

## Statewide Lodging Performance by County First Quarter 2013

County	Occupancy		ADR (\$)		RevPAR (\$)		Demand		Supply	
	2013	% Change	2013	% Change	2013	% Change	2013	% Change	2013	% Change
<b>Apache</b>	41.1%	-8.2%	73.39	3.9%	30.19	-4.6%	36,390	-6.1%	88,470	2.1%
<b>Cochise</b>	48.8%	-10.7%	66.75	-3.6%	32.57	-14.0%	133,613	-11.2%	273,870	0.0%
<b>Coconino</b>	45.5%	6.3%	72.31	4.9%	32.93	11.5%	419,608	6.3%	921,448	-0.2%
<b>Gila</b>	50.7%	1.6%	68.05	0.3%	34.49	1.8%	53,499	0.9%	105,570	0.0%
<b>Graham</b>	55.8%	15.7%	79.08	11.8%	44.09	29.6%	31,111	16.2%	55,800	0.0%
<b>Greenlee</b>	N/A		N/A		N/A		N/A		N/A	
<b>La Paz</b>	63.6%	-8.0%	69.04	3.8%	43.94	-4.4%	35,569	-8.0%	55,890	0.0%
<b>Maricopa</b>	72.5%	1.7%	135.13	4.2%	97.91	5.9%	3,913,075	1.5%	5,400,682	0.4%
<b>Mohave</b>	57.8%	-0.9%	64.42	3.2%	37.22	2.3%	220,502	-0.9%	381,600	0.0%
<b>Navajo</b>	40.8%	-3.9%	65.84	6.4%	26.88	2.2%	116,804	-4.5%	286,110	-1.3%
<b>Pima</b>	66.8%	3.0%	103.17	-0.3%	68.95	2.9%	953,067	0.1%	1,426,081	-2.9%
<b>Pinal</b>	66.7%	-4.6%	83.52	2.3%	55.72	-2.4%	132,450	-4.8%	198,540	0.0%
<b>Santa Cruz</b>	47.9%	-0.4%	70.13	-1.9%	33.56	-2.2%	45,872	-0.2%	95,850	0.0%
<b>Yavapai</b>	50.9%	0.8%	120.84	8.1%	61.55	9.0%	227,845	1.1%	447,330	-0.1%
<b>Yuma</b>	68.7%	-3.0%	73.79	0.2%	50.73	-2.9%	230,790	-3.1%	335,700	-0.2%

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N/A = Not Available