

2017

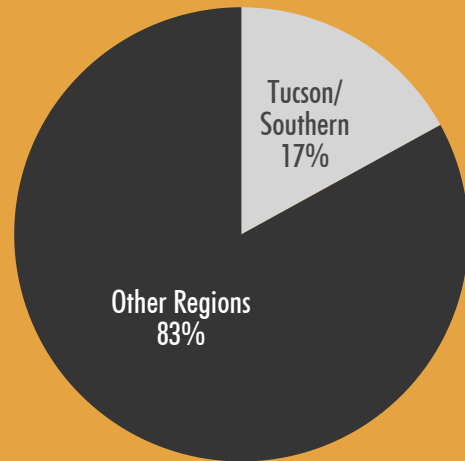
Arizona Domestic Overnight Visitors
Arizona vs. Tucson and Southern Region

38.3 MILLION

Domestic Overnight
Visitors to Arizona

6.5 MILLION

Domestic Overnight Visitors to
Tucson and Southern Region



	ARIZONA	TUCSON/ SOUTHERN REGION
leisure/business	84%/16%	88%/12%
non-resident/resident	72%/28%	65%/35%
party size	2.8	2.5
expenditures*	\$645	\$698
nights stayed in region	3.6	4.2
average age	45 YRS	50 YRS
top activities	shopping national/state park fine dining landmark/historic site	shopping national/state park fine dining landmark/historic site

Source: Longwoods International, Tourism Economics

* trip expenditures per party, does not include transportation to Arizona