

2017

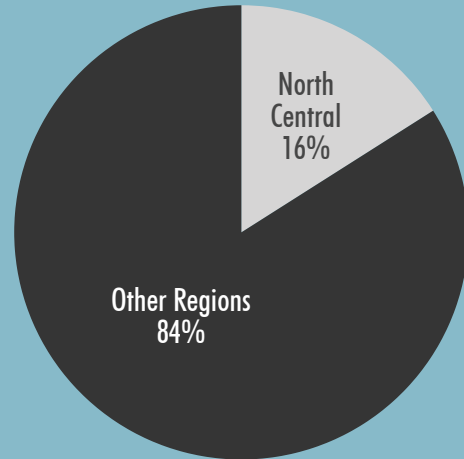
**Arizona Domestic Overnight Visitors
Arizona vs. North Central Region**

38.3 MILLION

Domestic Overnight
Visitors to Arizona

5.9 MILLION

Domestic Overnight Visitors to
North Central Region



	ARIZONA	NORTH CENTRAL REGION
leisure/business	84%/16%	92%/8%
non-resident/resident	72%/28%	66%/34%
party size	2.8	3.0
expenditures*	\$645	\$719
nights stayed in region	3.6	3.7
average age	45 YRS	44.1 YRS
top activities	shopping national/state park fine dining landmark/historic site	shopping national/state park hiking/backpacking landmark/historic site