience the region. Given that this survey was conducted during 2010 when the nation was emerging from a serious recession, it may not exactly represent tourism activity during a normal year; on the other hand, this portrait may represent what many in the tourism industry believe may be the “new normal” and therefore will serve as a good guide for tourism planning in the region.

Appendix A:
Survey Questionnaire

KINGMAN AREA VISITOR STUDY

Hello! Welcome to the Kingman area. We appreciate your time in contributing to our visitor survey. Please complete and return it to the surveyor. Your responses will be anonymous, reported only in aggregate, and not identified with any individual. Thank you!

Please indicate the current month: January March May July September November
 February April June August October December

1. How did you hear about the Kingman area? Mark all that apply.

- Newspaper Radio Online/Website Word-of-mouth Other, list:
 Magazine TV Social Networking Sites Been here before

2. Is the Kingman area the primary destination of your trip?

- Yes No If not, what location is the primary destination of your trip?

3. Please mark all of the following communities you plan to visit on this trip.

- Needles, CA Lake Havasu City Peach Springs Flagstaff
 Las Vegas, NV Kingman Grand Canyon West (Skywalk) Phoenix Area
 Laughlin, NV Seligman Williams Other:
 Bullhead City Dolan Springs Grand Canyon Nat'l Park

4. Indicate the primary purpose(s) of your current visit to the area. Mark all that apply.

- Just Passing Through Vacation/Leisure Climate Other, define:
 Day Trip Business Travel To Drive Route 66
 Weekend Visit Visiting Friends and/or Relatives Relocation

5. Indicate your primary mode of transportation.

- Private auto RV/Camper Tour bus Air Service
 Rental car Motorcycle Amtrak Other, define:

6. How much time, in total, will you spend in the Kingman area on this trip?

Choose either day trip or overnight trip and fill in the length of time in whole numbers with NO decimal places. If a day trip only, how many hours:
 (Example: 1 not 1.0) If staying overnight, how many nights:

7. If staying overnight in the Kingman area, what type of lodging are you using?

- Mark all that apply. (Leave blank if staying elsewhere)
 Hotel/Motel RV Park Other, define:
 Home of Friends/Family Campground

If you are staying overnight away from home on this trip, please provide the locations below:

In what City did you spend last night?

In what City will you stay tonight?

8. If your permanent residence is in the U.S. please write in your 5-digit ZIP-CODE

If you are not from the U.S. please list your Country of Origin:

9. Please estimate as closely as possible the amount of money that your travel party is

spending per DAY in the Kingman area for the following categories in U.S. dollars with NO decimal places. (Example 92 not 92.00) Do NOT include expenditures for Nevada locations, i.e. Las Vegas, Laughlin etc.

First, please tell us the number of people these expenses cover.
 Lodging/Camping \$
 Restaurant & Grocery \$
 Transportation (incl gas) \$

Shopping/Jewelry/Antiques \$
 Recreation/Tour / Entrance /Permit fees \$
 Other \$

Define Other:

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10. First tell us how interested you are in participating in the following activities, then indicate those activities you have or will participate in. Do not include events/activities in NV-Las Vegas, Laughlin etc.

	Interest Level:					Did/Will you participate?
	Not at all	A little	Some-what	Very	Extremely	
Antique/Jewelry Shopping	<input type="radio"/>					
Arts & Crafts	<input type="radio"/>					
ATV/4-Wheeling	<input type="radio"/>					
Boating/Water Rafting	<input type="radio"/>					
Camping/RV Stay	<input type="radio"/>					
Geocaching	<input type="radio"/>					
Hiking/Walking Trails	<input type="radio"/>					
Mountain Biking	<input type="radio"/>					
Touring by Motorcycle	<input type="radio"/>					
Rock Hunting (Hounding)	<input type="radio"/>					
Playing Golf	<input type="radio"/>					
Rt. 66 Experience	<input type="radio"/>					
Scenic Drives	<input type="radio"/>					
Visiting Cultural & Historic Sites	<input type="radio"/>					
Visiting Museums	<input type="radio"/>					
Visiting National & State Parks	<input type="radio"/>					
Attending a special event (concert, festival etc.): Define here	<input type="radio"/>					
Other activity: Define here	<input type="radio"/>					

11. Please mark those attractions you have visited or plan to visit in the area.

- | | | |
|--|---|--|
| <input type="checkbox"/> Bonelli House | <input type="checkbox"/> Hackberry | <input type="checkbox"/> Locomotive Park (Kingman) |
| <input type="checkbox"/> Camp Beale Spring | <input type="checkbox"/> Historic Downtown Kingman | <input type="checkbox"/> London Bridge |
| <input type="checkbox"/> Cerbat Foothills Trail System | <input type="checkbox"/> Hoover Dam | <input type="checkbox"/> Mohave Museum of History & Arts |
| <input type="checkbox"/> Chloride | <input type="checkbox"/> Hualapai Mt Park | <input type="checkbox"/> Oatman |
| <input type="checkbox"/> Colorado River | <input type="checkbox"/> Keepers of the Wild | <input type="checkbox"/> Powerhouse Route 66 Museum |
| <input type="checkbox"/> Cool Springs | <input type="checkbox"/> Kingman Army Airfield Museum | <input type="checkbox"/> Route 66 East |
| <input type="checkbox"/> Grand Canyon Caverns | <input type="checkbox"/> Lake Mead | <input type="checkbox"/> Route 66 West |
| <input type="checkbox"/> Grand Canyon National Park | <input type="checkbox"/> Las Vegas NV | <input type="checkbox"/> Whitecliffs Wagon Trail Park |
| <input type="checkbox"/> Grand Canyon West/Skywalk | <input type="checkbox"/> Laughlin NV | <input type="checkbox"/> Other, list: <input type="text"/> |

12. On a scale of 1 to 10 where one is Low and ten is High, please indicate your overall satisfaction with your experience in the Kingman area.

- 1 2 3 4 5 6 7 8 9 10

Please describe your experience in a few words.

Finally, we have some questions about your travel party that will help us understand more about you.

13. What is your gender? Female Male In what year were you born? 19

14. How many people including yourself are in your travel party?

Total number of people: Number of: Women Men Children under 18

15. Who is traveling with you on this trip? Family and Friends Friends Only Organized Tour Group
 Family Only Nobody, traveling alone Business Associates

16. Which of the following categories best describes your annual household income?

- Less than \$19,999 \$40,000 to \$59,999 \$80,000 to \$99,999 \$120,000 and above
 \$20,000 to \$39,999 \$60,000 to \$79,999 \$100,000 to \$119,999

Thank You For Taking The Time To Complete The Survey.

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GRAND CANYON WEST/ KINGMAN AREA VISITOR STUDY

Hello! Welcome to the Hualapai Indian Nation. We appreciate your time in contributing to our visitor survey. Please complete and return it to the surveyor. Your responses will be anonymous, reported only in aggregate, and not identified with any individual. Thank you!

Please indicate the current month: January March May July September November
 February April June August October December

1. How did you hear about Grand Canyon West? Mark all that apply.

- Newspaper Radio Online/Website Word-of-mouth Other, list:
 Magazine TV Social Networking Sites Been here before

2. Is Grand Canyon West the primary destination of your trip?

- Yes No If not, what location is the primary destination of your trip?

3. Please mark all of the following communities you plan to visit on this trip.

- Needles, CA Lake Havasu City Peach Springs Flagstaff
 Las Vegas, NV Kingman Grand Canyon West (Skywalk) Phoenix Area
 Laughlin, NV Seligman Williams Other:
 Bullhead City Dolan Springs Grand Canyon Nat'l Park

4. Indicate the primary purpose(s) of your current visit to the area. Mark all that apply.

- Just Passing Through Vacation/Leisure Climate Other, define:
 Day Trip Business Travel To Drive Route 66
 Weekend Visit Visiting Friends and/or Relatives Relocation

5. Indicate your primary mode of transportation to the area.

- Private auto RV/Camper Tour bus Air Service
 Rental car Motorcycle Amtrak Other, define:

6. How much time, in total, will you spend in the Grand Canyon West or Kingman area on this trip?

Choose either day trip or overnight trip and fill in the length of time in whole numbers with NO decimal places.
 (Example: 1 not 1.0)
 If a day trip only, how many hours:
 If staying overnight, how many nights:

7. If staying overnight in *the Grand Canyon West or Kingman area specifically*, what type of lodging are you using? Mark all that apply. (Leave blank if staying elsewhere)

- Hotel/Motel RV Park Other, define:
 Home of Friends/Family Campground

If you are staying overnight away from home on this trip, please provide the locations below:

In what City did you spend last night?
 In what City will you stay tonight?

8. If your permanent residence is in the U.S. please write in your 5-digit ZIP-CODE

If you are not from the U.S. please list your Country of Origin:

9. Please estimate as closely as possible the amount of money that your travel party is spending per DAY in the Grand Canyon West/Kingman area for the following categories in U.S. dollars with NO decimal places.

(Example 92 not 92.00) Do NOT include expenditures for Nevada locations, i.e. Las Vegas, Laughlin etc.

First, please tell us the number of people these expenses cover.
 Lodging/Camping \$
 Restaurant & Grocery \$
 Transportation (incl gas) \$

Shopping/Jewelry/Antiques \$
 Recreation/Tour / Entrance /Permit fees \$
 Other \$

Define Other:

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10. First tell us how **interested** you are in participating in the following activities, then indicate those activities you have or will participate in. Do not include events/activities in NV- Las Vegas, Laughlin etc.

	Interest Level:					Did/Will you participate?
	Not at all	A little	Some-what	Very	Extremely	
Antique/Jewelry Shopping	<input type="radio"/>					
Arts & Crafts	<input type="radio"/>					
ATV/4-Wheeling	<input type="radio"/>					
Boating/Water Rafting	<input type="radio"/>					
Camping/RV Stay	<input type="radio"/>					
Geocaching	<input type="radio"/>					
Hiking/Walking Trails	<input type="radio"/>					
Mountain Biking	<input type="radio"/>					
Touring by Motorcycle	<input type="radio"/>					
Rock Hunting (Hounding)	<input type="radio"/>					
Playing Golf	<input type="radio"/>					
Rt. 66 Experience	<input type="radio"/>					
Scenic Drives	<input type="radio"/>					
Visiting Cultural & Historic Sites	<input type="radio"/>					
Visiting Museums	<input type="radio"/>					
Visiting National & State Parks	<input type="radio"/>					
Attending a special event (concert, festival etc.): Define here	<input type="radio"/>					
Other activity: Define here	<input type="radio"/>					

11. Please mark those attractions you have visited or plan to visit in the area.

- | | | |
|--|---|---|
| <input type="radio"/> Chloride | <input type="radio"/> Hackberry | <input type="radio"/> London Bridge |
| <input type="radio"/> Colorado River | <input type="radio"/> Historic Downtown Kingman | <input type="radio"/> Oatman |
| <input type="radio"/> Cool Springs | <input type="radio"/> Hoover Dam | <input type="radio"/> Powerhouse Route 66 Museum |
| <input type="radio"/> Grand Canyon Caverns | <input type="radio"/> Lake Mead | <input type="radio"/> Route 66 |
| <input type="radio"/> Grand Canyon National Park | <input type="radio"/> Las Vegas NV | <input type="radio"/> Other, list: <input type="text"/> |
| <input type="radio"/> Grand Canyon West/Skywalk | <input type="radio"/> Laughlin NV | |

12. On a scale of 1 to 10 where **one is Low** and **ten is High**, please indicate your overall satisfaction with your experience at **Grand Canyon West**.

- | | | | | | | | | | |
|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| <input type="radio"/> |

Please describe your experience in a few words.

Finally, we have some questions about your travel party that will help us understand more about you.

13. What is your gender? Female Male In what year were you born? 19

14. How many people including yourself are in your travel party?

Total number of people: Number of: Women Men Children under 18

15. Who is traveling with you on this trip? Family and Friends Friends Only Organized Tour Group
 Family Only Nobody, traveling alone Business Associates

16. Which of the following categories best describes your annual household income?

- | | | | |
|--|--|--|---|
| <input type="radio"/> Less than \$19,999 | <input type="radio"/> \$40,000 to \$59,999 | <input type="radio"/> \$80,000 to \$99,999 | <input type="radio"/> \$120,000 and above |
| <input type="radio"/> \$20,000 to \$39,999 | <input type="radio"/> \$60,000 to \$79,999 | <input type="radio"/> \$100,000 to \$119,999 | |

Thank You For Taking The Time To Complete The Survey.

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Appendix B:

**Regional Economic Impacts of the Kingman Area and
Grand Canyon West/Hualapai Tourism Study**

Introduction

Question seven in the survey of visitors to the Kingman and Grand Canyon West/Hualapai areas asked respondents to detail their regional expenditures in each of the following categories: lodging, food and beverage, transportation (including gas), shopping/arts & crafts purchases, recreation/tour/entrance/permit fees, and miscellaneous other expenditures. Understanding the regional economic impacts of visitors can illustrate the economic importance of tourism and recreational activities to central Arizona and the Kingman area, and can be compared to the impacts of other activities.

Expenditures from Kingman and Grand Canyon West/Hualapai visitors were entered into the Input-Output model Impact analysis for PLANing (IMPLAN) and economic impacts and multiplier effects were calculated for Mohave County, Arizona. This data is presented as the combined total for the area as it is calculated at the county level. Economic impact analysis (EIA) measures the direct and extended effects of expenditures related to a tourist activity by detailing industry response and multiplier effects on many regional economic indicators such as output, income, and employment.

Economic Impact Analysis Methods

Input-Output (I-O) models are an important tool used to assess the economic impacts of specific activities. The I-O model incorporates transaction tables to keep track of inter-industry sales and purchases, as well as exogenous sectors of final demand such as households, government, and foreign trade. The name, "I-O Model," is a result of each industrial sector in the model being both a buyer and a seller of inputs and outputs.

The I-O model can be used to conduct economic impact analysis. Economic impact analysis involves applying a final demand change to the economic I-O model, and then analyzing the resulting changes in the economy (IMPLAN Analysis Guide, 1999). Impacts can be one-time impacts, such as the construction of a new factory, or they can be recurring impacts, such as the arrival of a new industry. Often, the impact analysis is concerned with multiplier effects, or the amount of money that is re-circulated through the economy after an initial expenditure.

Visitors were asked to estimate daily trip expenditures in the categories listed above. The visitors are assumed to be concentrated in the Kingman and Grand Canyon West/Hualapai areas of Mohave County, Arizona. Visitors from outside of the region purchased regional lodging, food, transportation, entertainment, etc., and this importation of expenditures represents an influx of "new" expenditures to the region. This analysis does not include respondents who live in Mohave County as they do not represent "new" output to the region because it is assumed that regional residents would have allocated those expenditures to industrial sectors within the county anyway.

Direct, indirect, and induced effects of visitor expenditures were calculated for the Mohave County region. The direct effects of expenditures capture the amount of purchases made by participants in each industrial category. Commodity purchases contributing to direct effects need to be margined to effectively allocate economic impacts. For example, many commodities available in Mohave County were not necessarily manufactured within the county (e.g. gasoline, souvenirs, etc.). By margining commodities, producer and purchaser prices are separated. IMPLAN uses regional purchasing coefficients (RPCs) to estimate gross regional trade flows (gross exports and imports), and incorporates the RPCs into the allocation of direct effects attributable to the defined study area. A regional purchasing coefficient represents the proportion of the total demands for a given commodity that is supplied by the region to itself (IMPLAN Analysis Guide, 1999).

Indirect effects are a measure of economic activity in other industrial sectors that is spurred by the direct effects. For example, Kingman area visitors provided an economic boost to local food/beverage and lodging sectors (a direct effect). These hotels and restaurants require a number of inputs from other industries such as utilities, bulk food and beverage ingredients, and equipment. Indirect effects are the increased economic activity in these other industrial sectors caused by additional hotel and restaurant patrons.

Induced effects are an estimate of increased economic activity resulting from wages and income attributed to the direct and indirect effects. Staying with the previous example, a portion of wages earned by workers in the food/beverage and lodging sectors are then locally re-spent in other industrial sectors. IMPLAN uses Personal Consumption Expenditures (PCEs) to model induced effects. PCEs provide estimates of consumer expenditures on goods and services by different income classes (IMPLAN Analysis Guide, 1999).

Regional Expenditure Results

For the economic analysis, each survey represents a travel party. Expenditure questions asked respondents to estimate their expenditures for the travel party, i.e., each survey comprised one group or party. To estimate the number of visitors to the Kingman area a population estimate was developed to use in expanding per-party expenditures to all potential visitors to the Kingman area. It is estimated that approximately 2,365,970 people visited the Kingman area, including Grand Canyon West and the Hualapai Nation, Peach Springs RT66 area in 2010-2011 (during the period of the survey). This estimate is derived from attractions visitation (parks), lodging supply (hotels and time share properties) as well as average occupancy, and attendance at private attractions and visitation to secondary attractions. This population estimate also includes traffic count data for Kingman pass through visitors and the Hualapai-RT66 loop. The population estimate, however, is still relatively conservative as traffic volumes were not used for all visitor segments. The researchers, however, prefer to err on the side of conservative population estimates.

As discussed previously, only out-of-region visitors are included in this analysis. Therefore, only these 2,365,970 out-of-region visitors are included in the economic impact analysis. The origin of out-of-region (Mohave County) visitors is complicated by the Grand Canyon West site on Hualapai lands. This site with the Skywalk and other attractions is a major attraction in the region drawing a large number of day visitors and package tours from adjacent Nevada communities such as Las Vegas and Laughlin. A majority of these day visitors have their origins in Nevada and spend the night back in Nevada and therefore cannot be considered as having an economic impact in Mohave County. In truth these visitors may have expenditures in food and beverages and tourist souvenirs at the Grand Canyon West but the majority of their expenditures (lodging, food and beverage and miscellaneous expenditures occur in Nevada) and outside of the region defined by Mohave County. Therefore, to reduce the possibility of over counting, the Grand Canyon West visitor population was reduced to only those visitors who stayed at least one night in Mohave County, and therefore had valid expenditures in the county.

The harmonic or trimmed mean was used for average expenditures in calculating economic impact. The trimmed mean avoids extremes at either end of a frequency distribution by effectively reducing the top and bottom five (5) percent of the distribution and recalculating the mean. This reduces the extreme end of the range lessening the impact of those who had no expenses as well as those who listed expenses that were in error or considered unreasonable (i.e., \$2,500 for one night lodging in Kingman).

To begin with, the population estimate of 2,365,970 is apportioned between day and overnight visitors. This yields 288,648 day visitors, and 2,077,322 overnight visitors. These numbers will be used to develop the total expenditures for each visitor type. Table B1, illustrates the first steps in developing the total expenditures by spending category. Column one lists per-party per-day expenditures; as can be seen, day visitors have no lodging expenditures so that value per-person per-day is \$0. The next column is the per-person per-day visitor expenditures which are calculated by dividing the average party size (4.0 for day visitors and 3.1 for overnight visitors) by the per-party expenditures. This is a necessary step as the population estimate is measured as visitors, and the expenditures need to be in per-person expenditures. The final column in Table B1 for day visitors is the percentage of visitors with expenditures in any specific category, for example 55% of day visitors have restaurant and grocery expenditures. The percentage with expenditures column will be used to adjust the population estimate to reflect that percentage of the visitor population who had valid expenditures in any category. Overnight visitors' per-person expenditures and percentages of the population with expenditures are derived in a similar manner. See Table B1.

Table B1. Estimate of per-person per-day expenditures for day and overnight Kingman area and Grand Canyon West/Hualapai visitors.

	Day Visitors			Overnight Visitors		
	Per-party exp	Per-person exp	Percent with exp	Per-party exp	Per-person exp	Percent with exp
Lodging-camping	\$0.0	\$0.0	0%	\$103.2	\$33.3	73%
Restaurant and grocery	\$69.2	\$17.3	55%	\$79.2	\$25.5	73%
Transportation including gas	\$90.8	\$22.7	42%	\$77.5	\$25.0	70%
Shopping souvenirs	\$41.5	\$10.4	35%	\$87.1	\$28.1	32%
Recreation-Tours-Rentals-Fees or Permits	\$47.4	\$11.8	19%	\$66.4	\$21.4	25%
Other	\$55.7	\$13.9	7%	\$63.1	\$20.4	5%

Table B2 illustrates total visitor expenditures by each specific expenditure category. Per-person expenditures in column one are from column 2 and 5 of Table B1. The population estimate in the next column is calculated by multiplying the percentage of those with expenditures, i.e., 55 percent in the example of restaurant and grocery expenditures by the day visitor population estimate (288,648) to yield a population estimate of 159,316. Next, expenditures are derived by multiplying the population estimate by per-person per-day expenditures from column one. Overnight visitor expenditures are calculated in a similar manner. Finally, total expenditures are arrived at by summing day and overnight visitors' expenditures. The total expenditures listed in the last column were used for the subsequent economic impact analysis.

Table B2. Estimate of total expenditures for day and overnight Kingman area visitors.

	Day Visitor			Overnight			Total Expenditures
	Per-Person Exp	Pop Estimate	Expenditures	Per-Person Exp	Pop Estimate	Expenditures	
Lodging-camping	\$0.0	-	\$ -	\$33.3	1,518,535	\$50,528,038	\$50,528,038
Restaurant and grocery	\$17.3	159,316	\$2,756,565	\$25.5	1,522,801	\$38,905,106	\$41,661,671
Transportation including gas	\$22.7	122,172	\$2,773,002	\$25.0	1,450,287	\$36,271,198	\$39,044,200
Shopping souvenirs	\$10.4	102,034	\$1,058,856	\$28.1	658,316	\$18,496,565	\$19,555,422
Recreation-Tours-Rentals-Fees or Permits	\$11.8	55,940	\$662,605	\$21.4	510,444	\$10,926,794	\$11,589,399
Other	\$13.9	19,243	\$267,962	\$20.4	96,686	\$1,969,271	\$2,237,233
Total			\$7,518,990			\$157,096,972	\$164,615,963

The totals from each expenditure category were entered into the operationalized Input-Output model IMPLAN. Visitor expenditures entered into IMPLAN’s Impact Analysis require bridging from survey expenditure categories into IMPLAN industry sectors. Most survey expenditure categories link directly to IMPLAN industry sectors (e.g., “Grocery Store Purchases” directly corresponds with IMPLAN sector #405 “Food and Beverage Stores”). Only one survey expenditure category, “Transportation,” was allocated to multiple IMPLAN industrial sectors. Because the “Transportation” survey question asked participants to include gas, oil, and auto expenses, the overall expenditures were allocated to sector #407 “Gasoline Stations” (85%) and to sector #483 “Automotive Repair and Maintenance” (15%).

Regional Economic Impact Analysis Results

The total number of out-of-region visitors to the Kingman area in the study period was estimated at 2,365,970 visitors. These visitors were responsible for some \$164.6 million of expenditures in Mohave County, AZ, with an average regional expenditure of \$393 per-party. Expenditures recorded for each industrial category were entered into IMPLAN’s impact analysis.

Table B3 shows the direct, indirect, and induced effects of regional expenditures made by non-local visitors. Type SAM multipliers are presented for each of the economic impact categories. Type SAM multipliers are similar to Type III multipliers in that they represent the ratio of total effects to direct effects and include indirect and induced effects. They are also similar in incorporating employment-based Personal Consumption Expenditures (PCEs) to model overall induced effects. IMPLAN’s Type SAM multipliers differ from traditional multipliers because IMPLAN uses all social accounting matrix information to generate a model that captures the inter-institutional transfers (IMPLAN Analysis Guide, 1999).

Table B3. Effects and Multipliers of \$139.2 million of Regional Expenditures by Kingman area visitors

Impact Type	Direct Effect	Indirect Effect	Induced Effect	Multiplier	Total Effect
Output	\$164,616,000	\$32,202,000	\$70,638,000	1.62	\$267,456,000
Employment	2,134	256	710	1.45	3,101
Labor Income	\$46,262,000	\$9,396,000	\$28,247,000	1.81	\$83,905,000
Tax	\$21,200,000	\$3,534,000	\$10,254,000		\$34,988,000

If regional expenditures are substantial, increased tax revenues will be generated. These tax revenues can also be substantial, particularly in tourism and service-oriented industries, where additional tax collections occur. As seen in Table B3, visitors to the Kingman & GC West area spurred an additional \$35.0 million of tax revenue for Mohave County. Much of this money is re-invested into infrastructure and community needs that further support tourism and recreation industries. The majority of tax revenue coming from Kingman & GC West area visitors is the result of sales tax paid to restaurants, hotels, and retail stores. Other fee and excise taxes are common in sectors such as car rentals and lodging industries.

Discussion

In 2010-2011 visitors to the Kingman area injected significant output to businesses in the regional economy of Mohave County. Approximately \$164.6 million of regional purchases were made by out-of-region visitors, contributing to a total economic output of \$267.5 million for Mohave County. This economic activity supported some 3,101 full-time equivalent (FTE) jobs. The total economic impact of visitors to the Kingman & GC West area is therefore substantial, and contributes significantly to the greater regional economy.

Appendix C:
Quarterly Tables

Kingman Area and Grand Canyon West – Surveys completed by month

	Location where survey was taken			
	Kingman Area		Grand Canyon West/Hualapai	
	Count	%	Count	%
January 2011	98	5.5%	32	4.3%
February 2010	115	6.4%	37	5.0%
March 2010	145	8.1%	79	10.7%
April 2010	200	11.2%	78	10.6%
May 2010	206	11.5%	98	13.3%
June 2010	210	11.8%	76	10.3%
July 2010	115	6.4%	24	3.3%
August 2010	200	11.2%	65	8.8%
September 2010	163	9.1%	82	11.1%
October 2010	134	7.5%	83	11.3%
November 2010	113	6.3%	50	6.8%
December 2010	85	4.8%	32	4.3%
Total	1784	100.0%	736	100.0%

Kingman Area & Grand Canyon West - How did you hear about the Kingman and Grand Canyon West area?

How did you hear about the area?	Location where survey was taken			
	Kingman Area		Grand Canyon West/Hualapai	
	Count	%	Count	%
Newspaper	27	1.6%	25	3.5%
Magazine	128	7.5%	48	6.7%
Radio	12	.7%	17	2.4%
TV	44	2.6%	98	13.7%
Online-Website	381	22.5%	320	44.9%
Social Networking Site	52	3.1%	20	2.8%
Word-of-Mouth	373	22.0%	217	30.4%
Been there before	577	34.0%	83	11.6%
Other List	543	32.0%	130	18.2%

Kingman Area & Grand Canyon West –Surveys completed by quarter

	Calendar quarter							
	Jan - Mar (Q#1)		Apr - June (Q#2)		July - Sept (Q#3)		Oct - Dec (Q#4)	
	Location where survey was taken		Location where survey was taken		Location where survey was taken		Location where survey was taken	
	Kingman Area	GC West/Hualapai						
January 2011	98	32						
February 2010	115	37						
March 2010	145	79						
April 2010			200	78				
May 2010			206	98				
June 2010			210	76				
July 2010					115	24		
August 2010					200	65		
September 2010					163	82		
October 2010							134	83
November 2010							113	50
December 2010							85	32
Total	358	148	616	252	478	171	332	165

Kingman Area and Grand Canyon West - How did you hear about the Kingman and Grand Canyon West area?

	Calendar quarter							
	Jan - Mar (Q#1)		Apr - June (Q#2)		July - Sept (Q#3)		Oct - Dec (Q#4)	
	Location where survey was taken		Location where survey was taken		Location where survey was taken		Location where survey was taken	
	Kingman Area	GC West/Hualapai						
Newspaper	.9%	2.8%	2.2%	3.3%	2.0%	4.3%	.6%	3.8%
Magazine	5.2%	4.9%	6.9%	8.9%	10.3%	7.3%	7.3%	4.4%
Radio	.6%	3.5%	1.0%	1.2%	.7%	3.0%	.3%	2.5%
TV	2.0%	14.6%	2.7%	11.4%	3.1%	13.4%	2.2%	17.0%
Online-Website	19.2%	34.0%	22.5%	48.4%	26.3%	54.3%	20.4%	39.6%
Social Networking Site	.9%	4.2%	3.0%	2.0%	3.6%	3.0%	4.8%	2.5%
Word-of-Mouth	26.2%	34.0%	21.5%	30.5%	19.6%	25.6%	21.7%	32.1%
Been there before	31.8%	15.3%	31.1%	11.8%	33.0%	10.4%	43.5%	9.4%
Other List	32.1%	15.3%	33.3%	23.6%	32.6%	14.0%	28.8%	17.0%

Kingman Area and Grand Canyon West - Is the Kingman area the primary destination of your trip?

	Calendar quarter			
	Jan - Mar (Q#1)	Apr - June (Q#2)	July - Sept (Q#3)	Oct - Dec (Q#4)
	%	%	%	%
Yes	25.2%	19.6%	15.8%	22.3%
No	74.8%	80.4%	84.2%	77.7%
Total	100.0%	100.0%	100.0%	100.0%

Kingman Area and Grand Canyon West - Is the Grand Canyon West area the primary destination of your trip?

