

# 20 Ways to **Ruin** a Perfectly **Good** Tourism **Website**

Presented by: Erin Francis-Cummings, President & CEO



**AVERAGE ECONOMIC IMPACT  
PER UNIQUE VISITOR:**

**\$42**

*"I would describe this website as a comprehensive, well-curated one-stop shop where I can find everything I need to plan the trip...If I could go tomorrow, I would."*

# User Experience & Usability Testing

Research focusing on understanding user behaviors, needs, and motivations through observing them interact with a website.



*“I was an attendee for your website seminar where you gave constructive criticism on various PA destination websites. I wanted you to know that since then, I took your comments regarding our website to heart and we completely re-designed our site. I just wanted to share our new site with you. We are still working out some kinks because it just launched a few days ago. **I got a lot out of your seminar; the tough love approach worked for us. Thank you.**”*

# Major Themes

- 1) Decision to Engage**
- 2) User Path to Content**
- 3) Quality and Usability**

# Major Theme #1

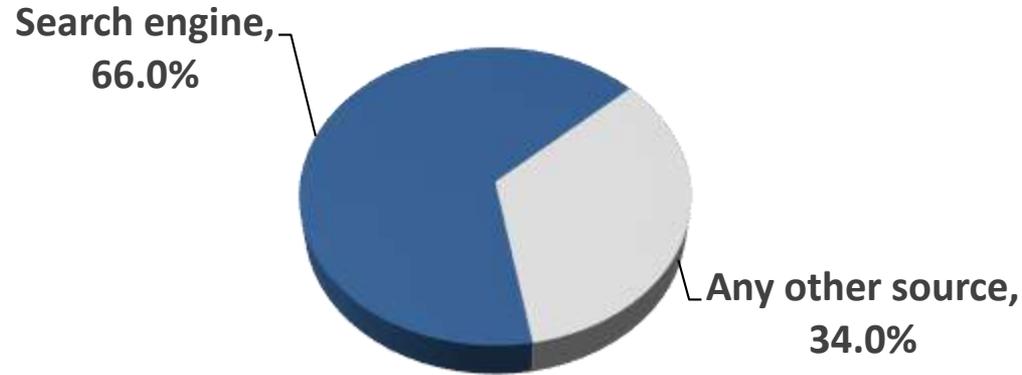
## The User's Decision to Engage

# Mistake #1

## SEO Slip-ups

# Search Engine Usage

(Selected recent DMO Website Survey Results)



Source: Recent DMO website user surveys. 53,611 completed surveys.

# Search Engine Optimization Misses the Mark...

...by focusing on topics for which  
potential visitors are not searching.

**State - Regional  
DMO websites**



**Search directly  
for city content**

**City DMO  
websites**



**Search directly  
for specific  
attractions**

Web Images Video Local Maps

Anytime ▾

Ads

**Universal Studios in L.A. - Save \$10.**  
[universalstudioshollywood.com](http://universalstudioshollywood.com)  
 Save \$10. Out to the Front at each fold. Show & Attraction. Buy Now!  
 Front of Line Pass      Park Overview  
 Studio Tour      Tickets  
 Transformers: The Ride-3D      VIP Experience

**Access Hollywood Tours - Save 49% Off Today.**  
[www.groupon.com](http://www.groupon.com)  
 4.0 ★★★★★ rating for groupon.com  
 Save 49% Off Today. Save Money. Enjoy Life!

**Ultimate Hollywood Tours - Read Over 1,500 "5 Star" Reviews!**  
[www.ultimatehollywoodtours.com](http://www.ultimatehollywoodtours.com)  
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 6667 Sunset Blvd, Hollywood, CA (323) 915-1899 Directions  
 Buy Tickets      Star Home Tour  
 Contact Us      Home

**Top 15 Things to Do in Hollywood, California**  
[gotosanangeles.about.com](http://gotosanangeles.about.com) - Best of Los Angeles

Deciding what to do in Hollywood can be a challenge. Here are some of the most popular things to see and do in Hollywood, California.

**Top 25 Hollywood, California Things to Do - Attractions...**  
[www.virtualtourist.com](http://www.virtualtourist.com) - California - Hollywood

Top Hollywood Things To Do: 193 reviews and 479 photos of 25 things to see and do plus top deals in Hollywood, California from real travelers and locals - VirtualTourist

**Top 30 things to do in Hollywood, FL: Hollywood...**  
[www.tripadvisor.com](http://www.tripadvisor.com) - Florida (FL) - Hollywood

Top 30 things to do in Hollywood, Florida. See TripAdvisor's 4,002 traveler reviews and photos of Hollywood tourist attractions. Find what to do today, this weekend...

**Hollywood things to do - Yahoo Answers Results**

What are the best things to do in Hollywood ? 4 answers  
 Well, if you're going to be right in Hollywood then you should go see the Star Walk of Fame along Hollywood Blvd, and the famous Mann Chinese Theater is also there. You can also walk around Hollywood & Highland, where there are shops and...

What are some fun things to do in L.A (Hollywood) ? 5 answers  
 There are literally hundreds of things to do here in LA. Here is my top ten list: Disneyland. The Happiest Place on Earth. Half a billion visitors can't be wrong (Sometimes it seems all at once) Universal Studios. A theme park that grew...

What are fun things to do in Hollywood ? 5 answers  
 Many things to do. There are so many stores, and hollywood highland is a mall as u can do ur shopping there if u want. across the street the it is a ripleys believe it or not museum, any i love it there, i'm sure u'll like it there too.....

34855 related questions

**Things to do in Hollywood: The best of LA's famous...**

[www.smeout.com/ /things-to-do/things-to-do-in-hollywood](http://www.smeout.com/) (Closed)  
 From the long list of things to do in Hollywood, from the Walk of Fame to kitsy hotel lounjes, we narrowed down the best Hollywood tours, attractions, restaurants and...

**Hollywood | Discover Los Angeles**

[www.discoverlosangeles.com/explore/regions/hollywood](http://www.discoverlosangeles.com/explore/regions/hollywood) (Closed)  
 The official guide to Hollywood. Find great deals, new attractions, free things to do and more. Start planning your perfect Hollywood vacation today.

**Top 10 Things to Do in Hollywood - Los Angeles Travel...**  
[gotosanangeles.about.com](http://gotosanangeles.about.com) - Best of Los Angeles

The Finest of the Stars at the Chinese Theatre (formerly Grauman's Chinese Theatre) is one of the top things to do in Hollywood, CA.

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Ads

**Los Angeles Things To Do**  
[visitwesthollywood.com/things-to-do](http://visitwesthollywood.com/things-to-do)  
 If You Want Things to Do in Los Angeles, Check Out West Hollywood!

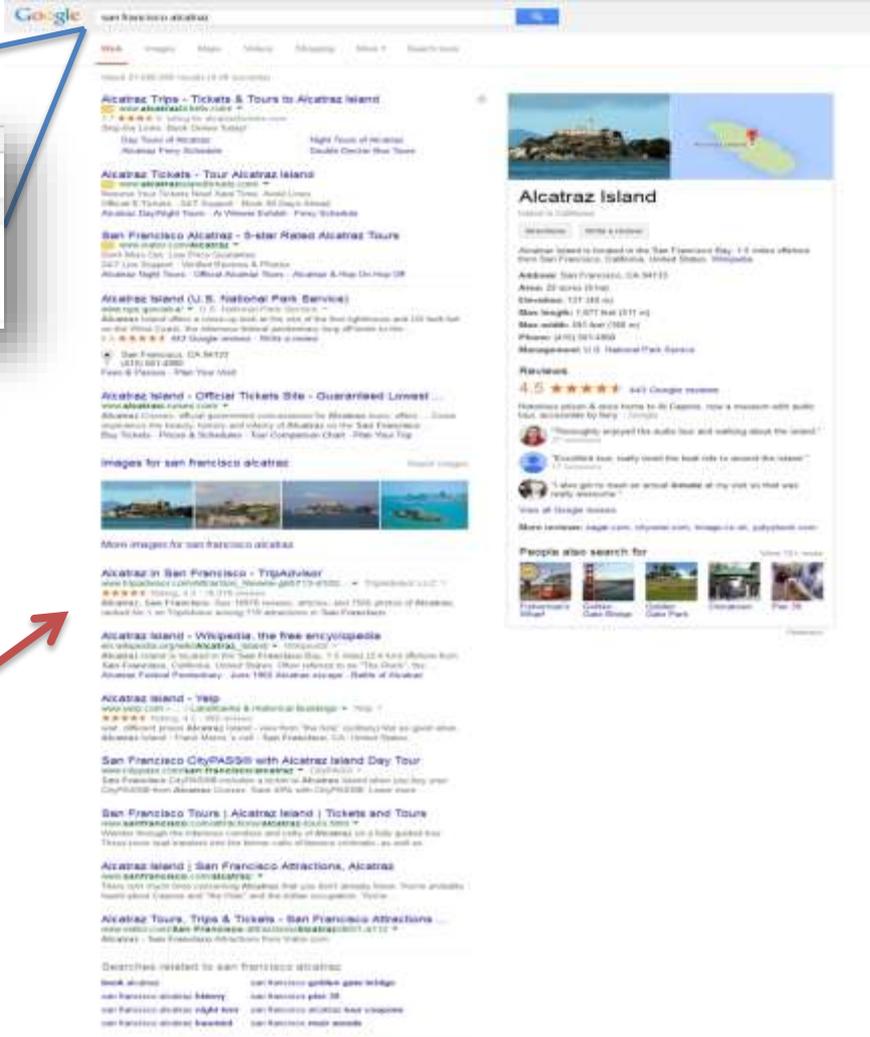
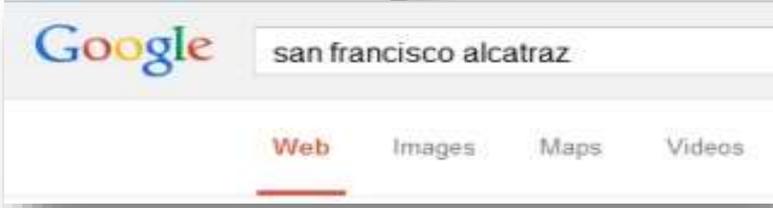
**Hollywood Florida Travel**  
[hollywoodtripadvisor.com](http://hollywoodtripadvisor.com)  
 4.5 ★★★★★ rating for tripadvisor.com  
 Research Hollywood Hotels, Hollywood Deals, and Hollywood Attractions!

**Hollywood Things To Do**  
[ask.com/hollywood-things-to-do](http://ask.com/hollywood-things-to-do)  
 Hollywood Things To Do. Discover and Explore an Ask.com!

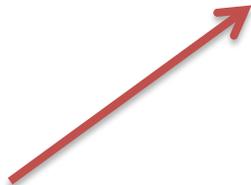
**Hollywood Tours**  
[www.losangelestours.com](http://www.losangelestours.com)  
 Top Ten Sightseeing Tours-Check Out Our Specials. Reserve Your Trip.

**Hollywood Things To Do**  
[about.com/hollywood-things-to-do](http://about.com/hollywood-things-to-do)  
 Hollywood Things To Do Search Result Over 30 Million Visitors.

**Hollywood Attractions**  
[evermantravel.com/hollywood](http://evermantravel.com/hollywood)  
 Find Out About All The Fun Attractions & Activities in Hollywood.



No San Francisco Travel Association listing



YAHOO! seattle space needle Search

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Seattle CityPASS® | CityPASS.com  
 4.2 ★★★★★ rating for 10,000+ users  
 CityPASS gives You Admission to 6 Must-See Seattle Attractions.

**Space Needle - Official Site**  
 Book Apartments in Seattle  
 Built in 1962, the Space Needle has since become the symbol of Seattle, and one of the most recognizable structures in the world.

**Hours & Directions**  
 Whether you want to dine indoors, enjoy an outdoor patio, or visit the observation deck, we have you covered.

**Restaurants**  
 StayCity Restaurant & Bar  
 The observation deck of the Space Needle is a must-see attraction in Seattle.

