

Statewide Lodging Performance by County Third Quarter 2018 (July, August, September)										
County	Occupancy		ADR (\$)		RevPAR (\$)		Demand		Supply	
	2018	% Ch Q3 2018 vs 2017	2018	% Ch Q3 2018 vs 2017	2018	% Ch Q3 2018 vs 2017	2018	% Ch Q3 2018 vs 2017	2018	% Ch Q3 2018 vs 2017
Apache	60.3%	-1.1%	95.72	-0.1%	57.76	-1.2%	56,957	-1.1%	94,392	0.0%
Cochise	50.0%	0.5%	75.08	-0.2%	37.52	0.4%	139,057	3.6%	278,300	3.1%
Coconino	85.7%	-3.6%	138.82	-3.2%	119.02	-6.7%	966,101	1.1%	1,126,816	4.9%
Gila	53.0%	-2.8%	91.03	1.6%	48.24	-1.1%	60,415	-3.2%	113,988	0.0%
Graham	59.6%	19.0%	87.95	2.3%	52.44	21.9%	31,598	18.7%	52,992	0.0%
Greenlee	N/A		N/A		N/A		N/A		N/A	
La Paz	51.9%	7.2%	75.94	1.3%	39.41	8.7%	33,512	11.9%	64,584	4.3%
Maricopa	61.4%	5.1%	94.81	4.1%	58.23	9.4%	3,587,143	8.0%	5,840,564	2.8%
Mohave	65.8%	-2.7%	81.68	0.3%	53.73	-2.4%	258,242	-0.6%	392,593	2.2%
Navajo	63.3%	-0.1%	85.18	-4.8%	53.90	-4.9%	182,391	-0.1%	288,236	0.1%
Pima	58.3%	2.7%	88.94	2.1%	51.83	4.9%	827,915	1.6%	1,420,630	-1.1%
Pinal	55.3%	-0.1%	73.95	7.0%	40.89	6.8%	109,325	-0.2%	197,708	0.0%
Santa Cruz	54.8%	10.5%	75.47	1.9%	41.34	12.7%	44,651	10.3%	81,512	0.0%
Yavapai	66.1%	2.3%	149.88	-1.0%	98.99	1.3%	317,325	4.7%	480,424	2.4%
Yuma	57.3%	6.4%	83.02	2.1%	47.60	8.7%	180,133	4.7%	314,180	-1.4%

Source: Smith Travel Research. The information contained in this report is based upon independent surveys and research from sources considered reliable but no representation is made as to its completeness or accuracy. This information is intended solely for the internal purposes of your organization and should not be published in any manner unless authorized by the Arizona Office of Tourism and Smith Travel Research.

N/A = Not Available