

State of Arizona: Gross Sales by Sector

Sector	January 2012	January 2011	% Change	2012 YTD Sales	2011 YTD Sales	% Change
Lodging	\$182,641,312	\$183,365,255	-0.4%	\$182,641,312	\$183,365,255	-0.4%
Restaurant/Bar	\$839,613,007	\$744,043,464	12.8%	\$839,613,007	\$744,043,464	12.8%
Retail	\$3,722,556,600	\$3,527,201,745	5.5%	\$3,722,556,600	\$3,527,201,745	5.5%
Amusement	\$81,645,476	\$95,282,927	-14.3%	\$81,645,476	\$95,282,927	-14.3%
Total	\$4,826,456,395	\$4,549,893,391	6.1%	\$4,826,456,395	\$4,549,893,391	6.1%

Source: Arizona Department of Revenue

*Estimated State Tourism Taxes: Tourism Related Sectors

Sector	January 2012	January 2011	% Change	2012 YTD Taxes	2011 YTD Taxes	% Change
Lodging	\$9,543,009	\$9,580,835	-0.4%	\$9,543,009	\$9,580,835	-0.4%
Restaurant/Bar	\$11,105,729	\$9,841,612	12.8%	\$11,105,729	\$9,841,612	12.8%
Retail	\$22,743,332	\$21,549,792	5.5%	\$22,743,332	\$21,549,792	5.5%
Amusement	\$293,989	\$343,095	-14.3%	\$293,989	\$343,095	-14.3%
Total	\$43,686,059	\$41,315,333	5.7%	\$43,686,059	\$41,315,333	5.7%

Source: Gross Sales reported by Arizona Dept. of Revenue. Estimated state tax collections by AHRRC/NAU.

*Note: The above tax estimates DO NOT include the 1% temporary tax increase which took effect June 1, 2010.

Tax rates reflected above are Lodging (5.5%) and Restaurant/Bar, Retail, Amusement (5.6%)

For additional information contact: Melissa Elkins, Research Manager, Arizona Office of Tourism at 602-364-3716 or melkins@azot.gov