

Statewide Lodging Performance										
Market Year	Month of December					Year-to-Date				
	Occupancy	ADR	RevPAR	Demand	Supply	Occupancy	ADR	RevPAR	Demand	Supply
United States										
2007	48.5%	\$102.68	\$49.83	67,455,648	138,982,548	63.1%	\$104.04	\$65.61	1,029,635,569	1,632,751,925
2008	45.3%	\$99.42	\$44.99	65,045,541	143,735,375	60.4%	\$106.55	\$64.37	1,012,734,601	1,676,217,314
% change	-6.8%	-3.2%	-9.7%	-3.6%	3.4%	-4.2%	2.4%	-1.9%	-1.6%	2.7%
Mountain										
2007	49.6%	\$98.09	\$48.70	8,176,903	16,469,308	66.3%	\$101.16	\$67.05	127,905,753	192,956,654
2008	43.3%	\$92.27	\$39.93	7,435,007	17,179,208	61.4%	\$103.31	\$63.40	122,193,828	199,133,959
% change	-12.8%	-5.9%	-18.0%	-9.1%	4.3%	-7.4%	2.1%	-5.5%	-4.5%	3.2%
State of Arizona										
2007	50.7%	\$95.91	\$48.64	1,593,049	3,141,199	66.2%	\$105.43	\$69.84	24,149,808	36,454,457
2008	44.9%	\$90.51	\$40.63	1,475,250	3,286,713	60.5%	\$107.76	\$65.25	22,882,161	37,793,342
% change	-11.5%	-5.6%	-16.5%	-7.4%	4.6%	-8.6%	2.2%	-6.6%	-5.2%	3.7%
Metro Phoenix										
2007	52.5%	\$109.00	\$57.19	867,558	1,653,478	66.9%	\$120.80	\$80.76	12,837,416	19,202,089
2008	43.9%	\$102.95	\$45.16	772,385	1,760,676	59.4%	\$124.80	\$74.08	11,898,331	20,044,440
% change	-16.4%	-5.5%	-21.0%	-11.0%	6.5%	-11.2%	3.3%	-8.3%	-7.3%	4.4%
Metro Tucson										
2007	52.6%	\$89.15	\$46.88	251,336	477,958	66.7%	\$101.08	\$67.41	3,688,175	5,530,124
2008	51.2%	\$86.64	\$44.40	246,070	480,221	62.0%	\$101.58	\$62.95	3,484,556	5,622,356
% change	-2.6%	-2.8%	-5.3%	-2.1%	0.5%	-7.1%	0.5%	-6.6%	-5.5%	1.7%
Flagstaff AZ										
2007	52.4%	\$70.63	\$36.99	78,939	150,753	65.8%	\$76.48	\$50.31	1,176,654	1,788,532
2008	50.2%	\$67.89	\$34.05	78,683	156,860	64.8%	\$77.20	\$49.99	1,185,698	1,831,188
% change	-4.2%	-3.9%	-7.9%	-0.3%	4.1%	-1.6%	0.9%	-0.6%	0.8%	2.4%
Non-metro AZ										
2007	47.3%	\$76.84	\$36.33	447,133	945,841	65.8%	\$82.03	\$53.99	7,219,449	10,969,614
2008	44.3%	\$72.91	\$32.29	437,107	987,133	62.2%	\$84.36	\$52.44	7,083,508	11,395,280
% change	-6.3%	-5.1%	-11.1%	-2.2%	4.4%	-5.5%	2.8%	-2.9%	-1.9%	3.9%

Source: Smith Travel Research