

Statewide Lodging Performance										
Market Year	Month of December					Year-to-Date				
	Occupancy	ADR	RevPAR	Demand	Supply	Occupancy	ADR	RevPAR	Demand	Supply
United States										
2011	47.5%	\$100.10	\$47.56	70,704,759	148,792,684	59.9%	\$101.85	\$61.02	1,055,481,611	1,761,776,627
2012	49.1%	\$104.43	\$51.22	73,498,874	149,838,469	61.4%	\$106.10	\$65.17	1,087,169,266	1,770,040,116
% change	3.2%	4.3%	7.7%	4.0%	0.7%	2.5%	4.2%	6.8%	3.0%	0.5%
Mountain										
2011	45.4%	\$94.90	\$43.05	8,131,814	17,928,261	59.1%	\$93.39	\$55.20	124,975,982	211,441,990
2012	45.3%	\$94.03	\$42.59	8,170,388	18,038,156	59.2%	\$96.57	\$57.20	125,994,013	212,711,372
% change	-0.1%	-0.9%	-1.1%	0.5%	0.6%	0.2%	3.4%	3.6%	0.8%	0.6%
State of Arizona										
2011	46.4%	\$84.82	\$39.37	1,611,721	3,472,899	57.3%	\$95.38	\$54.69	23,425,184	40,856,099
2012	46.6%	\$85.93	\$40.01	1,615,698	3,470,543	57.5%	\$97.10	\$55.82	23,568,277	40,998,183
% change	0.3%	1.3%	1.6%	0.2%	-0.1%	0.3%	1.8%	2.1%	0.6%	0.3%
Metro Phoenix										
2011	47.6%	\$91.29	\$43.47	912,926	1,917,288	57.9%	\$103.95	\$60.22	13,024,235	22,481,803
2012	47.1%	\$92.07	\$43.36	909,641	1,931,641	57.7%	\$105.97	\$61.17	13,096,938	22,687,365
% change	-1.1%	0.9%	-0.2%	-0.4%	0.7%	-0.4%	1.9%	1.6%	0.6%	0.9%
Metro Tucson										
2011	48.1%	\$79.69	\$38.35	243,575	506,075	55.6%	\$89.95	\$49.98	3,250,331	5,850,029
2012	50.5%	\$79.37	\$40.08	248,075	491,195	56.8%	\$88.99	\$50.59	3,310,033	5,822,694
% change	4.9%	-0.4%	4.5%	1.8%	-2.9%	2.3%	-1.1%	1.2%	1.8%	-0.5%
Flagstaff AZ										
2011	51.3%	\$71.16	\$36.50	81,674	159,247	62.3%	\$75.87	\$47.26	1,169,754	1,878,133
2012	56.1%	\$75.80	\$42.51	87,819	156,581	65.5%	\$77.81	\$50.94	1,218,794	1,861,881
% change	9.4%	6.5%	16.5%	7.5%	-1.7%	5.1%	2.6%	7.8%	4.2%	-0.9%
Non-metro AZ										
2011	43.7%	\$76.15	\$33.30	435,626	996,216	56.7%	\$83.77	\$47.52	6,748,559	11,895,684
2012	43.4%	\$79.28	\$34.44	431,942	994,356	57.2%	\$86.17	\$49.27	6,782,338	11,860,263
% change	-0.7%	4.1%	3.4%	-0.8%	-0.2%	0.8%	2.9%	3.7%	0.5%	-0.3%

Source: Smith Travel Research