**Observation Deck**  
 Take everything Seattle has to offer - views, lunch & more - all in one place.

**Seattle Space Needle - Image Results**

**Space Needle - Wikipedia, the free encyclopedia**  
 The Space Needle is an observation tower in Seattle, Washington, a landmark of the Pacific Northwest, and a symbol of Seattle. It was built in the Seattle Center for the 1962 World's Fair.

**Hours & Directions - Space Needle**  
 Whether you want to dine indoors, enjoy an outdoor patio, or visit the observation deck, we have you covered.

**Space Needle Discount Admission Tickets | Seattle...**  
 Seattle CityPASS includes a Day/Flight ticket to the Space Needle - that's the best deal in town!

**Seattle Space Needle Photos - Flickr**

**www.space Needle.com - restaurant - Space Needle - Sea...**  
 www.space Needle.com - restaurant | The Space Needle | 1110 5th Avenue North, Seattle, WA 98109

**Seattle Space Needle - Seattle Attractions**  
 Observation Deck Located 539 feet above Seattle, the Observation Deck offers 360° of breathtaking views and is one of the most visited attractions in Seattle.

**Space Needle - Seattle - Reviews of Space Needle**  
 The Space Needle is a must-see attraction in Seattle. It is a symbol of the city and offers a unique view of the city and the surrounding area.

**Space Needle - Lower Queen Anne - Seattle, WA | Yelp**  
 The Space Needle is a must-see attraction in Seattle. It is a symbol of the city and offers a unique view of the city and the surrounding area.

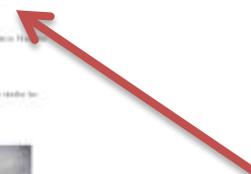
**Seattle Space Needle | LEGO Shop**  
 The Space Needle is a must-see attraction in Seattle. It is a symbol of the city and offers a unique view of the city and the surrounding area.

**Dinner Menu - Space Needle | Seattle Observation Deck**  
 The Space Needle is a must-see attraction in Seattle. It is a symbol of the city and offers a unique view of the city and the surrounding area.

YAHOO! seattle space needle

Web Images Video

No Visit Seattle listing



Google

new mexico best sopapilla restaurants

Web Maps Shopping Images News More Search

About 103,000 results (0.47 seconds)

**Best sopapillas in New Mexico - TripAdvisor**  
www.tripadvisor.com › ... › Pardi's Mexican Kitchen › TripAdvisor LLC  
★★★★★ Rating: 5 - Reviews by a TripAdvisor user - Apr 10, 2013  
7 restaurant reviews. Reviews in 4 cities. 15 helpful votes. "Best sopapillas in New Mexico". 5 of 5 stars Reviewed April 10, 2013 via mobile. Let me start by ...

**Sopapilla Albuquerque, NM - Yelp**  
www.yelp.com/search?find\_desc=Sopapilla&find\_loc=NM › Yelp  
Hacienda del Tio, Inc. is an award winning New Mexican restaurant located in ... She recommended the stuffed sopapilla with an egg on top so we will see how it ... Nothing says New Mexican like a chris smothered carne advorato sopapilla.

**Sopapilla's - A taste of New Mexico**  
sopapillas.com ›  
Sopapilla's restaurant is a taste of New Mexico cuisine in Nashville, TN and Hendersonville, TN. Owner Steve Dale hopes to bring to the south a taste of what he grew up on in New Mexico and Arizona. ... Sopapilla's Wins Best Mexican!

**Sopapilla's Franklin TN: New Mexican Cuisine At Its Best ...**  
franklin.thefuntimesguide.com › ... › Travel › Popular  
Sopapillas is a New Mexican restaurant in Franklin, Tennessee that ... First impressions are everything, and Sopapilla's makes a lot of good impressions:

**New Mexico Sopapilla Roundup | Serious Eats**  
www.seriouseats.com › ... › The Best Sopapillas in New Mexico - Albuquerque  
Jan 6, 2010 - While each New Mexico restaurant has their own rendition, all tables ... result: A sopapilla is fried dough that's more like a fluffy donut ... the most important and best part of sopapilla's in NM is they are free and you ...

**Sopapilla's - Hendersonville Restaurant - Hendersonville, TN**  
www.opentable.com › sopapillas-hendersonville › Open Table  
★★★★★ Rating: 4.127 reviews - Price range: \$30 and under  
Book now at Sopapilla's - Hendersonville at Hendersonville, explore menu, see photos ... This is by far the best New Mexican food restaurant we have ever ate.

**SOPAPILLA'S - A New Mexican Kitchen - Franklin, TN ...**  
https://www.facebook.com/SOPAPILLASNewMexicanKitchen  
To connect with SOPAPILLA'S - A New Mexican Kitchen, sign up for ... Oh so good ... There is a winner for each restaurant so see each of our Facebook sites.

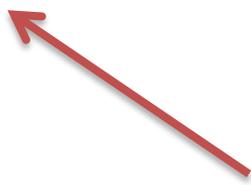
**SOPAPILLA'S Hendersonville - A Taste of New Mexico ...**  
https://www.facebook.com/SOPAPILLASNewMexico2808226120  
★★★★★ Rating: 4.2 - 100 ratings  
To connect with SOPAPILLA'S Hendersonville - A Taste of New Mexico, sign up for ... I will start with, we are Salsa connoisseurs and by far this is the best salsa we ... There is a winner for each restaurant so see each of our Facebook sites.

**Sopapilla's - Brentwood - Franklin | Urbanspoon**  
www.urbanspoon.com › ... › Greater Nashville › Brentwood › Urbanspoon  
★★★★★ Rating: 79% - 374 votes  
View Photos, Critic Reviews, User Reviews and Blog Posts about Sopapilla's, Brentwood. ... Browse similar restaurants ... Live at the top of the hill and have watched it go down hill. ... We have been to New Mexico a few times and while this food is like what we ate in New Mexico the food is much more Gourmet and what ...

Google

new mexico best sopapilla restaurants

Web Maps Shopping Images News



No Visit Albuquerque listing

About 91,100 results (0.44 seconds)

### Breaking Bad Filming Locations, Albuquerque

[www.visitalbuquerque.org/albuquerque/film-tourism/breaking-bad/](http://www.visitalbuquerque.org/albuquerque/film-tourism/breaking-bad/) ▾

Check out the **Breaking Bad** tour of Albuquerque including all the top **Breaking Bad** locations.

### A do-it-yourself Breaking Bad tour of Albuquerque - Lonely ...

[www.lonelyplanet.com/.../albuquerque/.../a-do-it-yourself-...](http://www.lonelyplanet.com/.../albuquerque/.../a-do-it-yourself-...) ▾ Lonely Planet ▾

Oct 17, 2013 - It's over and done. We know Walter White's fate. The thrill of Heisenberg's transformation will grace our screens no longer. Over its six aired ...

### ABQ Trolley Co.

[www.abqtrolley.com/](http://www.abqtrolley.com/) ▾

The BaD Tour returns in April 2015! Tickets are ... A 3.5 hour **tour** of 'Breaking Bad' locations. ... We stand by our motto: The best first thing to do in **Albuquerque**.  
Bad Tour - Buy Tickets - HEISENBERG VIP PASS - Calendar

### ABQ Trolley Co. - Bad Tour

[www.abqtrolley.com/bad](http://www.abqtrolley.com/bad) ▾

The 'BaD Tour' is the first ever **Breaking Bad** locations **tour** of **Albuquerque**.  
**Breaking Bad** is the Emmy-winning television series that was shot on location in....

### Breaking Bad RV Tours

[www.breakingbadrvtours.com/](http://www.breakingbadrvtours.com/) ▾

**Breaking Bad** Tours Miss **Breaking Bad** ? ... Visit 17 film sites **Breaking Bad** Tours on a 3 hour **tour**, we provide light ... 1919 Old Town Rd, **Albuquerque**, 87104.  
Contact - Corp Tours - Partners - About

### Do-it-yourself Breaking Bad tour of Albuquerque - Google

<https://www.google.com/maps/d/viewer?mid=zs5dz5YACPNU...> ▾ Google ▾

Do-it-yourself **Breaking Bad** tour of **Albuquerque**. Untitled layer. Hank & Marie's House, Walk & Study's Home, Orange Cor Walk, Walk's School



Oh, yeah!

# Mistake #2

# Boring Search Listings

### [things to do in Sacramento - TripAdvisor](#)

[www.tripadvisor.com/Attractions-g32999-Activities-Sa...](#) ▼ TripAdvisor LLC ▼  
Top 30 things to do in Sacramento, California: See TripAdvisor's 5770 traveler reviews  
and photos of **Sacramento** tourist attractions. Find what to do today, this ...



Fairytale Town - California state railroad museum - Crocker Art Museum - Arden Fair

### [50 Things To Do In Sacramento - Sacramento, California](#)

[www.sacmag.com/Sacramento.../50-Things-To-Do-In-Sacramento/](#) ▼  
Find 50 of the greatest things to do in the **Sacramento** region. ... The **Sacramento Zoo**, located at Land Park Drive and 16th Avenue in **Sacramento**, and ... at Discovery Park in Old **Sacramento** and ends at Beals Point at the **Folsom Lake State** ...

### [Things to do in Sacramento, CA: California City Guide by ...](#)

[www.10best.com/destinations/california/sacramento/](#) ▼  
**Things to See.** **Sacramento** is the state capital of California so, accordingly, there's a lot of history here! Top attractions include **Sutter's Fort**, the **Railroad Museum** ...

### [things to do in Sacramento - Sacramento Vacation ...](#)



[www.visitsacramento.com/things-to-do/](#) ▼  
There is no shortage of **things to do** in **Sacramento**, California. With more than 230 days of sunshine annually, **Sacramento** is the perfect place to explore the ...

### [96 Free Things To Do In Sacramento « KYMX Mix 96](#)

[kymx.cbslocal.com/96-free-things-to-do-in-sacramento/](#) ▼  
Mix 96 wants to share all of the fun activities going on in and around the **Sacramento** area for you and your family to enjoy for free! Be sure to check back often to ...

---



## San Francisco > Points of Interest



Golden Gate Bridge



Fisherman's Wharf



Alcatraz Island



Golden Gate Park



Chinatown

### [things to do in San Francisco - TripAdvisor](#)

[www.tripadvisor.com/Attractions-g60713-Activities-Sa...](http://www.tripadvisor.com/Attractions-g60713-Activities-Sa...) ▼ TripAdvisor LLC ▼  
Top 30 **things to do in San Francisco**, California: See TripAdvisor's 127690 traveler reviews and photos of San Francisco tourist attractions. Find what to do today ...  
[3 Days in San Francisco](#) - Alcatraz - Walt Disney Family Museum - Twin Peaks

### [San Francisco Travel](#)

[www.sanfrancisco.travel/](http://www.sanfrancisco.travel/) ▼

→ **San Francisco** is home to a little bit of everything. ... This is the place to find out about all things **San Francisco**. ... **Things to Do in San Francisco** this March.  
You visited this page on 12/3/14.

### [Things to Do in San Francisco](#)

→ [www.sanfrancisco.travel/explore](http://www.sanfrancisco.travel/explore) ▼

**SAN FRANCISCO**. Never the same. Always **San Francisco**. No matter if this is your first time to visit **San Francisco**, or you're here to renew an old acquaintance, ...

### [Best things to do in San Francisco for locals and tourists ...](#)

→ [www.timeout.com/san-francisco/things-to-do/the-49-best-thing...](http://www.timeout.com/san-francisco/things-to-do/the-49-best-thing...) ▼ Time Out ▼  
Mar 2, 2015 - Your ultimate guide to **things to do in San Francisco**—from the city's best restaurants and shops to museums and sightseeing.