	Calendar quarter			
	Jan - Mar (Q#1)	Apr - June (Q#2)	July - Sept (Q#3)	Oct - Dec (Q#4)
	%	%	%	%
Yes	40.9%	32.5%	42.2%	41.4%
No	59.1%	67.5%	57.8%	58.6%
Total	100.0%	100.0%	100.0%	100.0%

Kingman Area and Grand Canyon West - Please mark all the communities you plan to visit on this trip

	Calendar quarter							
	Jan - Mar (Q#1)		Apr - June (Q#2)		July - Sept (Q#3)		Oct - Dec (Q#4)	
	Location where survey was taken		Location where survey was taken		Location where survey was taken		Location where survey was taken	
	Kingman Area	Grand Canyon West/Hualapai						
	%	%	%	%	%	%	%	%
Peach Springs	11.1%	20.7%	14.8%	21.4%	18.6%	28.7%	16.7%	20.5%
Dolan Springs	2.3%	5.7%	3.0%	2.4%	1.8%	7.2%	2.2%	7.5%
Seligman	19.1%	14.3%	26.0%	8.1%	29.6%	15.0%	24.5%	13.7%
Kingman	65.8%	22.9%	61.5%	14.9%	64.5%	16.2%	65.0%	13.7%
Lake Havasu City	27.9%	10.0%	12.0%	4.4%	11.2%	.6%	16.7%	4.3%
Bullhead City	29.3%	6.4%	13.2%	2.8%	11.2%	2.4%	14.9%	5.0%
Laughlin, NV	35.3%	16.4%	22.0%	7.3%	17.3%	6.0%	21.4%	11.8%
Las Vegas, NV	56.4%	66.4%	53.5%	77.8%	57.2%	73.1%	54.2%	78.9%
Other community	17.9%	10.7%	16.3%	16.5%	16.9%	15.0%	21.1%	11.8%
Phoenix Area	18.8%	9.3%	18.4%	10.1%	11.8%	10.2%	17.6%	11.2%
Flagstaff	23.9%	12.9%	32.3%	12.1%	36.6%	16.8%	32.5%	11.8%
Grand Canyon National Park	35.0%	14.3%	47.0%	23.8%	49.8%	30.5%	38.4%	21.1%
Williams	22.8%	8.6%	30.6%	8.1%	32.5%	13.2%	26.0%	9.9%
Grand Canyon West (Skywalk)	18.5%	37.1%	18.9%	48.4%	20.8%	44.3%	18.6%	53.4%
Needles, CA	19.7%	3.6%	14.9%	2.0%	13.4%	1.8%	16.7%	2.5%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Kingman Area and Grand Canyon West - What is the primary purpose of your visit to the area?

	Calendar quarter							
	Jan - Mar (Q#1)		Apr - June (Q#2)		July - Sept (Q#3)		Oct - Dec (Q#4)	
	Location where survey was taken		Location where survey was taken		Location where survey was taken		Location where survey was taken	
	Kingman Area	GC West/Hualapai						
Vacation-Leisure	45.5%	57.9%	43.8%	75.8%	44.6%	65.3%	44.4%	58.2%
Just Passing Through	27.0%	4.3%	38.3%	7.1%	37.4%	10.0%	33.7%	5.5%
To Drive Route 66	16.6%	10.7%	25.2%	6.3%	27.3%	10.0%	24.6%	9.7%
Day Trip	11.8%	21.4%	4.3%	19.8%	6.6%	27.6%	6.1%	35.2%
Visiting Friends and-or Relatives	11.8%	7.1%	13.0%	4.4%	6.6%	2.9%	8.5%	4.2%
Business Travel	8.4%	11.4%	5.4%	2.4%	5.1%	2.9%	12.5%	.6%
Other reason	7.3%	5.7%	3.8%	5.6%	4.4%	2.4%	5.8%	4.2%
Weekend Visit	3.4%	4.3%	5.9%	3.2%	2.7%	2.9%	1.8%	6.1%
Climate	6.5%	2.1%	2.5%	.4%	2.3%	.0%	7.0%	1.8%
Relocation	3.9%	.0%	1.5%	.4%	2.5%	.6%	3.3%	.6%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Kingman Area and Grand Canyon West - Indicate your primary mode of transportation?

	Calendar quarter							
	Jan - Mar (Q#1)		Apr - June (Q#2)		July - Sept (Q#3)		Oct - Dec (Q#4)	
	Location where survey was taken		Location where survey was taken		Location where survey was taken		Location where survey was taken	
	Kingman Area	GC West/Hualapai						
Private auto	46.5%	40.5%	41.6%	19.5%	42.4%	26.5%	47.1%	25.6%
Rental car	28.3%	12.8%	24.0%	27.5%	20.9%	34.7%	32.0%	15.9%
RV-Camper	19.3%	3.4%	20.9%	.0%	20.0%	1.2%	11.8%	1.8%
Motorcycle	3.1%	.7%	12.2%	1.2%	16.0%	1.8%	4.2%	.6%
Tour bus	1.4%	25.7%	.5%	29.5%	1.1%	26.5%	.9%	43.9%
Amtrak	.0%	.0%	.0%	.0%	.2%	1.2%	.3%	.6%
Air Service	1.4%	15.5%	1.0%	31.5%	.4%	11.8%	3.6%	20.7%
Other transport	2.2%	2.0%	1.8%	.8%	2.3%	1.2%	3.9%	.6%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Kingman Area and Grand Canyon West - How long are you staying in the area?

	Calendar quarter							
	Jan - Mar (Q#1)		Apr - June (Q#2)		July - Sept (Q#3)		Oct - Dec (Q#4)	
	Location where survey was taken		Location where survey was taken		Location where survey was taken		Location where survey was taken	
	Kingman Area	GC West/Hualapai						
	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean
If a day trip how many hours	3.9	5.1	3.7	5.6	3.1	6.1	3.4	5.1
If staying overnight how many nights	4.0	2.9	3.4	3.6	2.4	2.9	2.3	3.3

Kingman Area and Grand Canyon West - If you are staying overnight what type of lodging are you using?

	Calendar quarter							
	Jan - Mar (Q#1)		Apr - June (Q#2)		July - Sept (Q#3)		Oct - Dec (Q#4)	
	Location where survey was taken		Location where survey was taken		Location where survey was taken		Location where survey was taken	
	Kingman Area	GC West/Hualapai						
Hotel or Motel	62.3%	75.4%	62.0%	80.0%	65.1%	90.6%	79.9%	85.0%
RV Park	26.3%	6.6%	25.3%	.0%	26.3%	.0%	9.4%	5.0%
Campground	2.1%	3.3%	8.7%	6.7%	6.4%	3.5%	2.1%	.0%
Home of Friends or Family	6.8%	6.6%	4.5%	6.7%	3.7%	4.7%	5.6%	8.3%
Other accommodation	5.1%	11.5%	3.1%	11.1%	1.8%	2.4%	4.3%	6.7%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Kingman Area and Grand Canyon West - If you are staying overnight what other lodging are you using by number of nights stayed

	Calendar quarter							
	Jan - Mar (Q#1)		Apr - June (Q#2)		July - Sept (Q#3)		Oct - Dec (Q#4)	
	Location where survey was taken		Location where survey was taken		Location where survey was taken		Location where survey was taken	
	Kingman Area	GC West/Hualapai						
	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean
Hotel or Motel	3.6	2.4	3.3	3.5	2.2	2.4	1.7	3.1
Home of Friends/Family	5.7	3.3	4.1	7.0	3.0	4.0	3.5	1.5
RV Park	3.2	1.0	3.0	.	2.7	.	5.5	1.0
Campground	3.3	2.0	3.7	4.3	2.5	7.0	2.2	.
Other accommodation	4.0	7.0	2.3	3.7	2.3	5.0	1.0	6.0

Kingman Area and Grand Canyon West - If you are staying overnight what type of lodging are you using?

	Calendar quarter							
	Jan - Mar (Q#1)		Apr - June (Q#2)		July - Sept (Q#3)		Oct - Dec (Q#4)	
	Location where survey was taken		Location where survey was taken		Location where survey was taken		Location where survey was taken	
	Kingman Area	GC West/Hualapai						
	%	%	%	%	%	%	%	%
Hotel or Motel	62.3%	75.4%	62.0%	80.0%	65.1%	90.6%	79.9%	85.0%
RV Park	26.3%	6.6%	25.3%	.0%	26.3%	.0%	9.4%	5.0%
Campground	2.1%	3.3%	8.7%	6.7%	6.4%	3.5%	2.1%	.0%
Home of Friends or Family	6.8%	6.6%	4.5%	6.7%	3.7%	4.7%	5.6%	8.3%
Other accommodation	5.1%	11.5%	3.1%	11.1%	1.8%	2.4%	4.3%	6.7%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Kingman Area and Grand Canyon West - If you are staying overnight what other lodging are you using by number of nights stayed

	Calendar quarter							
	Jan - Mar (Q#1)		Apr - June (Q#2)		July - Sept (Q#3)		Oct - Dec (Q#4)	
	Location where survey was taken		Location where survey was taken		Location where survey was taken		Location where survey was taken	
	Kingman Area	GC West/Hualapai						
	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean
Hotel or Motel	3.6	2.4	3.3	3.5	2.2	2.4	1.7	3.1
Home of Friends/Family	5.7	3.3	4.1	7.0	3.0	4.0	3.5	1.5
RV Park	3.2	1.0	3.0	.	2.7	.	5.5	1.0
Campground	3.3	2.0	3.7	4.3	2.5	7.0	2.2	.
Other accommodation	4.0	7.0	2.3	3.7	2.3	5.0	1.0	6.0

Kingman Area and Grand Canyon West - Visitors state of origin?

	Calendar quarter							
	Jan - Mar (Q#1)		Apr - June (Q#2)		July - Sept (Q#3)		Oct - Dec (Q#4)	
	Location where survey was taken		Location where survey was taken		Location where survey was taken		Location where survey was taken	
	Kingman Area	GC West/Hualapai						
California	14.6%	13.8%	27.7%	13.0%	20.9%	14.3%	17.4%	17.9%
Arizona	13.8%	25.0%	11.0%	10.9%	13.9%	17.3%	17.8%	9.5%
Texas	5.5%	1.3%	6.1%	2.2%	4.7%	5.1%	3.5%	7.1%
Nevada	3.2%	3.8%	4.1%	2.2%	5.4%	3.1%	4.8%	6.0%
Illinois	4.3%	5.0%	3.2%	2.9%	3.5%	3.1%	4.8%	7.1%
Washington	5.9%	1.3%	4.5%	1.4%	3.5%	1.0%	3.9%	.0%
Florida	2.0%	1.3%	2.5%	6.5%	4.1%	3.1%	3.0%	4.8%
Wisconsin	5.5%	10.0%	2.0%	3.6%	2.8%	2.0%	1.7%	1.2%
New York	.8%	11.3%	1.4%	5.8%	1.9%	6.1%	1.7%	9.5%
Michigan	4.0%	1.3%	2.3%	2.2%	2.8%	6.1%	1.7%	.0%
Ohio	.8%	5.0%	2.3%	4.3%	2.2%	3.1%	3.0%	2.4%
New Mexico	4.0%	.0%	2.9%	.0%	3.8%	.0%	1.7%	.0%
Oregon	2.4%	.0%	2.9%	2.2%	1.3%	1.0%	3.9%	1.2%
Pennsylvania	.4%	2.5%	2.0%	4.3%	1.6%	2.0%	2.6%	.0%
Colorado	1.2%	1.3%	1.4%	1.4%	2.2%	2.0%	3.0%	2.4%
Utah	2.4%	3.8%	2.9%	2.9%	.6%	.0%	.4%	.0%
New Jersey	1.6%	1.3%	.5%	5.8%	.3%	5.1%	2.6%	2.4%
Massachusetts	1.6%	.0%	1.4%	2.9%	1.3%	4.1%	1.7%	3.6%
Georgia	.4%	1.3%	1.8%	.7%	1.9%	1.0%	3.0%	2.4%
Virginia	2.0%	1.3%	.7%	2.9%	.6%	7.1%	.9%	.0%
Oklahoma	1.2%	1.3%	.9%	1.4%	2.2%	1.0%	1.3%	.0%
Tennessee	.8%	.0%	.7%	.7%	1.9%	4.1%	.9%	3.6%
Indiana	.8%	.0%	.9%	2.9%	1.6%	1.0%	.4%	2.4%
Maryland	.0%	1.3%	.5%	2.9%	1.9%	1.0%	1.7%	.0%
Kansas	1.6%	.0%	.9%	.0%	1.3%	.0%	1.7%	1.2%
Mississippi	1.2%	.0%	.7%	1.4%	1.6%	2.0%	.4%	1.2%
North Carolina	.8%	1.3%	1.1%	1.4%	.0%	1.0%	2.2%	1.2%
Alaska	3.6%	.0%	.7%	.0%	.3%	.0%	.4%	.0%
Arkansas	.4%	.0%	1.6%	.0%	.9%	.0%	.4%	1.2%
Montana	.8%	.0%	.9%	.0%	.6%	.0%	1.7%	.0%
Kentucky	.0%	2.5%	.9%	1.4%	.6%	.0%	.4%	1.2%
Idaho	1.6%	.0%	1.1%	.7%	.0%	.0%	.4%	.0%
South Dakota	.0%	2.5%	1.1%	.0%	.6%	.0%	.9%	.0%
Iowa	2.8%	.0%	.0%	.0%	.6%	.0%	.4%	.0%
Alabama	.8%	.0%	1.1%	.0%	.6%	1.0%	.0%	.0%
South Carolina	.0%	.0%	.7%	.7%	.9%	.0%	.9%	1.2%

	Calendar quarter							
	Jan - Mar (Q#1)		Apr - June (Q#2)		July - Sept (Q#3)		Oct - Dec (Q#4)	
	Location where survey was taken		Location where survey was taken		Location where survey was taken		Location where survey was taken	
	Kingman Area	GC West/Hualapai						
Nebraska	1.2%	.0%	.5%	.0%	.0%	.0%	1.3%	1.2%
Wyoming	.8%	1.3%	.2%	1.4%	.0%	.0%	.4%	1.2%
Hawaii	1.2%	.0%	.5%	.7%	.0%	1.0%	.0%	.0%
Louisiana	.4%	.0%	.2%	.7%	.9%	.0%	.0%	1.2%
Maine	.4%	.0%	.0%	.0%	.9%	.0%	.4%	2.4%
New Hampshire	1.6%	.0%	.5%	.0%	.0%	.0%	.0%	1.2%
West Virginia	.4%	.0%	.7%	.0%	.6%	.0%	.0%	.0%
Rhode Island	.0%	.0%	.2%	2.2%	.6%	.0%	.0%	.0%
Delaware	.8%	.0%	.2%	.7%	.3%	.0%	.0%	.0%
Connecticut	.0%	.0%	.0%	.7%	.6%	1.0%	.0%	1.2%
North Dakota	.8%	.0%	.0%	.7%	.3%	.0%	.0%	.0%
Vermont	.0%	.0%	.0%	.7%	.0%	.0%	.0%	.0%
Puerto Rico	.0%	.0%	.0%	.0%	.0%	.0%	.0%	1.2%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Kingman Area and Grand Canyon West - Arizona communities of origin?

	Calendar quarter							
	Jan - Mar (Q#1)		Apr - June (Q#2)		July - Sept (Q#3)		Oct - Dec (Q#4)	
	Location where survey was taken		Location where survey was taken		Location where survey was taken		Location where survey was taken	
	Kingman Area	GC West/Hualapai						
AVONDALE						7.1%		
BAGDAD					2.4%			
BULLHEAD CITY	2.9%		13.0%	7.1%	4.8%		2.8%	12.5%
CAMP VERDE			2.2%					12.5%
CAVE CREEK	2.9%	5.3%	2.2%					
CHANDLER			2.2%		2.4%			
CHINO VALLEY			2.2%					
CONGRESS			2.2%					
CORONA DE TUCSON - VAIL					2.4%			
DILKON		5.3%						
DOLAN SPRINGS				7.1%	2.4%		2.8%	
EAGAR				7.1%				
FLAGSTAFF	5.9%	10.5%			2.4%		2.8%	12.5%
FLORENCE								12.5%
FORT LOWELL			2.2%	7.1%				
FREDONIA							2.8%	
FRY							8.3%	
GILBERT			2.2%					
GLENDALE			6.5%		4.8%	7.1%		
GOLDEN SHORES - TOPOCK						7.1%		
GOODYEAR							2.8%	

	Calendar quarter							
	Jan - Mar (Q#1)		Apr - June (Q#2)		July - Sept (Q#3)		Oct - Dec (Q#4)	
	Location where survey was taken		Location where survey was taken		Location where survey was taken		Location where survey was taken	
	Kingman Area	GC West/Hualapai						
GRAND CANYON CAVERNS - PEACH SPRINGS				7.1%		14.3%		
GREEN VALLEY			2.2%					
HACKBERRY			2.2%					
HEBER							2.8%	
KINGMAN	11.8%	10.5%	10.9%	14.3%	14.3%	35.7%	16.7%	
KINO					2.4%			
LAKE HAVASU CITY	14.7%		8.7%	14.3%	4.8%		2.8%	
LAKESIDE					4.8%			
LITCHFIELD PARK			2.2%		2.4%			
MARANA					2.4%			
MESA		15.8%	2.2%	7.1%	2.4%			12.5%
MORMON LAKE								12.5%
ORO VALLEY	5.9%						5.6%	
PARKER			4.3%					
PAYSON						7.1%		
PEORIA	2.9%		2.2%		2.4%			
PHOENIX	29.4%	5.3%	15.2%	7.1%	16.7%		11.1%	12.5%
PINETOP			2.2%					
PRESCOTT							8.3%	
QUEEN CREEK							2.8%	
RINCON							2.8%	
SALOME			2.2%					
SAN LUIS					2.4%			
SCOTTSDALE		26.3%			2.4%		5.6%	

	Calendar quarter							
	Jan - Mar (Q#1)		Apr - June (Q#2)		July - Sept (Q#3)		Oct - Dec (Q#4)	
	Location where survey was taken		Location where survey was taken		Location where survey was taken		Location where survey was taken	
	Kingman Area	GC West/Hualapai						
SEDONA					7.1%			
SELIGMAN				2.4%	7.1%			
SHOW LOW						2.8%		
SNOWFLAKE							12.5%	
SOUTH TUCSON	2.9%				2.4%	2.8%		
SUN CITY	8.8%					2.8%		
SUN LAKES	2.9%				2.4%	7.1%		
SURPRISE			2.2%		4.8%	5.6%		
TUCSON	2.9%	10.5%		7.1%	7.1%	2.8%		
WHITE HILLS		5.3%	2.2%					
WHITERIVER				14.3%				
WICKENBURG			2.2%					
YUCCA					2.4%			
YUMA	5.9%	5.3%	4.3%			2.8%		
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Kingman Area and Grand Canyon West - Origin of international visitors?

	Calendar quarter							
	Jan - Mar (Q#1)		Apr - June (Q#2)		July - Sept (Q#3)		Oct - Dec (Q#4)	
	Location where survey was taken		Location where survey was taken		Location where survey was taken		Location where survey was taken	
	Kingman Area	GC West/Hualapai						
CANADA	48.5%	33.8%	23.4%	21.4%	26.0%	22.7%	31.5%	22.7%
UNITED KINGDOM	6.1%	9.2%	11.0%	18.4%	14.0%	16.7%	18.5%	32.0%
GERMANY	5.1%	4.6%	16.9%	4.1%	16.0%	1.5%	13.0%	5.3%
AUSTRALIA	4.0%	13.8%	4.5%	15.3%	3.3%	15.2%	7.6%	8.0%
FRANCE	7.1%		11.7%		8.7%	3.0%	6.5%	1.3%
ITALY	2.0%	4.6%	4.5%	2.0%	8.0%	3.0%	4.3%	1.3%
THE NETHERLANDS	5.1%		6.5%	1.0%	9.3%		1.1%	
NEW ZEALAND	1.0%	1.5%	5.8%	6.1%	1.3%	3.0%	1.1%	1.3%
SWITZERLAND	6.1%		.6%	1.0%	1.3%	1.5%	2.2%	4.0%
JAPAN	1.0%	1.5%	1.9%		2.7%	1.5%	5.4%	1.3%
IRELAND		3.1%	.6%	5.1%		6.1%	1.1%	1.3%
BELGIUM	4.0%	1.5%	2.6%		.7%		1.1%	1.3%
SPAIN	2.0%	4.6%	1.3%	1.0%	1.3%	1.5%		
SWEDEN	1.0%		1.9%					5.3%
SOUTH AFRICA	1.0%	1.5%		3.1%		4.5%		
BRAZIL		3.1%	1.3%		.7%	1.5%	1.1%	1.3%
DENMARK	1.0%		1.9%		.7%		1.1%	1.3%
NORWAY	1.0%			4.1%		1.5%		
TAIWAN CHINA				1.0%		4.5%	1.1%	
MEXICO			1.3%		2.0%			
SINGAPORE				2.0%				2.7%
INDONESIA				1.0%	2.0%			
HONG KONG				2.0%			1.1%	1.3%

	Calendar quarter							
	Jan - Mar (Q#1)		Apr - June (Q#2)		July - Sept (Q#3)		Oct - Dec (Q#4)	
	Location where survey was taken		Location where survey was taken		Location where survey was taken		Location where survey was taken	
	Kingman Area	GC West/Hualapai						
DOMINICAN REPUBLIC						3.0%		2.7%
ARGENTINA	1.0%			1.0%	1.3%			
KOREA				2.0%			1.1%	
CZECH REPUBLIC		1.5%	.6%				1.1%	
CHINA		4.6%						
RUSSIA		3.1%						
PORTUGAL		1.5%						1.3%
INDIA				1.0%		1.5%		
FINLAND	2.0%							
VENEZUELA						1.5%		
UKRAINE								1.3%
TURKEY				1.0%				
TRINIDAD & TOBAGO		1.5%						
SOUTH KOREA				1.0%				
SLOVAKIA								1.3%
SAN LUIS SONORA MEXICO	1.0%							
ROMANIA						1.5%		
PHILIPPINES						1.5%		
PANAMA					.7%			
NORWAY -						1.5%		
NORTHERN IRELAND			.6%					
MALAYSIA								1.3%
ISRAEL						1.5%		
IRAN-CANADA		1.5%						
ICELAND		1.5%						

	Calendar quarter							
	Jan - Mar (Q#1)		Apr - June (Q#2)		July - Sept (Q#3)		Oct - Dec (Q#4)	
	Location where survey was taken		Location where survey was taken		Location where survey was taken		Location where survey was taken	
	Kingman Area	GC West/Hualapai						
HUNGARY				1.0%				
GERMANY/POLAND				1.0%				
CUBA		1.5%						
CROATIA				1.0%				
COSTA RICA				1.0%				
BARBADOS				1.0%				
AUSTRIA			.6%					
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Kingman Area and Grand Canyon West - Expenditures?

	Calendar quarter							
	Jan - Mar (Q#1)		Apr - June (Q#2)		July - Sept (Q#3)		Oct - Dec (Q#4)	
	Location where survey was taken		Location where survey was taken		Location where survey was taken		Location where survey was taken	
	Kingman Area	GC West/Hualapai						
	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean
Please tell us the number of people these expenses cover	2.4	4.8	3.4	4.1	3.3	4.1	2.9	5.0
Lodging-camping	\$75.7	\$142.8	\$79.8	\$177.9	\$72.1	\$254.0	\$89.9	\$257.1
Restaurant and grocery	\$70.0	\$80.5	\$55.2	\$74.0	\$50.7	\$148.6	\$67.0	\$111.9
Transportation including gas	\$54.2	\$186.7	\$52.6	\$101.6	\$50.1	\$98.1	\$46.9	\$119.1
Shopping souvenirs	\$66.1	\$217.1	\$65.9	\$100.7	\$58.4	\$243.2	\$58.2	\$206.7
Recreation-Tours-Rentals-Fees or Permits	\$62.4	\$211.2	\$62.5	\$221.8	\$62.2	\$239.2	\$59.9	\$321.3

Tell us how interested you are in participating in the following activities in the Kingman and Grand Canyon West Areas-Quarter #1

Quarter #1	Location where survey was taken											
	Kingman Area						Grand Canyon West/Hualapai					
	Not at all Interested	A little Interested	Somewhat Interested	Very Interested	Extremely Interested	Mean	Not at all Interested	A little Interested	Somewhat Interested	Very Interested	Extremely Interested	Mean
Antique-Jewelry Shopping	28.0%	24.3%	26.1%	13.4%	8.2%	2.5	29.0%	32.7%	27.1%	8.4%	2.8%	2.2
Arts and Crafts	34.8%	22.1%	22.9%	15.0%	5.1%	2.3	25.2%	37.9%	26.2%	8.7%	1.9%	2.2
ATV-4 Wheeling	64.0%	11.2%	10.3%	7.4%	7.0%	1.8	67.0%	16.0%	5.3%	10.6%	1.1%	1.6
Boating-Water Rafting	57.8%	10.2%	17.6%	8.6%	5.7%	1.9	51.5%	16.5%	10.7%	14.6%	6.8%	2.1
Camping-RV Stay	46.8%	6.0%	12.1%	19.0%	16.1%	2.5	74.5%	5.1%	7.1%	11.2%	2.0%	1.6
Geocaching	64.6%	11.0%	10.1%	8.0%	6.3%	1.8	75.0%	11.4%	8.0%	5.7%	.0%	1.4
Hiking-Walking Trails	31.1%	14.0%	24.5%	20.6%	9.7%	2.6	35.7%	14.3%	20.5%	17.9%	11.6%	2.6
Mountain Biking	75.1%	8.0%	9.7%	3.4%	3.8%	1.5	63.9%	12.4%	9.3%	14.4%	.0%	1.7
Touring by Motorcycle	66.1%	7.0%	8.3%	5.0%	13.6%	1.9	67.7%	9.1%	5.1%	15.2%	3.0%	1.8
Rock Hunting (Hounding)	53.8%	15.4%	12.6%	10.7%	7.5%	2.0	67.0%	15.5%	10.3%	6.2%	1.0%	1.6
Playing Golf	68.5%	8.4%	10.1%	5.9%	7.1%	1.7	71.1%	16.5%	7.2%	5.2%	.0%	1.5
Route 66 Experience	11.8%	6.1%	21.8%	30.4%	30.0%	3.6	40.0%	17.1%	13.3%	20.0%	9.5%	2.4
Scenic Drives	9.2%	4.0%	12.8%	37.7%	36.3%	3.9	24.1%	19.4%	16.7%	23.1%	16.7%	2.9
Visiting Cultural and Historic Sites	11.4%	7.4%	21.4%	31.4%	28.4%	3.6	16.2%	24.8%	17.1%	27.6%	14.3%	3.0
Visiting Museums	15.2%	12.3%	27.5%	25.4%	19.6%	3.2	19.2%	24.2%	26.3%	18.2%	12.1%	2.8
Visiting National & State Parks	10.8%	6.3%	14.6%	32.8%	35.4%	3.8	17.0%	21.7%	16.0%	27.4%	17.9%	3.1
Attending a special event (concert, festival etc.)	44.3%	10.8%	24.2%	10.3%	10.3%	2.3	48.2%	13.3%	18.1%	13.3%	7.2%	2.2
Other activity	43.5%	.0%	.0%	21.7%	34.8%	3.0	63.6%	.0%	.0%	18.2%	18.2%	2.3

1 = Not at all Interested
5 = Extremely Interested

Tell us how interested you are in participating in the following activities in the Kingman and Grand Canyon West Areas-Quarter #2

Quarter #2	Location where survey was taken											
	Kingman Area						Grand Canyon West/Hualapai					
	Not at all Interested	A little Interested	Somewhat Interested	Very Interested	Extremely Interested	Mean	Not at all Interested	A little Interested	Somewhat Interested	Very Interested	Extremely Interested	Mean
Antique-Jewelry Shopping	44.6%	20.3%	19.9%	11.4%	3.8%	2.1	32.5%	29.7%	21.2%	12.3%	4.2%	2.3
Arts and Crafts	43.8%	19.9%	23.3%	10.8%	2.2%	2.1	28.3%	37.1%	17.6%	12.2%	4.9%	2.3
ATV-4 Wheeling	71.6%	9.2%	9.2%	6.9%	3.2%	1.6	50.5%	14.7%	16.8%	13.6%	4.3%	2.1
Boating-Water Rafting	56.6%	11.7%	13.7%	12.6%	5.4%	2.0	39.5%	13.2%	13.2%	23.2%	11.1%	2.5
Camping-RV Stay	50.9%	6.6%	7.5%	19.0%	16.0%	2.4	62.2%	11.9%	12.4%	11.4%	2.2%	1.8
Geocaching	75.7%	8.4%	7.7%	5.5%	2.6%	1.5	65.1%	11.4%	12.0%	9.1%	2.3%	1.7
Hiking-Walking Trails	35.2%	14.8%	21.0%	20.8%	8.2%	2.5	24.6%	17.4%	22.1%	24.1%	11.8%	2.8
Mountain Biking	71.5%	12.2%	7.7%	6.3%	2.3%	1.6	58.2%	12.2%	15.9%	10.1%	3.7%	1.9
Touring by Motorcycle	63.3%	6.7%	6.7%	7.3%	16.0%	2.1	64.7%	9.2%	9.8%	10.9%	5.4%	1.8
Rock Hunting (Hounding)	68.4%	11.9%	8.9%	7.3%	3.4%	1.7	62.1%	16.3%	12.6%	7.9%	1.1%	1.7
Playing Golf	73.0%	8.9%	7.3%	7.0%	3.9%	1.6	65.0%	14.2%	9.3%	8.7%	2.7%	1.7
Route 66 Experience	13.6%	6.9%	20.0%	31.4%	28.1%	3.5	33.5%	15.4%	19.1%	22.3%	9.6%	2.6
Scenic Drives	11.6%	4.5%	13.4%	39.3%	31.2%	3.7	11.7%	13.1%	20.9%	32.0%	22.3%	3.4
Visiting Cultural and Historic Sites	15.7%	9.4%	19.1%	34.4%	21.4%	3.4	13.1%	13.6%	24.1%	31.7%	17.6%	3.3
Visiting Museums	20.5%	13.5%	23.7%	27.8%	14.5%	3.0	20.0%	20.5%	24.1%	23.1%	12.3%	2.9
Visiting National & State Parks	15.7%	4.5%	10.6%	30.9%	38.2%	3.7	8.5%	12.6%	23.6%	28.6%	26.6%	3.5
Attending a special event (concert, festival etc.)	47.8%	13.8%	17.4%	10.8%	10.2%	2.2	30.9%	18.9%	19.4%	20.0%	10.9%	2.6
Other activity	62.0%	2.0%	6.0%	14.0%	16.0%	2.2	43.8%	.0%	6.3%	18.8%	31.3%	2.9

