

Statewide Lodging Performance Third Quarter 2018 (July, August, September)					
Market Year	Occupancy	ADR	RevPAR	Demand	Supply
United States					
2017	71.3%	\$129.10	\$92.03	338,485,364	474,819,633
2018	71.0%	\$131.75	\$93.59	344,189,088	484,523,137
% change Q3	-0.4%	2.1%	1.7%	1.7%	2.0%
Mountain Region					
2017	72.6%	\$118.45	\$85.94	40,407,225	55,693,929
2018	72.5%	\$118.15	\$85.61	41,044,300	56,647,361
% change Q3	-0.1%	-0.3%	-0.4%	1.6%	1.7%
State of Arizona					
2017	61.5%	\$99.55	\$61.19	6,471,494	10,528,642
2018	63.2%	\$100.83	\$63.74	6,797,099	10,751,795
% change Q3	2.9%	1.3%	4.2%	5.0%	2.1%
Metro Phoenix					
2017	58.3%	\$90.25	\$52.66	3,429,873	5,878,476
2018	61.2%	\$94.20	\$57.67	3,696,468	6,038,272
% change Q3	4.9%	4.4%	9.5%	7.8%	2.7%
Metro Tucson					
2017	56.7%	\$87.32	\$49.54	815,062	1,436,623
2018	58.3%	\$88.94	\$51.83	827,915	1,420,630
% change Q3	2.7%	1.9%	4.6%	1.6%	-1.1%
Flagstaff AZ					
2017	84.7%	\$113.33	\$96.04	416,040	490,921
2018	81.5%	\$110.25	\$89.89	414,150	507,964
% change Q3	-3.8%	-2.7%	-6.4%	-0.5%	3.5%
Non-metro AZ					
2017	67.6%	\$120.47	\$81.44	2,076,136	3,071,127
2018	68.3%	\$117.45	\$80.19	2,145,260	3,141,984
% change Q3	1.0%	-2.5%	-1.5%	3.3%	2.3%

Source: Smith Travel Research. The information contained in this report is based upon independent surveys and research from sources considered reliable but no representation is made as to its completeness or accuracy. This information is intended solely for the internal purposes of your organization and should not be published in any manner unless authorized by the Arizona Office of Tourism and Smith Travel Research.

Note: % change represents the current Quarter over the same Quarter in the previous year.

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