

## Statewide Lodging Performance by County First Quarter 2012

County	Occupancy		ADR (\$)		RevPAR (\$)		Demand		Supply	
	2012	% Change	2012	% Change	2012	% Change	2012	% Change	2012	% Change
<b>Apache</b>	44.6%	2.5%	70.58	-1.4%	31.48	1.0%	38,662	-0.1%	86,670	-2.0%
<b>Cochise</b>	54.7%	-7.1%	69.17	-0.3%	37.84	-7.4%	149,893	-7.0%	273,960	0.0%
<b>Coconino</b>	43.3%	-1.5%	68.98	0.9%	29.85	-0.5%	402,965	-1.8%	931,317	0.0%
<b>Gila</b>	50.0%	1.4%	67.88	3.3%	33.96	4.8%	52,813	1.7%	105,570	0.0%
<b>Graham</b>	47.8%	-5.9%	70.26	2.7%	33.59	-3.4%	26,678	-5.8%	55,800	0.0%
<b>Greenlee</b>	N/A		N/A		N/A		N/A		N/A	
<b>La Paz</b>	69.1%	3.3%	66.50	1.9%	45.93	5.2%	38,599	3.3%	55,890	0.0%
<b>Maricopa</b>	71.8%	-1.8%	129.84	3.8%	93.19	2.1%	3,858,239	-0.4%	5,375,509	0.9%
<b>Mohave</b>	57.7%	-0.1%	62.66	5.2%	36.18	5.1%	220,346	-0.5%	381,659	0.0%
<b>Navajo</b>	42.0%	1.7%	61.88	1.3%	26.01	3.0%	121,976	0.5%	290,148	-1.4%
<b>Pima</b>	65.1%	0.6%	102.10	-1.1%	66.50	-0.5%	955,595	2.7%	1,467,130	2.1%
<b>Pinal</b>	69.9%	0.4%	83.01	4.7%	58.03	5.0%	138,807	7.8%	198,540	7.3%
<b>Santa Cruz</b>	47.5%	-9.6%	71.85	-2.9%	34.10	-12.3%	45,487	-12.0%	95,850	-2.7%
<b>Yavapai</b>	50.0%	4.9%	110.75	1.8%	55.37	6.9%	219,618	5.3%	439,255	0.0%
<b>Yuma</b>	70.8%	0.1%	73.57	1.2%	52.08	1.3%	238,030	-0.3%	336,240	0.0%

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N/A = Not Available