1 = Not at all Interested
5 = Extremely Interested

Tell us how interested you are in participating in the following activities in the Kingman and Grand Canyon West Areas-Quarter #3

Quarter #3	Location where survey was taken											
	Kingman Area						Grand Canyon West/Hualapai					
	Not at all Interested	A little Interested	Somewhat Interested	Very Interested	Extremely Interested	Mean	Not at all Interested	A little Interested	Somewhat Interested	Very Interested	Extremely Interested	Mean
Antique-Jewelry Shopping	49.2%	21.2%	16.9%	9.3%	3.4%	2.0	25.0%	21.2%	23.5%	19.7%	10.6%	2.7
Arts and Crafts	52.1%	18.6%	18.0%	8.6%	2.8%	1.9	23.1%	29.2%	31.5%	8.5%	7.7%	2.5
ATV-4 Wheeling	70.1%	11.7%	9.8%	6.4%	2.0%	1.6	51.3%	16.0%	13.4%	11.8%	7.6%	2.1
Boating-Water Rafting	60.8%	9.9%	14.2%	10.5%	4.5%	1.9	30.5%	16.4%	10.9%	18.8%	23.4%	2.9
Camping-RV Stay	52.2%	5.4%	12.8%	16.3%	13.3%	2.3	56.5%	15.3%	12.1%	9.7%	6.5%	1.9
Geocaching	75.6%	6.4%	10.1%	4.0%	4.0%	1.5	62.3%	12.3%	13.2%	9.6%	2.6%	1.8
Hiking-Walking Trails	42.6%	12.8%	21.4%	17.8%	5.3%	2.3	28.3%	13.4%	21.3%	22.0%	15.0%	2.8
Mountain Biking	75.6%	8.5%	8.2%	4.8%	2.8%	1.5	53.3%	15.0%	13.3%	15.0%	3.3%	2.0
Touring by Motorcycle	59.9%	6.1%	5.8%	8.3%	19.9%	2.2	63.3%	12.5%	11.7%	9.2%	3.3%	1.8
Rock Hunting (Hounding)	71.1%	9.3%	10.5%	7.1%	2.0%	1.6	68.3%	13.3%	11.7%	5.0%	1.7%	1.6
Playing Golf	78.7%	6.3%	7.1%	6.8%	1.1%	1.5	72.3%	12.6%	6.7%	5.0%	3.4%	1.5
Route 66 Experience	11.2%	6.4%	19.9%	24.5%	38.0%	3.7	25.8%	14.5%	19.4%	21.8%	18.5%	2.9
Scenic Drives	10.6%	2.3%	14.5%	33.9%	38.8%	3.9	13.3%	7.4%	20.7%	29.6%	28.9%	3.5
Visiting Cultural and Historic Sites	15.6%	10.1%	23.6%	31.0%	19.6%	3.3	11.4%	9.8%	26.5%	34.8%	17.4%	3.4
Visiting Museums	18.3%	14.8%	28.0%	26.2%	12.7%	3.0	17.1%	11.6%	27.9%	30.2%	13.2%	3.1
Visiting National & State Parks	14.0%	4.1%	13.4%	29.7%	38.8%	3.8	10.5%	6.8%	14.3%	33.8%	34.6%	3.8
Attending a special event (concert, festival etc.)	46.8%	10.4%	19.4%	12.2%	11.2%	2.3	32.4%	11.4%	22.9%	19.0%	14.3%	2.7
Other activity	66.7%	3.7%	3.7%	7.4%	18.5%	2.1	45.5%	9.1%	18.2%	.0%	27.3%	2.5

1 = Not at all Interested
5 = Extremely Interested

Tell us how interested you are in participating in the following activities in the Kingman and Grand Canyon West Areas-Quarter #4

Quarter #4	Location where survey was taken											
	Kingman Area						Grand Canyon West/Hualapai					
	Not at all Interested	A little Interested	Somewhat Interested	Very Interested	Extremely Interested	Mean	Not at all Interested	A little Interested	Somewhat Interested	Very Interested	Extremely Interested	Mean
Antique-Jewelry Shopping	40.0%	23.4%	20.0%	10.2%	6.4%	2.2	26.0%	29.8%	22.9%	10.7%	10.7%	2.5
Arts and Crafts	47.0%	19.4%	18.2%	12.3%	3.2%	2.1	17.6%	30.5%	26.7%	16.0%	9.2%	2.7
ATV-4 Wheeling	72.5%	11.7%	4.9%	7.3%	3.6%	1.6	59.8%	13.7%	11.1%	7.7%	7.7%	1.9
Boating-Water Rafting	69.4%	13.2%	6.6%	7.0%	3.7%	1.6	39.7%	16.7%	14.3%	18.3%	11.1%	2.4
Camping-RV Stay	64.7%	7.2%	8.8%	11.2%	8.0%	1.9	56.7%	11.0%	16.5%	7.1%	8.7%	2.0
Geocaching	78.6%	11.1%	5.6%	3.8%	.9%	1.4	61.5%	16.4%	11.5%	4.9%	5.7%	1.8
Hiking-Walking Trails	41.3%	14.7%	20.2%	13.9%	9.9%	2.4	21.1%	19.5%	18.8%	24.1%	16.5%	3.0
Mountain Biking	78.0%	11.4%	6.4%	3.0%	1.3%	1.4	62.3%	10.7%	14.8%	9.0%	3.3%	1.8
Touring by Motorcycle	71.3%	8.2%	5.7%	4.5%	10.2%	1.7	62.6%	9.8%	8.9%	13.0%	5.7%	1.9
Rock Hunting (Hounding)	70.1%	12.3%	9.4%	4.5%	3.7%	1.6	52.0%	19.5%	17.1%	6.5%	4.9%	1.9
Playing Golf	81.0%	7.4%	5.2%	5.2%	1.3%	1.4	69.7%	7.6%	14.3%	1.7%	6.7%	1.7
Route 66 Experience	15.5%	7.5%	18.9%	26.0%	32.1%	3.5	35.7%	12.7%	19.8%	15.9%	15.9%	2.6
Scenic Drives	15.7%	8.2%	13.1%	28.5%	34.5%	3.6	13.1%	11.5%	14.6%	26.2%	34.6%	3.6
Visiting Cultural and Historic Sites	17.2%	12.2%	26.3%	26.7%	17.6%	3.2	11.5%	13.1%	16.9%	32.3%	26.2%	3.5
Visiting Museums	21.4%	17.2%	24.4%	22.5%	14.5%	2.9	19.2%	15.2%	23.2%	21.6%	20.8%	3.1
Visiting National & State Parks	16.9%	8.5%	12.7%	27.3%	34.6%	3.5	15.0%	12.8%	16.5%	27.1%	28.6%	3.4
Attending a special event (concert, festival etc.)	54.9%	11.3%	13.8%	11.8%	8.2%	2.1	40.0%	10.5%	23.8%	8.6%	17.1%	2.5
Other activity	76.9%	7.7%	3.8%	3.8%	7.7%	1.6	37.5%	37.5%	.0%	.0%	25.0%	2.4

1 = Not at all Interested
5 = Extremely Interested

Kingman Area and Grand Canyon West - Did you or will you participate?

	Calendar quarter							
	Jan - Mar (Q#1)		Apr - June (Q#2)		July - Sept (Q#3)		Oct - Dec (Q#4)	
	Location where survey was taken		Location where survey was taken		Location where survey was taken		Location where survey was taken	
	Kingman Area	GC West/Hualapai						
Touring by Motorcycle	7.0%	2.2%	18.5%	5.9%	22.6%	1.8%	9.6%	2.9%
Mountain Biking	2.3%	4.4%	4.4%	5.9%	3.2%	1.8%	1.9%	5.7%
Hiking-Walking Trails	25.0%	40.0%	26.4%	43.5%	19.5%	51.8%	22.1%	28.6%
Geocaching	6.3%	2.2%	4.4%	10.6%	5.8%	5.4%	1.0%	8.6%
Camping-RV Stay	32.0%	11.1%	34.4%	8.2%	23.7%	5.4%	9.6%	5.7%
Boating-Water Rafting	4.7%	17.8%	7.0%	27.1%	7.4%	41.1%	1.0%	31.4%
ATV-4 Wheeling	7.8%	6.7%	4.4%	7.1%	3.2%	7.1%	1.9%	5.7%
Arts and Crafts	13.3%	24.4%	16.3%	38.8%	10.0%	26.8%	15.4%	22.9%
Antique-Jewelry Shopping	30.5%	31.1%	23.3%	50.6%	20.5%	44.6%	24.0%	37.1%
Other activity	5.5%	6.7%	4.0%	9.4%	4.2%	3.6%	2.9%	2.9%
Attending a special event (concert, festival etc.)	8.6%	11.1%	8.8%	15.3%	11.6%	12.5%	6.7%	14.3%
Visiting National & State Parks	54.7%	40.0%	63.0%	48.2%	64.7%	51.8%	56.7%	48.6%
Visiting Museums	39.1%	22.2%	36.6%	30.6%	33.2%	28.6%	35.6%	31.4%
Visiting Cultural and Historic Sites	45.3%	51.1%	47.6%	44.7%	40.0%	37.5%	44.2%	42.9%
Scenic Drives	63.3%	51.1%	69.6%	54.1%	64.7%	46.4%	72.1%	48.6%
Route 66 Experience	58.6%	42.2%	68.3%	31.8%	69.5%	42.9%	74.0%	37.1%
Playing Golf	6.3%	.0%	4.0%	5.9%	3.2%	3.6%	3.8%	5.7%
Rock Hunting (Hounding)	13.3%	4.4%	7.5%	9.4%	6.8%	5.4%	7.7%	8.6%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Kingman Area and Grand Canyon West - Please mark the attractions you have visited or plan to visit

	Calendar quarter							
	Jan - Mar (Q#1)		Apr - June (Q#2)		July - Sept (Q#3)		Oct - Dec (Q#4)	
	Location where survey was taken		Location where survey was taken		Location where survey was taken		Location where survey was taken	
	Kingman Area	GC West/Hualapai						
Las Vegas, NV	60.1%	74.6%	60.9%	76.6%	57.6%	67.9%	59.9%	80.4%
Hoover Dam	58.0%	64.5%	56.9%	54.5%	49.5%	59.3%	50.5%	63.9%
Grand Canyon National Park	48.0%	31.9%	61.2%	32.8%	65.1%	39.5%	57.5%	29.7%
Route 66 East	36.3%	34.1%	43.6%	28.1%	47.0%	40.1%	40.4%	26.6%
Colorado River	35.7%	39.1%	33.3%	35.3%	31.2%	40.7%	30.3%	28.5%
Grand Canyon West-Skywalk	15.3%	58.7%	13.3%	64.3%	18.8%	53.7%	22.3%	67.7%
Historic Downtown Kingman	42.3%	14.5%	36.7%	7.2%	34.2%	10.5%	37.6%	7.0%
Route 66 West	41.4%	.0%	41.3%	.0%	38.3%	.0%	41.1%	.0%
Lake Mead	25.2%	38.4%	22.2%	27.2%	24.5%	22.8%	24.0%	36.7%
Powerhouse Route 66 Museum	32.7%	8.0%	29.7%	2.6%	32.8%	4.3%	41.5%	4.4%
Oatman	38.4%	13.8%	31.3%	5.1%	26.8%	4.3%	26.8%	3.8%
Laughlin, NV	34.8%	23.9%	27.2%	5.1%	21.1%	8.0%	24.0%	12.7%
Grand Canyon Caverns	18.3%	18.1%	18.9%	13.6%	21.3%	11.1%	16.7%	8.9%
London Bridge	30.6%	15.2%	18.5%	5.1%	17.9%	3.7%	17.1%	5.7%
Hackberry	16.8%	8.0%	18.3%	6.0%	21.3%	9.3%	23.7%	4.4%
Locomotive Park (Kingman)	19.2%	.0%	15.3%	.0%	13.3%	.0%	17.1%	.0%
Hualapai Mt Park	12.0%	.0%	11.0%	.0%	8.7%	.0%	7.0%	.0%
Chloride	9.9%	4.3%	8.9%	3.8%	6.2%	1.9%	7.7%	.0%
Mohave Museum of History and Arts	10.8%	.0%	8.0%	.0%	6.0%	.0%	7.7%	.0%
Cool Springs	9.0%	3.6%	4.6%	1.7%	3.7%	3.1%	4.5%	.0%

	Calendar quarter							
	Jan - Mar (Q#1)		Apr - June (Q#2)		July - Sept (Q#3)		Oct - Dec (Q#4)	
	Location where survey was taken		Location where survey was taken		Location where survey was taken		Location where survey was taken	
	Kingman Area	GC West/Hualapai						
Other attraction	3.0%	3.6%	3.6%	3.8%	1.6%	5.6%	2.4%	3.8%
Kingman Army Airfield Museum	6.6%	.0%	3.2%	.0%	3.9%	.0%	4.2%	.0%
Bonelli House	4.2%	.0%	2.3%	.0%	3.2%	.0%	2.8%	.0%
Keepers of the Wild	3.0%	.0%	1.6%	.0%	2.1%	.0%	1.0%	.0%
Camp Beale Spring	2.4%	.0%	.7%	.0%	.5%	.0%	2.1%	.0%
Whitecliffs Wagon Trail Park	1.2%	.0%	1.1%	.0%	.7%	.0%	1.4%	.0%
Cerbat Foothills Trail System	2.1%	.0%	.2%	.0%	.5%	.0%	2.1%	.0%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

What is your overall level of satisfaction with your experience in the Kingman Area

	1	2	3	4	5	6	7	8	9	10	Mean
On a scale of 1 to 10 where one is Low and ten is High, please indicate your overall satisfaction with your experience in the Kingman area	.2%	.4%	.4%	.5%	5.1%	4.4%	10.4%	24.3%	19.0%	35.3%	8.5

1 = Extremely Low level of Satisfaction

10 = Extremely High Level of Satisfaction

What is your overall level of satisfaction with your experience in the Hualapai/Grand Canyon West Area

	1	2	3	4	5	6	7	8	9	10	Mean
On a scale of 1 to 10 where one is Low and ten is High, please indicate your overall satisfaction with your experience in the Grand Canyon West area	.6%	.8%	.3%	1.1%	2.7%	3.8%	9.9%	26.1%	22.5%	32.3%	8.5

1 = Extremely Low level of Satisfaction

10 = Extremely High Level of Satisfaction

Kingman Area and Grand Canyon West - What is your gender?

	Calendar quarter							
	Jan - Mar (Q#1)		Apr - June (Q#2)		July - Sept (Q#3)		Oct - Dec (Q#4)	
	Location where survey was taken		Location where survey was taken		Location where survey was taken		Location where survey was taken	
	Kingman Area	GC West/Hualapai						
Female	52.0%	53.2%	45.9%	57.0%	46.1%	58.0%	47.9%	55.6%
Male	48.0%	46.8%	54.1%	43.0%	53.9%	42.0%	52.1%	44.4%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Kingman Area and Grand Canyon West - What is your age?

	Calendar quarter							
	Jan - Mar (Q#1)		Apr - June (Q#2)		July - Sept (Q#3)		Oct - Dec (Q#4)	
	Location where survey was taken		Location where survey was taken		Location where survey was taken		Location where survey was taken	
	Kingman Area	GC West/Hualapai						
	%	%	%	%	%	%	%	%
19	.0%	.8%	.0%	.5%	.0%	.0%	.4%	.0%
20	.4%	1.5%	.8%	.5%	.2%	.0%	.0%	1.5%
21	.7%	.0%	.4%	1.0%	.2%	.7%	.4%	1.5%
22	.4%	3.1%	.6%	1.4%	.5%	2.2%	.7%	.0%
23	.0%	4.6%	.6%	1.0%	.7%	1.4%	.4%	2.9%
24	.4%	.8%	.9%	1.0%	.2%	2.9%	.0%	2.9%
25	.0%	1.5%	.9%	2.4%	.5%	2.9%	.4%	2.2%
26	.7%	2.3%	.4%	1.9%	2.2%	3.6%	.7%	2.2%
27	1.1%	2.3%	.8%	3.3%	1.2%	3.6%	.4%	3.6%
28	1.4%	3.8%	1.1%	2.4%	.5%	.0%	2.2%	2.9%
29	.7%	1.5%	.6%	2.9%	1.9%	3.6%	1.1%	1.5%
30	2.1%	2.3%	1.3%	1.4%	.2%	2.2%	.7%	2.9%
31	.7%	.8%	.9%	1.4%	2.4%	.0%	2.2%	1.5%
32	1.4%	2.3%	.8%	2.9%	1.2%	.7%	1.5%	.7%
33	1.1%	.8%	1.1%	1.4%	1.2%	1.4%	.7%	.0%
34	.7%	1.5%	.9%	.5%	.0%	2.2%	.4%	2.9%
35	1.4%	3.8%	1.5%	1.0%	1.7%	2.9%	.7%	2.2%
36	.0%	.8%	1.3%	1.0%	1.0%	.0%	.7%	.0%
37	1.1%	3.1%	.9%	1.0%	1.0%	1.4%	.4%	2.2%
38	1.1%	1.5%	1.9%	2.4%	1.0%	2.2%	.7%	.7%
39	.7%	1.5%	1.5%	1.4%	2.7%	.7%	2.2%	1.5%
40	.7%	.8%	1.3%	1.0%	1.2%	1.4%	1.9%	.0%
41	.7%	1.5%	1.7%	1.4%	1.7%	1.4%	3.3%	.0%
42	1.4%	.8%	1.7%	1.4%	1.2%	1.4%	1.1%	.7%

	Calendar quarter							
	Jan - Mar (Q#1)		Apr - June (Q#2)		July - Sept (Q#3)		Oct - Dec (Q#4)	
	Location where survey was taken		Location where survey was taken		Location where survey was taken		Location where survey was taken	
	Kingman Area	GC West/Hualapai						
	%	%	%	%	%	%	%	%
43	2.5%	2.3%	1.9%	1.0%	1.2%	1.4%	.4%	.7%
44	2.5%	.0%	1.9%	2.4%	1.7%	2.9%	2.6%	.7%
45	.7%	1.5%	1.5%	1.4%	1.9%	1.4%	.7%	2.9%
46	1.8%	3.1%	1.5%	3.8%	2.4%	2.2%	2.6%	2.2%
47	1.8%	.8%	2.1%	1.4%	1.7%	1.4%	1.5%	1.5%
48	2.1%	.8%	1.3%	1.0%	3.6%	3.6%	2.6%	2.9%
49	1.4%	2.3%	3.2%	2.9%	2.2%	5.0%	1.5%	2.2%
50	2.1%	1.5%	2.3%	3.3%	3.2%	2.2%	1.1%	1.5%
51	2.8%	.0%	3.2%	1.9%	4.6%	1.4%	3.3%	2.2%
52	3.2%	1.5%	2.5%	2.4%	1.9%	1.4%	1.1%	2.9%
53	2.1%	1.5%	2.8%	1.4%	2.7%	2.9%	2.2%	1.5%
54	1.8%	2.3%	1.7%	3.3%	3.2%	.7%	4.5%	5.1%
55	3.5%	1.5%	3.0%	4.8%	3.4%	4.3%	3.7%	5.1%
56	2.8%	2.3%	3.4%	2.9%	1.7%	1.4%	5.2%	2.9%
57	5.3%	.8%	2.5%	.5%	3.6%	3.6%	1.5%	2.9%
58	3.5%	.8%	2.1%	2.9%	2.2%	2.2%	5.2%	2.2%
59	2.1%	.8%	2.7%	1.4%	2.2%	1.4%	3.3%	.7%
60	3.5%	3.1%	2.7%	1.9%	3.9%	2.9%	2.6%	3.6%
61	2.1%	1.5%	2.7%	1.4%	2.2%	1.4%	4.5%	.0%
62	3.5%	2.3%	3.2%	3.3%	1.7%	2.2%	2.6%	2.2%
63	5.3%	3.1%	4.0%	.5%	2.4%	1.4%	3.0%	1.5%
64	5.0%	2.3%	3.6%	1.4%	1.5%	.7%	3.3%	2.2%
65	2.8%	.8%	1.1%	1.4%	1.9%	.0%	2.6%	1.5%
66	3.5%	3.8%	1.7%	2.9%	1.5%	2.9%	1.9%	.7%
67	1.8%	.8%	1.3%	1.0%	1.7%	.7%	1.5%	.7%

	Calendar quarter							
	Jan - Mar (Q#1)		Apr - June (Q#2)		July - Sept (Q#3)		Oct - Dec (Q#4)	
	Location where survey was taken		Location where survey was taken		Location where survey was taken		Location where survey was taken	
	Kingman Area	GC West/Hualapai						
	%	%	%	%	%	%	%	%
68	2.5%	2.3%	1.3%	1.0%	3.2%	.0%	1.9%	.7%
69	.7%	5.4%	2.1%	1.9%	1.2%	.0%	1.1%	2.9%
70	2.5%	.0%	2.1%	.5%	1.9%	.7%	1.5%	.0%
71	1.4%	1.5%	1.5%	.5%	1.5%	.7%	.4%	.7%
72	1.4%	1.5%	.4%	.5%	.2%	2.2%	1.5%	.0%
73	.4%	1.5%	.9%	.0%	2.2%	.7%	.7%	.0%
74	.4%	.0%	.9%	.0%	1.2%	.0%	.0%	.0%
75	.7%	.8%	1.1%	.0%	.0%	.0%	.0%	3.6%
76	.7%	.8%	.4%	.5%	.0%	1.4%	.7%	.0%
77	.0%	.0%	.9%	1.0%	.5%	.7%	.0%	.7%
78	.4%	.0%	.0%	.0%	.0%	.0%	.4%	.7%
79	.0%	.0%	.6%	.0%	.2%	.7%	.0%	.7%
80	.0%	.0%	.4%	.0%	.7%	.0%	1.1%	.7%
81	.0%	.0%	.9%	.0%	.2%	.0%	.7%	.0%
82	.0%	.0%	.2%	.0%	.2%	.0%	.4%	.0%
83	.0%	.0%	.0%	.0%	.2%	.0%	.0%	.0%
84	.0%	.0%	.2%	.0%	.0%	.0%	.4%	.0%
87	.0%	.0%	.2%	.0%	.0%	.0%	.4%	.0%
88	.0%	.0%	.2%	.0%	.0%	.0%	.0%	.0%
89	.4%	.0%	.2%	.0%	.0%	.0%	.0%	.0%
90	.0%	.0%	.0%	.0%	.0%	.0%	.4%	.0%
91	.0%	.0%	.0%	.5%	.0%	.0%	.0%	.0%
109	.0%	.0%	.2%	.0%	.0%	.0%	.0%	.0%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Kingman Area and Grand Canyon West - What is your age by gender?

	What is your gender?															
	Female								Male							
	Calendar quarter								Calendar quarter							
	Jan - Mar (Q#1)		Apr - June (Q#2)		July - Sept (Q#3)		Oct - Dec (Q#4)		Jan - Mar (Q#1)		Apr - June (Q#2)		July - Sept (Q#3)		Oct - Dec (Q#4)	
	Location where survey was taken		Location where survey was taken		Location where survey was taken		Location where survey was taken		Location where survey was taken		Location where survey was taken		Location where survey was taken		Location where survey was taken	
	Kingman Area	GC West/Hualapai														
	Mean	Mean														
Visitor age (years)	52.5	43.0	47.8	45.1	50.2	41.7	53.1	49.3	54.7	50.1	55.8	44.8	51.4	49.8	53.0	45.9

Kingman Area and Grand Canyon West - What is your age?

	Calendar quarter							
	Jan - Mar (Q#1)		Apr - June (Q#2)		July - Sept (Q#3)		Oct - Dec (Q#4)	
	Location where survey was taken		Location where survey was taken		Location where survey was taken		Location where survey was taken	
	Kingman Area	GC West/Hualapai						
	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean
Visitor age in years	53.7	46.3	52.3	45.1	51.1	45.4	53.0	47.3

Kingman Area and Grand Canyon West - Travel party by number of people?

	Calendar quarter							
	Jan - Mar (Q#1)		Apr - June (Q#2)		July - Sept (Q#3)		Oct - Dec (Q#4)	
	Location where survey was taken		Location where survey was taken		Location where survey was taken		Location where survey was taken	
	Kingman Area	GC West/Hualapai						
	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean
Total number of people in your travel party	3.2	4.2	3.3	4.3	3.5	4.1	2.6	4.2
Number of women	1.8	2.0	1.6	1.7	1.6	2.3	1.5	2.1
Number of men	1.4	1.7	1.7	2.4	1.6	2.1	1.3	1.6
Number of children under 18 years	.7	.8	1.1	1.8	1.5	.8	.7	1.1

Kingman Area and Grand Canyon West - Who is traveling with you on this trip?

	Calendar quarter							
	Jan - Mar (Q#1)		Apr - June (Q#2)		July - Sept (Q#3)		Oct - Dec (Q#4)	
	Location where survey was taken		Location where survey was taken		Location where survey was taken		Location where survey was taken	
	Kingman Area	GC West/Hualapai						
Family and Friends	15.5%	22.6%	13.1%	19.5%	14.3%	24.7%	14.4%	24.3%
Family Only	57.1%	36.1%	62.2%	52.4%	55.4%	41.6%	53.8%	44.4%
Friends Only	12.1%	32.3%	12.9%	18.6%	13.2%	24.7%	13.0%	21.5%
Nobody, traveling alone	10.9%	2.3%	9.0%	3.0%	10.8%	2.6%	15.1%	1.4%
Organized Tour Group	1.2%	1.5%	2.1%	6.1%	5.2%	5.2%	1.0%	7.6%
Business Associates	3.1%	5.3%	.5%	.4%	1.1%	1.3%	2.7%	.7%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Kingman Area and Grand Canyon West - What best describes your annual household income?

