

**2017**

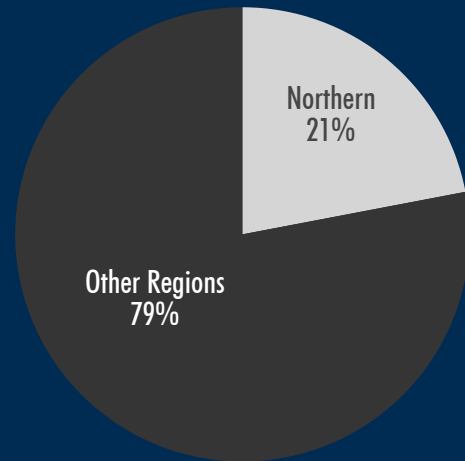
Arizona Domestic Overnight Visitors  
Arizona vs. Northern Region

**38.3 MILLION**

Domestic Overnight  
Visitors to Arizona

**7.8 MILLION**

Domestic Overnight Visitors to  
Northern Region



	<b>ARIZONA</b>	<b>NORTHERN REGION</b>
leisure/business	84%/16%	95%/5%
non-resident/resident	72%/28%	63%/37%
party size	2.8	3.1
expenditures*	\$645	\$664
nights stayed in region	3.6	3.1
average age	45 YRS	42.8 YRS
top activities	shopping national/state park fine dining landmark/historic site	national/state park shopping hiking/backpacking landmark/historic site