→ Alcatraz Island - Golden Gate Bridge - Yank Sing - Cable Cars

### [Top Things to Do in San Francisco - and 4 You Shouldn't](#)

[gocalifornia.about.com](http://gocalifornia.about.com) > ... > [Things to Do in San Francisco](#) ▼

Feb 5, 2015. **Things to do in San Francisco**, cable cars and more top sights, best

## Top 30 things to do in Santa Cruz, CA: Santa Cruz...

[www.tripadvisor.com](http://www.tripadvisor.com) > ... > [California \(CA\)](#) > [Santa Cruz](#)

"A great crew and a great boat make this a perfect way to see the wonderful wildlife in the Santa Cruz portion of Monterey Bay. We saw whales, otters and dolphin as ...

## Things to do in Santa Cruz

[www.santacruzca.org/things/index.php](http://www.santacruzca.org/things/index.php) Cached

Table of Contents. Arts & Culture > Beaches >

## Santa Cruz : Fun Things to Do in Santa Cruz -...

[www.tripadvisor.com/Travel-g33048-c136762/Santa-Cruz...](http://www.tripadvisor.com/Travel-g33048-c136762/Santa-Cruz...) Cached

Mar 11, 2015 - Free Newsletter. Interested in Santa Cruz? We'll send you updates with the latest deals, reviews and articles for Santa Cruz each week.

**And I'm not even going to tell you what  
the search listings looked like for this  
destination...**



## Fun Free Things to Do in Pensacola | Pensacola FL ...

[www.visitpensacola.com/articles/affordable-vacations](http://www.visitpensacola.com/articles/affordable-vacations) ▼

Our list of 25 fun, free things to do in the Pensacola Bay Area will get you started. ...

Learn about Pensacola's rich history at the T.T. Wentworth, Jr. Florida State Museum. ...

... Tour Fort Barrancas and Advanced Redoubt at NAS Pensacola. ...

# Mistake #3

## Failure to Differentiate (Quickly!)

# The Bottom Line

**Potential visitors want to know what makes you different.**

**What are the unique experiences they can have in your destination?**

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LUIGI'S  
Wool Growers  
RESTAURANT



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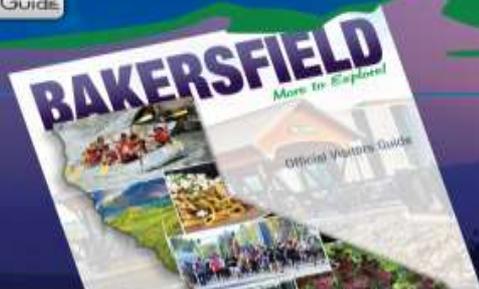
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The Bakersfield Sound

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## Welcome to Bakersfield Video

Bakersfield CVB

LOUIS

PADRE HOTEL

Wool Growers RESTAURANT



# Bakersfield

More to Explore

Visitors Meeting Planners Media About Us



search site



Request a Visitor's Guide

Fair 69°



Basque Food

## Visitors

### Visitors

- Hotels
- Restaurants
- Attractions
- Shop
- Getting Here
- Visitor Information Center
- Meeting Planners
- Media
- About Us

current ITINERARY

There are currently no

## Visitors

Nestled in the southern Central Valley of California, Bakersfield makes for a perfect weekend trip or a week-long stay! When we say there is More to Explore we mean it! Ready to find out more?



Visitors Guide

[More Info >](#)



Hotels

[More Info >](#)



Restaurants

[More Info >](#)

search

## EVENTS

CALENDAR

EVENTS

BLOG

MARCH 2015

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31	1	2	3	4

event SEARCH

submit an event

VIEW WEEKLY EVENTS

## Welcome to Bakersfield Video

Bakersfield CVB

LOUIS

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Wool Growers RESTAURANT





**WELCOME**

**Visitors**

**Group Tours**

**Meetings**

**Media**

**Members**

**Gettysburg 150th**

**Event  
Calendar**

**Get a  
Visitors Guide**

- Get a Visitors Guide
- What's your Passion?
- Things to Do
- Places to Shop
- Places to Eat
- Places to Stay
- Services/Transportation
- Packages/Specials
- Itineraries
- Travel Resources

### This Weekend in Gettysburg

**Adams County Wellness Challenge**  
Gettysburg Area Recreation Authority  
**Saturday, September 13, 2014**

**Living History Demonstrations & Events**

The Rupp House  
**Sunday, September 14, 2014**

**Apple Cider Donut Weekend**

Hollabaugh Bros. Inc. Fruit Farm and Market  
**Sunday, September 14, 2014**

**4th North Carolina**

Gettysburg Heritage Center  
**Sunday, September 14, 2014**

**Music in the Valley!**

Reid Orchard & Winery  
**Sunday, September 14, 2014**

Stop events scroll

#### Travel Resources

- Interactive Maps
- My Gettysburg Trip
- Directions to Gettysburg

#### About Gettysburg

- Area History
- Photo Gallery
- Video Blog

#### About Us

- About Us
- Contact Us
- Legal & Privacy

#### Connect

- Contact Us
- Get our eNewsletter
-  VisitPA.com

#### Search/Social Media

- Search our Site
- Mobile Site



WELCOME

[Visitors](#)

[Group Tours](#)

[Meetings](#)

[Media](#)

[Members](#)

[Gettysburg 150th](#)

[Event  
Calendar](#)

[Get a  
Visitors Guide](#)

## This Weekend in Gettysburg

### Hosting Live Local Musicians

Reid Winery & Cider House Cafe  
**Saturday, September 13, 2014**

### Rooted in History Nature Program and Tour

National Shrine of Saint Elizabeth Ann  
Seton  
**Saturday, September 13, 2014**

### 150th Fall Civil War Lecture Series

National Civil War Museum  
**Saturday, September 13, 2014**

### Apple Cider Donut Weekend

Hollabaugh Bros. Inc. Fruit Farm and  
Market  
**Saturday, September 13, 2014**

### Music in the Valley!

Reid Orchard & Winery  
**Sunday, September 14, 2014**

 Stop events scroll

## Travel Resources

[Interactive Maps](#)  
[My Gettysburg Trip](#)  
[Directions to Gettysburg](#)

## About Gettysburg

[Area History](#)  
[Photo Gallery](#)  
[Video Blog](#)

## About Us

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## Search/Social Media

[Search our Site](#)  
[Mobile Site](#)





93° F

Sports

Weddings

Meetings

Getting Here

My Favorites

English

Search...



#

Bradenton  
Anna Maria Island  
Longboat Key



Explore

Play

Stay

Eat

While you're here, you are  
guaranteed a good time.



Lodging

Special Offers & Packages

Events & Attractions

Restaurants

Flights



Book Now

Check-In:

05/11/2015



Check-Out:

05/12/2015



All Areas

All Lodging

Submit

Live Chat

Get a Guide

My Favorites

News Sign up



Request your free copy  
of our Visitor's guide



BEACHES

DOWNTOWN

EVENTS

MAPS

WHERE TO STAY

THINGS TO DO

DEALS

Real. Relaxed. Simple.



Get a **FREE** Visitor Guide  
and start planning





ORLANDO'S CLOSEST BEACHES

cocoa beach • merritt island beaches • palm bay • titusville

*Your space for family fun...*



How to Get Here

What to do

Where to eat

Where to stay

Specials

Welcome to Space Coast

## Welcome to Florida's Space Coast

Your space for fun on Orlando's closest beaches!

Visit Orlando's closest beaches where your next adventure awaits! With over 72 miles of beach near Orlando along Central Florida's Atlantic coast, it's easy to find your space in the sand, claim it as your own and soak up the sun! The Space Coast is just 45-minutes east of

CHECK-IN 05/10/

CHECK-OUT 05/11/

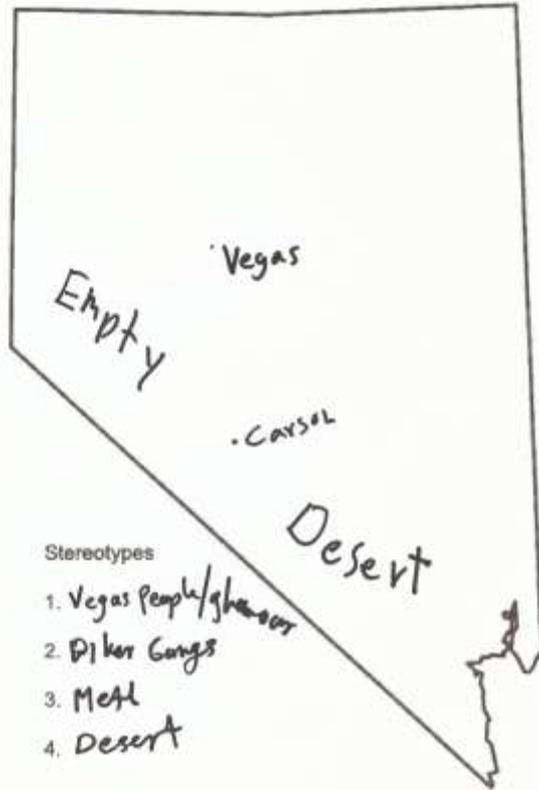
# Nevada



## Stereotypes

1. Gambling
2. Skiing (Tahoe)
3. Lots of desert/dry
- 4.

# Nevada



## Stereotypes

1. Vegas People/gambling
2. Biker Gangs
3. Meth
4. Desert



Fallon, Nevada Tourism  
'Oasis of Nevada'

Search

[Home](#)

[Things to Do](#)

[About Fallon](#)

[Events](#)

[Plan a Trip](#)

[Blog](#)

[Press](#)

[Contact](#)



Spring Wings  
April 25-26, 2014



Welcome to Fallon, the "Oasis of Nevada." Fallon is on Highway 50, 60 miles east of Reno. Come to play or come to stay.



# Mistake #4

# Be Inauthentic

# What does this buzzword mean?

Saying you're one thing, then being  
another.



Explore

Stay

Dine

Events

Seasons



INDUSTRY

Meetings & Groups

Media & Film

Partners

Sports Council

Arts & Culture

History & Heritage

Nightlife

Outdoors & Nature

Shopping

Sports & Activities

Self-Guided Tours

## ARTS & CULTURE

The area's beautiful environment inspires many artists who make their home in Tallahassee. From live performances, concerts, galleries, public sculptures and murals, arts and culture reflect the history, culture and soul of Florida's Capital City.

tripadvisor

*Candid Tallahassee travel advice*



Traveler Photos

[Read reviews](#)

Local Watering Hole: *Wine & Works*



Hundreds of College, High School Runners Compete At Apalachee Regional Park

Grooving at the BBC

Club Downunder



22nd Annual Tour of Gardens



Top Nine Sandwiches of Tallahassee



BROWSE LISTINGS:



FILTER BY CATEGORY



Explore

Stay

Dine

Events

Seasons



INDUS

Meetings & Groups

Media & Film

Partners

Sports Council

## Top Nine Sandwiches of Tallahassee



By **Tallahassee Democrat**

It's delightfully convenient. It's deliciously compact. It's dynamically creative. It's decadently carefree. It's dazzlingly chewy.

It's a sandwich!

Any way you slice it, it's pretty much a sacred food around these parts. And why shouldn't it be? There's so much to love about a complete meal you can pick up with your fingers.

Ask someone to name their favorite sandwich and they won't hesitate to tell you *exactly* how they like theirs. And yet any sandwich survey will surely stack up many different answers. With so many options for sensational sandwiches around Tallahassee, there surely has to be a sandwich to sate everyone.

If you're not sure which is your favorite, no worries — try one of ours. During the lunch hour, we scoured the city in search of the perfect bite and we can certainly say there was no shortage of great contenders. In the end, we couldn't deny that the following were among the most sensational sandwiches in Florida's Capital City.

