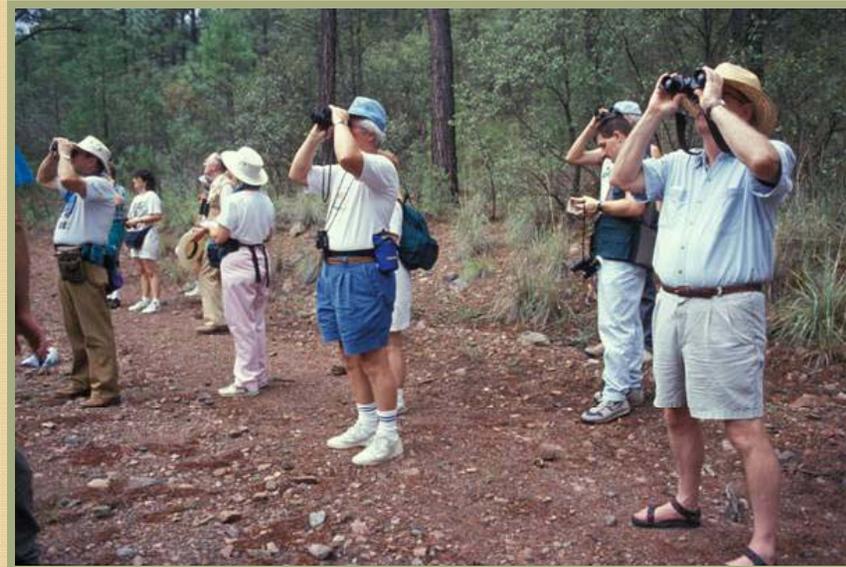




A concept for outdoor recreation,
environmental education, and
conservation in Flagstaff



A shared vision

- In 2011, Arizona Game & Fish convened a **core planning team**, who value watchable wildlife because it:
 - Provides outdoor recreation and education opportunities for the community and its visitors
 - Promotes the conservation of native plants, animals, and habitats
 - Brings revenue to local businesses
 - Supports the values that Flagstaff residents hold for open spaces, natural community character, and conservation



AWWE



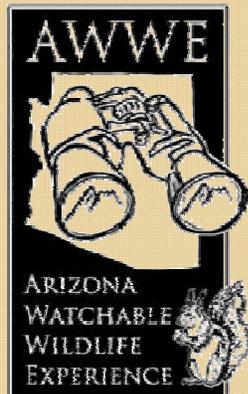
A system of watchable wildlife sites to serve the community, attract tourists, boost the local economy, and build a constituency of supporters for conservation



