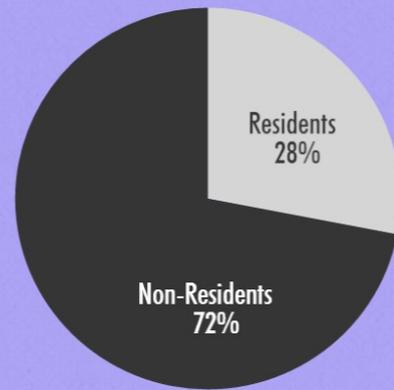


2015

**Arizona Domestic Overnight Visitors
Residents vs. Non-Residents**

36.4 Million

Domestic Overnight
Visitors to Arizona



Non-Residents

Residents

72%

share

28%

4.7

nights stayed in AZ

2.4

2.8

party size

2.9

\$817

expenditures*

\$360

63%

net paid accommodations

54%

\$73,300

average HH income

\$57,780

45 yrs

average age

45 yrs