Tags: **dine**

TALLAHASSEE DEMOCRAT

Author:  
Tallahassee Democrat



- QUICK LINKS
- [Volunteer of the Year](#)
- [Nation Now](#)
- [Staff Blogs](#)
- [Community Blogs](#)
- [RattlerNews](#)
- [Living Here](#)
- [Data Central](#)
- [Move Tallahassee.com](#)
- [E-Edition](#)
- [Help](#)
- [25 Women You Need to Know](#)
- APARTMENTS
- JOBS
- CARS

**LOCAL**

## Four faces of Tallahassee motherhood

[Read Story](#)

- [Our opinion: Tallahassee must confront problem...](#)
- [Budget impasse leaves schools, social service...](#)
- [A 'Week of Awareness,' a lifetime of pain](#)
- [Sure, put a woman on the \\$20; we barely notice...](#)
- [Jameis Winston files counterclaim against acc...](#)
- [Forum first step toward healthier minority...](#)
- [Clark: FSU's record 29 draft picks will make...](#)
- [Elected superintendent has survived many...](#)
- [Florida parks at risk of 'revenue-enhancing' uses](#)

### LOCAL WEATHER

Tallahassee, FL

Sunday	Monday
91°/65°	93°/67°

Mo

**FOLLOW TALLAHASSEE DEMOCRAT:**

**HEADLINES** Updated 11:45 a.m. EDT

[Grid](#) [List](#)

## MEMORIAL MONTH

On Ent...  
**ALL MO**

### Proct

SEE OFF

# Mistake #5

# Generic Photography

**They want to know  
what's unique about  
your destination!**









GETTING HERE AND  
AROUND



# Mistake #5A

**Put Copy on Top of a  
Really Great Picture**



# BE AMAZED

## Bellingham, Whatcom County Welcomes You!

Visit Bellingham, Washington for a fun getaway filled with magnificent scenery, a culture of outdoor recreation, Western Washington University, the Alaska Ferry, the Canadian border, Mt. Baker, the Salish Sea, local food, spirits, art and music.

These are all part of the genuine Bellingham Experience. We encourage you to simply Be in Bellingham and our surrounding Whatcom County. This site is loaded with travel info including lodging, restaurants, things to do, local businesses, resources and insider advice for a personal visit, group convention, or general community information.

We are Bellingham Whatcom County Tourism, a local non-profit association dedicated to serving

### visitors guide



Welcome to  
**VISALIA**  
CALIFORNIA

Order a  
**VISITOR'S GUIDE**



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[ARTS & ENTERTAINMENT](#)



[OUTDOOR ADVENTURE](#)



[AGRICULTURE & TASTINGS](#)



[SAVOR VISALIA](#)

*Visitor*  
**TOOLS**



[MAPS & DIRECTIONS](#)



[ITINERARIES](#)

*Upcoming*  
**EVENTS**

MAR 16

AN IRISH HOOLEY:  
SLUGGER O'TOOLE AT  
FOX THEATRE

MAR 20

SOUTH VALLEY  
ARTISTS STUDIO TOUR

## Visit Visalia, and Come Play in our Backyard

Nestled in the foothills below the majestic Sierra Nevada, Visalia is the Gateway of Sequoia and Kings Canyon National Parks.

The city's charm and strong community welcome visitors

# Major Theme #2

## User Path to Content and Expectations

# Mistake #6

## Treating an Image As Just a Picture

# Think of your photos as portals to content...

...if a picture isn't interesting  
enough to merit a link, it probably  
shouldn't be on your website.



Rosario Resort &amp; Spa

## Where to Stay

- Orcas Island
- San Juan Island
- Lopez Island

## San Juan Islands Lodging

What do you want from your island accommodation? Romance and privacy? Space for the [kids](#)? Adventure at your doorstep? The San Juan Islands offer you a whole world of choice when it comes to where you stay. Each of the islands offers you something different in terms of landscape, dining and amusement, but they all promise high quality accommodations. Private cabins overlooking the water, hotels in the middle of town, cozy B&Bs tucked away in pastoral loveliness, it's all here, offering you different atmospheres and opportunities to enjoy your island getaway. Our lodging listings will help you get one step closer to your vacation.

Planning your trip last minute? Search availability with our availability feature above.

Lopez Island

SAN JUAN COUNTY PARKS CAMPING AT "ODLIN COUNTY PARK" →

Lopez Island



## CHECK LODGING AVAILABILITY

Island	Any <input type="button" value="v"/> Any Orcas Island San Juan Island / Friday Harbor Lopez Island
Arrival	
Departure	2015-03-15
<input type="button" value="find lodging"/>	

## Steps from the Friday Harbor Ferry



## Steps from the Friday Harbor Ferry





MEETING PLANNERS

MEMBERS

TRAVEL TRADE

MEDIA & RESEARCH

SPORTS COMMISSION

HOTELS

THINGS TO DO

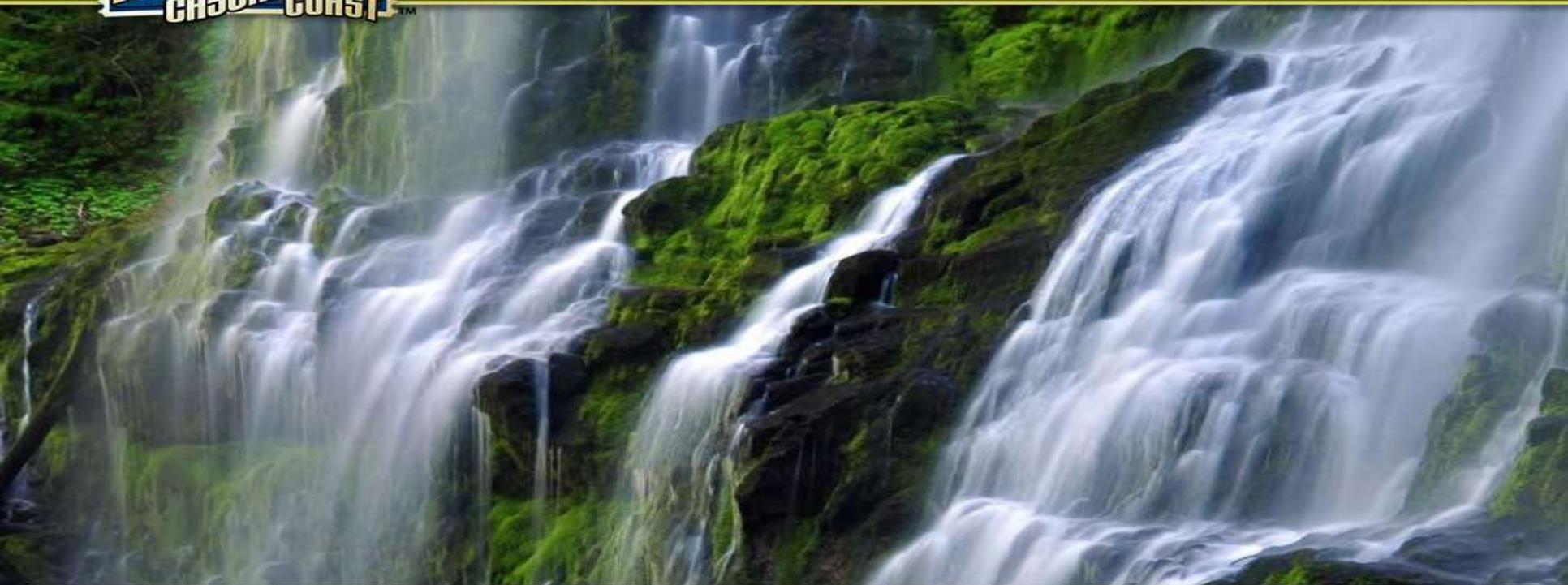
EVENTS

RESTAURANTS

DEALS

PLAN

REGIONS & CITIES



Lower Proxy Falls

| MCKENZIE BRIDGE, OREGON

*photo: Greg Leif*



SHARE



# Welcome to Eugene, Cascades & Coast

REAL ADVENTURES. REAL CLOSE.

Discover Anchorage ▾

Things to Do ▾

Places to Stay ▾

Deals ▾

Plan Your Visit ▾



Narrowed By:

[Clear All Filters](#)

Anchorage

Type

- Bed & Breakfasts
- Cabins
- Campgrounds & RV Parks
- Hostels
- Hotels, Motels & Inns

## Hotels, Motels & Inns

Anchorage hotel choices include first-class, convenient, centrally located hotel accommodations, intimate boutique properties and locally owned inns, as well as budget-conscious options. A perfect mix of sophistication, comfort and amenities.

SORT BY ALPHA: [A](#) [B](#) [C](#) [D](#) [E](#) [F](#) [G](#) [H](#) [I](#) [J](#) [K](#) [L](#) [M](#) [N](#) [O](#) [P](#) [Q](#) [R](#) [S](#)

[All results by alpha](#)

Sort by: [Random](#) | [Alpha](#)

[LIST VIEW](#) | [MAP VIEW](#)



[May and June 2014 Elko Area Events](#)

[Elko Area Event/Attraction Photos](#)

[Testimonials](#)

## Welcome To ELKO NEVADA...

When you discover Elko, Nevada, you quickly see why this truly is the "Great American West". A land of adventure, capable of stretching the limits of your adventure, meeting and/or convention to its fullest. The





VISITORS

MEETINGS

GROUPS

MEDIA

MEMBERS

69°

SEARCH

Hotels Restaurants Things to Do Events Planning Tools About Salt Lake



Find that Perfect Something

From the state-of-the-art City Creek Center to Broadway's antique and vintage boutiques, shopping options abound in Salt Lake. [more](#)

# Welcome to Salt Lake

Different by Nature.



Whether you're visiting Salt Lake for business or pleasure, you're in for a great time. If you're still in the planning stages, start by browsing [hotels](#)

# Mistake #7

## Bad (not broken) Links

## 404: Page Not Found



The page you have requested cannot be found.

Please check that you typed the URL correctly. You can also use our search feature or site map listed below to find the page you are looking for.

SEARCH

[View Our Site Map](#)



# CARSON VALLEY

NEVADA

CARSON VALLEY VISITORS AUTHORITY

RUGGED. RELAXED. REACHABLE.

GARDNERVILLE — GENOA — MINDEN — TOPAZ LAKE

ABOUT CARSON VALLEY

WHERE TO STAY

WHAT TO DO

CALENDAR

PLAN YOUR TRIP

MEDIA

PHOTO &amp; VIDEO GALLERIES



## Nevada's Oldest Bar?

Of course you'll find it in Nevada's oldest permanent settlement, the Town of Genoa. History is a part of everyday life in Carson Valley.

[LEARN MORE >](#)

## Plan Your Carson Valley Trip!

**Gardnerville \* Genoa \* Minden \* Topaz Lake**

Welcome to Carson Valley! Here you'll find everything the area has to offer, including event information, trip-planning tools, special offers and links to dozens of attractions and businesses throughout the valley. From bird watching, cycling, fishing, golfing, hiking, soaring and numerous other outdoor recreational activities you'd expect to find within the Sierra Nevada Mountains, Lake Tahoe and the Carson River, to information on the areas authentic dining, gaming and lodging options and rich artistic, cultural and historical scenes. Explore our site then come visit the Rugged · Relaxed · Reachable, Carson Valley!

### UPCOMING EVENTS

[Carson Valley Art Association](#)

Apr 21, 2014 @ 8:00AM

[FootGolf comes to Carson Valley!](#)

Apr 21, 2014 @ 2:00PM

[George Pickard](#)

Apr 21, 2014 @ 6:00PM

# CARSON VALLEY

NEVADA

CARSON VALLEY VISITORS AUTHORITY

RUGGED. RELAXED. REACHABLE.

GARDNERVILLE — GENOA — MINDEN — TOPAZ LAKE

[ABOUT CARSON VALLEY](#)[WHERE TO STAY](#)[WHAT TO DO](#)[CALENDAR](#)[PLAN YOUR TRIP](#)[MEDIA](#)[PHOTO & VIDEO GALLERIES](#)[Home](#) > [What To Do](#) > [Dining & Entertainment](#)

## What To Do

[What To Do Overview](#)[Dining & Entertainment](#)[Leisure & Arts](#)[Shopping](#)[Sports & Recreation](#)[Groups & Weddings](#)

## Dining & Entertainment

The Carson Valley offers great dining experiences, and there's a lot to the Carson Valley dining lineup. It's easy to find your favorite in an eclectic variety, ranging from fine French cuisine to contemporary Italian, Thai, sushi, barbeque, classic steak house and Basque. Casual dining options are plentiful as well. Enjoy!

