

Statewide Lodging Performance										
Market Year	Month of December					Year-to-Date				
	Occupancy	ADR	RevPAR	Demand	Supply	Occupancy	ADR	RevPAR	Demand	Supply
United States										
2012	48.9%	\$104.70	\$51.22	73,276,247	149,797,053	61.3%	\$106.25	\$65.15	1,085,479,919	1,770,313,306
2013	50.2%	\$108.77	\$54.65	75,878,993	151,009,897	62.3%	\$110.35	\$68.69	1,109,799,981	1,782,721,996
% change	2.7%	3.9%	6.7%	3.6%	0.8%	1.5%	3.9%	5.4%	2.2%	0.7%
Mountain										
2012	45.1%	\$94.20	\$42.47	8,134,208	18,040,822	59.1%	\$96.20	\$56.86	125,784,418	212,789,929
2013	46.9%	\$97.74	\$45.85	8,510,938	18,141,138	60.3%	\$99.02	\$59.67	128,857,425	213,844,270
% change	4.1%	3.8%	8.0%	4.6%	0.6%	1.9%	2.9%	4.9%	2.4%	0.5%
State of Arizona										
2012	46.4%	\$86.44	\$40.14	1,611,240	3,469,675	57.4%	\$97.30	\$55.84	23,524,046	40,989,760
2013	49.5%	\$89.00	\$44.02	1,717,571	3,472,806	58.5%	\$100.04	\$58.53	23,980,170	40,987,256
% change	6.5%	3.0%	9.7%	6.6%	0.1%	1.9%	2.8%	4.8%	1.9%	0.0%
Metro Phoenix										
2012	47.1%	\$92.14	\$43.42	909,910	1,930,897	57.7%	\$106.07	\$61.19	13,084,671	22,680,402
2013	51.4%	\$96.16	\$49.45	989,922	1,924,976	59.7%	\$109.01	\$65.07	13,527,956	22,664,676
% change	9.1%	4.4%	13.9%	8.8%	-0.3%	3.5%	2.8%	6.3%	3.4%	-0.1%
Metro Tucson										
2012	50.4%	\$81.43	\$41.04	247,804	491,629	56.7%	\$89.31	\$50.61	3,302,226	5,827,804
2013	50.1%	\$81.81	\$40.96	249,301	497,922	56.7%	\$90.43	\$51.31	3,304,415	5,823,172
% change	-0.7%	0.5%	-0.2%	0.6%	1.3%	0.1%	1.3%	1.4%	0.1%	-0.1%
Flagstaff AZ										
2012	56.1%	\$75.84	\$42.51	87,781	156,581	65.1%	\$78.00	\$50.81	1,212,821	1,861,881
2013	57.9%	\$78.62	\$45.54	92,314	159,371	66.4%	\$82.24	\$54.61	1,240,771	1,868,793
% change	3.3%	3.7%	7.1%	5.2%	1.8%	1.9%	5.4%	7.5%	2.3%	0.4%
Non-metro AZ										
2012	43.2%	\$79.72	\$34.43	429,207	993,798	57.0%	\$86.48	\$49.28	6,755,730	11,853,693
2013	45.2%	\$79.53	\$35.95	450,485	996,495	56.5%	\$89.37	\$50.52	6,710,248	11,870,575
% change	4.7%	-0.2%	4.4%	5.0%	0.3%	-0.8%	3.3%	2.5%	-0.7%	0.1%

Source: Smith Travel Research