	Calendar quarter							
	Jan - Mar (Q#1)		Apr - June (Q#2)		July - Sept (Q#3)		Oct - Dec (Q#4)	
	Location where survey was taken		Location where survey was taken		Location where survey was taken		Location where survey was taken	
	Kingman Area	GC West/Hualapai						
	%	%	%	%	%	%	%	%
Less than \$19,999	4.1%	3.2%	3.7%	3.0%	2.8%	14.2%	2.4%	5.6%
\$20,000 to \$39,999	11.0%	16.0%	10.9%	10.1%	12.6%	9.9%	9.2%	7.1%
\$40,000 to \$59,999	22.0%	25.5%	24.9%	22.0%	25.0%	19.9%	28.0%	23.0%
\$60,000 to \$79,999	22.3%	21.3%	18.1%	16.7%	21.6%	19.1%	23.6%	16.7%
\$80,000 to \$99,999	17.9%	11.7%	15.9%	16.1%	13.4%	9.9%	13.6%	13.5%
\$100,000 to \$119,999	8.9%	10.6%	8.9%	13.1%	10.6%	5.7%	10.4%	11.1%
\$120,000 and above	13.7%	11.7%	17.5%	19.0%	13.9%	21.3%	12.8%	23.0%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Appendix D
Open-Ended Comments

California Origins for Kingman Area and Grand Canyon West Combined

California County	City/Town	Frequency
ALAMEDA	ALAMEDA PT	1
	FREMONT	1
	FREMONT	2
	LIVERMORE	3
	UNION CITY	1
	OAKLAND	1
	OAKLAND	1
	EMERYVILLE	1
	BERKELEY	1
	Total	12
AMADOR	IONE	1
	Total	1
BUTTE	CHICO	2
	CHEROKEE	2
	Total	4
CONTRA COSTA	CONCORD	1
	DANVILLE	2
	ANTIOCH	1
	WALNUT CREEK	1
	Total	5
EL DORADO	EL DORADO	1
	BUCKS BAR	1
	RESCUE	1
	Total	3
FRESNO	PINERIDGE	1
	CLOVIS	2
	CLOVIS	1
	KINGSBURG	1
	PRATHER	2
	CENTERVILLE	2
	SQUAW VALLEY	1
	FRESNO	1
	FRESNO	1
	FRESNO	2
	FRESNO	1
Total	15	
IMPERIAL	EL CENTRO	2
	Total	2
INYO	BIG PINE	1

California County	City/Town	Frequency
	Total	1
KERN	PINE MOUNTAIN CLUB	1
	BAKERSFIELD	1
	BAKERSFIELD	1
	CALIFORNIA CITY	1
	CHINA LAKE NWC	1
	ALPINE FOREST	2
	Total	7
KINGS	HANFORD	1
	Total	1
LOS ANGELES	WATTS	1
	OAKWOOD	1
	ECHO PARK	1
	LOS ANGELES	1
	LOS ANGELES	1
	WEST HOLLYWOOD	1
	LOS ANGELES	1
	DOWNEY	1
	DOWNEY	2
	PALOS VERDES ESTATES	1
	SOUTH GATE	1
	INGLEWOOD	1
	SANTA MONICA	1
	SANTA MONICA	1
	TORRANCE	1
	TORRANCE	1
	TORRANCE	1
	WHITTIER	1
	LA MIRADA	1
	ARTESIA	1
	BELLFLOWER	2
	LAKWOOD	1
	FORT MACARTHUR	1
	LONG BEACH	1
	LONG BEACH	1
	BELMONT SHORE	1
	LONG BEACH	1
	LONG BEACH	3
	ALTADENA	2
	BRADBURY	1
	MONROVIA	1
	PASADENA	1

California County	City/Town	Frequency
	GLENDALE	1
	CHATSWORTH	1
	NORTHRIDGE	1
	NORTHRIDGE	1
	LAKEVIEW TERRACE	1
	ENCINO	1
	SAN FERNANDO	2
	SYLMAR	1
	NORTHRIDGE	1
	LA TUNA CANYON	3
	SANTA CLARITA	1
	WOODLAND HILLS	1
	CANYON COUNTRY	1
	CLAREMONT	1
	COVINA	1
	GLENDORA	1
	MONTEREY PARK	1
	SAN DIMAS	1
	PALMDALE	1
	Total	59
MADERA	MADERA	1
	MADERA	1
	NORTH FORK	2
	Total	4
MARIN	SAN RAFAEL	1
	SAN ANSELMO	1
	Total	2
MARIPOSA	MARIPOSA	1
	Total	1
MENDOCINO	CLEONE	1
	UKIAH	4
	Total	5
MERCED	MERCED	1
	Total	1
MONTEREY	SALINAS	1
	SALINAS	1
	PACIFIC GROVE	1
	Total	3
NEVADA	ALTA HILL	2
	CHEROKEE	1
	BOCA	1
	Total	4

California County	City/Town	Frequency
ORANGE	LA HABRA HEIGHTS	1
	CYPRESS	1
	SEAL BEACH	4
	IRVINE	1
	HUNTINGTON BEACH	1
	LAGUNA BEACH	1
	NEWPORT BEACH	1
	NEWPORT BEACH	1
	SAN CLEMENTE	1
	SAN JUAN CAPISTRANO	2
	COWAN HEIGHTS	1
	FOUNTAIN VALLEY	1
	TUSTIN	1
	ANAHEIM	1
	ANAHEIM	1
	ANAHEIM	1
	FULLERTON	1
	ORANGE	1
	PLACENTIA	1
	Total	23
PLACER	LINCOLN	1
	LOOMIS	1
	ROSEVILLE	1
	Total	3
PLUMAS	GREENVILLE	1
	GENESEE	2
	Total	3
RIVERSIDE	INDIO	1
	BEAUMONT	2
	RIVERSIDE	1
	ARLINGTON	2
	RIVERSIDE	1
	RIVERSIDE	1
	RUBIDOUX	2
	HEMET	1
	MORENO VALLEY	1
	MORENO VALLEY	1
	MURRIETA HOT SPRINGS	1
	MURRIETA HOT SPRINGS	3
	RANCHO CALIFORNIA	3

California County	City/Town	Frequency
	WILDOMAR	1
	NORCO	2
	CORONA	1
	Total	24
SACRAMENTO	NORTH HIGHLANDS	2
	CITRUS HEIGHTS	2
	ELK GROVE	1
	SACRAMENTO	1
	SACRAMENTO	1
	SACRAMENTO	2
	SACRAMENTO	1
	SACRAMENTO	2
	Total	12
SAN BENITO	HOLLISTER	1
	Total	1
SAN BERNARDINO	CHINO HILLS	1
	CHINO	1
	RANCHO CUCAMONGA	1
	ETIWANDA	1
	ONTARIO	1
	UPLAND	1
	UPLAND	1
	BIG RIVER	1
	BARSTOW	1
	BIG BEAR CITY	2
	CRESTLINE	1
	FONTANA	1
	NORTH LOMA LINDA	1
	NEEDLES	5
	MARIGOLD	1
	WRIGHTWOOD	1
	YUCAIPA	3
	CAJON JUNCTION	1
	Total	25
SAN DIEGO	BONITA	1
	CHULA VISTA	1
	IMPERIAL BEACH	1
	SPRING VALLEY	2
	CARLSBAD	1
	EL CAJON	1
	EL CAJON	1
	ENCINITAS	3

California County	City/Town	Frequency
	ESCONDIDO	1
	FALLBROOK	1
	LAKESIDE	2
	CAMP PENDLETON	1
	OCEANSIDE	2
	OCEANSIDE	1
	SAN MARCOS	1
	SANTEE	2
	VALLEY CENTER	1
	SAN DIEGO	1
	PACIFIC BEACH	1
	SAN DIEGO	1
	CORONADO	2
	SAN DIEGO	1
	SAN DIEGO	1
	SAN DIEGO	1
	RANCHO BERNARDO	1
	Total	32
SAN FRANCISCO	SAN FRANCISCO	1
	Total	4
SAN JOAQUIN	STOCKTON	1
	BANTA	1
	MANTECA	2
	RIPON	1
	Total	5
SAN LUIS OBISPO	SAN LUIS OBISPO	1
	SAN LUIS OBISPO	1
	PISMO BEACH	4
	ATASCADERO	2
	CAMBRIA	1
	NIPOMO	1
	Total	10
SAN MATEO	BELMONT	2
	PACIFICA	1
	REDWOOD CITY	1
	Total	4
SANTA BARBARA	SANTA BARBARA	1
	GOLETA	1
	GAVIOTA	1

California County	City/Town	Frequency
	SANTA BARBARA	1
	ORCUTT	3
	Total	7
SANTA CLARA	LOS ALTOS	1
	SUNNYVALE	1
	EAST PALO ALTO	1
	LOS GATOS	1
	SANTA CLARA	1
	SAN JOSE	1
	SAN JOSE	1
	SAN JOSE	1
	Total	8
SANTA CRUZ	SANTA CRUZ	1
	LA SELVA BEACH	1
	Total	2
SHASTA	REDDING	1
	REDDING	2
	BURNEY	1
	Total	4
SISKIYOU	MONTAGUE	1
	Total	1
SOLANO	FAIRFIELD	1
	SUISUN CITY	1
	VACAVILLE	3
	Total	5
SONOMA	SANTA ROSA	1
	WINDSOR	1
	Total	2
STANISLAUS	HUGHSON	2
	LA GRANGE	2
	Total	4
SUTTER	YUBA CITY	1
	Total	1
TULARE	EXETER	1
	VISALIA	2
	WOODLAKE	1
	Total	4
VENTURA	SANTA ROSA VALLEY	1
	SIMI VALLEY	3
	Total	4
YOLO	WINTERS	1
	Total	1

California County	City/Town	Frequency
YUBA	BROWNSVILLE	1
	Total	1

Open-ended Responses for Kingman Area

(Note: Pages 116-178 of this appendix are specific to Kingman;
pages 179-205 are specific to Grand Canyon West & Hualapai)

How did you hear about the Kingman area? Other:

2010 DIRECTORY
2ND HOME
66 TOUR GUIDE BOOK
A LONG TIME FRIEND LIVED HERE AWHILE
AAA (11)
AAA BOOK (4)
AAA BOOKS/MAPS (2)
AAA CAMPBOOK (2)
AAA CLUB
AAA-PARTNERS IN GERMANY
ALONG THE ROAD
AREA OF AZ HADN'T VISITED
ARIZONA STATE TOURISM INFO
ARIZONA TOURISM GUIDE
ARIZONA VISITORS GUIDE
AT LUNCH TIME ON THE MAP
ATLAS
AUTO CLUB
BEEN THRU LOTS OF TIMES YRS AGO
BIG ON THE MAP
BIKE TOUR
BILLBOARD (2)
BILLBOARD FOR ROUTE 66 MUSEUM & THEN AAA TOUR GUIDE
BIRD FESTIVAL
BLOOMINGTON TOURS
BOOK (3)
BOOK BROCHURE
BOOK GUIDE
BOOK ROADTRIP
BOOK; ROAD TRIP USA
BOOK-LONLEY PLANET 58 ITINERARIES OF AZ, NV, & N.MEXICO
BOOK-ROUTE 66
BORN FREE REP. RALLY
BORN HERE
BROCHURE RT 66
BULLHEAD CITY
BUSINESS (5)

How did you hear about the Kingman area? Other:

BUSINESS TRIP (2)
BY MAP
CAME THRU WHEN I WAS 10
CAME TO SUPPORT ARIZONA (2)
CAMPING BOOK
CAMPING RV BOOK
CAT DEALER
CHAMBER
CHANNEL 2 MORNING SHOW
CLOSEST TO GRAND CANYON ON 40
COMICS
CORPORATE TRAVEL
CORVETTE CLUB ACE-PHOENIX AZ
COUPON BOOKLET
COUSIN LIVED HERE IN 1995
CROSS A WAY
CRUISE AMERICA LAS VEGAS
CRUISE AMERICA LAS VEGAS
DAUGHTER
DIDN'T
DON'T REMEMBER
DRIVING BY/THROUGH (45)
DRIVE SEMI
DRIVE THROUGH TO GRAND CANYON
DRIVING THRU MANY TIMES
DRIVING THRU ON I-40
DRIVING TO GRAND CANYON FROM CALIF.
DROVE BY YEARS AGO & WAS NOSEY!
EAGLE RIDER
EDUCATED
EN ROUTE
EN ROUTE TO GRAND CANYON
EPISCOPAL WEBSITE
FAMILY (13)
FAMILY HERE/IN AREA (3)
FAMILY LIVES HERE & TRAILER LIFE
FATHER
FLASHING SIGN
FOR WORK
FORMER AZ RESIDENT
FOUND IT ORIGINALLY BY ACCIDENT!

How did you hear about the Kingman area? Other:

FRIEND/FRIENDS (20)
FRIEND LIVES HERE (4)
FRIEND LIVES NEAR
FRIEND REFER
FRIEND WINTERS HERE
FRIEND-FRENCH
FRIGHLINER
FROM MAP
GEOCACHING (2)
GIGI @ DENNY'S
GOOD FRIENDS
GOOD SAM (3)
GPS (2)
GPS AAA
GROUP TRAVEL
GUIDE BOOK (S) (3)
GUIDE DV ROUTARD
GUIDE ROUTARD
GUIDE TOURISM
GUIDEBOOK (REISEFUHRER)
GUIDEBOOK-LONELY PLANET
GUIDEBOOKS (2)
HALFWAY STOP TO FLAGSTAFF
HAMPTON INN SEDONA
HAVE PROPERTY IN DOLAN SPRINGS
HERE FOR A WORK ASSIGNMENT
HERE FOR WORK (CRYSLER)
HIGH SCHOOL
HIGH SCHOOL HERE
HIGHWAY (3)
HISTORY
HISTORY BOOKS
HISTORY OF RT 66
HONEYMOON
HORSE MOTEL
HOTEL BROCHURE
HUSBAND
HWY SIGN (2)
I-40
IN EZ-66 BOX & BOB FROM KINGMAN 66 MUSEUM
INFORMATION CENTER-BOULDER CITY

How did you hear about the Kingman area? Other:

IN-LAW
INTERIM STOP ON TRIP HOME
JOB INTERVIEW (2)
JUST DRIVING THROUGH (2)
JUST FOLLOWED THE MAP TO CIVILIZATION FROM HOOVER DAM
JUST HEADING THRU TO PHX
JUST MOVED HERE
JUST OUT ON BIKE
JUST TRAVELING
JUST TRAVEL'N
JUST VISITING
KAO CAMPGROUND (2)
KNOWN OF IT FOR YEARS
KOA BOOK/DIRECTORY (12)
KRMC
LAST YEAR'S VISIT WHILE TRAVELING ROUTE 66
LAUGHLIN ADVENTURE TOURS
LIFELONG INTEREST IN ROUTE 66
LIVE HERE (5)
LIVE HERE 1962-1975
LIVE IN BULLHEAD CITY AZ
LIVE IN YUCCA AREA BETWEEN LHC
LIVE NEAR
LIVED IN AZ PREVIOUSLY
LIVED IN NEEDLES +10 YRS
LOCAL
LONELY PLANET
MAP(S) (44)
MAP & AAA BOOK
MAP AS A POINT ON ROUTE 66 OFF OF 40
MAP NEVADA INFO CENTRE
MAP RT 66 SITE
MAP/AAA GUIDE
MAP/ATLAS
MAP/EN ROUTE
MAP;TOUR MAGAZINE
MAP-RT 66 ROAD TRIP PLANNING
MOON BOOK
MY GRANDPA LIVED HERE
MY PLANET DK
NAME ON BUILDING

How did you hear about the Kingman area? Other:

NEVER HEARD OF IT BEFORE (3)
NEW TO ME
NIECE LIVES HERE
OFF ROAD
ON 66
ON 66-EZ GUIDE
ON MAP (8)
ON MY WAY
ON OUR LIST
ON OUR ROUTE (5)
ON OUR WAY HOME
ON ROAD
ON ROADTRIP NEEDED TO STOP
ON ROUTE HOME
ON ROUTE TO LA
ON SIGHT
ON THE RT 66
ON THE WAY
ON THE WAY TO GRAND CANYON (4)
OUR FAMILY FRIEND WAS HERE
OUR TRIP HOME
OUR TRUCK BROKE DOWN HERE
OWN PROPERTY
PASS BY TO GRAND CANYON
PASS THROUGH HERE MANY TIMES
PASS THROUGH/PIT STOP ON WAY FROM HOOVER DAM TO GRAND
CANYON
PASS THRU TO OTHER DESTINATIONS
PASSING BY/THROUGH (19)
PASSING THRU ON WAY TO GRAND CANYON
PASSING THRU TO VEGAS
PREVIOUS TRIPS
PUB ON THE ROAD
PULLED OFF HWY
RAISED HERE
READERS DIGEST TRAVEL
READING MAP
RELATIVES (2)
RELATIVE LIVES HERE (2)
RELATIVES LIVE NEAR-BY
RELOCATION FOR WORK

How did you hear about the Kingman area? Other:

RESTAURANT
REUNION SUGGESTION
RIDING FROM THE GRAND CANYON
RIDING ROUTE 66 ON TOUR
RIDING THROUGH
ROAD
ROAD ATLAS (2)
ROAD BOOK
ROAD SIGN(S) (4)
ROAD SIGN FOR AZ INFO CENTER
ROAD SIGNS ON WAY TO GRAND CANYON
ROAD TRIP SPRINGBREAK
ROAD TRIP USA BOOK
ROADMAP
ROUGH GUIDE
ROUTARD
ROUTE 66 (7)
ROUTE 66 BOOK/GUIDE (8)
ROUTE 66 CONNECTION-AAA BOOK
ROUTE 66 FUN RUN
ROUTE 66 INFO
ROUTE 66 INFO ON NET
ROUTE 66 SONG!
ROUTE 66-MAP
ROUTE FROM ST LOUIS TO SAN DIEGO
ROUTE GUIDE
RT 66 PASSPORT
RTE 66 BOOKS LIVED HERE-LAS VEGAS
RTE 66 MAPS
RTE 66 SONG
RV
RV BOOK (4)
RV BOOK, RV PARK WEBSITE
RV CAMPGROUND
RV CAMPING DIRECTORY
RV DIRECTORY
RV MAGAZINE
RV PARK BOOK
RV PARK WEBSITE
RV RALLY
RV RENTAL

How did you hear about the Kingman area? Other:

RV RENTAL CO (2)
RV ROAD ATLAS
RV/HORSE MOTEL
RVPARKREVIEWS.COM
SAW IT FROM FRWY
SAW IT ON THE MAP (2)
SAW IT ON THE ROAD
SEARCH ON INTERNET FOR CLOSEST TOWN TO SKYWALK
SEEN IT ON HWY
SIDE OF ROAD
SIGN
SIGN IN THE HIGHWAY
SIGN ON ROAD
SIGN-SIDE OF ROAD
SONG LYRICS
SONG-TEXT
SONOMA HAMPTON
STREET SIGN
STUMBLED ACROSS
TA (2)
THE KING COLE SONG ROUTE 66
THE SONG
TOM TOM
TOUR GRP
TOUR GUIDE (4)
TOUR OPERATOR
TOURING ANTIQUE CARS
TOURING BY
TOURIST GUIDE
TRAC ON OFF-ROAD MX
TRAILER LIFE RV PARKS DIRECTORY (4)
TRAINS MAGAZINE
TRAINS MAGAZINE PICTURE
TRAVEL (3)
TRAVEL AGENCY/AGENT (6)
TRAVEL AGENCY IN HOLLAND
TRAVEL BOOKS (2)
TRAVEL BROCHURES
TRAVEL GUIDE (5)
TRAVEL LIFE
TRAVEL MANY TIMES

How did you hear about the Kingman area? Other:

TRAVEL THROUGH
TRAVEL TO GRAND CANYON
TRAVEL WORK
TRAVELING (4)
TRAVELING ROUTE 66
TRAVELING THROUGH (5)
TRAVELING TO GEORGIA
TRAVELLING BOOK
TRIP PLANNER
TRIPLE AAA
TRUCK BREAKDOWN
TRUCK DRIVER (3)
TRUCK STOP
US TOUR
VCR TAPE
VEHICLE BREAKDOWN
VIA I-40
VISITED BEFORE 3/4 TIMES
VISITING FAMILY
VISITOR CENTER LAS VEGAS
VISTING FRIEND
WALKING TOUR WAI
WE HAVE FACILITY HERE IN KINGMAN
WE JUST FOUND IT WHILE LOST
WE LIVE IN KINGMAN
WE READ A MAP!
WERNER FLEISCHMANN (6)
WHILE TRAVELING
WOODALL'S (4)
WORK (12)
WORK TRANSFER
WORKAMPER
WORKED INTO OUR ITINERARY
YELLOW PAGES

Is the Kingman Area the primary destination of your trip? If not, what location is the primary destination of your trip?

15 STATE TRAVEL; 6 MONTHS	1
A DESTINATION,NOT NECESSARILY THE DESTINATION	1
ACROSS USA	2
ALASKA	2
ALBANY, GA	1
ALBUQUERQUE, NM	4
ALL AZ INCL TUCSON & PHOENIX	1
ALL BETWEEN FL & NPS & NORTH	1
ALL OF ARIZONA	1
ALL OF RT. 66	1
ALL OVER SOUTH WEST	1
ALTA UT	1
ANTHONY, NM	1
ARIZONA	3
ARIZONA & NEVADA	1
ARIZONA/CAL (TOURING)	1
ARIZONA/NEVADA	1
AZ-CA-NV	1
AZ-CA-UT-NV	1
AZ-CAL-NV-UT	1
AZ-NV	1
AZ	1
AZ,NM,CO,UT	1
BAKERSFIELD, CA	2
BARSTOW, CA	2
BCS BOWL GAME-PHOENIX	1
BELLFLOWER CA	1
BIRDING	1
BLACK CANYON CITY	3
BLYTHE, CA	1
BODFISH, CA	1
BOSTON, MA	1
BOULDER DAM	1
BRITISH COLUMBIA-BURNABY	1
BRITISH COLUMBIA-BURNABY VIA SAN JOSE	1
BRITISH COLUMBIA	1
BRONX, NY	1
BULLHEAD CITY	15
CA-AZ-NV	1
CA-NV-AZ-UT	1

Is the Kingman Area the primary destination of your trip? If not, what location is the primary destination of your trip?

CA-NV-UT-AZ	1
CA-NV	1
CA/AZ/UT/NV	1
CAL-AZ-UT-NV	1
CALIFORNIA	49
CALIFORNIA ROUND TRIP	1
CALIFORNIA/ARIZONA/NEVADA	1
CAME TO SUPPORT ARIZONA	2
CANADA-MARATHON ON	1
CANTON, TX	1
CANYON ROUND TRIP	1
CANYON TOURS/VEGAS	1
CARLOTTE, MI & COLUMBUS OH, THEN BACK TO CA	1
CAVE CREEK	1
CHANDLER	1
CHICAGO TO LOS ANGELES - TOUTE 66	2
CHICAGO TO LOS ANGELES	1
CHICAGO TO VEGAS, VEGAS ROUTE 66 TO CHICAGO (HOME)	1
CHICAGO, IL	3
CHLORIDE	2
CIRCLE FROM SCOTTSDALE TO SCOTTSDALE	1
COLORADO	3
CORPUS CHRISTI TX	1
COTTONWOOD	2
COVINA, CA	1
CRISS-CROSS COUNTRY	1
CROSS COUNTRY	2
CROSS COUNTRY TRIP	1
CRUISING THE SOUTHWEST	1
CRUISING WS AMERICA	1
DALLAS, TX	3
DAY TRIP	1
DEATH VALLEY	1
DENVER, CO	1
DETROIT, CHICAGO, LAS VEGAS	1
DISNEYLAND, CA	7
DIVERTED TO VISIT STORE ON WAY TO CA	1
DOING PART 2 OF ROUTE 66 TEXAS TO CALIF	1
DOUGLASVILLE, GA	1
DOWNIEVILLE, CA	1

Is the Kingman Area the primary destination of your trip? If not, what location is the primary destination of your trip?

DRIVING COAST TO COAST	1
DURANGO, CO	1
ELY NEVADA KOA	1
EVERY PLACE IN USA	1
FAMILY REUNION ANNUALLY @ HUALAPAI MTN LODGE	1
FLAGSTAFF	9
FLAGSTAFF & SEDONA	1
FLAGSTAFF, GRAND CANYON	1
FLORIDA	3
FRESNO, CA	4
FRONT SIGHT SHOOTING SCHOOL-NEV.	1
FULL TIME	1
GA/CA	1
GENERAL AREA	1
GEO CACHES	1
GEO CACHING ALL 3 RIMS OF GRAND CANYON	1
GEORGIA	1
GILBERT	1
GILROY, CA	1
GOLDEN VALLEY	4
GRAND AND BRYCE CANYON	1
GRAND CANYON-LAS VEGAS	1
GRAND CANYON-RT 66	1
GRAND CANYON-SOUTH RIM	1
GRAND CANYON-VEGAS	2
GRAND CANYON-ZION	1
GRAND CANYON & DEATH VALLEY	1
GRAND CANYON & FLAGSTAFF ON WAY HOME TO MN	1
GRAND CANYON & RT 66 FROM ALBUQUERQUE THEN UP TO LAS VEGAS	1
GRAND CANYON AZ	1
GRAND CANYON CAVERNS ALSO	1
GRAND CANYON EAST	1
GRAND CANYON MATHER CAMPGROUND	1
GRAND CANYON NATIONAL PARK	149
GRAND CANYON NEXT STOP	1
GRAND CANYON S. RIM	1
GRAND CANYON WEST	2
GRAND CANYON WEST SKYWALK	6
GRAND CANYON, 66, ARIZONA	1
GRAND CANYON, BIG BEAR CA	1

Is the Kingman Area the primary destination of your trip? If not, what location is the primary destination of your trip?

GRAND CANYON, COLORADO	1
GRAND CANYON, LAS VEGAS, HOOVER DAM	1
GRAND CANYON, ROUTE 66	1
GRAND CANYON, SEDONA	1
GRAND CANYON, WILLIAMS	3
GRAND CANYON/BRYCE/ARCHES	1
GRAND CANYON/CALIFORNIA	1
GRAND CANYON/HOOVER DAM	1
GRAND CANYON/LAS VEGAS	1
GRAND CANYON/LAS VEGAS NV	1
GRAND CANYON/MONUMENT VALLEY	1
GRAND CANYON/SEDONA	1
GRAND CANYON; MONUMENT VALLEY	1
GRAND CIRCLE	2
GRAND, BRYCE, ARCHES CANYONS	1
HACKBERRY-AZ-CA-UT	1
HACKBERRY	4
HAVASU FALLS	1
HAYWARD, CA	1
HENDERSON NV-HOME	1
HOLBROOK TO KINGMAN	1
HOLLYWOOD CA	1
HOME-ILLINOIS	1
HOME	3
HOME TO CALIF.	1
HOME TO MISSOULA MT	1
HONEYMOON ROAD TRIP	1
HOOVER DAM & PHOENIX	1
HOOVER DAM. GRAND CANYON	1
HOOVER DAM/GRAND CANYON	1
HOUSTON	1
HUALAPAI'S	1
HUALAPAI COUNTY PARK	1
HUALAPAI MNTS	1
HUALAPAI PARK	1
ILLINOIS	1
ILLINOIS CALIFORNIA	1
INDIANA	1
INDIANA/GEORGIA	1
INDIANAPOLIS	1

Is the Kingman Area the primary destination of your trip? If not, what location is the primary destination of your trip?

INDIANAPOLIS IN	1
ITS ARE STOP FROM FLA FROM NV	1
JOURNEY (AROUND) GRAND CANYON	1
JUST A JOURNEY FOR 2 MONTHS	1
JUST CRUISING	1
JUST TOURING	1
JUST TRAVELING	1
JUST TRAVELING INTO AS MANY STATES AS WE CAN	1
KERRVILLE TX	1
KINGMAN	1
KINGS CANYON NP	1
LA WE ARE DOING ROUTE 66	1
LA, PALM SPRINGS	1
LA, SAN FRANCISCO	1
LA....NEW YORK	1
LA/PHOENIX/LAS VEGAS	1
LAKE HAVASU CITY	14
LAKE HAVASU CITY/PARKER	1
LAKE HAVASU, FLAGSTAFF, PHOENIX	1
LAKE POWELL	1
LAKE TAHOE, NV	1
LAS VEGAS-CANYON-DAM	1
LAS VEGAS-GRAND CANYON	2
LAS VEGAS & GRAND CANYON	1
LAS VEGAS THEN MERIDIAN, MT	1
LAS VEGAS TO UTAH	1
LAS VEGAS, NV	114
LAS VEGAS/GRAND CANYON	2
LAUGHLIN BIKE WEEK	1
LAUGHLIN, NV	38
LAYOVER POINT	1
LOS ANGELES, CA	48
LOS ANGELES..THEN ENGLAND	1
LUBBOCK, TX	2
MANSON, MO	1
MANTECA, CA	1
MANY CAMPGROUND BETWEEN LAS VEGAS AND NP'S	1
MARYLAND (TRUCKING)	1
MESA	3
MESA VERDE NP	2

Is the Kingman Area the primary destination of your trip? If not, what location is the primary destination of your trip?

MESA VERDE, DURANGO CO	1
MICHIGAN	1
MINNESOTA & MISSOURI	1
MOAB, UT	1
MOHAVE DESERT	1
MOHAVE VALLEY	1
MONTANA	2
MONTEREY, CA	2
MONUMENT VALLEY	3
MONUMENT VALLEY & MESA VERDE	1
MONUMENT VALLEY UT	1
MORGAN HILL, CA	1
MOTORCYCLE TRIP	1
MOVING HERE	1
MULTIPLE	1
MULTIPLE STOPS	1
MURRIETTA, CA	1
NASHVILLE, TN	2
NATIONAL PARKS-BRYCE, ZION, GRAND CANYON, PAGE AZ, BRYCE, SPARKS NV, EUREKA NV, TUSAYAN AZ, LAS VEGAS, RACHAEL NV	1
NATIONAL PARKS	2
NATIONAL PARKS (MANY)	1
NEBRASKA	1
NEEDLES THEN LA	1
NEEDLES, CA	2
NEVADA	1
NEW HAMPSHIRE	2
NEW MEXICO	5
NEW ORLEANS, LA	2
NEW STOP EVERY NIGHT	1
NEW YORK	4
NOGALES MX	1
NONE-ONE MONTH TOUR	1
NONE-SEEING A LOT OF AZ	1
NONE, FULL TIME RV	2
NORTH AZ	1
NORTH CAROLINA	2
NP AROUND, E.G. GRAND CANYON	1
NV,AZ,CO,UT (ALL NAT'L PARKS)	1
OAKLAND CA	1

Is the Kingman Area the primary destination of your trip? If not, what location is the primary destination of your trip?

OATMAN	4
OATMAN AZ	1
OATMAN,LAUGHLIN	1
OGALLALA, NE	1
OHIO	1
OKLAHOMA	2
ON THE WAY TO FLORIDA	1
ON THE WAY TO GRAND CANYON	1
ONE OF MANY STOPS ON ROUTE 66 ETC	1
ONLY TO COME UP HERE!	1
OREGON	2
OREGON COAST, DISNEYLAND, GRAND CANYON	1
OVERGAARD	1
PAGOSA SPRINGS, CO	1
PAHRUMP, NV	1
PALM SPRINGS, CA	2
PARKS	1
PASADENA, CA	1
PASSING THROUGH	1
PASSING THRU-GRAND CANYON	1
PEACH SPRINGS	1
PENNSYLVANIA	1
PENSACOLA, FL	1
PETALUMA, CA	1
PHOENIX	29
PHOENIX & LAS VEGAS	1
PORTLAND, OR	2
PRESCOTT	3
PURCELL, OK	1
RAPID CITY, SD	1
REDDING, CA	1
REDLANDS, CA	1
REDWOOD CITY, CA	1
RENO NV PHOENIX AZ	1
RENO, NV	1
RETURNING HOME	1
RETURNING HOME (OK) FROM CA	1
RIVERSIDE CASINO, LAUGHLIN	1
ROAD TRIP	6
ROAD TRIP ACROSS THE WEST	1

Is the Kingman Area the primary destination of your trip? If not, what location is the primary destination of your trip?