- [American](#)
- [Bakeries & Ice Creameries](#)
- [Banquets](#)
- [Bars & Grills](#)
- [Basque](#)



SUSQUEHANNA RIVER VALLEY

*every turn a treasure*

[Members](#) [Group Tours](#) [Event Planning](#) [Resources](#) [Media](#) [Contact Us](#)

 [and more](#)

 [e-newsletter](#)

Search this site



[Home](#)

[Dining](#)

[Lodging](#)

[Shopping](#)

[Things To Do](#)

[Events](#)

[Plan Your Trip](#)

[Map](#)

# Summer Fun

IN THE SUSQUEHANNA RIVER VALLEY

[CLICK HERE TO FIND YOUR FUN!](#)





## Summer Fun



Summer in the Susquehanna River Valley is alive with Fairs, Festivals, Outdoor Recreation and much more. There's no shortage of fun just waiting to be had and we want to help you find yours. Check out the links below for just some of the fantastic events scheduled for this Summer.

### Sunbury River Fest



Families come

### Middlecreek Valley Antique Machinery Fall Show



Request the Official  
Guide and Brochures

### Quick Links



### Arts & Culture



### Dining

# Mistake #8

## “Avant Garde” Navigation

# Golden Rule

**...keep it simple**

**...cover all the basics**

**...make it obvious**



JOIN THE SEATTLE LOCALIST



Search



#### upcoming events

The Phantom of the Opera  
4/30/2015 through 5/10/2015  
Following an acclaimed sold-out tour of the United Kingdom,...(More)

The Hot Spot  
Now through 6/7/2015  
Love and magic in the digital age collide æ...(More)

Here & Now: Native Artists Inspired  
Now through 7/27/2015  
Featuring work by artists whose practice has been inspired...(More)

Moisture Festival  
Now through 4/12/2015  
Comedy! Varietè! Moisture Festival presents its 12th year of...(More)

See All Events...

discover

eat

stay

play

events

essentials



**I want to find:**

*Campgrounds, RV*



**On This Key:**

*Big Pine Key*



*Search Now*

or browse the keys individually:

**Key Largo**



**Islamorada**



**Marathon**

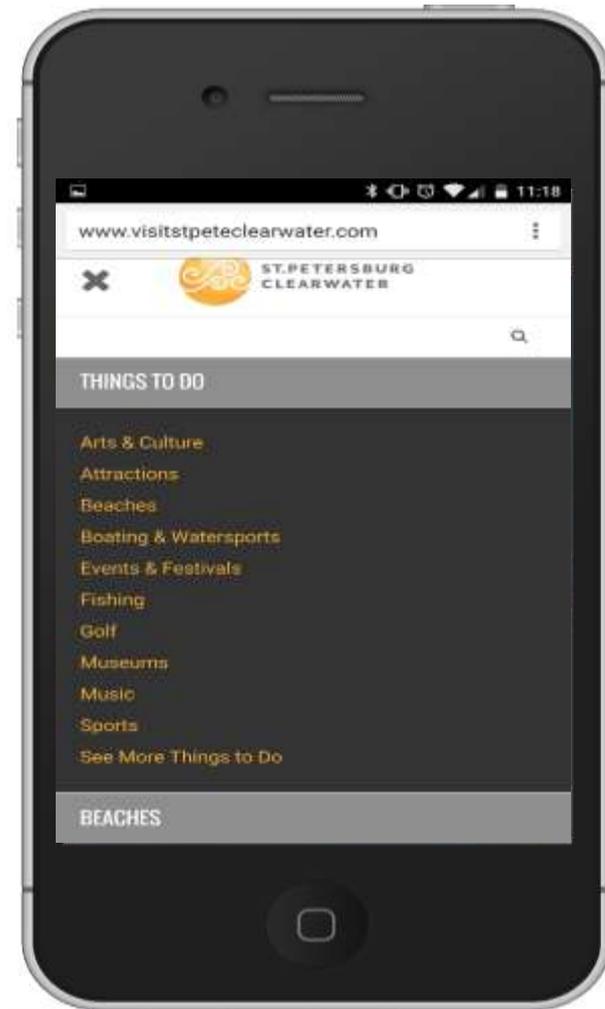
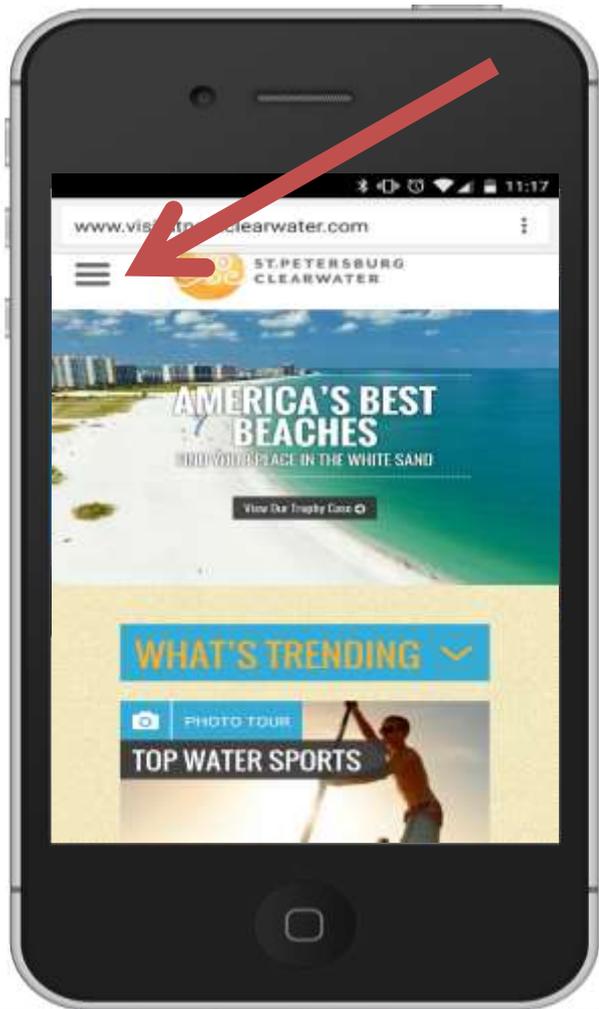


**Big Pine Key**

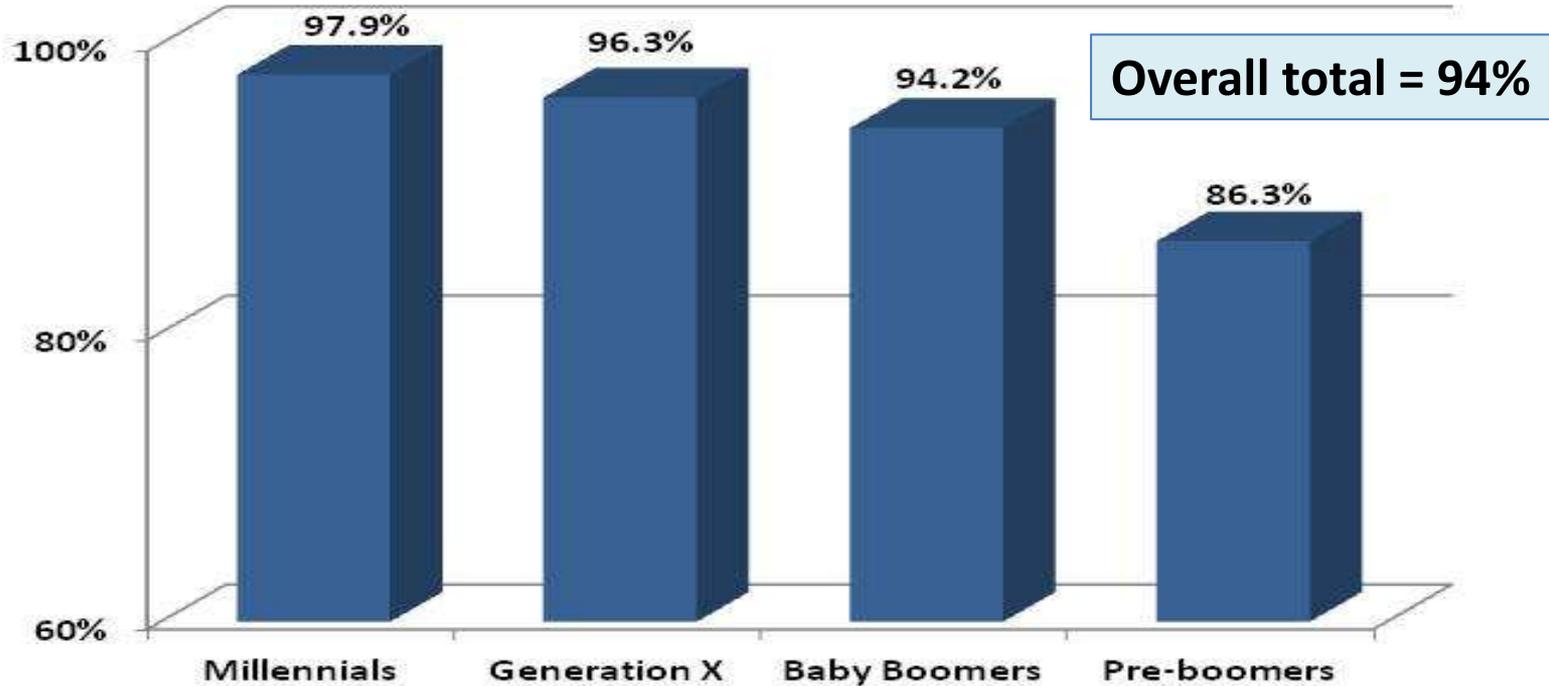


**Key West**



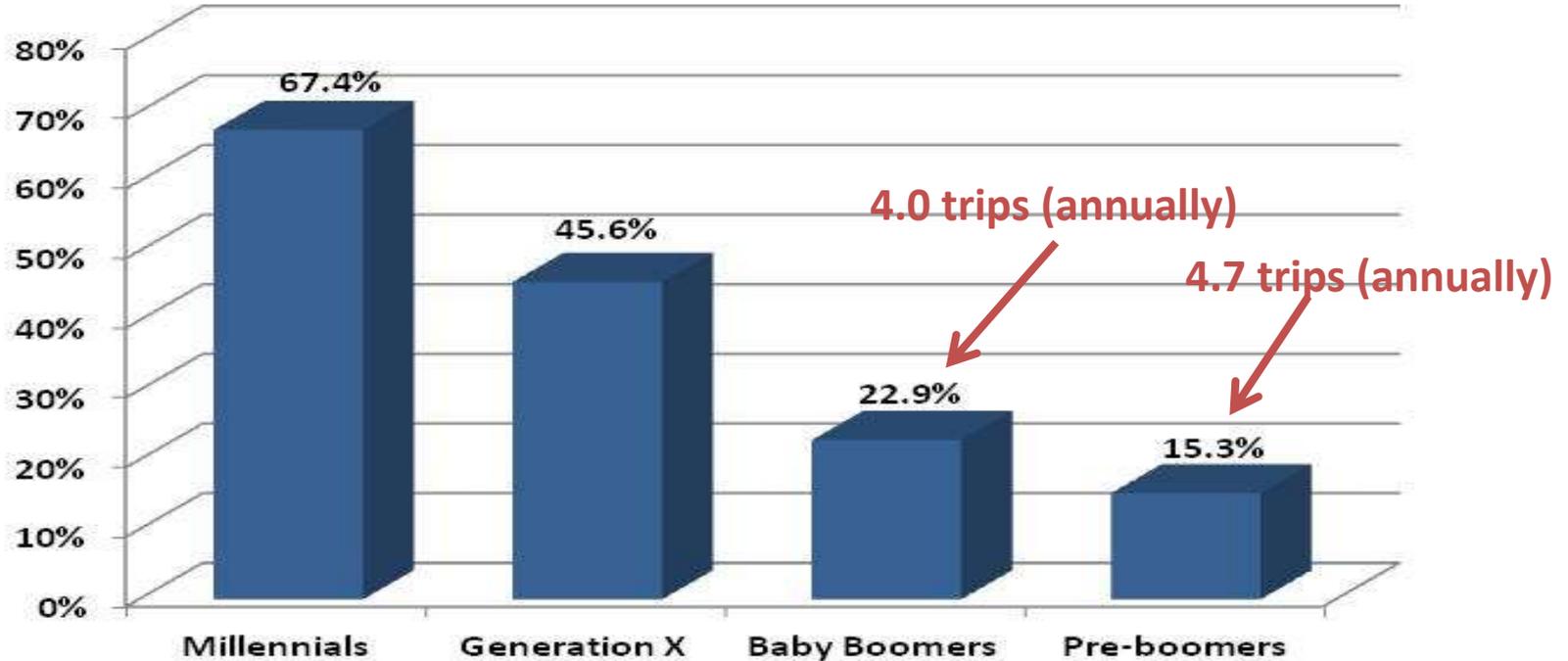


# Currently Owns or Uses a Mobile Phone



SOURCE: State of the American Traveler, January 2014. Destination Analysts, Inc.

