

October 2018

Arizona Office of Tourism

Monthly Gross Sales & Tourism Taxes Report



State of Arizona: Gross Sales by Sector						
Sector	October 2018	October 2017	% Change	2018 YTD Sales	2017 YTD Sales	% Change
Lodging	\$ 320,632,356	\$ 282,776,139	13.4%	\$ 3,004,391,755	\$ 2,733,736,987	9.9%
Restaurant/Bar	\$ 1,233,925,619	\$ 1,176,279,912	4.9%	\$ 12,281,194,022	\$ 11,626,707,282	5.6%
Retail	\$ 5,629,992,127	\$ 5,179,680,698	8.7%	\$ 56,554,279,957	\$ 52,902,509,106	6.9%
Amusement	\$ 101,565,467	\$ 101,836,559	-0.3%	\$ 1,203,946,242	\$ 1,162,063,582	3.6%
Total	\$ 7,286,115,569	\$ 6,740,573,308	8.1%	\$ 73,043,811,976	\$ 68,425,016,957	6.8%

Source: Arizona Department of Revenue

Estimated State Tourism Taxes: Tourism Related Sectors						
Sector	October 2018	October 2017	% Change	2018 YTD Sales	2017 YTD Sales	% Change
Lodging	\$ 16,753,041	\$ 14,775,053	13.4%	\$ 156,979,469	\$ 142,837,758	9.9%
Restaurant/Bar	\$ 16,321,381	\$ 15,558,890	4.9%	\$ 162,445,810	\$ 153,788,783	5.6%
Retail	\$ 34,397,000	\$ 31,645,777	8.7%	\$ 345,524,029	\$ 323,213,170	6.9%
Amusement	\$ 365,717	\$ 366,693	-0.3%	\$ 4,335,170	\$ 4,184,359	3.6%
Total	\$ 67,837,138	\$ 62,346,413	8.8%	\$ 669,284,477	\$ 624,024,068	7.3%

Tax rates reflected above are Lodging (5.5%) and Restaurant/Bar, Retail, Amusement (5.6%).

For additional information contact: Colleen Floyd, Director of Research, Arizona Office of Tourism at 602-364-3716 or cfloyd@tourism.az.gov.

Source: Gross Sales reported by Arizona Dept. of Revenue.

Estimated state tax collections by Arizona Hospitality Research and Resource Center (AHRRC).



Northern Arizona University-The W. A. Franke College of Business

Alliance Bank Economic Policy Institute | AHRRC | nau.edu/economic-policy-institute