ROAD TRIP TO MANY NATIONAL PARKS	1
ROAD TRIP USA	1
ROAD TRIP W/CLUB	1
ROADTRIP/WEST USA	1
ROANOKE VA & BEYOND	1
ROLLING RALLY	1
ROLLING RALLY FROM N-S RIM GRAND CANYON	1
ROSAMOND CA	1
ROSEVILLE CA	1
ROUND TRIP	1
ROUND TRIP (CALIFORNIA, ARIZONA, AND NEVADA)	1
ROUND TRIP CA/AZ/UTAH/NEVADA	1
ROUND TRIP FROM LA TO SF	1
ROUND TRIP L.A.-LAS VEGAS	1
ROUND TRIP: CA, NV, AZ, UT	1
ROUND WEST USA ROAD TRIP	1
ROUNDRIP FROM SAN DIEGO...KINGMAN ROUTE 66...GRAND CANYON...ARCHES...GRAND TETON...YELLOWSTONE...SF...LA..SAN DIEGO	1
ROUT TRIP ARIZONA	1
ROUTE 66	20
ROUTE 66 CHICAGO TO LOS ANGELES	3
ROUTE 66 FROM MIAMI OK TO LOS ANGELES	1
ROUTE 66 FURTHER EAST	1
ROUTE 66, MOAB UT	1
SALT LAKE CITY, UT	2
SALT LAKE TO PHOENIX	1
SAN ANTONIO TX	1
SAN DIEGO, CA	11
SAN FRANCISCO, CA	27
SAN JOSE, CA	1
SANTA FE, NM	2
SANTA FE, NM & DENVER,CO	1
SANTA MONICA, CA	10
SCOTTSDALE TO LAS VEGAS	1
SEATTLE	2
SEATTLE WA	1
SEDONA	7
SEDONA AZ-GRAND CANYON	1
SEDONA LAKE HAVASU SCOTTSDALE	1
SEE USA	1

Is the Kingman Area the primary destination of your trip? If not, what location is the primary destination of your trip?

SELIGMAN	1
SEQUOIA NATIONAL FOREST	1
SO RIM ON THROUGH TO NAPLES FL (FOR HOME)	1
SOUTH WANDERING	1
SOUTHERN ARIZONA	2
SOUTHERN CALIFORNIA	3
SOUTHWEST	15
SPARKS, NV	1
ST GEORGE, UT	3
STATE OF ARIZONA	1
STURGIS, SD	2
SURPRISE, AZ	1
TEXAS-JAX, FLA	1
TEXAS-LAUGHLIN	1
TEXAS	4
THE CROSS COUNTRY TRIP	1
THE GRAND CANYON	1
THE NATURAL PARK TOUR	1
THE SOUTH OF USA	1
THE WHOLE ROUTE 66	1
TIGARD OR	1
TO AND FROM THE GRAND CANYON	1
TO SOUTH CENTRAL	1
TOUR AZ,NV,CA	1
TOUR FOR NEXT YEAR	1
TOURING	10
TOURING ALL OF USA	1
TOURING ARIZONA + CALIFORNIA	1
TOURING AZ	1
TOURING AZ & NM	1
TOURING SW	2
TOURING THE SOUTHWEST	1
TOURING USA-RETIRED	1
TRAVEL AROUND	1
TRAVEL AROUND US	1
TRAVELING	1
TRAVELING & SIGHT SEEING	1
TRAVELING RT 66	1
TRAVELING THROUGHOUT ARIZONA	1
TRAVELING THROUGHOUT THE S.W.	1

Is the Kingman Area the primary destination of your trip? If not, what location is the primary destination of your trip?

TRAVELING TO GRAND CANYON	1
TRAVELING USA	1
TRAVELLING AROUND	1
TRAVELLING THROUGH US	1
TRIP ON CALIFORNIA, NEVADA, ARIZONA	1
TRUTH OR CONSEQUENCES NM	1
TUCSON	4
TUCSON AZ	1
TULSA OK	1
TUMCOMCARI, NEW MEXICO & THEN TO PENNSYLVANIA	1
TX	1
TX...CALIF	1
UNKNOWN-RETIRED	1
USA	16
USA ROADTRIP	1
VAC USA	1
VACATION	1
VACATION IN PHOENIX/TUCSON	1
VARIOUS-LA, VEGAS, GRAND CANYON, RT 66	1
VARIOUS CITIES IN AZ	1
VEGAS & GRAND CANYON	1
VIRGINIA	2
VISITED LAUGHLIN	1
VISITING THE AREA	1
WA	1
WANDERING, FULL TIME RV'ER	1
WASHINGTON STATE	2
WE'RE ON A ROAD TRIP IN CAL, NV, AND ARIZONA. WE'RE ON OUR WAY TO GRAND CANYON NOW.	1
WE ARE (GOING) BACK HOME TO CANADA	1
WE MAKE A ROAD TRIP	1
WENT TO GLOBE AREA	1
WEST COAST-MIDWEST TOUR	1
WEST COAST	2
WEST COAST OF USA, CANADA	1
WEST END OF ROUTE 66 THEN N & CANADA	1
WESTERN TOUR	1
WHEREVER	1
WHOLE SOUTHWEST	1
WIKIEUP	1

Is the Kingman Area the primary destination of your trip? If not, what location is the primary destination of your trip?

WILD WEST TOUR	1
WILLIAMS	13
WILLIAMS RT 66	1
WILLIAMS/GC RAILROAD	1
WINSLOW, LAS VEGAS, GENERAL ROAD TRIP	1
WISCONSIN	2
WISNER NE	1
WORK ALL OVER	1
YELLOWSTONE & TETONS	1
YOSEMITE NP	1
YUCA	1
YUCCA	1
YUMA	5
YUMA AREA	1
YUMA KOA	2
ZION, BRYCE, LAKE POWELL, GRAND CANYON, ROUTE 66	1
Total	1105

Please mark all of the following communities you plan to visit on this trip- Other:

38 STATES (2)
4 CORNERS, CHACO CANYON
ALBUQUERQUE NM (5)
ALL OVER SOUTHWEST
ALL PTS EAST ON 66
ALL RT 66
ALL THROUGH RT 66
ANEHEIM CA
ARCHES & MON VALLEY
ARKANSAS
BAKERSFIELD CA (2)
BARSTOW CA (2)
BARSTOW, MARIPOSA, YOSEMITE, PETALUMA AND OTHERS
BENSON AZ
BODFISH CA
BORREGO SPRINGS CA
BRONX NY
BRYCE CANYON NP/ZION NP (2)
BRYCE ETC
BUSINESS TRIP
CALIFORNIA (6)
CALIFORNIA, CANADA
CALIFORNIA, NEVADA
CAME TO SUPPORT ARIZONA (2)
CAMP VERDE AZ
CANYON
CANYON DE CHELLY
CANYON SOUTH
CARSON CITY NEVADA
CHLORIDE (2)
CHLORIDE,OATMAN
COARSEGOLD, STOCKTON, LAKE ISABELLA
COLD SPRINGS, OATMAN
COLORADO
COOL SPRINGS
COOPERSTOWN NY
COTTONWOOD (2)
COUNTRY TRAVEL
DALLAS TX (2)
DEATH V. SALT LAKE
DEATH VALLEY (3)

Please mark all of the following communities you plan to visit on this trip- Other:

DEATH VALLEY NAT'L PARK & TECOPA CA
DESTINATION DALLAS TX (2)
DEWEY AZ, SEDONA AZ
DISNEYLAND (2)
DON'T KNOW
FOUR CORNERS
GC CAVERNS
GOING HOME (BULLHEAD CITY)
GOING HOME TO CALIF
GOLDEN SHORES/TOPAK
GOLDEN VALLEY (3)
GRAND CANYON
GREAT BASIN NP
HACKBERRY (2)
HOLBROOK (6)
HOLBROOK, ALBUQUERQUE, SANTA FE
HOLBROOK, SEDONA
HOME
HOOVER DAM (4)
HOOVER DAM LAKE MEAD
HOOVER DAM, MOAB, 4 CORNER, MESA VERDE
HUALAPAI (3)
HY 1
JEROME
JEROME/SEDONA
JUST CAMPGROUND
JUST GOING FROM CA TO TX TO A CONVENTION
JUST MOVING
JUST PASSING THROUGH
L.A., SAN DIEGO, SAN FRANCISCO
L.A., SAN FRANCISCO, BODIE, VIRGINIA CITY
LA, SAN FRANCISCO (2)
LA, SF, YOSEMITE, SQUA, LAS VEGAS
LAKE HAVASU CITY (2)
LAKE MEAD GREAT BASIN NAT'L PARK
LAKE POWELL
LAX
LIVE HERE
LIVE LOCAL
LOS ANGELES (13)
LOTS

Please mark all of the following communities you plan to visit on this trip- Other:

LOTS!

MANCOS CO

MEADVIEW AZ

MEMPHIS

MESA QUARTZSITE

MESA VERDE (2)

METEOR CRATER

MOAB

MOAB UT BEFORE KINGMAN

MONO LAKE, MAMMOTH LAKE, LAKE TAHOE

MONUMENT VALLEY (7)

MONUMENT VALLEY & MESA VERDE

MONUMENT VALLEY, BRYCE

MOSTLY WILDERNESS

NANNY & PAPA

NASHVILLE TN

NATIONAL PARKS

NELSON, HOOVER DAM, TUCSON, COTTONWOOD, SEDONA, SHOW LOW, PAGE, PRESCOTT, METEOR CRATER, PETRIFIED FOREST

NEW MEXICO (2)

NM & CO

NONE (10)

NORTH RIM

NOT SURE (2)

NY

OATMAN (22)

OATMAN, LUPTON, HOLBROOK, WINSLOW, HACKBERRY

OATMAN, S MONICA CALIF

OATMAN/BOULDER CITY

OKLAHOMA (2)

OTR TRUCKER

OUR OWN TRIP-ZION NP ETC

PAGE/KANAB

PALM SPRINGS CA (4)

PALM SPRINGS CA, LA CA

PARKER (2)

PARKER AZ, YUMA AZ

PARKER, HAVASU CITY, QUARTZSITE

PARKS

PASO ROBLES CA

PASSING THROUGH (2)

Please mark all of the following communities you plan to visit on this trip- Other:

PAYSON
PCH, YELLOWSTONE, DENVER
PETRIFIED FOREST (2)
PINETOP
PLEASANTON CA
PRESCOTT (2)
PRESCOTT, DEATH VALLEY
PRESCOTT, JEROME, SEDONA
REDDING CA
REDWOOD NAT'L PARK, JOSHUA TREE NAT'L PARK
ROSIE'S AZ
ROTTEN WOOD
ROUTE 66 (4)
ROUTE 66 FROM CHI
ROUTE 93 (HWY)
RT 66 (ALL)
RT 66 TOWNS
SALT LAKE CITY
SAN ANTONIO
SAN DIEGO
SAN DIEGO, LA, EL PASO, SAN ANTONIO
SAN DIEGO, SEDONA
SAN FRANCISCO (8)
SANTA FE CARLSBAD
SANTA FE NM
SEDONA (32)
SEDONA AZ, SCOTTSDALE AZ (3)
SEDONA, CANYON DE CHELLY
SEDONA, JEROME
SEDONA, OATMAN, SCOTTSDALE
SEDONA, PAYSON, JEROME
SF, LA
SHOW LOW
SIERRA VISTA AZ
SIX FLAGGS
SOUTH EAST STATES
ST GEORGE
SUN CITY
SUNSET CRATER VOLCANO
SW STATES
THE U.S.

Please mark all of the following communities you plan to visit on this trip- Other:

THIS TIME JUST PASSING THROUGH

TOMBSTONE (2)

TUBAC (2)

TUCSON (10)

TUCSON TOMBSTONE SEDONA

TUCSON, OATMAN, YUMA

TUCSON, TOMBSTONE

TUCSON/SO CAL

UTAH (3)

UTAH ZION

WA-OR

WEST RIM

WICKENBURG(3)

WICKENBURG TONTO BASIN

WINSLOW

WINSLOW HOLBROOK (UTAH & CALIFORNIA)

WINSLOW, PRESCOTT

WINSLOW, TOMBSTONE, SANTA FE, PAGE

WINTERING IN YUMA

YELLOW KNIFE N.W. TERR.

YELLOWSTONE, CALGARY, THE CANADIAN ROCKIES

YELLOWSTONE, UTAH NP

YELLOWSTONE/LA

YOSEMITE NP (2)

YUCCA (3)

YUMA (4)

YUMA APACHE JUNCTION

YUMA, MESA

YUMA, QUARTZITE

YUMA/TUCSON

ZION & BRYCE NAT'L PARKS & SEDONA

ZION NP (2)

ZION, BRYCE

ZION, BRYCE, ARCHES, CAPITAL REEF, CEDAR BREAKS, ANTELOPE CANYON, MESA VERDE

ZION, BRYCE, LAKE POWELL

ZION, BRYCE, LAKE POWELL

Indicate the primary purpose(s) of your current visit to the area- Other:

'52 CLASS REUNION
ANNIVERSARY (2)
ANNUAL TRIP EVERY MEMORIAL WKD
BENEFIT POKER RUN
BEREAVEMENT: DELAYED MILITARY BURIAL: PHOENIX AZ NATIONAL CEMETARY
BIRDING (2)
CAME TO DRIVE TO BOTTOM OF GC IN PEACH SPRINGS. IT WAS CLOSED DUE TO POSSIBLE FLOODING.
CAME TO SUPPORT ARIZONA (2)
CAR CLUB TOUR
CAR TOUR
CAR TOUR, ANTIQUE
CHICAGO-LA
CHRISTIAN MINISTRY
COME TO HARLEY SHOP HERE IN KINGMAN COMPANY
CORVETTE RT 66 CRUISE (2)
COURT
CRACKER BARREL (2)
DAY VISIT-STAYING IN LAUGHLIN
ENJOYED OUR STAY
FAMILY REUNION
FATHERS DAY (2)
FRIENDS WINTER HOME
FROM WY
FULL TIME RV
FULL TIME RV SNOW BIRDS
GOING THRU
GOING TO GRAND CANYON
GRAND CANYON
GRAND CANYON SKYWALK
GRANDSON PLAYING FOOTBALL HERE @ HIGH SCHOOL
HAVE WINTER HOME IN YUMA SNOW BIRD
HEADING HOME TO REDDING CA
HISTORY
HONEYMOON (2)
HORSE HAULER
HUALAPAI CAMPGROUND
JOB INTERVIEW
KAAF

Indicate the primary purpose(s) of your current visit to the area- Other:

LIKE TRAINS
LIVE HERE (3)
LOOKING FOR WORK
LOVE THE MOUNTAINS
MAJOR CANYONS
MEMORIAL FOR AUNT
MOTORCYCLE EVENT
ON OUR WAY HOME FROM 6 MOS IN MESA AZ
OVERNIGHT STOPOVER
PARKS
PASSING THRU TO MESA AZ
PICK UP CAR
PRESENT
PURCHASE REAL ESTATE
RALLY
REMEMBERING BEING HERE IN LATE 50'S
RETIRED
RETIRED/FULL-TIME RV
RETIRED/VISIT
RETURNING RENTAL CAR TO LAS VEGAS
RETURNING TO TUCSON
REUNION
RIVER RUN
ROAD TRIP IN THE SOUTHWEST
ROUND TRIP, 3 WEEKS
ROUTE 66 MUSEUM
ROUTE 66/PUMPHOUSE MUSEUM, BONNELL HOUSE
SCHOOL
SEMI BROKE DOWN
SERVICE (2)
SIGHT SEEING
SKYWALK (3)
SKYWALK & WILLIAMS
SNOWBIRDS (2)
SOFTBALL GAME
STOP OVER (2)
TIRED
TO EXPLORE ARIZONA WHILST WAITING FOR ICELANDIC VOLCANO TO CALM DOWN
TO LAUGHLIN
TO SEE BIRDS
TOURING AROUND

Indicate the primary purpose(s) of your current visit to the area- Other:

TOURIST INFO CENTER

TRIP W/DOGS

TRUCK BROKE DOWN

TRUCK REPAIR

VEHICLE PROBLEMS

VISIT FAMILY

VISIT HARLEY SHOP

VISIT SICK

WANT TO VISIT SOME PLACES

WEDDING (3)

WEDDING OF A FRIEND

WORK (6)

WORKAMPER

WORKAMPER GRAND CANYON

WORKING AT HOSPITAL-PHYSICIAN 8 DAYS

Indicate your primary mode of transportation-Other:

18 WHEELER
1909 PIERCE ARROW
62 BUICK IN GEORGIA
BIG RIG (2)
BIG TRUCK (2)
BIKE (2)
CAR
CLASS 8 TRACTOR TRAILER
COM. TRUCK
COMPANY TRAVEL
COMPANY TRUCK/VEHICLE (3)
CORVETTE
DEPENDS ON WHERE YOU GO
DIESEL
DIESEL TRUCK
FLEW INTO KINGMAN AZ
FREIGHTLINER
GREYHOUND COACH
GROUP TOUR
GUIDED TOUR CAR
HARLEY DAVIDSON
MOTOR HOME
MOTORCYCLES
MOVING TRUCK (2)
OLD TIME CAR CLUB
OWN CAR
PICKUP TRUCK 5TH WHEEL TRAILER
PRIVATE TRUCK & TRAILER
QUADS
ROLLER BLADE USA
RV/CAMPER RENTAL
TOUR CAR
TOUR GROUP
TOUR VAN
TRACTOR TRAILER
TRUCK (4)
TRUCK DRIVER
TRUCK/HORSE TRAILER (2)
TRUCK-SEMI
VAN & TRAILER
VW CAMPER BUS

**Indicate your primary mode of transportation-
Other:**

W/TRAILER
WALK
WORK TRUCK (2)
WORK VEHICLE (2)

If staying overnight in the Kingman area, what type of lodging are you using-Other:

ALONG ROAD
AWESOME KOA!
BLAKE RANCH RV & HORSE MOTEL (2)
CABIN(S) (7)
CABIN, HUALAPAI MTN PARK (6)
CABIN/HORSE STALLS
CAMPER WALMART
CAR
CASINO LAUGHLIN
CONDO
DIESEL
FATHERS HOUSE
FRIEND
FRIENDS HOME
HAMPTON
HAVASU CITY
HOSTEL
HUALAPAI MTN PARK (2)
JUST PASSIN THROUGH
KINGMAN TRAVEL CENTER
KOA (6)
KOA CAMPER KABIN
KOA CAMPGROUND
LAS VEGAS NV (3)
LAUGHLIN
LIVE HERE
LIVE IN KINGMAN
MEADVIEW AZ
N/A BUT PROBABLY HOTEL IN FUTURE
NOT STAYING
OWN A HOME
PASSING THROUGH
PRIVATE HOME

QUALITY INN
 RENTED HOUSE (2)
 RESORT (2)
 SILVER QUEEEN
 SPAIN
 STAYING IN WILLIAMS AZ
 THE QUEEN
 TRUCK STOP (2)
 VACATION HOME IN BULLHEAD CITY
 WALMART
 WE LIVE IN KINGMAN
 WYNDHAM RESORT

If staying overnight away from home on this trip, in what City did you spend last night:

2ND MESA	1
ALAMEDA, CA	1
ALBUQUERQUE, NM	25
AMARILLO, TX	7
ANNISTON, AL	1
APACHE JUNCTION	1
ARROWHEAD, CA	1
AUSTIN, TX	1
AVI CASINO, CA	1
BAKER, CA	1
BAKERSFIELD, CA	6
BALTIMORE, MD	1
BARSTOW, CA	17
BEAUMONT, CA	1
BENSON	2
BEVERLY HILLS, CA	1
BIG BEAR, CA	1
BISHOP, CA	1
BLACK CANYON CITY	1
BLM CAMPGROUND, NM	1
BLUE DIAMOND, NV	1
BLUEWATER STATE PARK NM	2
BLYTHE, CA	3
BORON, CA	1
BOULDER CITY, NV	9
BRENDA	1

If staying overnight away from home on this trip, in what City did you spend last night:

BUFFALO, WY	1
BULLHEAD CITY	26
CALIFORNIA	2
CALIFORNIA CITY, CA	1
CAMERON	2
CAMP VERDE	2
CAMP VERDE (HOME)	1
CAMPED IN LK MEAD REC	1
CANADA-TORONTO	1
CARDIFF BY THE SEA, CA	1
CARMEL, CA	2
CASA GRANDE	1
CASTAIC, CA	1
CEDAR CITY, UT	1
CHLORIDE	2
CLINTON, NM	1
COLORADO	1
COLUMBUS, OH	1
CONCORD, CA	1
COOL SPRINGS	1
CORDES LAKES	1
CORTEZ, CO	2
COTTONWOOD	4
DALLAS, TX	1
DEATH VALLEY NATIONAL PARK	1
DEATH VALLEY, FURNACE CREEK CA	1
DENVER, CO	1
DOLAN SPRINGS	1
DOLAN SPRINGS DESERT CAMP	1
EL PORTAL, CA	1
ENCINITAS, CA	1
FLAGSTAFF	69
FLORENCE	1
FORT MOHAVE	2
FRAZIER PARK, CA	1
FRESNO, CA	1
FT MOHAVE	1
FURNACE CREEK, DEATH VALLEY	2
GALLUP, NM	12
GILBERT RAY-TUCSON	1

If staying overnight away from home on this trip, in what City did you spend last night:

GOLDEN VALLEY	2
GOODYEAR	1
GRAND CANYON NATIONAL PARK	54
GRANTS, NM	6
HACIENDA BY DAM	1
HACKBERRY	1
HANKVILLE, AL	1
HAVASU LANDING, CA	1
HAVASUPAI	1
HAWTHORNE, NV	1
HEMMET, CA	3
HENDERSON, NV	4
HENRIETTA, TX	1
HESPERIA, CA	1
HOLBROOK	13
HOME	7
HOUSTON, TX	1
HUALAPAI MOUNTAIN PARK	10
INTERSTATE 40	1
JACOB LAKE	1
JOSHUA TREE, CA	2
KINGMAN	433
LAKE HAVASU CITY	30
LAKE MEAD	1
LAKE POWELL	1
LAKESIDE	1
LANCASTER, TX	1
LAS CRUCES, NM	3
LAS VEGAS, NV	233
LATHROP WELLS, NV	1
LAUGHLIN, NV	84
LAYTON, UT	1
LEVERN, CA	1
LIVERMORE, CA	1
LONG BEACH, CA	3
LOS ANGELES, CA	23
MARICOPA	1
MEADVIEW	2
MESA	3
MESQUITE, NV	4

If staying overnight away from home on this trip, in what City did you spend last night:

MISSION VIEJO, CA	1
MOAB, UT	2
MOHAVE	1
MOHAVE VALLEY	2
MONTREAL CANADA	1
MORENO VALLEY, CA	1
MUNDS PARK	1
MURRIETA, CA	1
NEEDLES, CA	23
NEW MEXICO	1
NEWPORT BEACH, CA	1
NORTHRIDGE, CA	1
OAKHURST, CA	1
OCEANSIDE, CA	2
OKLAHOMA CITY, OK	2
ORANGE CA	1
OVERGAARD	1
PAGE	2
PAHRUMP, NV	1
PALM SPRINGS, CA	4
PARKER	2
PARKER STRIP	1
PASADENA, CA	1
PEACH SPRINGS	3
PHOENIX	32
PHOENIX/MAINE	1
PINCKNEY, MI	1
PINETOP	1
PISMO BEACH, CA	1
PITTSBURGH, PA	1
PRESCOTT	3
PURCELL, OK	1
RENO,NV	5
RIVERSIDE CA-HOME	1
ROADSIDE	1
ROCKY POINT MEXICO	1
SACRAMENTO, CA	1
SAN BERNADINO, CA	1
SAN DIEGO, CA	4
SAN DIMAS, CA	2

If staying overnight away from home on this trip, in what City did you spend last night:

SAN JOSE, CA	2
SANGER, CA	1
SANTA FE, NM	3
SANTA ROSA, NM	4
SANTEE, CA	1
SCOTTSDALE	5
SEATTLE	1
SECOND MESA	1
SEDONA	17
SELIGMAN	5
SHAMROCK, TX	2
SHOW LOW	1
SILVER CITY, NM	1
SONOMA	1
SOUTH JORDAN, UT	1
SQUAW VALLEY, CA	1
ST GEORGE, UT	3
SUN CITY	2
SUN LAKES	1
TEHACHAPI, CA	3
TEMECULA, CA	1
TOMBSTONE	1
TONOPAH	2
TOPOCK	1
TUBA CITY	1
TUCSON	5
TUCUMCARI	1
TUCUMCARI, NM	4
TULARE, CA	2
TUSAYAN	9
UPLAND, CA	1
UTAH	1
VALENCIA, CA	1
VISALIA, CA	2
WADDELL	1
WEATHERFORD, OK	2
WEST PETERSON, NJ	1
WESTLAKE VILLAGE	1
WIKIEUP	1
WILLIAMS	72

If staying overnight away from home on this trip, in what City did you spend last night:

WILLIMS	1
WINSLOW	2
WOODLAND, CA	1
YUCAIPA, CA	2
YUCCA VALLEY, CA	2
YUMA	8
ZION NATIONAL PARK	1
Total	1481

If staying overnight away from home on this trip, in what City will you spend tonight:

ALBUQUERQUE, NM	15
ALPINE, UT	1
ALTADENA, CA	1
ANAHEIM, CA	7
APACHE JUNCTION	2
ARIZONA	1
ARROYO GRANDE, CA	1
BAKERSFIELD, CA	6
BARSTOW, CA	14
BEATTY	2
BLACK CANYON CITY	3
BLYTHE, CA	1
BODFISH, CA	1
BOULDER CITY, NV	5
BULLHEAD CITY	17
CALIFORNIA	4
CAMARILLO, CA	1
CARLSBAD	1
CEDAR CITY, UT	2
CHANDLER	1
CHINO, CA	1
CHLORIDE	1
CLAREMONT, CA	1
CORONA, CA	1
COTTONWOOD	1
COVINA, CA	1
DALLAS, TX	3
DEATH VALLEY NP	1
DESERT SPRINGS, CA	1
DOLAN SPRINGS	3
DURANGO, CO	1
EL PASO, TX	1
ENCINETA, CA	1
FLAGSTAFF	62
FORT MOHAVE	2
FRESNO AREA	1
FRESNO CA	1
FRESNO, CA	4
GALLUP, NM	8
GILBERT	1
GOLDEN VALLEY	3

If staying overnight away from home on this trip, in what City will you spend tonight:

GRAND CANYON NATIONAL PARK	69
GRAND CANYON WEST LODGE	1
GRANTS, NM	2
HACKBERRY	1
HAVASUPAI	1
HENDERSON, NV	6
HESPERIA CA	1
HESPERIA, CA	1
HOLBROOK	7
HOLLYWOOD, CA	1
HOME	8
HUALAPAI MOUNTAIN PARK	5
INDIO, CA	1
KAYENTA	1
KINGMAN	486
LA MIRADA CA	1
LAKE HAVASU CITY	27
LAKE MEAD	1
LAS CRUCES, NM	1
LAS VEGAS, NV	185
LAUGHLIN, NV	68
LITTLE ROCK, AR	1
LOS ANGELES, CA	29
MANHATTAN BEACH, CA	1
MARICOPA	1
MEADVIEW	2
MESA	1
MODESTO, CA	1
MOHAVE VALLEY	2
MOJAVE, CA	1
NEEDLES, CA	20
NEW MEXICO	1
NEW ORLEANS, LA	1
NIPOMA, CA	1
OATMAN	2
OGDEN, UT	1
ONTARIO, CA	8
ORANGE CITY, CA	1
OVERTON, NV	1
PAGE	3

If staying overnight away from home on this trip, in what City will you spend tonight:

PALM SPRINGS, CA	5
PARKER	3
PEACH SPRINGS	3
PHOENIX	42
PINE BLUFF, CA	1
PLEASANTON, CA	1
PRESCOTT	3
QUARTZSITE	1
QUEEN CREEK	1
REDDING, CA	1
REDMOND, VT	1
RIALTO, CA	2
RUIDOSO, NM	1
SALT LAKE CITY, UT	1
SAN CLEMENTE, CA	2
SAN DIEGO, CA	8
SAN DIMAS, CA	1
SANTA ROSA, NM	2
SCOTTSDALE	1
SEDONA	12
SELIGMAN	3
SHOW LOW	1
SOMEWHERE IN CALIFORNIA	1
SOMEWHERE IN NM	1
SOMEWHERE NEAR DEATH VALLEY	1
ST GEORGE, UT	2
SUN CITY WEST	2
TEMECULA, CA	1
THREE RIVERS, CA	1
TRUXTON	1
TUBAC	1
TUCSON	8
TUSAYAN	11
UNKNOWN	36
UTAH	2
VICTORVILLE CA	1
WE LIVE FULL TIME IN OUR TRAILER	1
WHEN SUN GOES DOWN	1
WHOEVER WILL HAVE ME	1
WICKENBERG DESERT CAMP	1

If staying overnight away from home on this trip, in what City will you spend tonight:

WICKENBURG	2
WIKIEUP	1
WILLIAMS	63
WINSLOW	2
YUCCA	1
YUMA	5
YUPACIPA, CA	1
Total	1381

Please estimate the amount of money that your travel party is spending per day in the Kingman Area –Other Expenses:

\$100 PER DAY
AMENITIES (2)
BIKE SERVICE (2)
BIRDING FESTIVAL-DON'T KNOW
BITS & PIECES
BOOKS
BUYING PLANTS
CAME W/FRIEND ALL EXPENSE PAID
CAR REPAIR
CAR WASH (2)
CASINOS (2)
CLOTHES, ACCESORIES
CLOTHING (2)
DOCTORS VISIT
DON'T KNOW (2)
DRINK
EARNING INCOME
ENTERTAINMENT
EQUIPMENT MINING
FOOD
FUEL
GAMBLING (2)
GIFTS (2)
GROCERIES
HD SHOP
HOOVER DAM;LAS VEGAS
JUST GAS
LAST MINUTE SUPPLIES
LP GAS
MC SERVICE
MEALS + EXPENSES
MOTORCYCLE EVENT
MOTORCYCLE PARTS
NA JUST STOPPED FOR COFFEE
NEW TIRE-FLAT TIRE ON 5TH WHEEL
NOT SURE
OIL CHANGE
OIL CHGS & TRUCK ITEMS
PACKAGE TOUR
PERSONAL ITEMS