# Used Mobile Phone to Plan Travel (Past 12 months)



SOURCE: State of the American Traveler, January 2014. Destination Analysts, Inc.

See Why Siesta Beach is Still  
the No. 1 Beach in the U.S. ➔

# EVENTS CALENDAR



CLOSE

Search VisitSarasota.org 

Beaches & Places 

Things to Do 

Places to Stay 

- Weddings
- Meetings
- Travel Trade
- Sports Commission
- Press
- Relocation Resources



76°



30



Social >

See Why Siesta Beach is Still the No. 1 Beach in the U.S. 

# EVENTS CALENDAR

# CALIFORNIA

*Fuel Your Dreams*

SCROLL TO DISCOVER



# CALIFORNIA

Fuel Your Dreams

SCROLL TO DISCOVER



Type in a keyword to search



FREE VISITOR'S GUIDE

CULINARY EXPERIENCES

CULTURE EXPERIENCES

FAMILY EXPERIENCES

LUXURY EXPERIENCES

OUTDOOR EXPERIENCES

ROAD TRIPS

TRAVEL TIPS

UNITED STATES >

# Mistake #9

# Skipping the Specifics

All Regions

All Activity Types

All Price Ranges

No Age Requirement  Family Friendly

Your Current Search:



### A Wing & A Prayer

[www.awingandaprayerbbq.com/](http://www.awingandaprayerbbq.com/)

(509)525-1566

Walla Walla, WA 99362



### Abrielle's

(509)520-1068

9 N 2nd Walla Walla, WA 99362



### AJ Carriages of Walla Walla

[www.ajcarriages.com](http://www.ajcarriages.com)

(509)629-2067

PO Box 225 Walla Walla, WA 99362



### Ali Walker Photography

[www.aliwalker.com](http://www.aliwalker.com)

(509)845-6235

Walla Walla, WA 99362



### Allegro Cyclery

[www.allegrocyclery.com](http://www.allegrocyclery.com)

(509)525-4949

200 E Main St Walla Walla, WA 99362



### Amoré Floral Designs

# Hotels & Motels

Virginia City and Gold Hill, the area known as the Comstock, has over 150 rooms available for the traveler to stay. Clean and comfortable with a Victorian flavor, our hotels offer modern and historic Comstock flair. Our wide range of accommodations ensure that all of our visitors are happy and satisfied. There's even St. Mary's Art and Retreat Center for those looking for a getaway with plenty of space. At St Mary's, groups can enjoy fifteen rooms and six acres of the surrounding property.

For meeting planners and tour operators who might be looking for something out-of-the-ordinary, contact Patrick Gilmore at **775-847-7500** or email **[HERE](#)**

---

## Hotels & Motels

### **Gold Hill Hotel**

1540 Main Street

(775) 847-0111

**[goldhillhotel.net](http://goldhillhotel.net)**

### **Silver Queen Hotel**

28 North C Street

(775) 847-0440 |

**[Silver Queen Hotel on tripadvisor.com](https://www.tripadvisor.com)**

### **Silverland Inn and Suites**

100 North E Street

(775) 847-4484

**[silverlandusa.com](http://silverlandusa.com)**

### **Virginia City Inn**

675 South C Street

(775) 847-0282

**[VirginiaCityInn.com](http://VirginiaCityInn.com)**

### **Tahoe House Hotel**

164 South C Street

(775) 847-5264

**[tahoehousehotel.com](http://tahoehousehotel.com)**



### Rocky's Restaurant

14659 N Thornton Rd.,  
Lodi, CA 95240  
209-369-1973

[Read More](#)



### Vintage Sports Bar and Grill

117 N. Sacramento Street,  
Lodi, CA 95240  
209-912-9488

Since it's opening Vintage Sports Grill has been Lodi's #1 stop for bar goer's. Thanks to the great menu featuring food by "El Grullense" and the amazing nightlife here, we... [Read More](#)



### Flight Lounge

18815 N Lower Sacramento Road,  
Woodbridge, CA 95258  
209-366-2735

We serve local wines, craft beers from around the world, gourmet coffees/teas and great food to compliment your beverage of choice. [Read More](#)



## ROCKY'S RESTAURANT

14659 N Thornton Rd.,  
Lodi, CA 95240  
209-369-1973



Google Maps



Spring is here! This is a great time to plan a visit to #Lodi, so many beautiful flowers! #VisitLodi #BehindtheWine  
[pic.twitter.com/e5uszWcAeI](https://pic.twitter.com/e5uszWcAeI)

About a day ago from Lodi CVB's Twitter via Twitter Web Client





events

visitor  
magazine

getting here



video



contact us



itineraries



blog

## Aloft Jacksonville Airport

The Aloft Jacksonville Airport, situated in a scenic suburban setting, is a quick 10 minutes away from the Jacksonville International Airport and just 15 miles north of downtown Jacksonville. The Aloft Jacksonville Airport offers the perfect alternative for...

**751 Skymarks Drive**  
**JACKSONVILLE, FL 32218-**  
**Phone: 904-714-3800**

[visit our site](#)[Pin it](#)

## Aloft Jacksonville Tapestry Park

**4812 Deer Lake Drive West**  
**JACKSONVILLE, FL 32246-**  
**Phone: 904-998-4448**

[visit our site](#)[Pin it](#)

## Amelia Hotel at the Beach

Located across the street from the beach, close to historic area with shopping, dining, etc. Enjoy a balcony, terrace or whirlpool room or suite. All rooms have pillow-top beds, WIFI access, microwave, fridge, and hot healthy breakfast, and evening...



# CIGAR BOUTIQUE OF LITTLE HAVANA

LITTLE HAVANA



ADD TO WISHLIST

ADDRESS  
1100 SW 8TH STREET  
MIAMI, FL 33130  
305/285-9154



## OVERVIEW

This popular tourist attraction has been visited by many A-list celebrities. The factory's rolling room features renowned rollers, many of whom are Cuban expatriates who bunched and rolled cigars for the best-known Cuban cigar factories. These expert rollers engage in the art of hand-crafting cigars daily.

**MIAMI INSIDER NEWSLETTER**  
Please enter your e-mail address to receive our e-newsletter.

Your Email Address:

Zip/Postal Code:

**SUBMIT**

- Excellent effort
- Needs additional content
  - Reviews
  - Prices
  - Proximity to key attractions
  - Business hours
  - Transit options
- Standardize across business categories

## GREENSTREET CAFE

COCONUT GROVE



Greenstreet Cafe



OVERVIEW

REVIEWS

This long-established popular corner restaurant offers hearty breakfast and all day dining, as well as an outdoor lounge with red velvet sofas on the sidewalk, creating a unique street atmosphere. Total capacity is 250. Outdoor Dining: B,U,D.

### REVIEWS BY



Average Rating



Based on 158 reviews

5 out of 5

Apr 26, 2015 by yulita\_pal

Amazing restaurant!

Today was my first day visiting this amazing restaurant. Everything was really delicious. Our server JUSTIN was FANTASTIC, he did a great job and was really fast. We enjoyed our Saturday night having...

[+ Read More](#)

5 out of 5

Apr 24, 2015 by Erikvanthe90

The Local's Hang-out

You know you're in the right place for breakfast, when all the locals are sharing the tables. The

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3468 MAIN HIGHWAY  
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# Mistake #10

## Non-Searchable Listings

### FAMILY FUN

Old-fashioned family time. New adventures. Big splashes and the little things. There are countless ways to savor a vacation here to your family. Make this vacation one you'll look forward to—and that your family will return to again.



#### Adventures Unlimited Outdoor Center

25.3 miles

667a Tomahawk Landing  
Road  
Milton, FL 32570  
United States  
850-625-6197

[Website](#)  
[Directions](#)

#### Aqua Life Fitness and Yoga Center

2.4 miles

1911 Hwy 27  
Navarre, FL 32566  
United States  
850-251-6315

[Website](#)  
[Directions](#)

#### Arcadia Mill

17.3 miles

5709 Mill Pond Lane  
Milton, FL 32563  
United States  
850-626-0054

[Website](#)  
[Directions](#)



HISTORIC MILTON



Navarre Beach

FLORIDA'S PLAYGROUND

**Adventures Unlimited**  
**Visitor Center**

2.9 miles

8974 Tomahawk Landing  
Road  
Milton, FL 32570  
United States  
850-623-6197

[Website](#)  
[Directions](#)

**Aqua Life Fitness and**  
**Yoga Center**

2.4 miles

1911 Hwy. 87  
Navarre, FL 32566  
United States  
850-281-6315

[Website](#)  
[Directions](#)

**Arcadia Mill**

17.3 miles

5709 Mill Pond Lane  
Milton, FL 32583  
United States  
850-626-3084

[Website](#)  
[Directions](#)





## Amusement, Arts & Entertainment

Boardwalk Complex Downtown  
814-455-4705

Chautauque Institution  
800-836-ARTS (2787)

### Erie Art Museum

20 East 5th Street  
Erie, PA 16507  
814-459-5477  
[www.erieartmuseum.org](http://www.erieartmuseum.org)

Erie Chamber Orchestra  
814-871-7755

### Erie Insurance Arena

809 French Street  
Erie, PA 16501  
814-453-7117  
[www.erieevents.com](http://www.erieevents.com)

Erie Dance Conservatory  
814-476-7123

### Laser Tag at Splash Lagoon

8001 Peach Street  
Erie, PA 16509  
814-864-9463  
[www.splashlagoon.com](http://www.splashlagoon.com)

Mercyhurst Institute for Arts & Culture  
814-824-3000

### Presque Isle Downs & Casino

8199 Perry Highway/Exit 27, I-90  
Erie, PA 16509  
866-ERIE-FUN (374-3386)  
[www.casinoerie.com](http://www.casinoerie.com)

### Presque Isle State Park

Foot of Peninsula Drive  
Erie, PA 16505  
814-833-7424  
[www.visitparks.com/parks/presqueisle.aspx](http://www.visitparks.com/parks/presqueisle.aspx)

### Splash Lagoon Indoor Water Park Resort

8001 Peach Street Erie, PA 16509  
1-866-3SPLAGH  
[www.splashlagoon.com](http://www.splashlagoon.com)

### The BIG Green Screen at TREC

301 Peninsula Drive  
Erie, PA 16505

## Theater

### All An Act Theatre Productions

652 West 17th Street  
Erie PA 16502  
814-450-8553  
[www.allanact.net](http://www.allanact.net)

Datmark Dance Theater  
814-454-3993

Dramashop Theatre  
[info@dramashop.org](mailto:info@dramashop.org)

### Erie Playhouse

13 West 10th Street  
Erie, PA 16501  
814-454-2852  
[www.erieplayhouse.org](http://www.erieplayhouse.org)

### Erie Station Dinner Theatre

4940 Peach Street  
Erie, PA 16209  
814-864-2022  
[www.cantlerbaryeast.com](http://www.cantlerbaryeast.com)

# Google

Google Search

I'm Feeling Lucky

**“If I can’t immediately find it  
on the website, then I just  
go to Google.”**

# Major Theme #3

## Quality and Usability of Content

# Mistake #11

## Less Than Avant Garde Content

# About Destination Websites



**70%**

say DMO content is "Trustworthy" or "Very trustworthy"



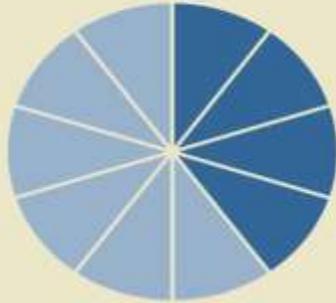
**70%**

say DMO content is either "Always" or "Usually" up-to-date



**70%**

say DMO content is either "Easy" or "Very easy" to use



**40%**

say DMO content is either "Always" or "Usually" innovative or cutting edge

Source: State of the American Traveler, Destination Analysts, Inc.



