

Arizona Tourism Award Winners

(1993-2014)

1. Cooperative Marketing

2013 Alpine Harvest Festival – 2014

The Hopi Arts Trail, Moenkopi Developers Corporation - 2013

Taste of Historic Old Town Cottonwood, Local First - 2012

Historic Route 66 Passport Program - 2011

Arizona Rocks - 2010

Cochise Origins – 2009

Lake Havasu Convention and Visitors Bureau – 2008

Southeastern Arizona Birding Trail – 2007

Out and About Tempe Media FAM Tour, Tempe Convention and Visitors Bureau – 2006

Win a Trip to Tempe to See Disney's the Lion King, Tempe Convention & Visitors Bureau – 2005

Sunny Arizona, City of Chandler Economic Development and Tempe CVB - 2004

Prescott Area Coalition for Tourism (PACT) – 2003

2. Innovative Promotions

Visit Mesa Destination Video (Urban) – 2014

Flagstaff CVB Reimagining and Marketing Campaign (Rural) – 2014

Yuma 101 - 2013

Free Board Every Day the Dun Doesn't Shine Program, Yuma – 2012

Historic Kingman Geocaching Project - 2011

The Flagstaff Stimulus Program - 2010

Copper Corridor Ore Cart Trail – 2009

Arizona's Salsa Trail, Graham County Chamber of Commerce – 2008

Alliance for Audience – 2007

Fish Arizona!, Arizona Game and Fish Department – 2006

Advertising & Promotions Committee, Town of Pinetop-Lakeside – 2005

Win a Free Trip to Tempe, Arizona, Tempe CVB – 2004

Launch of "The Oasis" at Pointe South Mountain Resort 2003

3. Special Events – Urban and Rural

City of Yuma's Centennial Celebration (Urban) – 2014

36th Annual Parker Tube Float (Rural) – 2014

No Special Events Urban Winner for 2013

Run to the Pines CarShow (Rural) – 2013

Spring Training Festival (Urban) – 2012

Bisbee 1000, the Great Stair Climb Fundraiser (Rural) – 2012

Yuma Lettuce Days (Urban) - 2011

The Superstition Harley-Davidson Lost Dutchman State Park Observation Run (Rural) - 2011

Heard Museum Guild Indian Festival and Market (Urban) – 2010

Arizona's Gift from the Grand Canyon State, the U.S. Capitol Christmas Tree (Rural) - 2010

NBA All Star Game (Urban) – 2009
Gold Rush Days, Wickenburg (Rural) – 2009
Scottsdale Arabian Horse Show, Arabian Horse Association of Arizona (Urban) – 2008
Magic of Christmas in Williams, the Christmas Committee of Williams (Rural) – 2008
Arizona State Parks 50th Anniversary Celebration AND Fiesta Bowl Festival of College Football (Urban) – 2007
Border to Border Air Show (Rural) – 2007
Cowgirl Up! Art from the Other Half of the West, Desert Caballeros Western Museum (Rural) – 2006
Cactus League, Cactus League Association (Urban) – 2006
P.F. Chang's Rock N' Roll Arizona Marathon & ½ Marathon, Elite Racing (Larger Community) – 2005
Lake Havasu Boat Parade of Lights, Lake Havasu Yacht Club (smaller community) – 2005
Polar Express, Grand Canyon Railway – 2004
The Glendale Chocolate Affaire 2003

4. Arizona Preservation Award

Tucson's Jewish History Museum (Urban) – 2014
Copper Art Museum (Rural) – 2014
Arizona Experience Website - 2013
Fort Apache/Theodore Roosevelt School National Historic Landmark – 2012
McDowell Sonoran Conservancy - 2011
Arizona Culturekeepers – 2010
Yuma Crossing Heritage Preservation – 2009
Honanki Ruins Site Host Program, Pink Jeep Tours – 2008
Digging In: Bisbee's Mineral Heritage Exhibition – 2007
Zane Grey Cabin Foundation – 2006
Angel Delgadillo, Historic Route 66 Association of Arizona – 2005
J.W. Marriott Starr Pass Resort & Spa (environmental) – 2004
La Posada Winslow (historic) – 2004
Natural - ecologix at Grand Canyon National Park/ Cultural - Gila River Indian Community and Sheraton Wild Horse Pass Resort and Spa 2003
Queen Mine Tour, Bisbee 2002
Roger Young, Culture of the Southwest Cowboy 2000
Hyatt Regency Scottsdale at Gainey Ranch (Hyatt's Hopi Learning Center) 1999
The City of Globe for Besh-Ba-Gowah Ruins 1997
The Arizona State Historic Preservation Office 1997
Arizona-Sonora Desert Museum 1996
Pueblo Grande Museum & Cultural Park 1996
Museum of Northern Arizona 1995
Jerome Historical Society 1995
Sharlot Hall Museum 1994
Historic Route 66 Association 1993

