

Statewide Lodging Performance										
Market Year	Month of October					Year-to-Date				
	Occupancy	ADR	RevPAR	Demand	Supply	Occupancy	ADR	RevPAR	Demand	Supply
United States										
2012	64.2%	\$109.86	\$70.57	97,187,994	151,312,085	63.1%	\$106.50	\$67.17	930,557,224	1,475,343,929
2013	64.7%	\$113.48	\$73.48	98,639,442	152,342,277	64.0%	\$110.71	\$70.80	950,212,343	1,485,794,118
% change	0.8%	3.3%	4.1%	1.5%	0.7%	1.4%	4.0%	5.4%	2.1%	0.7%
Mountain										
2012	62.3%	\$95.18	\$59.27	11,279,025	18,112,463	61.4%	\$97.07	\$59.61	108,898,343	177,329,255
2013	61.7%	\$97.75	\$60.34	11,246,535	18,218,173	62.3%	\$99.78	\$62.15	111,064,693	178,320,290
% change	-0.9%	2.7%	1.8%	-0.3%	0.6%	1.4%	2.8%	4.3%	2.0%	0.6%
State of Arizona										
2012	59.8%	\$99.81	\$59.72	2,089,345	3,491,623	58.9%	\$98.34	\$57.88	20,107,113	34,162,605
2013	59.5%	\$102.62	\$61.09	2,080,066	3,494,072	59.6%	\$101.27	\$60.36	20,358,537	34,157,464
% change	-0.5%	2.8%	2.3%	-0.4%	0.1%	1.3%	3.0%	4.3%	1.3%	0.0%
Metro Phoenix										
2012	59.6%	\$109.71	\$65.34	1,150,100	1,931,300	58.8%	\$107.27	\$63.11	11,108,389	18,881,735
2013	61.3%	\$112.96	\$69.26	1,181,358	1,926,774	60.5%	\$110.27	\$66.66	11,413,099	18,879,144
% change	3.0%	3.0%	6.0%	2.7%	-0.2%	2.8%	2.8%	5.6%	2.7%	0.0%
Metro Tucson										
2012	58.3%	\$91.80	\$53.49	286,855	492,280	57.5%	\$90.11	\$51.79	2,793,207	4,859,775
2013	54.3%	\$92.34	\$50.16	269,647	496,403	57.2%	\$91.42	\$52.25	2,768,862	4,844,830
% change	-6.8%	0.6%	-6.2%	-6.0%	0.8%	-0.6%	1.5%	0.9%	-0.9%	-0.3%
Flagstaff AZ										
2012	70.4%	\$75.54	\$53.17	110,538	157,046	67.4%	\$79.01	\$53.24	1,047,033	1,553,830
2013	67.2%	\$79.87	\$53.64	107,384	159,898	68.8%	\$83.40	\$57.35	1,069,534	1,555,192
% change	-4.6%	5.7%	0.9%	-2.9%	1.8%	2.1%	5.6%	7.7%	2.1%	0.1%
Non-metro AZ										
2012	61.3%	\$87.65	\$53.77	622,465	1,014,723	59.3%	\$87.61	\$51.93	5,867,587	9,898,215
2013	57.8%	\$89.81	\$51.90	588,073	1,017,482	58.5%	\$90.96	\$53.17	5,793,096	9,909,760
% change	-5.8%	2.5%	-3.5%	-5.5%	0.3%	-1.4%	3.8%	2.4%	-1.3%	0.1%

Source: Smith Travel Research