Please estimate the amount of money that your travel party is spending per day in the Kingman Area –Other Expenses:

POKER
POKER RUN FUNDRAISER
POSTCARDS
PROPANE ETC
RECREATION-GAMING
REPAIRS
SHAMPOO/CONTACT SOLUTION/SUN GLASSES
SOUVENIRS (3)
SOUVENIRS AS YET TO BE PURCHASED
TAX ASSN OFFICE
TIPS
TIPS, DRINKS, IE. WATER SODA ETC.
TOO MUCH
TOTAL \$1000
UNKNOWN
UNSURE OF ANYTHING ELSE
VISITING RESIDENTS
WALMART-CAMPING SUPPLIES
WINDSHIELD WIPER BLADES
WINE
WORK
YET TO BE DETERMINED BY SERVICE DEPARTMENT

Interest in Attending a special event-Define event:

4TH OF JULY
ALL (2)
ANY TYPE OF AREA ACTIVITY
BIKE RALLY (2)
BIKE WEEK
BIRTHDAY PARTY
BLUEGRASS
BMX RACING
BOTH
BUSINESS

Interest in Attending a special event-Define event:

CANCER SHOW
CAR SHOW (6)
CAR SHOW LAS VEGAS
CARDINAL'S CAMP
CHER
CHLORIDE MINING DAYS/MOVIES & THE PARK
CHURCH
CHURCH SERVICES
CONCERT(S) (13)
CONCERT FAIR POW WOW
CONCERTS, ART FESTIVALS
CORVETTE CRUISE
COUNTRY MUSIC (2)
COUNTY FAIR
DEPENDS
FAIR
FAIRS, CONCERTS ETC
FAMILY REUNION
FAMILY REUNION ON POLAR EXPRESS
FATHERS DAY
FESTIVAL (S) (8)
FESTIVAL BIRDING
FESTIVALS & CONCERTS
FESTIVALS FLEA MARKETS
FUN RUN/CHILLIN ON BEIL
FUNERAL (2)
GAMBLING LAUGHLIN NV
GRADUATION
GUN & KNIFE SHOW
HANNAH MONTANNA
HARLEY RUN LA
HISTORIC EVENTS
HOOVER DAM BRIDGE CEREMONY
IMAX THEATRES
INDIAN FESTIVALS
INDIAN RODEO LAS VEGAS
JUST VISITING FAMILY
KINGMAN CANCER FAIR
LAS VEGAS SHOW
LAUGHLIN RUN
LOOKING FOR WORK

Interest in Attending a special event-Define event:

MEMORIAL SERVICE
MOTORCYCLE CANNONBALL
MOTORCYCLE DRAG RACING
MUSIC CONCERT (2)
MUSIC THEATRE
N/A PERSONAL
NEW YORK LV.
NEW YORK LV.
NO
NO TIME (2)
OFF ROAD CLUBS
PARADES
PICNIC IN HUALAPAI MTNS
PLAYS, MUSIC
POKER RUN
POSSIBLY-IF INTERESTED
POSSIBLY-NOT SURE WHAT YET
POW WOWS
REUNION
RIVER RUN (2)
ROCK CONCERTS
RODEO
RODEO-RV SHOW-CAR SHOW
ROUTE 66
ROUTE 66 RUN
SHOWS IN VEGAS
SKYWALK
SOFT BALL TOURNAMENT
SOFTBALL
SOFTBALL GAME
TRAC ON
VEGAS SHOW (2)
WEDDING (4)
WESTERN CULTURE
WHATEVER WE FIND
WILLIE NELSON
WORK (2)

Interest in Other Activity-Define:

AMUSEMENT PARKS
BIRTHDAY PARTY
BOOK STORES, FLEA MARKETS
BOUGHT CAR IN GEORGIA TO SHIP TO AUSTRALIA
BUSINESS (7)
BUSINESS IN KINGMAN COUNTY OFFICE
CANYONEERING
CAR SHOWS (2)
CASINOS (2)
CHECKING MY BIKE AT DEALER
CHILDREN SOFT BALL GAMES
COMMUNING W/WILDLIFE, VISITING LODGE, SEEING FRIENDS
CONFERENCE
DRIVING THRU (2)
EATING
EXPLORING THE DESERT (BLM'S)
FAMILY
FISHING
FOOD "MR D'S"
FUNERAL
GAMBLING
GAMBLING LAUGHLIN
GET AWAY
GIRL WATCHING
GOLD PROSPECTING
GRADUATION
GRAND CANYON TRAIN
GRAND CANYON VISIT
GRANDIOUS
GREAT
H.S. GRAD
HELICOPTER RIDE GRAND CANYON
HERE FOR BUSINESS
HIKING
HORSEBACK RIDING (5)
HUALAPAI MT PARK
JUST COME FROM A WEDDING & GOING HOME
JUST ENJOYING THE SCENERY
JUST PASSING THROUGH. NO ACTIVITIES
JUST TRAVELING THROUGH, WOULD LIKE TO SEE TRADITIONAL ROUTE 66
ATTRACTIONS

Interest in Other Activity-Define:

LAS VEGAS
LOOKING AT REAL ESTATE IN COTTONWOOD
LOOKING FOR WORK AND HOME
MEETING THE LOCALS-YARD SALES
MOVING TO GILBERT
NMB
NO TIME (2)
OMAHA HI-LOW POKER
PASSING THRU (2)
PASSING THRU-BROKE DOWN-CAT SHOP
PICKLE BALL @ MESA
PLANNING BIKE TOUR FOR 2011
POWERHOUSE VISITOR CENTER
QUILTING, SEWING
RAIL FAN ACTIVITIES
READING
ROCK CLIMBING
RODEO-RV SHOW-CAR SHOW
SEARCHING OLD AMERICAN CLASSIC CARS
SEEING HOOVER DAM
SEEING THE COUNTRY BY ROAD
SHOPPING
SPA RESORT
SPEND TIME WITH FAMILY
SUN
SUPER
TALKING TO PEOPLE FROM ARIZONA
TRAIN SPOTTING. LOCAL CULTURE EXPERIENCE
TRAVEL ALL OF ROUTE 66
TRAVELING HOME TO NC, FROM CAL, MINISTRY
TRUCKING
VISIT RELATIVES
VISTING FAMILY & FRIENDS
WALKING
WALKING AND EXERCISE
WEDDING
WILLOW CANYON VS KINGMAN HIGH
WORK (10)

Please mark those attractions you have visited or plan to visit in the area-Other:

ALL TOWN ON RT 66
ARIZONA BIKE WEEK (2)
ARKANSAS
BRUNSWICK HOTEL
BRYCE
BRYCE CANYON/ZION (3)
BULLHEAD CITY
DAVIS DAM
DEATH VALLEY NAT'L PARK
FAMILY
FIESTA BOWL
GRAND CANYON RAILWAY, FLAGSTAFF LOWELL
OBSERVATORY
HARLEY DAVIDSON
HERE
HIWAYS 93,89,180,160,64
HUALAPAI MTN TRAILS
JEROME
JUST STOP THROUGH
JUST VISITING
LA
LAKE POWELL
LOST CITY
MONUMENT VALLEY
MOTEL
NAVAJO RESERVATION
NO TIME
NOT THIS TIME (2)
PARKS
PASSING THROUGH
PEACH SPRINGS/CANYON TRAIL
PETRIFIED FOREST
PHOENIX
ROUTE 66 HARLEY-DAVIDSON
SCENERY DRIVING THRU
SCOTTSDALE & SEDONA
SEDONA
STATE PARKS
SUPAI JUST FOR DRIVE KNOW FALLS WILL BE DRY.
VALENTINE
WILLIAMS TRAIN

Please describe your experience in a few words:

? JUST ARRIVED (2)

1) DISAPPOINTED THAT HOTEL RATE WAS DIFFERENT THAN ADVERTISED 2) IN-OUT EXCELLENT
10 GREAT

10-VERY NICE

A GOOD PLACE TO STOP

A GREAT DAY TRIP FROM HENDERSON

A LITTLE HOT

A NICE PLACE TO STOP OVER ON THE WAY TO LAS VEGAS

A NICE STOP ON THE WAY TO DESTINATION

A NICE SURPRISE

A PLEASANT PLACE TO STOP BY

A SMALL BUT FUN TOWN

A VERY GOOD VISIT

A WONDERFUL PLACE WE LOVED IT

ACCOMODATIONS GREAT REASON FOR COMING THIS TIME SAD-TURNOUT OF FAMILY, AWESOME
LOVE

AHHHMAZING!

ALL FINE

ALL GOOD

ALL IS WELL BUT JENIFER NEEDS A RAISE

ALSO, IT WAS MY HUSBAND HAPPY BIRTHDAY. WE SAW SNOW FOR FIRST TIME; WE WERE HAPPY.

ALWAYS A GOOD STAY AT HAMPTON-ENJOYING RT 66

ALWAYS A GREAT TIME

ALWAYS A PLEASURE

ALWAYS FRIENDLY PEOPLE, GREAT WEATHER

AMAZING NOSTALGIA

AMAZING PLACES, PEOPLE

AREA SEEMED NICE, BUT JUST PASSING THROUGH

AREA VERY INTERESTING

AWESOME

AWESOME AND INTERESTING

AWESOME BEAUTIFUL AREA

AWESOME FOR NOT KNOWING WE'D BE HERE

AWESOME SCENERY/FRIENDLY PEOPLE

AWESOME!

BAD WEATHER WINDY

BASIC WORK TRIP

BEAUTIFUL-HAS REALLY GROWN SINCE OUR LAST VISIT!

BEAUTIFUL

BEAUTIFUL & PEACEFUL

BEAUTIFUL & WONDERFUL SUNSETS

Please describe your experience in a few words:

BEAUTIFUL AND INTERESTING PLACE & FRIENDLY PEOPLE

BEAUTIFUL ANTIQUES

BEAUTIFUL CITY

BEAUTIFUL CITY-UNFORTUNATELY THE MAIL MEN ISN'T VERY CONSIDERATE & CHOOSES TO PARK IN THE HANDICAP SPACE AT MR D'S.

BEAUTIFUL COUNTRYSIDE

BEAUTIFUL RESTFUL

BEAUTIFUL SCENERY AND FRIENDLY PEOPLE

BEAUTIFUL SCENERY, FUN TIME

BEAUTIFUL SCENIC AREA, NICE TOWN

BEAUTIFUL SITES

BEAUTIFUL, CLEAN, HOT

BEAUTIFUL, FRIENDLY PEOPLE, GREAT WEATHER, WONDERFUL NATURE, GREAT OLD CARS

BEAUTIFUL, FUN, INTERESTING

BECAUSE OF FREQUENT OVERNIGHT FREIGHT TRAINS, I'VE NEVER HAD A DECENT NIGHT'S SLEEP EXCEPT FOR THE DISCOVERY, THIS TRIP, OF THE HAMPTON INN ON STOCKTON HILL ROAD!

BECAUSE OF TRUCK TROUBLE

BEEN CAMPING HERE FOR 19 YRS, LOVE IT ALWAYS COME BACK EVERY YEAR

BEST RV PARK WE HAD

BEST WEATHER, FRIENDLY TOURIST AREAS

BEST WEEK OF THE YEAR

BEST WEEKEND EVER! THANK YOU.

BLAKE RV PARK IS WONDERFUL & FRIENDLY ELKS LODGE WAS FUN. SIGNS NEEDED FOR HISTORIC DOWNTOWN. WE WILL COME BACK WHEN WE HAVE MORE TIME.

BREATHTAKING

BRIEF STOP, BUT STAFF VERY HELPFUL

BUSINESS

CAME ON A SUNDAY AND VERY QUIET SOME OF THE TOWN A BIT SHABBY AND SIGNS HARD TO READ

CAME ON SUNDAY, SO NOT A LOT OPEN, BUT POWER HOUSE DID US UP RIGHT

CAMP FEE HIGHER THAN OTHER AREAS

CLEAN AREA, FRIENDLY PEOPLE

CLEAN AREA, NICE HOTEL

CLEAN HOTEL-LOUD ONLY COMPLAINT.

CLEAN, NICE AREA

CLEAN, PLEASANT PEOPLE, GREAT SCENERY

COLD BUT WONDERFUL

COLLEGE BREAK

COMFORTABLE AND VERY ACCOMMODATING

COOL

COOL HISTORY!

COOL SPRINGS IS VERY INFORMATIVE WELL DONE

COOL TOWN

Please describe your experience in a few words:

COOL, COMFORTABLE

CUTE LITTLE STOP

DELICIOUS

DENNY'S GIGI RECOMMENDED SILVER QUEEN; SILVER QUEEN RECOMMENDED TRUCK STOP SUPER K
MART

DID HAVE A EXTREMELY GOOD TIME

DIDN'T REALLY GET TO VISIT-JUST PASSING THROUGH

DIFFERENT

DINING OUT

DOWNTOWN DISAPPOINTING. FOOD REASONABLE. NEWSPAPER STRIKINGLY CONSERVATIVE

DROVE AROUND TO SEE AREA-WILL DO MORE EXPLORING AFTER LUNCH

DRY, DIRT, & FRIENDLY

DUE TO BUSINESS LEISURE ACTIVITIES SOMEWHAT RESTRICTIVE

EASY GOING FRIENDLY PEOPLE-VERY RELAXING

EASY ON/OFF RAMPS FOR RV'S

EASY TO DRIVE-FRIENDLY PEOPLE-GREAT SCENERY

EASY TO GET AROUND & FIND EVERYTHING

ENJOY THE AREA

ENJOY THE TOWN & THE PEOPLE

ENJOYABLE

ENJOYABLE, RELAXING, LOVE THE SCENERY

ENJOYED GETTING TO KNOW THE AREA WHILE VISITING FAMILY HERE.

ENJOYED POWERHOUSE

ENJOYED RT 66 MUSEUM, MR D'Z; VERY SCENIC DRIVE TO OATMAN

ENJOYED RV PARK, ROUTE 66 (DRIVING), SHOPPING

ENJOYED THE AREA VERY MUCH

EVENTFUL

EVERY CORNER WE TURN IS A NEW EXPERIENCE

EVERYONE WAS VERY WELCOMING AND HELPFUL

EVERYTHING CLOSES SO EARLY, NO VEGETARIAN FOOD

EXCELLENT (5)

EXCELLENT & VERY FRIENDLY

EXCELLENT 66 MUSEUM!!

EXCELLENT HARLEY DEALERSHIP

EXCELLENT KOA KAMPGROUND

EXCELLENT MOTORCYCLING; BEAUTIFUL SCENERY

EXCELLENT SCENIC DRIVE

EXCELLENT STOP OVER

EXCELLENT STOP OVER ON WAY TO VEGAS. ENJOYED SMALL TOWN ATMOSPHERE.

EXCELLENT VISITOR CENTER HELP

EXCELLENT, EXCITING, ADVENTUROUS

Please describe your experience in a few words:

EXLANT
EXTREMELY COURTEOUS AND OBLIGING
EXTREMELY FRIENDLY PEOPLE
EXTREMELY FRIENDLY PEOPLE-WILLING TO ASSIST
FAMILY FUN OUTING
FANTASTIC (4)
FANTASTIC!
FAST SERVICE ON MOTORCYCLE
FINE BUT HOT!
FIRST TIME BACK. BORN HERE IN 1956. MOVED TO TX AT AGE 8.
FOUND A GOOD PLACE TO REST
FRIENDLY (3)
FRIENDLY & HELPFUL (3)
FRIENDLY & WELCOMING
FRIENDLY & WELCOMING-NEXT TIME WILL SPEND MORE TIME-DRIVING THROUGH ON THE WAY TO
NAU
FRIENDLY AND INTERESTING-WILL COME BACK SOON FOR LONGER.
FRIENDLY FOLKS
FRIENDLY FOLKS, BREATHTAKING SCENERY, TRAINS!
FRIENDLY LIVELY
FRIENDLY LOCALS
FRIENDLY PEOPLE (3)
FRIENDLY PEOPLE AND A SMALL TOWN FEEL W/MODERN CONVENIENCE
FRIENDLY PEOPLE AT THE MUSEUM, NICE SOUVENIRS
FRIENDLY PEOPLE GREAT COMFORT INN
FRIENDLY PEOPLE, EXCELLENT HISTORY
FRIENDLY PEOPLE, GOOD FOOD
FRIENDLY PEOPLE, NICE RESTAURANTS, NICE LODGING, BEAUTIFUL SCENERY, EASY TRAVEL
FRIENDLY PEOPLE, NICE TOWN
FRIENDLY PEOPLE, NICE WEATHER (WE'RE FROM MINN)
FRIENDLY PEOPLE, WINDY, HOT
FRIENDLY PEOPLE/NICE KOA
FRIENDLY PEOPLE-GREAT SCENERY
FRIENDLY PEOPLE-NICE ACCOMMODATIONS
FRIENDLY TOWN
FRIENDLY, HELPFUL
FRIENDLY, HELPFUL, CLEAN CAMP & CABINS
FRIENDLY, VERY HELPFUL, GREAT
FRIENDLY, VERY HELPFUL, GREAT
FUN (4)
FUN & INTERESTING

Please describe your experience in a few words:

FUN & WILL DO IT AGAIN

FUN AND EXPERIENCE

FUN GREAT PEOPLE

FUN LOTS OF FUN

FUN QUIET TOWN

FUN STOP ON THE WAY

FUN!

FUN!

FUN!!

GAS GOUGER AT STATION RTE 95

GLAD WE STOPPED

GOOD (10)

GOOD 66 MUSEUM, HELPFUL STAFF-VERY. NICE WEATHER, ALL THE SHOPS, RESTAURANTS AND HELP WE NEEDED!

GOOD ACCOMODATION-INTERESTING RACK ROAD DATA

GOOD BASE, WILL BE BACK

GOOD BED AT HAMPTON INN

GOOD FOOD AT MR D'S

GOOD FOOD, NICE PEOPLE (2)

GOOD LOCATION, CLEAN HOTELS, EASY ACCESS TO OTHER AREAS

GOOD LODGING, PEOPLE, AND SERVICES

GOOD MOTOR PARTS

GOOD NIGHTS REST

GOOD PEOPLE

GOOD PLACE TO STOP & SHOP. WIFES LOVE THIS ACTIVITY.

GOOD RESTAURANTS!! HOTEL LOCATION EXCELLENT!

GOOD STEAK AT KINGMAN STEAK HOUSE. FAMILIAR COMFORTS AT HAMPTON INN

GOOD TIME-OPTIONS FOR WHOLE PARTY

GOOD TRIP

GOOD USED BOOKSTORE & RESTAURANTS

GOOD WEATHER, NICE SCENERY, ROUTE 66

GOOD;STOP ON THE WAY TO MESA

GORGEOUS SCENERY-HISTORICAL SITES.

GOT TO SEE OLD FRIENDS

GREAT (24)

GREAT 50'S DINER

GREAT AREA, MORE TO SEE THAN I THOUGHT

GREAT BREAK IN THE TRIP

GREAT BURGERS, LOTS TO DO! FRIENDLY

GREAT CAMPING SITE

GREAT CITY

Please describe your experience in a few words:

GREAT CUSTOMER SERVICE
GREAT DINNER AT HARLEY SHOP!
GREAT EXPERIENCE
GREAT EXPERIENCE IN AREA VERY FRIENDLY, WILL COME BACK
GREAT FACILITY, FRIENDLY PEOPLE
GREAT FOOD
GREAT FOOD @ MR DS!
GREAT FOOD, GOOD LOCATION, SHORT DISTANCE TO A LOT OF ATTRACTIONS
GREAT FOOD, NICE ROOM
GREAT FOOD/SERVICE AT DAMBAR'S STEAKHOUSE
GREAT FRIENDS
GREAT FUN; FRIENDLY PEOPLE
GREAT HISTORY
GREAT HISTORY & VERY SCENIC
GREAT HOTEL
GREAT HOTEL & STAFF
GREAT INFO & HELP AT THE POWERHOUSE INFO CENTER
GREAT INFO CENTER
GREAT INFO MR @ POWERHOUSE RT 66 MUSEUM!
GREAT INFORMATION & HELPFUL SERVICE. THANK YOU V MUCH!
GREAT LITTLE TOWN TO SPEND THE NIGHT!
GREAT LITTLE TOWN, FRIENDLY PEOPLE
GREAT MC-SHOPIN KINGMAN
GREAT NIGHT STAY
GREAT PARK, JUST PASSING THROUGH!
GREAT PEOPLE
GREAT PEOPLE VERY FRIENDLY-HARLEY SHOP CLOSED
GREAT PEOPLE, CITY
GREAT PLACE
GREAT PLACE TO STOP, LOTS TO DO, EAT
GREAT PLACE, GOOD FOOD
GREAT RIDE
GREAT ROUTE 66 ROAD TRIP
GREAT RV PARK
GREAT SCENERY-FRIENDLY PEOPLE-HISTORY
GREAT SERVICE IN VISITOR CENTER
GREAT STOP (THANK YOU)
GREAT STOPOVER
GREAT STOPPING POINT FOR ME TO VISIT A FRIEND
GREAT TIME, NICE HOTEL
GREAT TO BE HERE!

Please describe your experience in a few words:

GREAT TO VISIT A HISTORIC TOWN
GREAT TOWN (2)
GREAT TOWN, NICE PEOPLE
GREAT TRIALS/CANYON WEST- SPECIAL""
GREAT TRIP, GREAT PEOPLE. THANKS
GREAT VISITOR CENTER
GREAT VISITORS CTR (TIMOTHY VERY INFORMATIVE)
GREAT WEATHER, NICE PEOPLE
GREAT WEATHER-AWESOME ROADS
GREAT! (4)
GREAT-PEOPLE VERY FRIENDLY-HARLEY SHOP CLOSED
GREW UP IN KINGMAN SO LOVE IT
H.O.G. CHICAGO TO LA
H.S. GRADUATION
HAD A FANTASTIC TIME
HAD A GOOD TIME
HAD GREAT FOOD AT DAMNBAR STEAKHOUSE! EXCELLENT FOOD-COOKED TO PERFECTION! GREAT
WAITRESS & ASST MANAGER.
HAD GREAT FUN AT THE P.H. VISITOR'S CENTER WITH "DENISE"
HAMPTON HOTEL IS NICE. HAVEN'T DONE ANYTHING YET
HAMPTON INN WAS GREAT 4 US GOOD BREAKFAST
HARLEY STORE WAS NICE
HAVE MEET SOME OF FRIEDLIES PEOPLE
HAVE NOT BEEN TO KINGMAN YET
HAVE ONLY SEEN IT FROM ROUTE 66
HAVE YET TO ENCOUNTER ANYTHING EXCEPT POWERHOUSE MUSEUM
HELPFUL INFORMATION
HELPFUL PEOPLE
HELPFUL VISITORS CENTER
HERE FOR BUSINESS-HAMPTON EMPLOYEES ARE SUPER NICE & ACCOMODATING, VERY CLEAN.
HISTORIC CENTRE IS EXCELLENT WHEN WE FOUND IT TOURING FOUND IT- V. ENJOYABLE
HISTORIC, FRIENDLY, PRETTY
HISTORY!
HOT (3)
HOT BUT VERY NICE
HOT HOT HOT- GOOD CAMPSITE KOA
HUNGRY AND HANGOVER
I ENJOYED THE WEDDING & PEOPLE ARE NICE HERE BUT DON'T LIKE THE WIND.
I FEEL LIKE I WAS IN A MOVIE
I HAD A HUGE ELK EAT GRAPES & TOAST WITH ME & LICKED MY FINGERS! LOVE THE WILDLIFE HERE!
I HAD A VERY GOOD TIME

Please describe your experience in a few words:

I JUST ARRIVED!

I LIKE IT HERE

I LIKE THE HOTEL I'M STAYING HERE

I LOVED IT! I LOVE OUTDOORS!

I WAS A GREAT EXPER

I WASN'T HERE VERY LONG BUT IT'S A CUTE PLACE TO VISIT

I WORK FOR A NATIONAL FREIGHT COMPANY. THAT BRINGS ME INTO KINGMAN AZ 3 DAY A WEEK.

I'LL BE BACK (THAT GOOD)

I'M DISAPPOINTED IN THE LOSS OF WHATABURGER

INCREDIBLY FRIENDLY & KNOWLEGEABLE PEOPLE

INTERESTING (3)

INTERESTING (I HAD FUN)

INTERESTING AND EDUCATIONAL

INTERESTING AREA, NICE PEOPLE, COMFORTABLE

INTERESTING BUT HOT (2)

INTERESTING PLACES MUCH COOLER THAN LAKE HAVASU

INTERESTING SCENERY ROUTE 66 INTERESTING

INTERESTING, BUT DIFFERENT THAN EXPECTED

INTERESTING, HISTORICAL

INTERESTING, PLEASANT

INTERESTING/UNIQUE

IT IS GREAT

IT IS HOT BUT VERY RELAXED

IT WAS A GREAT OVERNIGHT EXPERIENCE WITH SOME NICE UNIQUE SITES.

IT WAS A VERY COOL EXPERIENCE

IT WAS FUN ESPECIALLY FOR A FLORIDIAN!!

IT WAS GREAT

IT WAS GREAT. WE LIKE THE ATMOSPHERE

IT WAS VERY NICE PEOPLE WERE FRIENDLY

IT WAS WONDERFUL AND BEAUTIFUL

IT'S AWESOME

IT'S BEAUTIFUL COUNTRY/I LOVE, THANK YOU

ITS GREAT!

IT'S HOT, MISERABLE, WE COME TO SEE FAMILY!

IT'S REALLY GOOD, JUST THE WEATHER IS WAY TO HOT. WE'RE LOVING THE SCENERY AND ALL THE

VISITOR CENTERS AND CULTURAL & HISTORIC SITES.

I'VE ALWAYS LIKED THE AREA

JACKIE W/THE BEST ATTENDANT!!

JUST A NICE TRIP TO RELAX

JUST ARRIVED

JUST ARRIVED DINER IS FUN

Please describe your experience in a few words:

JUST ARRIVED LOOKING FORWARD TO RIDING HERE
JUST BEEN GREAT
JUST DRIVING & EXPLORING. A LOT TO DO-WANT TO RETURN ON A PLANNED TRIP. EVERYONE IS NICE.
JUST FANTASTIC-SO INTERESTING
JUST GOT HERE
JUST GOT HERE BUT CLIMATE IS NICE AND TOWN SEEMS CLEAN & QUIET
JUST GOT HERE LOOKS GREAT
JUST GOT HERE-KOA PARK EXPERIENCE VERY, VERY GOOD!
JUST GREAT
JUST OVERNIGHTING THIS TIME
JUST PASSING BY
JUST PASSING THROUGH
JUST PASSING THROUGH BUT LOVE BLAKE RANCH RV PARK
JUST PASSING THRU NICE ENOUGH PLACE
JUST PASSING THRU-SOMETIME WE'LL STOP & VISIT!
JUST SPENDING THE NIGHT
JUST STOPPED FOR LUNCH-GREAT!
JUST STOPPING THRU
JUST TRAVELING THRU TO OKLAHOMA-HAD VEHICLE TROUBLE ALONG THE WAY & HAD TO STOP HERE. NICE PLACE THOUGH!
JUST WHAT I EXPECTED-GOOD MIX OF NEW AND VINTAGE""
KINGMAN AIRPORT
KINGMAN IS BORING. NO RESTAURANTS,BARS OR NIGHT LIFE
KINGMAN, NICE TOWN, SKYWALK TO EXPENSIVE!
LADIES @ THE TOURIST CTR WERE WONDERFUL AND THE HISTORIC SITE LIKE AREA, BUT VERY HOT
LIKE BEING HOME AWAY FROM HOME
LIKE THE CRACKER BARRELL AND STAYING AT THE KOA WE BEEN HERE 3X LIVED HERE BEFORE, COMING BACK
LOOKING FORWARD TO HISTORIC AREA-LOVE RT 66
LOOKS LIKE OLD RT 66
LOTS OF FUN
LOTS OF FUN STUFF TO DO & SEE
LOTS TO SEE & DO
LOTS TO SEE, TOO BAD IT'S SUNDAY.
LOVE BRINGING DOGS TO HUALAPAI MT PARK
LOVE HAVING SO LITTLE TRAFFIC
LOVE IT
LOVE IT BUT HAD PROBLEMS FINDING ROUTE 66 TO OATMAN COMING IN FROM BULLHEAD.
LOVE IT HERE

Please describe your experience in a few words:

LOVE IT-WILL RETURN ESP RT 66
LOVE MR D'S
LOVE SECURITY OF HAMPTON
LOVE STOPPIN BY
LOVE THE AREA
LOVE THE OLD HOME
LOVE THE PEOPLE AT KOA & STAFF
LOVE THE SHOPS
LOVE THE TRAINS, THE MR D DINER AND GENERAL ATMOSPHERE
LOVED HUALAPAI MTN PARK; LOTS OF HISTORIC PLACES OF INTEREST-WILL RETURN
LOVED IT I WILL BE BACK
LOVED IT!
LOVELY HOTEL-WILL RECOMMEND
LOVELY PEOPLE, GREAT WEATHER, POOL-NICE PARK
LOVELY TOWN-WOULD LOVE TO SEE MORE DOWNTOWN ACTIVITY
MAKES A NICE QUIET CHANGE FROM LAUGHLIN
MIDDLE OF NOWHERE, DESOLATE.
MODERN HOTELS RUN BY CONGLOMERATES TAINT EXP
MOST ENJOYABLE & INFORMATIVE
MOSTLY PASSING THRU, NICE CLEAN TOWN
MOUNTAINS & TRAILS MOSTLY
MR DZS FOOD IS GREAT!
MUCH ENJOYMENT
N/A...JUST SLEEPING OVERNIGHT
NEEDS MORE CAFES! DOWNTOWN HAS A LOT OF "FOR LEASE" SIGNS
NICE
NICE & INTERESTING
NICE ANTIQUE/THRIFT SHOPS! EVERYONE FRIENDLY!
NICE AREA AND FRIENDLY PEOPLE
NICE AREA TO STAY OVERNIGHT
NICE AREA, FRIENDLY PEOPLE
NICE AREA, HAD FUN STOPPING BY
NICE AREA-INTERESTING GEOGRAPHY
NICE CITY ROUTE 66 NEED REPAIR
NICE CLIMATE, FRIENDLY PEOPLE
NICE COUNTRYSIDE, PASSING THROUGH
NICE FOLKS AT HARLEY DAVIDSON STORE
NICE FOLKS, GOOD SERVICE
NICE FRIENDLY PLACE TO STOP
NICE MOTEL FRIENDLY PEOPLE
NICE MOTEL FRIENDLY STAFF

Please describe your experience in a few words:

NICE MOTEL GOOD PRICE

NICE MOTEL-HELPFUL

NICE PEOPLE (2)

NICE PEOPLE, BLUE SKY

NICE PEOPLE. NICE LITTLE TOWN

NICE PEOPLE-INTERESTING THINGS TO SEE

NICE PLACE

NICE PLACE

NICE PLACE & NICE PEOPLE

NICE PLACE TO STAY WITH HORSES

NICE PLACE TO STOP FOR THE NIGHT

NICE PLACE, FRIENDLY PEOPLE

NICE PLACE, VERY FRIENDLY PEOPLE

NICE RV PARK

NICE SCENIC VIEWS, BEAUTIFUL NATURE, LOTS OF THINGS TO DO IN THE AREA

NICE SMALL TOWN

NICE STAY HERE AT HOTEL NICE BREAKFAST

NICE TO SEE IT WITH YOUR OWN EYES

NICE TO SEE ROUTE 66

NICE TOWN

NICE TOWN FRIENDLY PEOPLE

NICE TOWN ON THE HIGHWAY

NICE TOWN PLEASANT PEOPLE

NICE TOWN, FRIENDLY PEOPLE

NICE TOWN, PEOPLE FRIENDLY

NICE TOWN, PRETTY COUNTRY

NICE TOWN, SCENIC, HISTORIC

NICE WARM WEATHER

NICE WEATHER TODAY! THANK YOU!

