



State of Arizona: Gross Sales by Sector						
Sector	February 2014	February 2013	% Change	2014 YTD Sales	2013 YTD Sales	% Change
Lodging	\$ 248,995,483	\$ 226,940,347	9.7%	\$ 452,975,665	\$ 420,730,230	7.7%
Restaurant/Bar	\$ 995,947,205	\$ 911,036,383	9.3%	\$ 1,920,113,464	\$ 1,791,612,015	7.2%
Retail	\$ 4,476,794,376	\$ 4,199,514,656	6.6%	\$ 8,676,023,334	\$ 8,301,262,396	4.5%
Amusement	\$ 101,519,876	\$ 84,361,875	20.3%	\$ 198,641,567	\$ 178,031,209	11.6%
Total	\$ 5,823,256,940	\$ 5,421,853,261	7.4%	\$ 11,247,754,030	\$ 10,691,635,850	5.2%

Source: Arizona Department of Revenue

*Estimated State Tourism Taxes: Tourism Related Sectors						
Sector	February 2014	February 2013	% Change	2014 YTD Sales	2013 YTD Sales	% Change
Lodging	\$ 13,010,014	\$ 11,857,633	9.7%	\$ 23,667,978	\$ 21,983,155	7.7%
Restaurant/Bar	\$ 13,173,593	\$ 12,050,460	9.3%	\$ 25,397,725	\$ 23,698,010	7.2%
Retail	\$ 27,351,423	\$ 25,657,355	6.6%	\$ 53,007,032	\$ 50,717,393	4.5%
Amusement	\$ 365,553	\$ 303,770	20.3%	\$ 715,269	\$ 641,055	11.6%
Total	\$ 53,900,583	\$ 49,869,219	8.1%	\$ 102,788,004	\$ 97,039,612	5.9%

Source: Gross Sales reported by Arizona Dept. of Revenue. Estimated state tax collections by AHRRC/NAU.

* Note: The above tax estimates DO NOT include the 1% temporary tax increase which took effect June 1, 2010 and expired May 31, 2013.

Tax rates reflected above are Lodging (5.5%) and Restaurant/Bar, Retail, Amusement (5.6%)

For additional information contact: Jennifer Miller, Research Specialist, Arizona Office of Tourism at 602-364-3698 or jmiller@azot.gov