

State of Arizona: Gross Sales by Sector						
Sector	February 2012	February 2011	% Change	2012 YTD Sales	2011 YTD Sales	% Change
Lodging	\$220,935,410	\$209,244,759	5.6%	\$403,576,722	\$392,610,014	2.8%
Restaurant/Bar	\$904,544,482	\$868,605,410	4.1%	\$1,744,157,489	\$1,612,648,874	8.2%
Retail	\$4,004,640,105	\$3,786,340,861	5.8%	\$7,767,196,705	\$7,313,542,606	6.2%
Amusement	\$96,633,904	\$102,912,834	-6.1%	\$178,279,380	\$198,195,761	-10.0%
Total	\$5,226,753,901	\$4,967,103,864	5.2%	\$10,093,210,296	\$9,516,997,255	6.1%

Source: Arizona Department of Revenue

*Estimated State Tourism Taxes: Tourism Related Sectors						
Sector	February 2012	February 2011	% Change	2012 YTD Taxes	2011 YTD Taxes	% Change
Lodging	\$11,543,875	\$10,933,039	5.6%	\$21,086,884	\$20,513,873	2.8%
Restaurant/Bar	\$11,964,591	\$11,489,217	4.1%	\$23,070,320	\$21,330,829	8.2%
Retail	\$24,466,749	\$23,133,028	5.8%	\$47,454,465	\$44,682,820	6.2%
Amusement	\$347,959	\$370,569	-6.1%	\$641,948	\$713,663	-10.0%
Total	\$48,323,174	\$45,925,853	5.2%	\$92,253,617	\$87,241,186	5.7%

Source: Gross Sales reported by Arizona Dept. of Revenue. Estimated state tax collections by AHRRC/NAU.

*Note: The above tax estimates DO NOT include the 1% temporary tax increase which took effect June 1, 2010.

Tax rates reflected above are Lodging (5.5%) and Restaurant/Bar, Retail, Amusement (5.6%)

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