



**Please join us in Flagstaff as the Arizona Office of Tourism presents the  
AOT World Tour 2015**

@AZTourismPR on Twitter; Use #AOTWorldTour to connect with us on social

Updated as of 12/2/2015

**WHEN:** 9:30 a.m. – 3:00 p.m., Tuesday, December 8, 2015

**WHERE:** Doubletree by Hilton Flagstaff  
1175 Historic Rte 66, Flagstaff, AZ 86001  
(928) 773-8888

**COST:** \$20.00 (includes lunch)

**REGISTRATION:** Please register online at: [www.aotworldtour.ezregister.com](http://www.aotworldtour.ezregister.com)

**AGENDA:**

9:30-10:00 a.m.	<b>Registration</b>
10:00-10:20 a.m.	<b>Welcome by Debbie Johnson, Director, AOT</b>
10:20-11:10 a.m.	<b>Market Reports</b> The top five things you need to know and the top five things you probably didn't know in the international markets in which AOT has representation: United Kingdom, Canada, Mexico, France and Germany (please note: China will not be participating in this session).
11:10-11:30 a.m.	<b>AOT Advertising Update</b>
11:30-11:45 a.m.	<b>Break</b>
11:45 a.m.-12:45 p.m.	<b>Lunch with Keynote Presentation on China's Outbound Tourism</b>
12:45-2:50 p.m.	<b>Breakout Sessions (6 sessions at 20 minutes each)</b> These 20 minute sessions will allow you the opportunity to interact with our international representatives in a small group setting.
	<b>Event Concludes</b>