5. Green Tourism

Xeriscape, Westin Kierland – 2014
Be Greener Program, Westin Kierland – 2013
Grand Canyon Railway, Ecologix – 2012
Arizona Hotel & Lodging Association Green Certified Program – 2011
FireSky Resort & Spa, EarthCare Program – 2010

6. Spirit of Service

Jane Bliss, Bartender, Museum Club - 2014
Fermin Estrada, Verde Canyon Railroad – 2013
Gary Muholland, Apache Junction, Arizona (posthumously) – 2012
Celia Cohen, The Westin Kierland & Spa– 2011
Reuben Stoller, Radisson Woodlands, Flagstaff (Individual) – 2010
Navigation Volunteers, Phoenix Sky Harbor International Airport (Group) - 2010
Mia Yates, The Westin Kierland Resort & Spa (Individual) – 2009
Intergenerational Group, Camp Verde (Group) – 2009
James Hardy, Flagstaff CVB – 2008
Khalik Hussein, Loews Ventana Canyon Resort – 2007
Richard and Sherry Mangum, Flagstaff Historic Walking Tours – 2006
Eleanor Gardner, Little America Hotel – 2005
Wesley Bagarozzi, Westin La Paloma Resort & Spa 2004

7. Tourism Champion of the Year

Greg Bryan, Mayor of Tusayan – 2014
Doug Yonko (Champion) – 2013
Bearizona Wildlife (Attraction) – 2013
Arizona Centennial Commission – 2012
Gabrielle Giffords – 2011
Mitch Nichols, The Nichols Group – 2010
Mark Grenoble, Enchantment Group – 2009
Jonathan Walker, Metropolitan Tucson CVB – 2008
Bruce Lange, The Westin Kierland Resort and Spa - 2007
Kathie Knapp, Arizona Department of Transportation Scenic Byways – 2006
Renee Levesque and Steve Moore, Arizona Tourism Alliance Board of Directors – 2005
Matt McMahon, Outback Steakhouses of Arizona – 2004
Debbie Johnson 2003

8. Hall of Fame Award

James Ballinger, Phoenix Art Museum – 2014
Ginger Dude, Tempe Tourism Office – 2013
Steve Moore, Greater Phoenix Convention and Visitors Bureau – 2012
Debbie Johnson, Arizona Hotel & Lodging Association – 2011
Greg Gilstrap, Madden Media – 2010
Robert Brinton, Mesa Convention and Visitors Bureau – 2009
Dolly Kennedy, Dolly Steamboat Cruises - 2008
Win Holden, Arizona Highways – 2007
Rachel Sacco, Scottsdale Convention and Visitors Bureau – 2006

Bob Cote, Tanque Verde Guest Ranch - 2005
Sherry Henry, Fiesta Inn – 2004
Kay Daggett 2003
Joe Yuhas 2002
David Radcliffe, Greater Phoenix Convention & Visitors Bureau 2000
Frank Miller, Sedona Oak Creek Canyon Chamber of Commerce 1999
Dolan Ellis, Arizona's Official Balladeer 1997
Jane Gillespie, Grand Canyon Lodges 1996
Bill Leverton, Travel Writer 1996
Hugh Harelson, Publisher of Arizona Highways 1995
Dick Gray, President of ATIA 1994
Pete Kretsedemas, Owner of Falcon Restaurant-Historic Rt. 66 1993

9. Special Recognition

Arizona Centennial Projects (Various) – 2012
Tucson Rodeo Parade, 2010
Prescott, World's Oldest Rodeo, 2010
Ken Travous, Former Director of Arizona State Parks Department – 2009
Hilton Tucson El Conquistador Golf & Tennis Resort – 2004
Linda Diedrich, Pinetop-Lakeside Chamber of Commerce 2003
Alice Cooper 2002

