



State of Arizona: Gross Sales by Sector						
Sector	November 2015	November 2014	% Change	2015 YTD Sales	2014 YTD Sales	% Change
Lodging	\$ 212,289,510	\$ 191,366,462	10.9%	\$ 2,606,625,375	\$ 2,308,371,279	12.9%
Restaurant/Bar	\$ 1,034,218,599	\$ 1,010,894,975	2.3%	\$ 11,233,197,383	\$ 10,606,872,537	5.9%
Retail	\$ 5,222,067,858	\$ 4,985,451,887	4.7%	\$ 54,710,510,687	\$ 49,981,193,549	9.5%
Amusement	\$ 95,623,038	\$ 89,336,514	7.0%	\$ 1,231,108,925	\$ 1,035,518,269	18.9%
Total	\$ 6,564,199,005	\$ 6,277,049,838	4.6%	\$ 69,781,442,370	\$ 63,931,955,634	9.1%

Source: Arizona Department of Revenue

Estimated State Tourism Taxes: Tourism Related Sectors						
Sector	November 2015	November 2014	% Change	2015 YTD	2014 YTD	% Change
Lodging	\$ 11,092,127	\$ 9,998,898	10.9%	\$ 136,196,176	\$ 120,612,399	12.9%
Restaurant/Bar	\$ 13,679,816	\$ 13,371,310	2.3%	\$ 148,583,748	\$ 140,299,224	5.9%
Retail	\$ 31,904,746	\$ 30,459,117	4.7%	\$ 334,259,336	\$ 305,365,100	9.5%
Amusement	\$ 344,319	\$ 321,683	7.0%	\$ 4,432,977	\$ 3,728,694	18.9%
Total	\$ 57,021,008	\$ 54,151,007	5.3%	\$ 623,472,237	\$ 570,005,418	9.4%

Source: Gross Sales reported by Arizona Dept. of Revenue. Estimated state tax collections by AHRR/NAU.

Tax rates reflected above are Lodging (5.5%) and Restaurant/Bar, Retail, Amusement (5.6%)

For additional information contact: Colleen Floyd, Research Specialist, Arizona Office of Tourism at 602-364-3698 or cfloyd@azot.gov