

Arizona Tourism Industry Dashboard

YEARLY INDUSTRY PERFORMANCE



TOTAL DIRECT
SPENDING 2017

**\$22.7
Billion**

Up 6.7% YOY

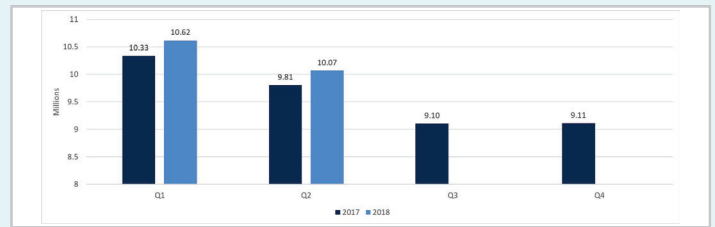


TOTAL
VISITATION 2017

**43.9
Million**

Up 2.1% YOY

QUARTERLY DOMESTIC VISITATION – 2018



MONTHLY METRICS



ESTIMATED
TOURISM TAXES

**\$67.8
Million**

October 2018
Up 8.8% YOY



STATE REVPAR

\$61.50

December 2018
Up 4.1% YOY



NATIONAL PARK
VISITATION

**1.9
Million**

August 2018
Up 9.2% YOY



STATE PARK
VISITATION

228,125

September 2018
Up 2.5% YOY



AIR PASSENGER
VOLUME

**4.28
Million**

October 2018
Up 4% YOY



SOUTHERN BORDER
CROSSINGS

**1.4
Million**

September 2018
Down -3.5% YOY



ESTIMATED CAR
RENTAL CONTRACTS

206,033

September 2018
Up 2.5% YOY

NOTES

Border Crossings are limited to passengers in private vehicles.