

<b>State of Arizona: Gross Sales by Sector</b>						
Sector	July 2012	July 2011	% Change	2012 YTD Sales	2011 YTD Sales	% Change
Lodging	\$132,598,829	\$138,030,426	-3.9%	\$1,380,753,878	\$1,327,257,067	4.0%
Restaurant/Bar	\$767,659,156	\$760,070,349	1.0%	\$6,130,890,673	\$5,761,420,746	6.4%
Retail	\$3,760,611,618	\$3,550,244,255	5.9%	\$28,242,471,848	\$27,225,856,187	3.7%
Amusement	\$80,211,338	\$98,346,364	-18.4%	\$675,309,638	\$675,335,833	0.0%
<b>Total</b>	<b>\$4,741,080,941</b>	<b>\$4,546,691,394</b>	<b>4.3%</b>	<b>\$36,429,426,037</b>	<b>\$34,989,869,833</b>	<b>4.1%</b>

Source: Arizona Department of Revenue

<b>*Estimated State Tourism Taxes: Tourism Related Sectors</b>						
Sector	July 2012	July 2011	% Change	2012 YTD Taxes	2011 YTD Taxes	% Change
Lodging	\$6,928,289	\$7,212,090	-3.9%	\$72,144,390	\$69,349,182	4.0%
Restaurant/Bar	\$10,153,981	\$10,053,603	1.0%	\$81,094,517	\$76,207,464	6.4%
Retail	\$22,975,833	\$21,690,572	5.9%	\$172,550,206	\$166,339,091	3.7%
Amusement	\$288,825	\$354,126	-18.4%	\$2,431,655	\$2,431,749	0.0%
<b>Total</b>	<b>\$40,346,928</b>	<b>\$39,310,390</b>	<b>2.6%</b>	<b>\$328,220,768</b>	<b>\$314,327,486</b>	<b>4.4%</b>

Source: Gross Sales reported by Arizona Dept. of Revenue. Estimated state tax collections by AHRRC/NAU.

\*Note: The above tax estimates DO NOT include the 1% temporary tax increase which took effect June 1, 2010.

Tax rates reflected above are Lodging (5.5%) and Restaurant/Bar, Retail, Amusement (5.6%)

For additional information contact: Melissa Elkins, Research Manager, Arizona Office of Tourism at 602-364-3716 or melkins@azot.gov