The big picture



To designate and enhance 30 viewing sites in the greater Flagstaff area

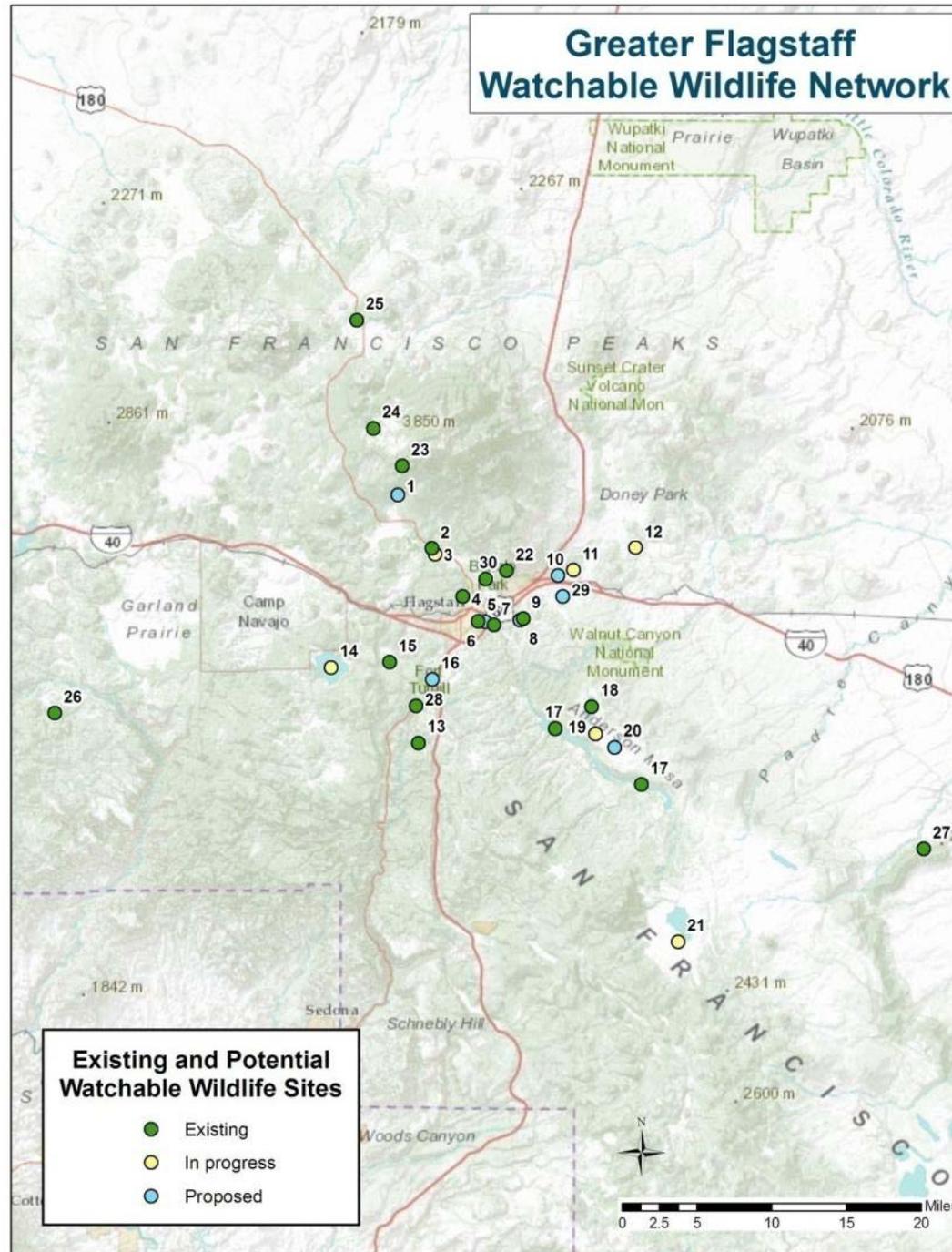


- Provide an organized form of recreation in northern Arizona
- Engage community partners to enhance open spaces
- Establish creative funding sources

the Peaks Tour

Rural & urban

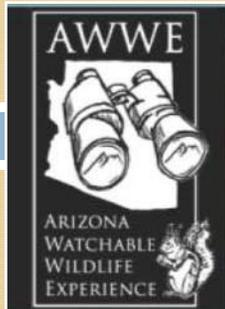
1. Leroux Springs
2. Museum of Northern Arizona
3. Cheshire Wetlands
4. Francis Short Pond
5. Sawmill Multicultural and County Nature Park
6. Sinclair Wash
7. Rio de Flag Wetlands
8. Foxglenn FUTS trail
9. Foxglenn prairie dog colony
10. Rio reaches 80-100
11. Picture Canyon
12. Logan's Crossing
13. Pumphouse Greenway & Kachina Village Wetland
14. Rogers Lake
15. Flagstaff Arboretum



Developed & primitive

16. Ft Tuthill County Park
17. Upper and Lower Lake Mary
18. Marshall Lake
19. Prime Lake
20. Vail Lake
21. Mormon Lake
22. Mt. Elden Environmental Study Area
23. Lamar Haines Wildlife Area
24. Hart Prairie
25. Kendrick Park Nature Trail
26. Sunflower Flat
27. Raymond Wildlife Area
28. Griffith Springs Trail
29. Campbell Mesa
30. Buffalo Park

AZWatchWildlife.com



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Welcome to the Arizona Watchable Wildlife Experience!

**AWWE is recreation,
it is education, and
it is
conservation!**

**We are a community partnership
committed to connecting people
with Arizona's natural environment
and promoting its conservation.**

**Join us in experiencing wildlife
and their habitats in ways
that are truly AWWEsome!**



AWWE is connecting you with our natural heritage!

Strategic Plan



- *Brochure development, printing*
- *Audio & smart phone applications*
- *Events*
- *Showcase site development*
 - ▣ Watchable wildlife elements >\$100,000
 - ▣ Habitat restoration - >\$300,000



Integrating with business

- *Provide materials to hotels,
City of Flagstaff Visitors' Center
Visitors' Center Display
Chamber of Commerce*

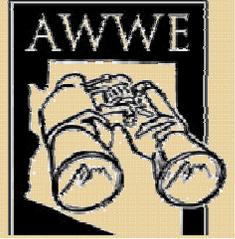


What makes AWWWE unique?

- ❑ One-stop shopping
- ❑ User-friendly guidance and expertise
- ❑ Leveraging resources, building efficiency
- ❑ Serves all demographics, creating connections with the outdoors



Community Engagement



- ❑ Web news
- ❑ Photo contest
- ❑ Volunteer opportunities: clean up days, restoration, and events
- ❑ Organized events
- ❑ Adopt-a-site
- ❑ Regional Plan



Flagstaff Regional Land Use Plan 2013 Draft

Flagstaff Metropolitan Planning
Organization

City of Flagstaff
Coconino County
“Expert forum”



- Wildlife linkages, important habitats, and AWWWE sites provided by AGFD are an important layer in the Open Space Planning Maps

Environmental Planning & Conservation Policies

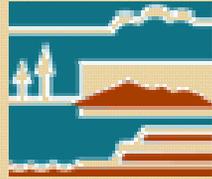
- **Goal E&C.10.** Protect indigenous wildlife populations, localized and larger-scale wildlife habitats, ecosystem processes, and wildlife movement areas throughout the planning area.
- **Policy E&C.10.5.** Support the development of watchable wildlife recreation opportunities in cooperation with other agencies



Water Resources

- **Goal WR.5.** Manage watersheds and stormwater to address flooding concerns, water quality, environmental protections, and rainwater harvesting
- **Policy WR.5.2.** Incorporate pedestrian access, trails, and watchable wildlife opportunities into natural watercourses





- Challenges remain
- Opportunities abound
- Partnerships are the key