NICE, BUT HOT! NOT SEEN SO MUCH IN KM YET

NOT DOING MUCH BUT WE THINK IT A NICE TOWN

NOT MUCH IS OPEN ON SUNDAY. GLAD THE MUSEUM IS!!!

NOT SEEN MUCH, LODGING OVERNIGHT

NOT SO MUCH TIME-ONLY ONE NIGHT

NOT VERY PRETTY, BUT THE CAMPGROUND IS NICE

OCTOBERFEST

OK

OK

OK

ONLY BEEN HERE 1 DAY

ONLY JUST ARRIVED BUT EVERYONE FRIENDLY

Please describe your experience in a few words:

ONLY STAYED AT CAMPGROUND. WAS OK
ONLY STOPPED BY HD
ONLY TRAVELING
OUTSTANDING IN ALL AREAS
OVERNIGHT STAY IN A VERY CLEAN & COURTEOUS RV PARK BLAKE RANCH.
OVERNIGHT STAY ON 66-SATISFACTORY
PASS THROUGH TOWN
PASSING THROUGH ON THE WAY HOME TO WA
PASSING THRU
PASSING THRU-HAVE EATEN HERE MANY TIMES-STAYED OVERNITE SEVERAL TIMES
PEOPLE ARE FRIENDLY AND ACCOMMODATING
PEOPLE ARE FRIENDLY; CITY IS CLEAN
PEOPLE ARE SO FRIENDLY & HELPFUL
PEOPLE ARE THE BEST IN THE WORLD
PEOPLE ARE VERY NICE
PEOPLE FRIENDLY
PEOPLE HERE ARE FRIENDLY AND HELPFUL
PEOPLE VERY FRIENDLY, COURTEOUS
PEOPLE VERY HELPFUL
PEOPLE WERE FRIENDLY-THINGS WERE EASY TO GET TO.
PLEASANT (2)
PLEASANT & OUTSTANDING
PLEASANT BUT WINDY
PLEASANT STOPOVER
PLEASANT TOWN W/PLEASANT WEATHER
PLEASANT, ENJOYABLE
PLEASANTLY SURPRISED
PLEASING STAY-PEOPLE ARE GREAT
POSSIBLY THE FRIENDLIEST PEOPLE IN THE WORLD. A LOVELY INFORMALITY. ONE OF OUR BEST
HOLIDAYS
POWERHOUSE VIS CENTER-EXCELLENT
POWERHOUSE WAS EXTREMELY HELPFUL WITH FINDING OUR WAY AROUND FOR MAX TIME TO VISIT
POWERHOUSE WAS INTERESTING
PRETTY INTERESTING
PRETTY MUCH JUST ENJOYING THE SCENERY
QUAINT
QUAINT
QUAINT PLACE, FRIENDLY RESIDENTS
REALLY COOL
REALLY GOOD BEDS NICE SERVICE
REALLY GOOD EXPLANATION

Please describe your experience in a few words:

REALLY PLEASANT PLACE TO VISIT
REALLY PRETTY
RELAXING (5)
RENEWING & RELAXING
RESTFUL & RELAXING
ROUTE 66 ATTRACTIONS VERY PLEASING. FRIENDLY PEOPLE. GREAT LANDSCAPE VIEWS ETC
ROUTE 66 IS AWESOME
ROUTE 66 IS GREAT TO SEE
ROUTE 66 TO OATMAN WAS AMAZING
ROUTE 66-CHICAGO TO VEGAS-GREAT
RT 66 WAS GREAT
RV PARK & FOOD WAS FINE, JUST PASSING THROUGH
SAD ROUTE 66 IS MISSING
SCENERY IS BREATHTAKING WE STOPPED FOR LUNCH & IT WAS EXCELLENT
SCENERY WAS GREAT
SCENERY, FRIENDLY PEOPLE, EMPTY COUNTRY
SCENIC
SCENIC-GREAT WEATHER
SEPT (FALL) BEST TIME TO TRAVEL IN AREA
SHORT
SHORT TRIP THRU
SHORT WORK STAY BUT JENNIFER WAS FUN.
SHORT, PLEASANT
SIMPLE
SO FAR IT HAS BEEN GREAT
SO GOOD. PEOPLE NICE & POLITE
SO WARM & HISTORIC
SPECIFIC EXPERIENCE
STAFF HELPFUL
STAFF HELPFUL & VERY PLEASANT
STAFF WAS HELPFUL
STAYED IN RV PARK OVERNIGHT/BOUGHT FUEL
STAYING THE NIGHT, EASY TO GET TO
SUPER!
SURPRISED
THANK YOU!
THANKS FOR THE MAPS
THANKS FOR YOUR HOSPITALITY
THE COUNTRY IS BEAUTIFUL
THE INFORMATION AT THE TOURIST INFO WERE +++++
THE MOTEL WAS RIGHT ON MY ROUTE I40

Please describe your experience in a few words:

THE ORIGINAL SIGNS AND OTHER OLD STUFF IS OF MOST INTEREST
THE PEOPLE ARE GREAT
THE PEOPLE ARE VERY FRIENDLY
THE STAFF HELP US VERY GOOD!
THERE IS SO MUCH TO DO, SEE, NICE PLACES TO STAY & SOME FRIENDS LIVE HERE.
THIS HAS BEEN A GREAT CENTRAL LOCATION FOR OUR SIGHTSEEING
THIS HOTEL IS GREAT
THIS IS GREAT!
THIS TRIP JUST PASSING THRU BUT WILL BE BACK VERY SOON
TIM IS AWESOME!!!
TIM WAS A GREAT HELP & WEALTH OF INFO
TO DO
TOO SOON TO TELL-GET INTO CENTER-VERY HELPFUL
TRAVELING/SIGHTSEEING
TRAVELLING THROUGH
UNFORGETTABLE
UNFORTUNATELY NOT ENOUGH TIME BUT GENERAL IMPRESSION VERY POSITIVE
UNFORTUNATELY ONLY PASSING THROUGH ON THIS TRIP
UNFORTUNATELY THERE'S NOT MUCH TO DO IN DOWNTOWN KINGMAN
UNKNOWN-DEPENDS ON SERVICE DEPT
VEHICLE REPAIRS
VERY ACCESSIBLE TO VARIOUS ACTIVITIES & SITES
VERY AMAZING
VERY BEAUTIFUL, KEEP IT CLEAN
VERY BRIEF-JUST PASSING THRU BUT LIKED WHAT I SAW.
VERY CLEAN & FRIENDLY
VERY CLEAN AND COMFORTABLE
VERY CLEAN, NICE & FRIENDLY
VERY COMFORTABLE
VERY ENJOYABLE
VERY ENJOYABLE GREAT
VERY FRIENDLY (5)
VERY FRIENDLY & HELPFUL
VERY FRIENDLY ATMOSPHERE
VERY FRIENDLY FOLKS
VERY FRIENDLY LOTS TO SEE & DO
VERY FRIENDLY PEOPLE AT KOA
VERY FRIENDLY VISITOR CENTRE
VERY FRIENDLY, EASY TO GET AROUND.
VERY FRIENDLY; REASONABLE
VERY FUN/VERY CLEAN CAMPGROUND

Please describe your experience in a few words:

VERY GOOD (4)
VERY GOOD EXPERIENCE
VERY GOOD TIME @ 66 MUSEUM
VERY GOOD WELCOMING AT HOTEL & RESTAURANT
VERY GREAT
VERY HELPFUL
VERY HELPFUL & FRIENDLY COMMUNITY
VERY HELPFUL AND WELCOMING
VERY HOT BUT VERY FUN
VERY HOT/PEOPLE ARE FRIENDLY
VERY HOT-NICE PEOPLE
VERY INFORMATIVE AND FRIENDLY INFORMATION AT THE INFORMATION CENTRE
VERY INTERESTING
VERY INTERESTING
VERY INTERESTING & INFORMATIVE
VERY INTERESTING AND NEAT TO SEE
VERY INTERESTING AREA
VERY INTERESTING TO HAVE AN OVERVIEW OF THE AREA
VERY INTERESTING WE'LL COME BACK, POSITIVE
VERY INTERESTING-ENJOYED THE HISTORIC BACKGROUND
VERY NICE (6)
VERY NICE AREA
VERY NICE AREA SCENIC
VERY NICE FACILITY AND NICE EMPLOYEES. HI DAVE!!
VERY NICE FRIENDLY PEOPLE
VERY NICE MEAL AT MR D'S. ENJOYED LOOKING AROUND POWERHOUSE & OBTAINED HELPFUL
INFORMATION
VERY NICE PEOPLE (4)
VERY NICE PEOPLE & BEAUTIFUL AREA
VERY NICE PEOPLE, GOOD WEATHER, LANDSCAPE
VERY NICE PLACE
VERY NICE PLACE LOTS TO DO
VERY NICE PLACE TO SPEND TIME
VERY NICE PLACE TO VISIT
VERY NICE ROOM & STAFF AT HAMPTON INN
VERY NICE ROOM/STAFF/AMENITIES/BREAKFAST
VERY NICE TOWN (FRIENDLY)
VERY NICE TOWN!
VERY NOSTALGIC WANT TO COME BACK AND STAY LONGER
VERY PICTURESQUE, ESPECIALLY THE JOSHUA TREE FOREST
VERY PLEASANT (3)

Please describe your experience in a few words:

VERY PLEASANT & HELPFUL
VERY PLEASANT, HELPFUL PEOPLE.
VERY PLEASANT-PEOPLE FRIENDLY/HELPFUL
VERY PLEASING PEOPLE
VERY PLEASURABLE, HOSPITABLE
VERY RESTFUL
VERY SATISFIED WITH THE RANGERS @ HUALAPAI MT PARK, FRIENDLY & KNOWLEDGEABLE
VERY SCENIC (4)
VERY SCENIC, GREAT FOOD, FRIENDLY PEOPLE
VERY WELCOMING. FEELS LIKE HOME
VERY WELL
VISITING SON & FAMILY
VISITOR CENTRE/MUSEUM STAFF VERY HELPFUL
VISITORS CENTER WAS GREAT & VERY HELPFUL
VON DADA (GERMAN)
WANT TO SEE MORE OF THE KINGMAN AREA
WAS GREAT-THANK YOU
WAS HOPING FOR A GIFT SHOP AREA
WE ARE HAVING A BLAST!
WE CAME TO KINGMAN TO GO TO THE HD SHOP
WE COME TO HUALAPAI MTN PARK CAMPING EVERY YEAR
WE COULD NOT FIND THE CENTRE OF THE CITY
WE ENJOY STAYING AT BLAKE RV PARK WHEN WE VISIT RELATIVES IN PRESCOTT ONCE OR TWICE A YR.
OUR EXPERIENCE WITH THEM & ANY BUSINESS IN K-MAN HAS BEEN GREAT. BEAUTIFUL AREA!!
WE HAVE FAMILY HERE & PLAN TO MOVE HERE
WE HAVE JUST BEGUN OUR TRIP-ONLY ONE DAY IN NOW BUT VERY NICE TRIP SO FAR
WE JUST CAME IN BUT IT IS VERY INTERESTING!
WE JUST DRIVED AND WE HADN'T MAKE ANY EXPERIENCES.
WE LOVE ALL ARIZONA
WE LOVE COMING HERE TO SEE OUR FRIENDS
WE LOVE IT HERE
WE LOVE IT HERE SO MUCH! THANK YOU.
WE LOVE KINGMAN & ITS PEOPLE HERE
WE LOVE KINGMAN AREA. 10TH TRIP HERE
WE LOVE THE AREA
WE MEET VERY NICE AND FRIENDLY PEOPLE
WE THROUGHLY ENJOY YOUR DOG PARK ON RTE 66. MAKES US PLAN STOPPING IN KINGMAN ON
OUR TRAVELS.
WE WERE TIRED & FOUND A NICE PLACE TO STAY
WE WILL COME BACK BECAUSE THIS COUNTRY IS BEAUTIFUL
WE WOULDN'T HESITATE TO RETURN TO RT 66

Please describe your experience in a few words:

WELCOMED

WHAT WE FOUND WAS INTERESTING

WILL BE BACK

WILL VISIT AGAIN

WISH I COULD STAY LONGER MAYBE NEXT TRIP!

WISH WE HAD HAD MORE TIME IN HISTORIC AREA

WITH EXCEPTION OF CHINESE FOOD RESTAURANT...A GOOD EXPERIENCE.

WONDERFUL (6)

WONDERFUL EXPERIENCE

WONDERFUL HOSPITALITY. BEAUTIFUL SCENERY

WONDERFUL PEOPLE

WONDERFUL SITES & FRIENDLY PEOPLE

WONDERFUL!

WONDERFUL, FRIENDLY PEOPLE

WONDERFUL-AS IS THE ENTIRE TRIP

WORK (6)

WOULD HAVE HELPED IF WE KNEW WHERE THE NEWER SHOPPING AREAS ARE LOCATED

WOW

WOW AN VERY PLEASANT ENJOYABLE TRIP I WOULD COME BACK.

YOUR TOUR GUIDES AT VISITORS CENTER WERE GREAT!

Responses for Grand Canyon West/Hualapai Area
(Note: Pages 116-178 of this appendix are specific to Kingman;
pages 179-205 are specific to Grand Canyon West & Hualapai)

How did you hear about Grand Canyon West? Other:

@ TIMESHARE RESORT
16 STUDENTS ON FIELD TRIP FROM LA
AAA (5)
AAA MAGAZINE
ALWAYS KNOWN OF
AMA TRAVEL BOOK
ARCHITECTURAL MAGAZINES
ARIZONA TOURIST BUREAU
BOOK (FODORS)
BOOKS (2)
BOX OFFICE OUTLET
BROCHURE IN MOTEL/HOTEL (2)
BUSINESS (2)
BUSINESS TRIP DESTINATION
CONVENTION MNP
CORPORATE TRIP
CORVETTE CLUB SANTA BARBARA
DAUGHTER
DISCOVERY CHANNEL DOCUMENTARY
DRIVE BY (5)
DRIVING ON ROUTE 66 (3)
ENCORE HOTEL LAS VEGAS
FAMILY (2)
FLEW OVER
FODORS TRAVEL BOOK
FOLLOWING RT 66
FRIEND(S) (11)
FROM TERRY HURT-CROWLEY
FROMMERS
GC VISITOR INFO
GERMAN ROUTE PLANNER
GOOGLE SEARCH
GRAND CANYON SOUTH
GRAYLINE TOURS
GROUP TOUR
HIKING CLUB (2)
HISTORY LESSONS

How did you hear about Grand Canyon West? Other:

HOLIDAY
HOTEL (5)
HOTEL BELLAGIO
HOTEL IN LAS VEGAS
HOTEL INFO
HOTEL PAMPHLET
HOTEL/CONCIERGE
INTERNET/ONLINE (3)
JUST DRIVING
JUST FOUND IT
LAS VEGAS (5)
LEAFLET
LOCAL WORD OF MOUTH
MARCO POLO TRAVEL BOOK
ON THE ROAD
OT
OUR DAUGHTER
RAFTING COMPANY
REBEL TOURS
RECOMMENDED SINCE WE WERE GOING TO SUPAI
REP IN PLANET HOTEL
ROAD SCHOLAR (ELDERHOSTEL) (5)
SAW IT ON ROAD
SCHOOL (2)
SCHOOL TRIP (2)
SMOKE SIGNALS
SON-IN-LAW AND DAUGHTER
TEXT BOOKS
THROUGH ENGLISH CLASSES
TIMESHARE (2)
TOUR (2)
TOUR GUIDE (4)
TOUR GUIDE (TRAVELBOOK)
TOUR OPERATOR
TOUR PAMPHLETS
TOURISM
TOURIST GUIDE
TOURIST INFO (2)
TOURIST INFO CENTER-PHOENIX
TOUR-LAS VEGAS STRIP
TRAVEL AGENT (9)

How did you hear about Grand Canyon West? Other:

TRAVEL AGENT CAROL BOERGER @ACCENT TRAVEL IN AUSTIN
TX
TRAVEL BOOK (2)
VACATION MAGAZINE
VEGAS STRIP (2)
VISITED ON OUR WAY TO SUPAI
WALK IN
WE TRY TO GO SOME DIFFERENT EVERY TIME WE COME TO
VEGAS
WINN HOTEL
WORD OF MOUTH
WORK RELATED

Is Grand Canyon West the primary destination of your trip? If not, what location is the primary destination of your trip?

(AND LAS VEGAS)
AFTER THIS TRIP NO MONEY TO GO ANYWHERE ELSE
AGM-WORK CONVENTION
ALASKA, SAN FRAN, LAS VEGAS, GRAND CANYON
ALBUQUERQUE FIESTA BALLON
ALBUQUERQUE, SANTA FE, GRAND CANYON, HOOVER DAM, LAS VEGAS
ALL OF AZ
ALL OF GRAND CANYON
ALSO GRAND CANYON EAST & 4 CORNERS
ANAHEIM/LOS ANGELES CA
ANN ARBOR-DETROIT
AROUND THE WORLD THEN HOME + AUSTRALIA
ATLANTA GA
AUGUSTA/VEGAS/SAN FRAN
BIRTHDAY PRESENT
BOTTOM OF CANYON
BROUGHT FRIENDS
BULLHEAD
BULLHEAD CITY
CABO, MEXICO
CALIFORNIA (3)
CALIFORNIA, VEGAS
CALIFORNIA/NEVADA VEGAS
COLORADO RIVER

Is Grand Canyon West the primary destination of your trip? If not, what location is the primary destination of your trip?

CONVENTION IN PHOENIX
CRUISE FROM VANCOUVER CANADA TO SAN DIEGO---VEGAS
DALLAS TX (2)
DEADWOOD SD
DENVER
DIAMOND CREEK
DIAMOND CREEK CANYON
DIAMOND CREEK TAKE OUT
DIRTBIKE AROUND GRAND CANYON
DISCOVER THE WEST (ZION, BRYCE, ESCALANTE, ARCHES)
DRIVING EAST
EAST & WEST COASTS OF US
EL PASO & BAKERSFIELD
FAMILY IN KINGMAN
FLAGSTAFF
FLAGSTAFF AND GRAND CANYON EAST
GOING TO WEDDING
GRAND CANYON (4)
GRAND CANYON & CALIFORNIA
GRAND CANYON (NOT WEST)
GRAND CANYON NATIONAL PARK (4)
GRAND CANYON NORTH
GRAND CANYON PARK-SOUTH RIM
GRAND CANYON VILLAGE, ROUTE 66, SEDONA
GRAND CANYON WEST AND DEATH VALLEY & LV
HAVASU
HAVASU FALLS (3)
HAVASU FALLS HIKING
HAVASUPAI (3)
HAWAII
HOOVER DAM
KINGMAN (2)
L.A. LAS VEGAS
LA & VEGAS
LA, NY, LAS VEGAS
LA, SAN DIEGO, LAS VEGAS, TORONTO
LA/VEGAS
LAKE HAVASU
LAKE HAVASU & LAS VEGAS
LAS VEGAS NV (197)

Is Grand Canyon West the primary destination of your trip? If not, what location is the primary destination of your trip?

LAS VEGAS & NEW YORK
LAS VEGAS SHOW
LAS VEGAS STRIP (2)
LAS VEGAS TO PHOENIX ROAD TRIP
LAS VEGAS, LA
LAS VEGAS, PHOENIX (2)
LAS VEGAS/SAN FRANCISCO
LAS VEGAS/SEDONA
LAS VEGAS/SOUTH RIM/NORTH RIM
LOS ANGELES (6)
LOS ANGELES, LAS VEGAS
LOS ANGELES/SAN FRANCISCO
MANIFEE CA (2)
MEDICAL
MULTIPLE
MULTIPLE DESTINATIONS (2)
MULTIPLE STOPS, LA, LV, SF
N RIM
NASCAR RACES, PHX AZ
NEW YORK (3)
NEW YORK MARATHON
NEW YORK/SAN FRANCISCO
NO
ON A ROADTRIP THROUGH CALIFORNIA
ONE OF THEM BECAUSE I'M DOING A ROADTRIP IN CALI.
OTHER HISTORIC SITES
OTTAWA, TORONTO
PART OF A TOUR CALIFORNIA & VEGAS
PASSING BY
PEACH SPRINGS
PETRIFIED FOREST
PHOENIX (5)
PHOENIX AND OTHER PARKS
PHOENIX-WEDDING
PRESCOTT
REDLANDS CA
RIVER RAFT TRIP (2)
ROAD TRIP
ROAD TRIP SAN FRAN TO VEGAS
ROUTE 66 (4)

Is Grand Canyon West the primary destination of your trip? If not, what location is the primary destination of your trip?

ROUTE 66 (START IN CHICAGO)
RT 66 TOUR
RUN RIVER THRU GRAND CYN
SAN DIEGO CA (2)
SAN DIEGO-LAS VEGAS
SAN FRANCISCO CA (6)
SAN FRANCISCO, YOSEMITE, VEGAS & LA
SANTA BARBARA
SCOTTSDALE & SEDONA
SEATTLE
SEDONA (6)
SEE AS MUCH AS POSSIBLE IN TWO WEEKS
SEVERAL AREAS
SKY BRIDGE
SKYWALK/LAS VEGAS
SO RIM GRAND CANYON
SOUTH
SOUTH RIM (4)
SUPAI (4)
TAHITI
TEXAS
THE WHOLE OF LAS VEGAS
THE WHOLE WEST
THERE ARE MANY THINGS TO SEE
TOUR FROM SAN FRAN TO SAN ANTONIO
TOUR OF NEW ORLEANS
TOURING ARIZONA
TRAVEL BY ROAD FROM N YORK TO L.A.
TRAVELING AROUND
TRAVELING AROUND AZ
TRAVELING THROUGH WANTED TO SEE THE SKYWALK BUT TOO \$\$\$\$
TRIP AROUND THE SOUTHWEST & WEST COAST
VARIOUS PLACES
VEGAS BABY
VEGAS STRIP
VEGAS WORLD CUP
VEGAS, HOOVER DAM, CANYON
WEDDING
WEDDING IN LAS VEGAS
WERE THERE LAST YEAR

Is Grand Canyon West the primary destination of your trip? If not, what location is the primary destination of your trip?

WEST COAST

WILLIAMS

WITH SEVERAL OTHER ONES: SAN FRAN, SEQUOIA, YOSEMITE, LA, SAN DIEGO

YES & CONTINUING TO ZION & YELLOWSTONE

YES, SECONDARY LAS VEGAS

YOSEMITE & LAS VEGAS

ZION NATIONAL PARK

ZION, BRYCE, GRAND CANYON ROUTE 40 & 66

ZION, BRYCE, N. GRAND CANYON RETURNING ON RTE 40 & 66

Please mark all of the following communities you plan to visit on this trip- Other:

BACK TO TEXAS
BARSTOW
BONDURANT SCHOOL OF HIGH PERFORMANCE DRIVING
BOSTON
BOULDER CITY
CAMERON
CAVERNS
CHELLY CANYON
COTTONWOOD
DEATH VALLEY (2)
DURANGO CO
GOLDEN VALLEY
GRAND CANYON BY THE RIVER
GRAND CANYON CAVERNS
GRAND CANYON CAVERNS & OATMAN
GRAND JUNCTION, DENVER, SEDONA
HENDERSON (2)
HOOVER DAM (5)
HOOVER DAM, ARCHES NAT'L PARK
L.A. & FRISCO
LA, NEW YORK, SAN FRAN
LA, S FRISCO
LA, SAN FRANCISCO, PAGE, BRYCE CANYON, PISMO BEACH ETC
LA, TX, MD, CHICAGO
LA/SFO
LAKE TAHOE, DEATH VALLEY
LAS VEGAS NV
LAS VEGAS, ZION, BRYCE
LOS ANGELES CA (14)
LOS ANGELES, TAMPA FLORIDA
MARBLE CANYON
MEMPHIS
MEXICO (3)
MONUMENT VALLEY
MONUMENT VALLEY AND OTHERS
NEW ORLEANS
NEW YORK
NONE
NY
OATMAN (3)
ORLANDO FL (2)

Please mark all of the following communities you plan to visit on this trip- Other:

PAGE & MONUMENT VALLEY
PAGE LAKE POWELL
PEACH SPRINGS
PETRIFIED FOREST (3)
RED ROCK CANYON
REDLANDS CA
ROCKY MOUNTAINS/MT RUSHMORE
SAN FRANCISCO CA (4)
SCOTTSDALE
SEDONA (14)
SEDONA, JEROME
SEQUOIA
SEVERAL NATIONAL PARKS
ST LOUIS, CHICAGO, OKLAHOMA CITY, TULSA ETC.
SUPAI (6)
TOROWEEP BAR 10 RANCH
TRUXTON
TUCSON (3)
UTAH
WASHINGTON STATE
WHISTLER CANADA
WYOMING
YOSEMITE (2)
YOSEMITE NP, DEATH VALLEY NP, SAN FRANCISCO CA
ZION NAT'L PARK (2)
ZION, BRYCE, ARCHES, CANYONLANDS, ANTELOPE, PARIA, ESCALANTE
ZION, BRYCE, DEATH VALLEY, SAN FRANCISCO
ZION, PAGE

Indicate the primary purpose(s) of your current visit to the area- Other:

40TH ANNIVERSARY
ACCOMPANY SPOUSE-HE IS ON BUSINESS, WE ARE NOT
BUCKET TRIP
BUSINESS/PLEASURE
CHURCH IN TRUXTON
CONVENTION (2)
DIAMOND CREEK
DROVE FROM CA TO NEVADA SPECIFICALLY TO VISIT GRAND CANYON

Indicate the primary purpose(s) of your current visit to the area- Other:

EAT BREAKFAST
FIELD TRIP (2)
FRIENDS
GEOCACHING
HAVASU
HAVASUPAI
HIKE
HIKE TO HAVASU
HIKING (4)
HONEYMOON (3)
KIWANIS CONVENTION
RAFTING/RIVER TRIP (6)
ROAD TRIP
SCHOOL TRIP
SEE PEACH SPRINGS
SKYWALK (2)
SOUTH RIM CANYON
SUPAI HIKING
TO SEE CANAL
TO SEE THE CANYON
VACATION
VISIT GRAND CANYON
WANTED TO SEE THE SKYWALK
WEDDING (2)

Indicate your primary mode of transportation-Other:

BOAT
BUSINESS VEH
CAR
DROVE TO VEGAS
FLEW INTO PHOENIX
LOCAL BUS/TAXI
LVH
MC
RAFT
RENTAL VEHICLE
SHUTTLE
TOUR
WHITEWATER KAYAK

If staying overnight in the Grand Canyon West or Kingman area, what type of lodging are you using-Other:

A BUS (2)
 CONDO
 HAVASU FALLS
 HOTEL IN LAS VEGAS
 HUALAPAI LODGE
 LAS VEGAS NV (3)
 LIVE IN TRUXTON
 LODGE (2)
 NIGHT BUS RIDE
 NO NIGHTS
 PEACH SPRINGS, HUALAPAI
 LODGE
 PRIVATE HOME
 RANCH (2)
 RANCH CABIN
 STAYING IN VEGAS
 VEGAS
 VEGAS HOTEL

