



Statewide Lodging Performance by County Second Quarter 2016 (April, May, June)										
County	Occupancy		ADR (\$)		RevPAR (\$)		Demand		Supply	
	2016	% Ch Q2 2016 vs 2015	2016	% Ch Q2 2016 vs 2015	2016	% Ch Q2 2016 vs 2015	2016	% Ch Q2 2016 vs 2015	2016	% Ch Q2 2016 vs 2015
Apache	61.7%	-0.2%	89.92	4.6%	55.47	4.4%	57,592	-0.2%	93,366	0.0%
Cochise	48.1%	-0.2%	70.07	2.5%	33.67	2.3%	133,681	-0.6%	278,183	-0.2%
Coconino	83.2%	1.8%	123.38	2.6%	102.60	4.5%	856,692	3.9%	1,030,260	1.8%
Gila	57.0%	9.1%	86.07	1.7%	49.02	10.9%	64,372	9.1%	113,022	0.0%
Graham	45.2%	-3.2%	78.47	-1.8%	35.51	-4.8%	23,757	-10.3%	52,507	-6.9%
Greenlee	N/A		N/A		N/A		N/A		N/A	
La Paz	49.5%	10.7%	70.92	-0.8%	35.08	9.8%	27,909	10.7%	56,420	0.0%
Maricopa	67.9%	6.1%	115.78	3.3%	78.66	9.5%	3,745,571	6.5%	5,513,164	0.4%
Mohave	67.8%	3.5%	78.76	5.0%	53.39	8.8%	257,707	4.4%	380,136	0.8%
Navajo	62.7%	1.2%	79.77	3.8%	50.05	5.1%	178,714	1.4%	284,860	-0.1%
Pima	57.7%	0.4%	93.95	2.9%	54.23	3.3%	833,708	-0.2%	1,444,469	-0.7%
Pinal	58.8%	4.1%	80.89	3.9%	47.58	8.1%	117,856	4.3%	200,382	0.0%
Santa Cruz	43.1%	1.9%	71.06	0.2%	30.61	2.2%	41,040	0.4%	95,277	-1.1%
Yavapai	70.3%	1.6%	164.22	8.0%	115.52	9.7%	318,219	2.6%	452,362	1.0%
Yuma	55.7%	4.4%	78.00	3.6%	43.41	8.3%	181,465	4.1%	326,053	0.0%

Source: Smith Travel Research- The information contained in this report is based upon independent surveys and research from sources considered reliable but no representation is made as to its completeness or accuracy. This information is intended solely for the internal purposes of your organization and should not be published in any manner unless authorized by the Arizona Office of Tourism and Smith Travel Research.

N/A = Not Available