10. Visionary Award

The Honorable Raul Castro – 2004

111. Lifetime Achievement Award

Raymond Endfield, White Mountain Apache Tribe – 2008
Marshall Trimble, Arizona State Historian – 2007

Retired Categories

1. Special Achievement Award:

2000-category retired

Grand Canyon Railway 1999
Marilee Fowler, Flagstaff Convention & Visitors Bureau 1997
Hisaaki Ishihara 1996
Sherry Henry 1995
Frank Miller 1994
Dave Radcliff 1993

2. Bootstrap Award:

Category retired

Cochise County Tourism Council, 2002
Arizonans for Cultural Development 2000
Jaye Stimson-Glendale Tourism Office 1999
Wickenburg Chamber Tourism Authority 1997
Ellen Clark-Wilcox 1996
Crazy Ed Chilleen-Black Mountain Brewery 1995
Coconino Center for the Arts 1994
Stan Dupuy-Bisbee 1993

3. Grand Old Classic Event Award:

2000-category retired

Mesa Southwest Museum Guild-Territorial Days 1999
Wickenburg's Gold Rush Days 1997
Red Rock Fantasy at Los Abrigados Resort in Sedona 1997
Don's Club Superstition Mountain Trek 1996
Sedona Jazz on the Rocks 1995
Prescott Frontier Days & Rodeo 1994
Tubac Festival of the Arts 1993

4. Community Tourism Development Award:

2000-category retired

City of Glendale 1999
Destination Marketing Committee for the Sedona-Oak Creek Canyon Chamber of Commerce 1997
City of Tempe Rio Salado Project 1997
Eco-Arizona Tourism Cluster 1996
City of Flagstaff Visitor Center 1995
Destination Marketing Committee-Sedona/Oak Creek Chamber 1995
Apache Trail Association 1994
Wickenburg Chamber of Commerce 1993

5. Media Support Award:

2000-category retired

Preston Westmoreland 1999
Mountain Living Ink in Flagstaff 1997
Judy Wade, Freelance Writer 1997
C.C. Goldwater Hedley 1996
Arizona Getaways-Sunday Arizona Republic 1995
Arizona Republic/Phoenix Gazette 1994
The Museum Club of Flagstaff 1993

6. Outstanding Volunteer Award:

Category retired

Royce Kardinal 2002

Fiesta Bowl Volunteers 2000

Marylee Peterson-Sabino Canyon 1999

The Visitor Center Volunteers of the Sedona-Oak Creek Canyon Chamber of Commerce 1997

Cibolan Volunteer Guides 1996

Visitor Center Volunteers-Sedona/Oak Creek Chamber 1995

Arizona Tourism Industry Association 1994

Betty Inman Lee-Mesa Chamber 1993

7. Person of the Year Award:

Category retired

Pete Sesow - Cottonwood 2002

Louie Moses-Moses Anshell Advertising 2000

Don Charpio-US Bureau of Land Management-Arizona State Office 1999

Frank Miller Executive Director of the Sedona-Oak Creek Canyon Chamber of Commerce 1997

Gil Guggisberg-Pinetop-Lakeside Chamber of Commerce 1996

Margaret Walker-Executive Director, Arizona Hotel/Motel Association 1995

Tom Silverman-General Manager, Embassy Suites-Scottsdale 1994

Lew Cuddeback-Executive Director, Arizona Tourism Industry Association 1993

8. Grand Canyon State Award:

Category retired

Discover Navajo: People of the Fourth World Project 2002

Arizona State Parks-Kartchner Caverns State Park 2000

Arizona Highways Magazine 1999

O'Odham Tash (Casa Grande Indian Days) 1997

Lowell Observatory in Flagstaff 1997

Historic Route 66 Association 1996

Grand Canyon Railway 1995

Sierra Vista Chamber-Salute the Buffalo Soldier 1994

Grand Canyon IMAX 1993

9. Web Marketing/ Technical Marketing (now Technology in Tourism)

Category retired

Cochise Stronghold Bed & Breakfast Web site – 2005

IRIS E-mail Communications, Scottsdale CVB – 2004

Scott Neidig/University of Advancing Technology Web Club 2003