© Desert Survivor



### **Tonopah Historic Mining Park**

110 Burro Avenue

Tonopah, NV 89049

775-482-9274

[www.tonopahhistoricminingpark.com](http://www.tonopahhistoricminingpark.com)

The park, encompasses portions of four of the major mining companies and covers over 100 acres. It preserves this rich history and brings it to life with equipment, exhibits, and a self-guided walking tour. The tour wanders throughout the property. Most buildings on the property are open for our visitors to enjoy and feel how it was to be working in a turn of the century mining environment.





Tonopah Star Trails  
Tonopah Astronomical Society

Tonopah has some of the darkest skies in the country and is rated the #1 stargazing destination in America by USA Today. And the darker it gets, the more you can see. A brilliant 7,000 stars on clean, moonless nights, to be precise. Not to mention the magical, swirling Milky Way. You can even see stars as faint as magnitude +7.0, which is out of the question in most places.





## WATER PLACES

### PAGE CONTENTS

- ▼ Ichetucknee Springs River
- ▼ Ocean Pond
- ▼ Parks
- ▼ Santa Fe River
- ▼ Suwannee River
- ▼ Swimming Pools

In it, on it, under it - if it has to do with water, Lake City is where you want to be. Lake City and Columbia County are the hub for the nation's most outstanding canoeing, tubing and diving venues. Being the best has earned this area the title "Freshwater Recreation Capital of America". Hundreds of springs are scattered throughout the county, with many located within a 50 mile radius of Lake City, including world-famous Ichetucknee Springs and the cave diving mecca of Ginnee Springs.

Columbia County is bordered by the scenic Santa Fe River on the south and the legendary Suwannee River on the northern border. Further establishing the area as a freshwater haven are dozens of lakes within the borders of Lake City, along with Olustee Beach at Ocean Pond, and inside the Osceola National Forest.



Head Springs, Ichetucknee

In addition to canoeing, tubing and diving, the area's rivers and lakes provide excellent opportunities for fishing, recreational boating, skiing, jet skiing, bird watching and camping.

**Ichetucknee Springs River**  
**Ichetucknee Springs State Park**  
 SW Elm Church Rd  
 Fort White FL 32038  
 386-497-2611



The seven-mile long *Ichetucknee Springs River* is the nation's most pristine waterway with depths reaching up to 40 feet. The river is fed by nine named springs. Ichetucknee is a first magnitude spring discharging more than



# Mistake #12

Not “Selling”  
Your Product

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ACTIVITIES

**UNIVERSITY OF  
CALIFORNIA, LOS  
ANGELES**330 DeNeve Dr.  
90095 Los Angeles, CA

ACTIVITIES

**BURTON W. CHACE  
PARK**13650 Mindanao Way  
90292 Marina del Rey, CA

ACTIVITIES

**REDONDO BEACH  
PIER**

CA

ACTIVITIES

**WESTFIELD CENTURY  
CITY**10250 Santa Monica Blvd.  
90067 Los Angeles, CA

ACTIVITIES

**CALIFORNIA INSTITUTE  
OF TECHNOLOGY**1200 E California Blvd.  
91125 Pasadena, CA

Washington's



LONG BEACH PENINSULA

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PLAY

INSIDE

AMUSEMENTS & ACTIVITIES

MUSEUMS

SALON & DAY SPA

TENNIS & FITNESS

THEATERS / PERFORMANCE ART

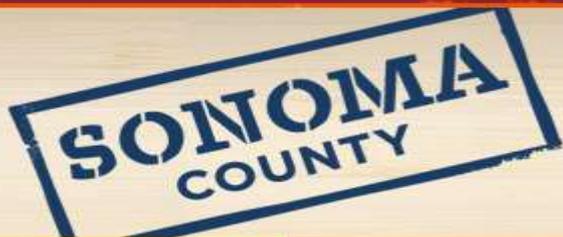
Visitors to the Peninsula are delighted with the many activities geared for families, teens and children. In typical seaside fashion, Long Beach offers a variety of amusements, including a carousel and carnival rides.

Children of all ages enjoy renting a bicycle-built-for-two or a 3-wheeler without handlebars and cruising the beach. Go-Carts are popular year-round, with a smaller, more basic track for the youngsters and a larger, more adventurous track for those simply young at heart. Mopeds are a fun way to scoot about town or beach; a valid driver's license is required.

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- Hotels & Lodging
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- Wineries & Wine
- Arts & Culture
- EcoTourism
- Family Fun
- Festivals & Events
- Gay Travel
- Girls Getaways
- Golf
- Group Getaways
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- Outdoor Activities
- Performing Arts
- Romantic Getaway
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- Spas & Wellness
- Weddings
- Meetings

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- Nightlife
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- Sightseeing & Tours
- Wineries



**SONOMA INSIDERS:**

- Carey Sweet - Weddings
  - Duane Wells - Gay Travel
  - Gretchen Giles - Art
  - Heather Vuchinich - Wellness
  - Carey Sweet - Entertainment, Events & Festivals
  - James Berry - Music
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  - Suzie Rodriguez - Outdoor Adventure & EcoTourism
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**Trip Itineraries**  
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**Sightseeing & Tours**  
 Home to more than 400 award-winning wineries, Sonoma County barrels a... [Read More](#)



Music  
James Berry



Entertainment, Events & Festivals



Plan your trip to Eugene,  
Cascades & Coast.

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## Spring Skateboarding

Rain or shine, WJ Skatepark + Urban Plaza is nirvana for skateboarders. The largest covered skatepark in the nation features terrain for all levels....

[Drop In >](#)



## Mountain Romance

Say "I do" in the beautiful Cascade Mountains. Get married beneath old growth trees, beside a rushing river, or with a waterfall backdrop. ....

[Plan >](#)

## TOP ADVENTURES



## Hike the Pacific Crest Trail

Over ninety miles (144 km) of the PCT pass an hour

# SONOMA WINERIES & WINE

Sonoma wineries and Sonoma wine are legendary. Smell. Sip. Smile. Home to more than 400 award-winning wineries, Sonoma County barrels a varietal for everyone. Down home hospitality resonates from small family run wineries to internationally heralded wine houses. Sonoma Wine Country, adjacent to Napa Valley, is part of San Francisco's Bay Area and only a short drive from the Golden Gate Bridge. Get a free [Wine Map and Visitors Guide](#). For sightseeing tours and winery tours in a bus, van, or limousine, browse our [sightseeing & tours](#) listings.



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#1 Wine Destination in the United States



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## FEAT. UPCOMING EVENTS

[See Full Calendar of Events](#)

### Dinner in the Barrel Room

March 14th, 2015

Stryker Sonoma's most intimate and elegant dinner of the year! Join...

[Read More](#)

### VinOlivo Weekend: Grand Tasting

March 14th, 2015

Join more than 60 wineries and 25 top restaurateurs to enjoy all that...

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### Live Music and Great Wine at Truett Hurst Winery

March 21st, 2015

Join Truett Hurst Winery for a day of live music by Dustin Saylor,...

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## SONOMA INSIDERS

[Sonoma County Blog](#)



TRIBUTE

### Benziger 2011 Tribute Sonoma Valley Red Blend

In Sonoma County grape farming, beyond organic and sustainable stands...

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on San Francisco deals, events and more.

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---

# Mistake #13

# Too much copy

Spring Trains Village Court April 15-16th 10:00am - 12:00pm  
April at the Western Railway Museum

## 2015 VACAVILLE CRAB FEEDS

01/12/2015 1:29PM MST

Feeling crabby? We've rounded up all the local crab feeds for the 2015 winter season.



## WE KNOW JACK!

11/10/2014 11:37AM MST

In the spring of 2015 a public art project will brighten the streets of Vacaville!



## PUMPKIN PATCH PICKIN'

10/17/2014 11:09AM MDT

Autumn is upon us and Halloween is right around the corner- pick the perfect pumpkin patch...



## INSIDER'S GUIDE TO SOLANO COUNTY WINE COUNTRY

10/06/2014 4:42PM MDT

Get away from the tourist crowds and take the road less traveled to discover Northern...



# 17 UNEXPECTED things to do in Vacaville



Everyone knows Vacaville has great shopping. We love to shop just as much as the next person, but sometimes you want to get off the beaten path a bit and do something unexpected. With that in mind, we've rounded up a list of our favorite things to do around town. You could pick your favorite, or put a few together for a full day of adventure. So grab a friend, grab the kids, or just head out to explore and enjoy some me time!

1. Call ahead and take a "behind the scenes" tour of Fenton's Creamery, a Bay area institution.
2. Take a helicopter training lesson with [Wings Flight School](#) out at Nut Tree airport.
3. Stroll out to Jack Hume Grove, a beautiful stand of redwood trees located on the Butcher Bike Trail.
4. Plan a spring excursion to [Pleasants Valley Iris Farm](#) in April-May to take in the beautiful blooms.
5. Head over to Stars for a midnight bowling session- they are open 24/7!
6. Take a break on the patio at Creekside Cafe and enjoy a bloody mary- one of the best in town!
7. Put a fun twist on your grocery shopping with Nugget Market wine & cheese tastings on Fridays from 5-7pm.
8. Go to Merchant & Main for one of Vacaville's best happy hours. Everyday from 3-6 pm, enjoy half-priced apps, \$3 draft beers, house wines, and well mixed drinks.
9. Take flight in a legendary B-25 Mitchell Bomber for an unforgettable, once in a lifetime experience. For group or private flights contact: [B25@doollittlecenter.org](mailto:B25@doollittlecenter.org).
10. Sign up for a gourmet cooking class from a master chef at [Il Fiorello Olive Oil Company](#). Visit their website to check it out and reserve a spot.
11. Avoid the tourist crowds in Napa and head out to the [Suisun Valley Wine Coop](#) to try delightful local wines and soak up some gorgeous scenery.
12. Hike to the top of the hill trail at Pena Adobe for spectacular views (and a pretty decent workout). Bonus points if you can find the tree swing!
13. Stop by the [Vacaville Museum](#) and pick up a walking tour map, then take a stroll down Buck Avenue in downtown Vacaville to see Buck Mansion and other historic homes.
14. Catch a show at the newly re-opened [Theatre De Ville](#) downtown- a state of the art venue with a small town feel.
15. Go play a round of disc golf at Lagoon Valley.
16. Grab a friend and paint a plate at Bella Terra Ceramic Studio downtown.
17. Go to Backdoor Bistro for a farm-to-fork lunch made with all local produce and meats, complete with carefully chosen wine pairings.

Happy exploring!

West Vac  
Vacaville

## PHILO

At the heart of Anderson Valley, Philo and the surrounding area are chock-a-block with tasting rooms with wines that will appeal to every palate. On the way in to Philo, the first winery stop is [Goldeneye Winery](#), specializing in Anderson Valley Pinot Noirs— a spectacular place to stop and taste with its background of Coonance Vineyard (the main photo on this post). A hop, skip and a jump across the road is [Bolo Vineyards](#) with two competition-grade booze courts, a dog recreation area, outdoor tables and, of course, their “kit” Pinot Noir! The Mullins Family and Boo the dog love to welcome visitors.

