

2017

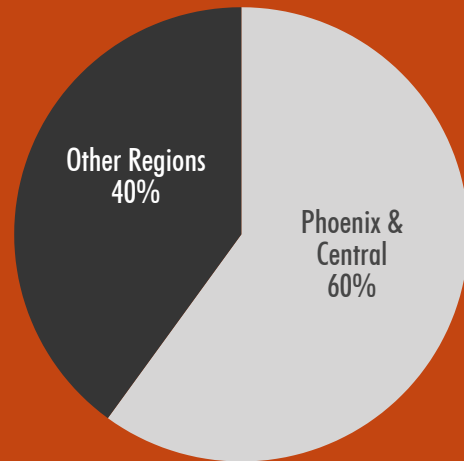
Arizona Domestic Overnight Visitors
Arizona vs. Phoenix & Central Region

38.3 MILLION

Domestic Overnight
Visitors to Arizona

22.7 MILLION

Domestic Overnight Visitors to
Phoenix & Central Region



	ARIZONA	PHOENIX & CENTRAL REGION
leisure/business	84%/16%	84%/16%
non-resident/resident	72%/28%	79%/21%
party size	2.8	2.7
expenditures*	\$645	\$561
nights stayed in region	3.6	4.5
average age	45 YRS	47.3 YRS
top activities	shopping national/state park fine dining landmark/historic site	shopping fine dining swimming landmark/historic site