

2017

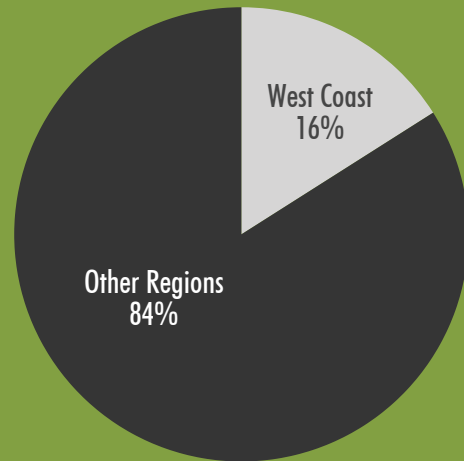
**Arizona Domestic Overnight Visitors
Arizona vs. West Coast Region**

38.3 MILLION

Domestic Overnight
Visitors to Arizona

6.1 MILLION

Domestic Overnight Visitors to
West Coast Region



ARIZONA

WEST COAST REGION

leisure/business

84%/16%

90%/10%

non-resident/resident

72%/28%

82%/18%

party size

2.8

3.1

expenditures*

\$645

\$582

nights stayed in region

3.6

3.2

average age

45 YRS

39 YRS

top activities

shopping
national/state park
fine dining
landmark/historic site

shopping
casino
swimming
museum