



## **FY16 Prop 302 Timeline**

### **April 10, 2015**

Letters sent to DMOs requesting Gross Hotel Room Sales for Calendar Year 2014

### **April 13, 2015**

FY16 Prop 302 Guidelines are posted on AOT's website

### **April 17, 2015**

DMOs provide Gross Hotel Room Sales for Calendar Year 2014

### **April 24, 2015**

AOT distributes projected fund amount to DMOs

*\* Pending Final confirmation from AZSTA from projected allocation*

### **May 29, 2015**

Prop 302 FY16 Applications are due. (Notarized Appendix A to be submitted with Application)

### **June 09, 2015**

Prop 302 Committee Meets to review and approve FY16 applications

### **June 15, 2015**

FY16 Prop 302 Award letters are distributed

### **July 1, 2015**

Participating Destination Marketing Organizations begin their marketing and promotional activities

### **July 27, 2015**

FY15 Year-End Expense Report Due

### **September 18, 2015**

Final FY15 Prop 302 Year-End Project Evaluation Due

### **January 22, 2016**

FY16 Mid-Year Expense Report Due

### **July 26, 2016**

FY16 Year-End Expense Report Due

### **September 20, 2016**

FY16 Year-End Project Evaluation Report Due