

State of Arizona: Gross Sales by Sector						
Sector	December 2010	December 2009	% Change	2010 YTD Sales	2009 YTD Sales	% Change
Lodging	\$140,118,419	\$134,254,541	4.4%	\$1,994,514,457	\$1,949,559,040	2.3%
Restaurant/Bar	\$821,454,834	\$742,924,222	10.6%	\$9,186,353,563	\$8,873,570,147	3.5%
Retail	\$4,993,534,726	\$4,793,991,186	4.2%	\$43,247,051,356	\$43,858,142,843	-1.4%
Amusement	\$83,269,142	\$81,853,852	1.7%	\$1,012,772,874	\$1,029,732,608	-1.6%
Total	\$6,038,377,121	\$5,753,023,801	5.0%	\$55,440,692,250	\$55,711,004,638	-0.5%

Source: Arizona Department of Revenue

*Estimated State Tourism Taxes: Tourism Related Sectors						
Sector	December 2010	December 2009	% Change	2010 YTD Taxes	2009 YTD Taxes	% Change
Lodging	\$7,321,187	\$7,014,800	4.4%	\$104,213,380	\$101,864,460	2.3%
Restaurant/Bar	\$10,865,547	\$9,826,807	10.6%	\$121,509,736	\$117,372,487	3.5%
Retail	\$30,508,500	\$29,289,369	4.2%	\$264,222,185	\$267,955,710	-1.4%
Amusement	\$299,836	\$294,739	1.7%	\$3,646,793	\$3,707,861	-1.6%
Total	\$48,995,070	\$46,425,715	5.5%	\$493,592,094	\$490,900,518	0.5%

Source: Gross Sales reported by Arizona Dept. of Revenue. Estimated state tax collections by AHRRC/NAU.

*Note: The above tax estimates DO NOT include the 1% temporary tax increase which took effect June 1, 2010.

Tax rates reflected above are Lodging (5.5%) and Restaurant/Bar, Retail, Amusement (5.6%)

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