

State of Arizona: Gross Sales by Sector						
Sector	April 2012	April 2011	% Change	2012 YTD Sales	2011 YTD Sales	% Change
Lodging	\$206,950,401	\$198,763,840	4.1%	\$906,127,017	\$859,775,887	5.4%
Restaurant/Bar	\$901,736,852	\$848,034,459	6.3%	\$3,653,172,868	\$3,390,699,742	7.7%
Retail	\$4,121,767,981	\$4,018,472,462	2.6%	\$16,320,933,090	\$15,674,948,007	4.1%
Amusement	\$98,634,546	\$83,395,681	18.3%	\$394,080,416	\$419,954,106	-6.2%
Total	\$5,329,089,780	\$5,148,666,442	3.5%	\$21,274,313,391	\$20,345,377,742	4.6%

Source: Arizona Department of Revenue

*Estimated State Tourism Taxes: Tourism Related Sectors						
Sector	April 2012	April 2011	% Change	2012 YTD Taxes	2011 YTD Taxes	% Change
Lodging	\$10,813,158	\$10,385,411	4.1%	\$47,345,137	\$44,923,290	5.4%
Restaurant/Bar	\$11,927,454	\$11,217,121	6.3%	\$48,321,248	\$44,849,464	7.7%
Retail	\$25,182,354	\$24,551,259	2.6%	\$99,714,373	\$95,767,662	4.1%
Amusement	\$355,163	\$300,291	18.3%	\$1,419,005	\$1,512,171	-6.2%
Total	\$48,278,129	\$46,454,083	3.9%	\$196,799,762	\$187,052,587	5.2%

Source: Gross Sales reported by Arizona Dept. of Revenue. Estimated state tax collections by AHRRC/NAU.

*Note: The above tax estimates DO NOT include the 1% temporary tax increase which took effect June 1, 2010.

Tax rates reflected above are Lodging (5.5%) and Restaurant/Bar, Retail, Amusement (5.6%)

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