



State of Arizona: Gross Sales by Sector						
Sector	April 2014	April 2013	% Change	2014 YTD Sales	2013 YTD Sales	% Change
Lodging	\$ 250,203,030	\$ 219,210,035	14.1%	\$ 1,032,562,230	\$ 939,889,152	9.9%
Restaurant/Bar	\$ 996,297,236	\$ 943,669,175	5.6%	\$ 4,039,900,968	\$ 3,787,099,621	6.7%
Retail	\$ 4,589,831,163	\$ 4,263,676,424	7.6%	\$ 18,230,984,039	\$ 17,355,235,052	5.0%
Amusement	\$ 102,079,371	\$ 87,331,688	16.9%	\$ 428,503,152	\$ 382,089,995	12.1%
<b>Total</b>	<b>\$ 5,938,410,800</b>	<b>\$ 5,513,887,322</b>	<b>7.7%</b>	<b>\$ 23,731,950,389</b>	<b>\$ 22,464,313,820</b>	<b>5.6%</b>

Source: Arizona Department of Revenue

*Estimated State Tourism Taxes: Tourism Related Sectors						
Sector	April 2014	April 2013	% Change	2014 YTD Sales	2013 YTD Sales	% Change
Lodging	\$ 13,073,108	\$ 11,453,724	14.1%	\$ 53,951,377	\$ 49,109,208	9.9%
Restaurant/Bar	\$ 13,178,223	\$ 12,482,101	5.6%	\$ 53,436,578	\$ 50,092,724	6.7%
Retail	\$ 28,042,032	\$ 26,049,357	7.6%	\$ 111,384,020	\$ 106,033,544	5.0%
Amusement	\$ 367,567	\$ 314,464	16.9%	\$ 1,542,954	\$ 1,375,830	12.1%
<b>Total</b>	<b>\$ 54,660,931</b>	<b>\$ 50,299,647</b>	<b>8.7%</b>	<b>\$ 220,314,929</b>	<b>\$ 206,611,306</b>	<b>6.6%</b>

Source: Gross Sales reported by Arizona Dept. of Revenue. Estimated state tax collections by AHRRC/NAU.

\* Note: The above tax estimates DO NOT include the 1% temporary tax increase which took effect June 1, 2010 and expired May 31, 2013.

Tax rates reflected above are Lodging (5.5%) and Restaurant/Bar, Retail, Amusement (5.6%)

For additional information contact: Jennifer Miller, Research Specialist, Arizona Office of Tourism at 602-364-3698 or jmillier@azot.gov