



| State of Arizona: Gross Sales by Sector | | | | | | |
|---|-------------------------|-------------------------|-------------|--------------------------|--------------------------|-------------|
| Sector | May 2016 | May 2015 | % Change | 2016 YTD Sales | 2015 YTD Sales | % Change |
| Lodging | \$ 239,572,446 | \$ 230,193,830 | 4.1% | \$ 1,475,063,477 | \$ 1,439,686,614 | 2.5% |
| Restaurant/Bar | \$ 1,127,491,830 | \$ 1,109,057,365 | 1.7% | \$ 5,819,073,861 | \$ 5,409,440,304 | 7.6% |
| Retail | \$ 5,183,701,182 | \$ 5,180,095,890 | 0.1% | \$ 25,650,560,414 | \$ 25,194,181,156 | 1.8% |
| Amusement | \$ 131,912,287 | \$ 100,233,938 | 31.6% | \$ 656,948,492 | \$ 651,207,784 | 0.9% |
| Total | \$ 6,682,677,745 | \$ 6,619,581,023 | 1.0% | \$ 33,601,646,244 | \$ 32,694,515,858 | 2.8% |

Source: Arizona Department of Revenue

| Estimated State Tourism Taxes: Tourism Related Sectors | | | | | | |
|--|----------------------|----------------------|-------------|-----------------------|-----------------------|-------------|
| Sector | May 2016 | May 2015 | % Change | 2016 YTD Sales | 2015 YTD Sales | % Change |
| Lodging | \$ 12,517,660 | \$ 12,027,628 | 4.1% | \$ 77,072,067 | \$ 75,223,626 | 2.5% |
| Restaurant/Bar | \$ 14,913,560 | \$ 14,669,724 | 1.7% | \$ 76,970,054 | \$ 71,551,749 | 7.6% |
| Retail | \$ 31,670,341 | \$ 31,648,314 | 0.1% | \$ 156,714,664 | \$ 153,926,369 | 1.8% |
| Amusement | \$ 474,990 | \$ 360,922 | 31.6% | \$ 2,365,540 | \$ 2,344,869 | 0.9% |
| Total | \$ 59,576,551 | \$ 58,706,587 | 1.5% | \$ 313,122,324 | \$ 303,046,613 | 3.3% |

Source: Gross Sales reported by Arizona Dept. of Revenue. Estimated state tax collections by AHRRC/NAU.

Tax rates reflected above are Lodging (5.5%) and Restaurant/Bar, Retail, Amusement (5.6%)

For additional information contact: Colleen Floyd, Research Specialist, Arizona Office of Tourism at 602-364-3698 or cfloyd@azot.gov