



State of Arizona: Gross Sales by Sector						
Sector	January 2014	January 2013	% Change	2014 YTD Sales	2013 YTD Sales	% Change
Lodging	\$ 203,980,182	\$ 193,789,883	5.3%	\$ 203,980,182	\$ 193,789,883	5.3%
Restaurant/Bar	\$ 924,166,259	\$ 880,575,632	5.0%	\$ 924,166,259	\$ 880,575,632	5.0%
Retail	\$ 4,199,228,958	\$ 4,101,747,740	2.4%	\$ 4,199,228,958	\$ 4,101,747,740	2.4%
Amusement	\$ 97,121,691	\$ 93,669,334	3.7%	\$ 97,121,691	\$ 93,669,334	3.7%
Total	\$ 5,424,497,090	\$ 5,269,782,589	2.9%	\$ 5,424,497,090	\$ 5,269,782,589	2.9%

Source: Arizona Department of Revenue

*Estimated State Tourism Taxes: Tourism Related Sectors						
Sector	January 2014	January 2013	% Change	2014 YTD Sales	2013 YTD Sales	% Change
Lodging	\$ 10,657,965	\$ 10,125,521	5.3%	\$ 10,657,965	\$ 10,125,521	5.3%
Restaurant/Bar	\$ 12,224,132	\$ 11,647,550	5.0%	\$ 12,224,132	\$ 11,647,550	5.0%
Retail	\$ 25,655,609	\$ 25,060,038	2.4%	\$ 25,655,609	\$ 25,060,038	2.4%
Amusement	\$ 349,716	\$ 337,285	3.7%	\$ 349,716	\$ 337,285	3.7%
Total	\$ 48,887,421	\$ 47,170,394	3.6%	\$ 48,887,421	\$ 47,170,394	3.6%

Source: Gross Sales reported by Arizona Dept. of Revenue. Estimated state tax collections by AHRR/NAU.

*Note: The above tax estimates DO NOT include the 1% temporary tax increase which took effect June 1, 2010 and expired May 31, 2013.

Tax rates reflected above are Lodging (5.5%) and Restaurant/Bar, Retail, Amusement (5.6%)

For additional information contact: Jennifer Miller, Research Specialist, Arizona Office of Tourism at 602-364-3698 or jmillier@azot.gov