If staying overnight away from home on this trip, in what City did you spend last night:

ALBUQUERQUE, NM	1
BRYCE CANYON NATIONAL PARK	1
BULLHEAD CITY	2
CHINO VALLEY	1
FLAGSTAFF	18
FOUNTAIN HILLS	1
GRAND CANYON CAVERNS	1
GRAND CANYON NATIONAL PARK	8
GRAND CANYON WEST	1
HENDERSON, NV	1
HOME	1
HUALAPAI LODGE	1
KANAB, UT	1
KINGMAN	52
LAKE HAVASU CITY	4
LAS VEGAS, NV	381
LAUGHLIN, NV	11

If staying overnight away from home on this trip, in what City did you spend last night:

LOS ANGELES, CA	2
LOS ANGELES/REDONDO BEACH	1
MEADVIEW	1
MEADVIEW RV PARK	1
MESA	6
MESQUITE, NV	2
ON RIVER	1
ON THE BUS	1
ON THE ROAD	1
PAGE	2
PEACH SPRINGS	54
PHOENIX	3
PHOENIX/SCOTTSDALE	1
SAN DIEGO, CA	1
SAN FRANCISCO, VEGAS, LA, MEXICO	1
SCOTTSDALE	3
SEDONA	6
SELIGMAN	4
SUPAI	2
TRANSIT FROM NY	1
TRAVELING	1
TRUXTON	1
TUCSON	1
TUSAYAN	1
WICKENBURG	1
WILLIAMS	19
Total	604

If staying overnight away from home on this trip, in what City will you spend tonight:

ALBUQUERQUE, NM	1
BOULDER CITY, NV	1
BULLHEAD CITY	1
CALIFORNIA	2
CORONA, CA	1
COTTONWOOD	1
COWTOWN USA	1
FLAGSTAFF	8

If staying overnight away from home on this trip, in what City will you spend tonight:

FLAGSTAFF OR PHOENIX	1
GRAND CANYON CAVERNS, CAMPING	1
GRAND CANYON NATIONAL PARK	14
GRAND CANYON WEST	1
HENDERSON, NV	3
HOME	1
KINGMAN	25
LAKE HAVASU CITY	6
LAS VEGAS, NV	337
LAUGHLIN, NV	14
LOS ANGELES, CA	8
MADISON WI	1
MEXICAN HAT, UT	1
NEEDLES, CA	3
NEWARK, NJ	1
PEACH SPRINGS	49
PHOENIX	9
PHOENIX OR TUCSON	1
PRESCOTT	1
QUEEN CREEK	1
SAN DIEGO, CA	1
SEDONA	15
SELIGMAN	2
SPRINGDALE, UT	1
SUPAI	2
TUCSON	3
WILLIAMS	12
Total	530

Please estimate the amount of money that your travel party is spending per day in the Grand Canyon West/Kingman Area –Other Expenses:

\$655 TOTAL
\$99 FOR TOUR & ACCOMODATION
\$99 FOR TOUR & ACCOMODATION IN VEGAS
199 USD FOR TOUR
AIR & GROUND TOUR
AIR TOUR
ALL TOGETHER \$500
BEER & MONSTER
CAR REPAIR
DAY TOUR
FOOD
FOOD, SOUVENIRS
HOTEL
INCIDENTALS
LUNCH/DINNER
NOT SURE BECAUSE WE ARE HERE FOR ONE MONTH
ON TOUR
PACKAGE \$1050
PACKAGE TOUR + LODGING \$1800 (2) DAYS
PACKAGED TOUR
PERSONAL GEAR
PERSONAL ITEMS
PHONE-PICTURES-POST CARDS
PHOTOS/PICTURE(S) (3)
POSTCARDS, WATER/DRINKS
PRE PAID TOUR
PREPAID TOUR
ROTOR ON BRAKES
SKYWALK
SORRY CAN'T REMEMBER TOUR FEES AS BOOKED AWHILE
AGO
SOUVENIRS (3)
STUFF
TIPS
TOTAL \$182
TOTAL SUM OF \$600
TOUR
TOUR COST FOR 2
TRIP TO HERE (GCW)
VOYAGE PROGRAM

Interest in Attending a special event-Define event:

ANY CONCERTS I CAN
ANY CULTURAL EVENT
ANY NATIVE AMERICAN PERFORMANCES
BON JOVI
CHURCH
CIRCUS LA
CIRCUS SOLEIL
CIRCUS SOLEIL AT BELLAGIO –“O SHOW”
CIRQUE DE SOLEIL
CIRQUE DU SOLEIL; CHER CONCERT
CONCERT (15)
CONCERT OF INDIANS E.G.
CONCERT, FESTIVAL
CONCERT, FESTIVAL ETC.
CONCERT/DANCE SHOW (TRADITIONAL)
CONCERT/SHOWS
CONCERTS (2)
CONCERTS & FESTIVALS
CONCERTS (IRELAND)
CONCERTS IN VEGAS
CONCERTS, SHOWS (2)
CONCERTS/FALL FESTIVAL
COPPERFIELD, CIRCUS LA
CORVETTE CRUISE
CULTURAL CELEBRATIONS ETC
DONNY & MARIE OSMOND
FESTIVAL (3)
FESTIVAL FOR NATIVE AMERICANS
FESTIVAL-CULTURAL
GRAND CANYON
HEADLINERS-VEGAS
IN VEGAS
INDIAN SHOW
LAS VEGAS (2)
LAS VEGAS NIGHT SHOWS
LAS VEGAS SHOWS (3)
MULE RIDE
MUSIC, ART, FOOD
NASCAR RACING (2)
NATIVE AMERICAN HISTORY
NATIVE CULTURE

Interest in Attending a special event-Define event:

NATIVE PERFORMERS
NEW YORK ZOOMALITY
NIGHT SHOWS
OATMAN BED RACES, AVI DANCES
OPEN/LIKE MUSIC & NATIVE CULTURE
REGGAE FEST
SEEN GARTH BROOKS
SHOWS IN VEGAS
THEATER, ZOO
THEME PARKS
TRIBAL CEREMONY
VEGAS-FREEMONT ST
WEDDING (2)
WEDDING, FESTIVAL, CONCERT
ZUMANITY-VEGAS

Interest in Other Activity-Define:

ARTS & CRAFT FAIRS
BALL GAMES
BON JOVI
CASINO
CONCERT
DIRT BIKE/DUAL SPORT MOTORCYCLE RIDING
DISCOVER NATIVE AMERICAN CULTURE!
DISNEY LAND
DRINKING
EXPLORING GRAND CANYON
FREMONT EXPERIENCE
GAMBLING (5)
HAVASU
HELICOPTER TOUR (2)
HORSEBACK RIDING WILDERNESS CAMPING
JUST LOOKING
LOOKING FOR SNACKS & SCORPIONS....DIDN'T FIND ANY);
MAINLY BUSINESS W/TRIBE & GIFT SHOP
MEDICAL DRIVE THRU
ROUND-UP ASSISTANCE AT RANCH
SHOPPING
SIGHTSEEING (2)
SIGHTSEEING, VISITING HOTELS, SHOWS, GRAND CANYON

SKYWALK
VISTING A FRIEND

Please mark those attractions you have visited or plan to visit in the area-Other:

CANYON DE CHELLY, PETRIFIED FOREST, MONUMENT VALLEY, FLAGSTAFF
DIAMOND CREEK DRIVE
DIAMOND SPRINGS
HAVASUPAI
HENDERSON
HOLLYWOOD
KEEPERS OF THE WILD
LAS VEGAS NV (2)
LAS VEGAS SCENIC TOUR
LOS ANGELES CA (2)
MUSEUM N. ARIZONA, LOWELL OBSERVATORY
NEW YORK NEW YORK
NORTH RIM
PAGE, MONUMENT VALLEY, PAINTED DESERT
PEACH SPRINGS
PEACH SPRINGS RAFTING
PET. FOREST
PETRIFIED FOREST/METEOR CRATER
RED ROCK
RED ROCK CANYON
RED ROCK, MT CHARLESTON
ROCK QUARRY
ROUTE 66
SEDONA (2)
SUPAI (2)
SUPAI FALLS
WATER FALLS SUPAI AREA
WHATEVER LOOKS INTERESTING
ZION NAT'L PARK

Please describe your experience in a few words:

10 FOR RIVER RUNNERS. BUT SKYWALK ETC VERY COMMERCIAL
226 MILES ON THE RIVER
A LITTLE CONFUSING FOR TRANSPORTATION
A VACATION IS A VERY NEEDED TIME IN A PERSON'S LIFE
A VERY INTERESTING DISCOVERY
A WONDERFUL EXPERIENCE
ABSOLUTELY MIND BLOWING!!
ABSOLUTELY STUNNING SCENERY
ABSOLUTELY WONDERFUL
ACTIVITY CHOICES ARE CONFUSING. EXPLANATION OF LEGACY TOUR IS NOT CLEAR.
ADVENTUROUS/FUN
ALL GOOD!
ALL I ANTICIPATED
ALWAYS A PLEASURE
AMAZING (5)
AMAZING & WELL WORTH IT.
AMAZING CULTURE
AMAZING EXPERIENCE, POOR ORGANISATION & FOOD
AMAZING GREAT
AMAZING LANDSCAPE
AMAZING SCENERY BUT VERY BUSY
AMAZING SIGHT, BUT TRIP TOO LONG FROM VEGAS
AMAZING SITE SEEING TRIP
AMAZING VIEWING
AMAZING VIEWS, AWESOME!!
AMAZING! (3)
AMAZING!!
AMAZING!! WISH I HAD ALL DAY!!
AMAZING. FABULOUS
AS ADVERTISED
AS ALWAYS JUST BREATHTAKING. BUT DON'T TAKE AWAY THE ROAD INTO THE CANYON!
ASK US AFTER RAFT TRIP/EXPECTING AN 8-10 (RATING EXPERIENCE)
AWAZING AND BEAUTIFUL
AWESOME (15)
AWESOME CANYON & SKYWALK
AWESOME EXHILARATING. ONE IN A LIFETIME TRIP
AWESOME FUN, WOULD LIKE TO TAKE HOME
AWESOME LOVED IT
AWESOME RAFTING EXPERIENCE BUT WE WERE STRANDED AT AIRPORT
AWESOME SCENERY CHANGING COLORS & ROCK STRUCTURE
AWESOME SCENERY, FRIENDLY PEOPLE

Please describe your experience in a few words:

AWESOME VIEWS
AWESOME VIEWS, FRIENDLY PEOPLE
AWESOME! (3)
AWESOME! GOD IS GREAT
AWESOME! VERY ENJOYABLE!
AWESOME!!
AWESOME, AMAZING, FANTASTIC
AWESOME, BUT THE BUSES WERE CONFUSING
AWESOME, CULTURAL. SWEET. RAFTING ROCKS.
AWESOME. BEST CHOICE
AWESOME/SPIRITUAL
BACK TO BRING FRIENDS BEAUTIFUL
BAD EXPERIENCE WITH AIR SERVICE-LATE WAITED 4 HR
BEAUTIFUL (6)
BEAUTIFUL & BREATHTAKING
BEAUTIFUL & EXPENSIVE
BEAUTIFUL BUT NO BEER
BEAUTIFUL CANYON. HUALAPAI ARE FINE PEOPLE, VERY PROUD OF THEM!
BEAUTIFUL PLACE/VIEWS
BEAUTIFUL SCENERY STAFF VERY HELPFUL/ORGANIZED
BEAUTIFUL SIGHTSEEING
BEAUTIFUL VIEW-ENJOYED THE NATIVE DANCING
BEAUTIFUL VIEWS
BEAUTIFUL VIEWS-UNFORGETTABLE!!!
BEAUTIFUL!! NICE DRIVE, PEOPLE
BEAUTIFUL, AMAZING. FRIENDLY STAFF.
BEAUTIFUL, FRIENDLY, INTERESTING
BEAUTIFUL, FUN, ENTERTAINING
BEAUTIFUL, FUN, EXHILARATING
BEAUTIFUL, RATHER COOL AND NOT PREPARED FOR IT. LOVED THE MIXTURE OF YOUR CULTURE
W/THE CANYON
BEAUTIFUL-EXCITING (SKYWALK)
BEAUTIFUL-FUN!
BEAUTIFUL-WORTH THE TRIP
BREATH TAKING AMAZING ESCAPE
BREATHTAKING (17)
BREATHTAKING , PRETTY GOOD MASSIVE POWERFUL, SPECTACULAR
BREATHTAKING NEED RECYCLE BOTTLES
BREATH-TAKING SCENIC NEWS OF GOD'S GREAT CREATIONS
BREATHTAKING SURREAL
BREATHTAKING VIEWS

Please describe your experience in a few words:

BREATHTAKING VIEWS AND WONDERFUL HOSPITALITY
BREATHTAKING VIEWS, WELL ORGANIZED & FREEDOM TO EXPLORE
BREATHTAKING!! BEAUTIFUL
BREATHTAKING/BEAUTIFUL PICTURE
BREATHTAKING-GREAT
BRILLIANT (2)
BRILLIANT EXPERIENCE
COMING IN HERE IS FUN
DID NOT GO THERE
DID NOT VISIT
DID THE SKYWALK, LOVED THE JEWELRY
DIDN'T GO TO CANYON
DIDN'T GO YET
ENJOYED HAD A GREAT TIME, FRIENDLY
EVERYTHING WAS AWESOME EXCEPT FOOD
EXCELLENT (4)
EXCELLENT & AMAZING
EXCELLENT BREATH TAKING
EXCELLENT PLACE TO EXPERIENCE
EXCELLENT VIEW OF THE GRAND CANYON
EXCELLENT VIEWS, GREAT FOOD, FRIENDLY STAFF
EXCELLENT, DISAPPOINTED ABOUT NOT HAVING BOAT RIDE
EXCELLENT. GREAT SERVICE FROM EVERYONE
EXCITING (2)
EXCITING SITES TO SEE AND STORIES TO LEARN ABOUT ITS HISTORY
EXCITING, IMPRESSIVE
EXHILERATING, COLD
EXPENSE WAY TO HIGH FOR WHAT YOU DO. SKYWALK SHOULD BE INCLUDED, POOR EATING PLACES.
EXPERIENCE WAS EXCELLENT. PITY ASIAN RIVER CRUISE COULD NOT UNDERSTAND
EXQUISITE TO THE HEART, FABULOUS
EXTRAORDINARY
FABULOUS!
FABULOUS/AMAZING
FABULOUS-BREATH TAKEN
FALSE PRESENTATION
FANTABULOUS/GREAT EXP
FANTASTIC (6)
FANTASTIC RAFTING AND SCENERY AT ONE WITH NATURE, CULTURE AND HISTORY-AN
INFORMATIONAL EXPERIENCE
FANTASTIC SCENERY & WELL ORGANIZED (IF A LITTLE RUSHED AT TIMES)
FANTASTIC-AUTHENTIC-LOVE THE CULTURE ASSOCIATED WITH THIS LOCATION

Please describe your experience in a few words:

FLIGHT WAS GREAT, CANYON BEAUTIFUL, LOVED SKYWALK. TIME HERE WAS MORE THAN NEEDED.

FOOD VERY GOOD, HELICOPTER FLIGHT GREAT, NOT ENOUGH TIME

FRIGHTENING SKYWALK EXPERIENCE BUT WELL WORTH IT!!

FUN

FUN PLACE TO GEOCACHE

FUN RAFTING!

GOOD (5)

GOOD CREW, GREAT SCENERY, GREAT RIDE ON RIVER

GOOD FACILITIES, SPECTACULAR SCENERY

GOOD FRIENDS & A GOOD TIME

GOOD SITE-RAIN

GOOD TRIP OVERALL TOO LONG AT THE SITE. ALSO RANCH WAS ODD AND DISAPPOINTING

GOOD TRIP, BUT SPEND TIME WAITING FOR BUS

GOOD!

GOOD, HELICOPTER RIDE CANCELLED DUE TO WEATHER AND I FELT THE STAFF AT PAPILON VERY RUDE. THE GRAND CANYON ITSELF WAS GOOD.

GOOD-DIDN'T LIKE ROAD

GOOD-PRETTY

GRAND CANYON & CHOPPER IS EXCITING

GRAND CANYON AMAZING & INSPIRING

GRAND CANYON GREAT, MOTEL IN FLAGSTAFF REALLY BAD

GREAT (16)

GREAT ACCOMODATION, DINING ROOM FREEZING WAY TOO MUCH65 DEGREES FAHRENHEIT!

GREAT APART FROM FOOD, IT LET IT DOWN. UNSATISFACTORY

GREAT DAY AT WEST CANYON

GREAT FUN. BEAUTIFUL PLACE.

GREAT NATURE EXPERIENCE-LUNCH NOT SO GOOD

GREAT SERVICE, EXCELLENT EXPERIENCE

GREAT SERVICE, WONDERFUL PEOPLE

GREAT SIGHTS

GREAT TRIP, BUT SOME TRANSPORTATION DELAYS WERE A DRAG.

GREAT VIEW!

GREAT VIEWS

GREAT VIEWS & INTERESTING CUTURE

GREAT VIEWS. LOST MY DROID AT SKYWALK IN CREVICE TOUR WWW.SETHDROID.COM

GREAT! (3)

GREAT! FRIENDLY STAFF

GREAT! WOULD DO IT AGAIN!

GREAT!!

GREAT!!!

GREAT. ASTONISHING VIEW. GREAT SERVICE @ GUANO POINT

Please describe your experience in a few words:

GREAT-BEAUTIFUL

HAD A FUN TIME SEEING THE SIGHTS AND VIEWING A NEW CULTURE AND LANDSCAPE

HAD A VERY GOOD TIME ALL WERE NICE

HAD FUN

HAVEN'T BEEN

HAVEN'T BEEN THERE YET

HAVEN'T BEEN THERE YET, BUT LOOKING FORWARD TO IT.

HAVEN'T GONE YET

HOPE MORE FAR CAN WALK, BECAUSE IT'S VERY GOOD.

HORRIBLE FOOD AT SKYWALK CAF

HUALAPAI LODGE IS GREAT

HUALAPAI RIVER RUNNERS WAS AMAZING, THE SKYWALK WAS GOOD BUT PRICEY.

HUGE!

HUGE, AMAZING

I CLIMBED ROCKS, BOUGHT JEWELRY

I LOVE BEING @ GRAND CANYON WEST

I LOVE THE GRAND CANYON

I LOVED THE HELICOPTER

I THINK THE FACILITIES ARE A BIT POOR

I WASN'T EXPECTING TO PAY A MIN OF \$40 JUST TO LOOK AROUND AND TAKE SOME PICS. I THINK
\$15 \$20 WOULD BE A LITTLE BETTER.

I(T) WAS WONDERFUL. THANK YOU.

INCREDIBLE

INCREDIBLE!!!

INSPIRING CULTURALLY ENLIGHTNING

INTERESTING (2)

INTERESTING & NICE TO VISIT

INTERESTING DAY/BEAUTIFUL SCENES

INTERESTING PLACE

INTERESTING, BREATH TAKING

INTERESTING, NOT LIKE ANYTHING I HAVE SEEN BEFORE

IT IS LIKE NOTHING ON EARTH

IT WAS A LOT OF FUN. WILL COME AGAIN.

IT WAS A VERY UNIQUE EXPERIENCE BUT WE WOULD HAVE LIKED TO LEARN MORE ABOUT THE
CANYON AND THE PEOPLE.

IT WAS AMAZING TO SEE THE GRAND CANYON FOR OURSELVES

IT WAS AWESOME

IT WAS AWESOME!!

IT WAS BREATHTAKING

IT WAS BREATHTAKING SCENERY, VERY GLAD I CAME

IT WAS GREAT

Please describe your experience in a few words:

IT WAS GREAT!

IT WAS NICE EXCEPT FOR THE DRIVE TO THE SKYWALK THE ROAD WAS HORRIBLE & VERY HARD ON OUR SUV

IT WAS ONE OF A KIND

IT WAS QUITE EXHILIRATING & AWESOME

IT WAS VERY BEAUTIFUL AND EXCITING

ITS A FANTASTIC AREA, THE NATURE IS OVERWHELMING

IT'S AWESOME!

IT'S SO BEAUTIFUL AND OVERWHELMING. I LOVE IT AND JUST FEEL A CALM OVER MYSELF.

IT'S SO BEAUTIFUL AND PEACEFUL HERE I LIKE THAT YOU HAVEN'T TAKEN AWAY SOME OF ITS BEAUTY TO ATTRACT TOURISTS.

IT'S VERY BEAUTIFUL AND WONDFERFUL ADVENTURE

JUST BEAUTIFUL

JUST GOT HERE-DON'T KNOW YET EXCEPT SHOPPING

JUST GREAT

JUST STARTING

JUST STARTING OUT

LADY @ DESK-EXCELLENT

LIKE TO TRAVEL 66

LODGE RESTAURANT STAFF VERY POOR EVENING, VERY GOOD NEXT MORNING

LOIS MADE THIS DREAM COME TRUE!

LOOKING FOR MEMORABILIA OF AZ-WOULD LIKE PENDANT

LOST/NOT ENOUGH SIGNS

LOVE AMERICA, SKYWALK BEAUTIFUL

LOVE THE VIEWS

LOVELY

LOVELY, PLEASE KEEP IT NATURAL, MINIMIZE COMMERCIALIZATION

MADE IT A WONDERFUL HONEYMOON!

MAGICAL

MAGNIFICENT (3)

MEMORABLE (2)

MORE THAN "10"

MORE TIME

MOTHER NATURE AT HER BEST!

MY EXPERIENCE WAS ENJOYABLE. MY ONLY CONCERN WAS HAVING RUSHING TO AVOID MISSING THE BUS.

NEVER FORGET

NICE (2)

NICE BUT COLD

NICE PEOPLE, BEAUTIFUL SCENES, FAIR PRICES

NICE, QUIET, CLEAN, FRIENDLY

NICE-COLD

Please describe your experience in a few words:

NO CAMERAS ON SKYWALK

NONE

NOT ACCESSIBLE FOR THOSE W/PHYSICAL DISABILITIES, BUT THE VIEW AND TOUR WERE FABULOUS.
NICE PEOPLE.

NOT WHAT THE BROCHURE PROMISED

OK

OKAY VERY GREAT

ONCE IN A LIFE TIME (2)

ONCE WE GOT THE THE "SKYWALK" WE FELT LIKE IT WAS A SCAM BECAUSE OF THE \$80 + \$80 + \$35
FEES.

OUR GROUP OF 8 DROVE RT 66 TO PEACH SP. & HIKED TO SUPAI

OUTSTANDING

OVERPRICED ON EVERYTHING

OVERWHELMED AT HOW ENORMOUS

PANARAMIC VIEW

PEACEFUL, CALM, SCENIC

PICTURES DON'T DO IT JUSTICE

PLEASANT TOUR OPERATOR & ALL GRAND CANYON WORKERS VERY NICE TRIP. THANK YOU.

POOR INFRASTRUCTURES FOR TOURISTS/SKYWALK IS IN THE "WRONG" PLACE

PRETTY AWESOME SIGHT

PRETTY FUN, BREATHTAKING, PEACEFUL, BEAUTIFUL

PRETTY, BUT EXPENSIVE

RAINY-GOOD SIGHTS

RELAXING

RELAXING, PLEASANT, ENJOYABLE

RIP OFF!!!

RIVER TRIP WAS GREAT!!

SCENERY WAS AMAZING, FOOD NEEDS IMPROVE

SCENERY-KINDNESS-SPECTACULAR

SCENES ARE GREAT. POWER OF NATURE IS AMAZING.

SCENIC LANDSCAPES AND VIEWS

SHOCKING/INCREDIBLE

SKY WALK WAS FABILOUS

SPECTACULAR (6)

SPECTACULAR VIEW (2)

SPECTACULAR, AWESOME, INCREDIBLE

STAYED AT THE HUALAPAI LODGE OVERNIGHT, WHICH IS A VERY NICE AND WELL LOCATED HOTEL.

STILL ON OUR WAY OUT THERE

SUPAI WAS AMAZING

SWEET

THANK YOU VERY MUCH-AWESOME EXPERIENCE

Please describe your experience in a few words:

THANKS TO THE GRAND CANYON STAFF AND OUR ROAD SCHOLAR GUIDE
THE BEST SUNNY DAY & VIEW I HAVE EVER SEE
THE BEST-CAME BACK W/FRIENDS
THE COLD WATER WAS THE ONLY DRAWBACK TO THIS AMAZING EXPERIENCE
THE EFFICIENCY OF OUR TOUR COMPANY & THE COMFORT. SPEAKING TO WILFRED ABOUT HIS
"PEOPLES" HERITAGE. FANTASTIC. THE HIGHLIGHT OF MY VISIT.
THE HELICOPTER TOUR IS TOO SHORT!
THE HUALAPAI LODGE WAS GREAT AND THE PEOPLE GRACIOUS. MAYBE WE CAN COME AGAIN AND
DO THE SKYWALK.
THE LODGE WAS WONDERFUL-GREAT FOOD & STAFF
THE LOGISTICS LACK OF EFFICIENCY
THE PLACE IS NATURE AT ITS BEST.
THE SCENERY WAS WONDERFUL
THE SITES ARE GOOD
THE VIEW IS WONDERFUL
THE VIEWS WERE SPECTACULAR AND SERVICE WAS SUPERB
THIS IS ONE OF THE AMAZING SCENES I HAVE SEEN IN MY LIFE.
THRILL, BREATHTAKING
THRILLED
TO COLD THIS TIME OF YEAR
TO COMMERCIAL
TO HOT LONG LINES
TOO EXPENSIVE
TOO MANY BUSES
TOO MUCH TIME SPENT IN LINE
TOO RUSHED WISH WE HAD MORE TIME.
TOUR DURATION TOO SHORT WITHOUT RUSHING
TRANSFERRING FROM BUS TO BUS
TRAVELLING A PAIN BUT VIEWS WORTH IT!
UNBELIEVABLE. AMAZING. GOOD SIGHTS
UNFORGETTABLE (2)
UNFORGETTABLE/SUPERB/FANTASTIC/BRILLIANT
UNREAL, VERY FRIENDLY SERVICE
VERY BEAUTIFUL AND HELPFUL PEOPLE
VERY BEAUTIFUL VIEW
VERY COURTEOUS INDIAN, GREAT
VERY EDUCATIONAL, SPECTACULAR VIEW
VERY ENCHANTING VIEW
VERY EXPENSIVE, PHOTOS A RIP OFF. EXCELLENT VIEWS!
VERY FRIENDLY
VERY GOOD (3)

Please describe your experience in a few words:

VERY GOOD EVERYONE FRIENDLY

VERY GOOD EXPERIENCE ESPECIALLY SKY WALK

VERY GOOD TOUR BY EDGE NEED TO HAVE RAILS

VERY GOOD!!!

VERY GOOD, BUT VERY COLD

VERY HAPPY FOR ALLOWING US TO EXPLORE THE CANYON FREELY.

VERY HAPPY TO SEE ALL

VERY HELPFUL, FRIENDLY, ENJOYABLE

VERY IMPRESSED A REAL CREDIT TO THE HUALAPAI PEOPLE.

VERY IMPRESSIVE!

VERY INTERESTING (3)

VERY NICE (5)

VERY NICE FACILITY AND STAFF

VERY NICE. PAVE THE ROADS

VERY ORGANIZED, VERY IMPRESSIVE CLEAN, EVERYONE EXCELLENT

VERY PLEASANT & INTERESTING-BEAUTIFUL COUNTRY

VERY, VERY INTERESTING. NICE PHOTO VIEW

VIEW AWESOME SKYWALK-UNBELIEVABLE HELICOPTER RIVER RIDE-EXCELLENT TOUR-THE BEST

WARNING ABOUT STRENUOUS WALKING

WAS EXCITED ABOUT THE TRIP BUT THE VISABILITY WAS LOW.

WASTED ALOT OF TIME WAITING FOR BUS OTHER THAN THAT IT WAS EXCELLENT

WE EXPECTED SKYWALK TO BE LONGER, BUT VIEW WAS TREMENDOUS.

WE HAD A VERY GOOD TIME

WE HOPE TO RETURN FOR A 3 TRIP

WE LOVE THIS AREA & THE WILDFLOWERS WERE LOVELY

WE LOVED THE RAFTING & STAYING AT THE LODGE

WE REALLY HAD A WONDERFUL EXPERIENCE-ENJOYED THE PEOPLE-GREAT SERVICE

WE THOUGHT THERE WAS MORE THAN TWO STOPS ON THE BUSES. A LOT OF TIME TO SPARE. GOOD
REGULAR SERVICE.

WE WISH WE HAD MORE TIME

WELL ORGANIZED

WELL ORGANIZED TRIP!

WELL WORTH THE TRIP

WELL WORTH TO COME.

WE'RE FROM KINGMAN. WE FREQUENT THE RESTAURANT & GIFT SHOP & ENJOY THE FOOD &
SERVICE.

WISH WE WOULD HAVE MORE TIME

WITH OUT A WORD

WONDERFUL (9)

WONDERFUL & BEAUTIFUL

WONDERFUL EXPERIENCE (2)

Please describe your experience in a few words:

WONDERFUL TIME

WONDERFUL VIEW/COOL RANCH

WONDERFUL VIEWS, HUALAPAI BUFFET VERY GOOD. SITTING QUIETLY WHEN NO HELICOPTERS
FLYING BY WAS THE BEST.

WONDERFUL, BEAUTIFUL, GEORGIOUS, GOOD

WONDERFUL, NATURE IS WONDERFUL

WONDERFUL-COLD

WORTH EVERY CENT

WOW

WOW

WOW!

YET TO EXPLORE