Directly opposite Bolo Vineyards is [The Madrones](#), a Mediterranean-style compound comprised of four wine tasting rooms, a meeting place, nine beautifully appointed guest quarters, and the [Stone & Embers](#) restaurant. With four tasting rooms just steps away from each other, this is the place to really slow down and taste the grapes! [Drew Wines](#) is a very small production family winery that consistently wins accolades. Drew remains committed to Pinot Noir and Syrah from California's northern far-coastal edge, which includes Mendocino Ridge, Anderson Valley and the Yorkville Highlands. Jason also makes a very small amount of Albariño from their coastal region. Across the courtyard, [Bink Winery](#) creates “single vineyard wines crafted by alchemy of ocean, fog, soil and patience.” They produce Chardonnay and Pinot Noir every bit as complex, expressive and age-worthy as their counterparts in Burgundy, France. At 2,642 feet, [Signal Ridge Vineyards](#) is the highest altitude vineyard in Mendocino and neighboring wine-producing counties; the vines produce unique high end fruit. Sample their singular wines along with a companion beverage, [Bite Hard Cider](#), every day at the tasting room. “What is Bink?” you might ask... and the answer lies in [Bink Wines'](#) handcrafted, small-lot wines that have intense flavor and character... something like “black ink.” The friendly tasting room is open Wednesday-Monday and you'll often find Rupert (the tasting room manager's dog), peering over the operations.

Head into the heart of Philo and you'll find [Baxter](#) where father & son partners, Phil L Baxter and Phil G Baxter, produce handcrafted single vineyard wines, focusing on the Anderson Valley and surrounding Mendocino appellations. Known primarily for their Pinot Noir, the pair combine over fifty years of experience, producing wines naturally, applying science and using old-world techniques. [Witching Stick Wines](#) specializes in finding unique vineyards and producing refreshing, food-friendly wines with minerality and crispness. Witching Stick is the team of winemaker Val Williamson and wife Anne. Val brings his unique style of winemaking to this venture. Stop in at [Schramberger Cellars](#) to sample their lovely bubbly and view the displays of art by local artists. The gardens or porch are just the place to have a picnic, which you can arrange in advance. On your way out of Philo, turn it a little sign of the loose goose and visit Vern and Maxine Boltz, owners of [Tobacco Vineyards](#). Their vineyards are dedicated to growing Pinot Noir, but they also produce a range of other wines made from Anderson Valley grapes.

## ... AND BEYOND

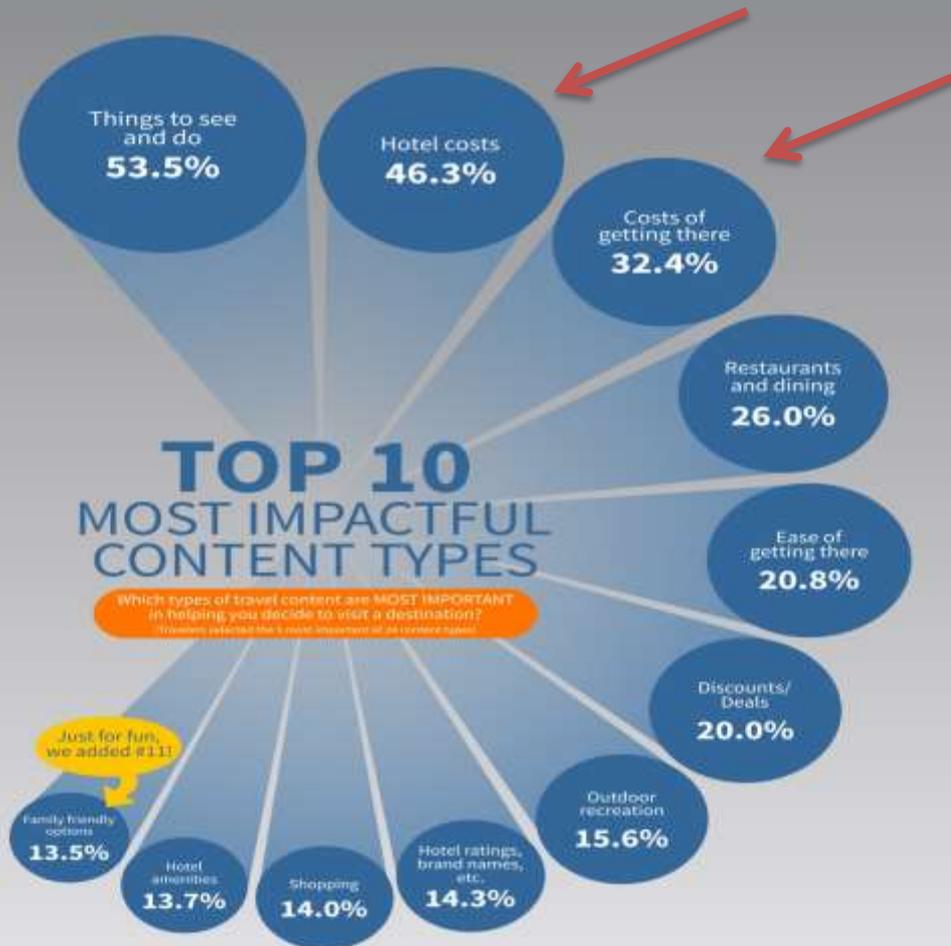
With a long list of wines to sample, [Brotocoo Cellars](#) is the next stop along the Wine Road. A combination of Italian heritage and northern California agriculture now produce award-winning wines that pair well with food and friends! The folks at [Navarro Vineyards](#) have been growing grapes, making wine and producing non-alcoholic grape juices in the Anderson Valley in coastal Mendocino since 1974. You won't find their wines at your local grocery store, so stop and say hello and pick up some wine to go! Located at the same tasting room, with spectacular valley views, are [Edmeades/Champ de Reves](#). Edmeades has established a reputation with its Zinfandel, while Champ de Reves is passionate about its Pinot Noir. With its unique tasting room built from a single red-wood tree, since 1980 [Greenwood Ridge Vineyards](#) has been producing world class wines in small lots (total annual production is only 1,500 cases). Further into the deep end of the valley, the tasting room at [Phillips Hill Winery](#) brings together unexpected elements of nature, beauty, fascinating local history, a sensory gallery and a revived authentic antique fruit stand. Join owners Toby Hill and Natacha Durandet for a unique outdoor tasting experience under the apple cover overlooking the creek, where the apple skins once flew through the chute and into the creek so many years.

**“I don’t want to read.”**

# Mistake #14

## No Pricing Information

# DESTINATION SELECTION



**“You’ve got to understand...planning any kind of trip is very time consuming. Why would I waste my time if I don’t know what it costs?”**

Accommodations / Hotels / BEST WESTERN PLUS AIRPORT INN & SUITES

## Best Western Plus Airport Inn & Suites



**Address:** 170 Hegenberger Loop 94621  
**Neighborhood:** Airport District  
**Categories:** Hotels  
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(510) 633-0500



Website



View on Google Maps

Conveniently located near [Oakland International Airport](#) with easy access to [Interstate 880](#), [Downtown Oakland](#) and [BART](#) are just minutes away, and just 12 miles away from downtown San Francisco. 76 rooms with Internet connections, a pool, a spa, an exercise room, and a business center. Free parking and limited airport shuttle service.

KEYWORDS: BEST WESTERN AIRPORT INN & SUITES

### Facility Information

: 2013-06-16 14:24:00.0

Size of Largest Room: 15.00

Size of Largest Room: 2013-06-16 14:24:00.0

Number of Rooms: 1

Number of Sleeping Rooms: 76



# LAUGH FACTORY



## OVERVIEW

World-famous comedy club showcases some of the country's hottest stand-up comedy!

### Hours of Operation

Mon, Wed-Sun: 8pm - 9:30pm  
Mon, Thu-Sat: 10pm - 11:30pm  
Tue: 6:30 pm - 8 pm  
Fri-Sat: 12am - 1:30am

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**Address:**  
8001 Sunset Blvd.  
Hollywood, CA 90046

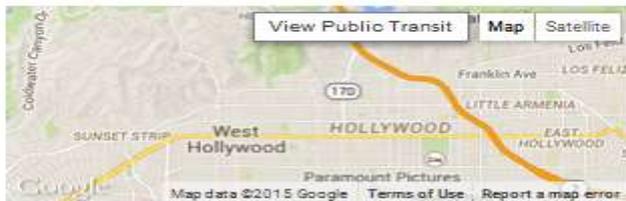
**Phone:**  
1 (323) 656-1336

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 423 Reviews  
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**DETAILED INFORMATION**

**MEETING SPACE**

ADA Accessible

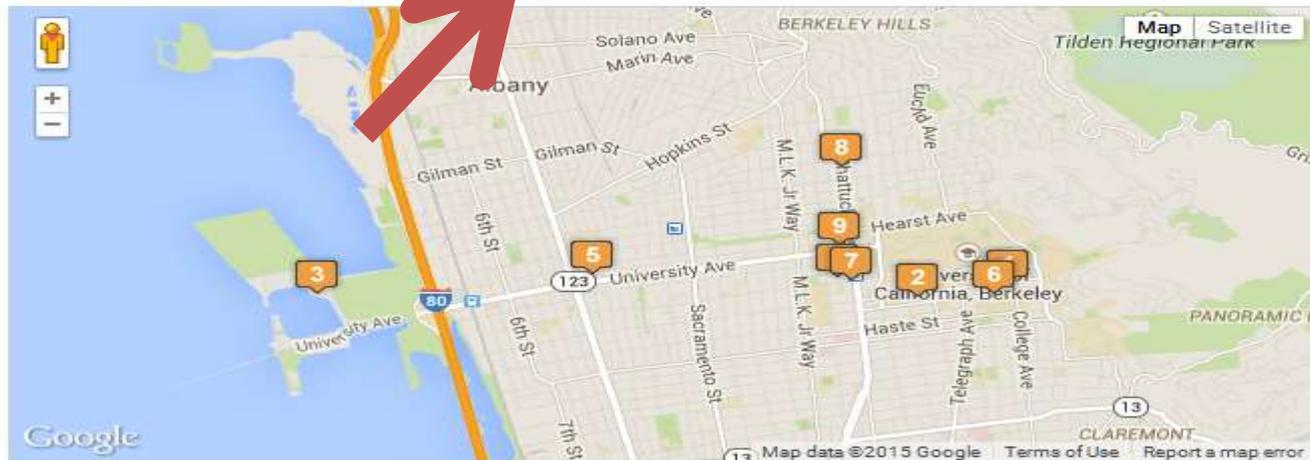
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Neighborhood: Telegraph Ave  
2315 Durant Ave  
Berkeley, CA 94704  
(415) 549-1002

Located close to UC Berkeley, the Bancroft is one of Berkeley's greenest hotels with 22 guest rooms, bay and campus views. 4,000 sq. ft meeting... [read more](#)

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### 2 Berkeley City Club



[Reserve Now](#)    **Rates: \$\$\$**

Neighborhood: Telegraph Ave  
2315 Durant Ave  
Berkeley, CA 94704

Julia Morgan's elegant historic landmark offers 35 rooms just steps away from the Berkeley campus, two blocks from Telegraph Avenue, five blocks from downtown Berkeley... [read more](#)

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## What's Happening in Berkeley



19th Century Lace



Aulis: An Act of Nihilism in One Long Act



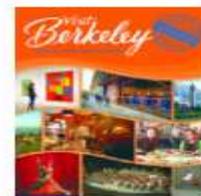
Bernal Hill Players, Musical Chairs



Danilo y Orquesta Universal

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1-10 of 75 listings

Sort by Alpha

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### Hampton Inn & Suites - Windsor

8937 Brooks Road,  
Windsor, CA 95492  
707-837-9355

[Reservations/Tickets](#)

[View Website](#)

Nestled between Healdsburg and Santa Rosa this beautiful Hampton Inn... [Read More](#)



### Motel 6 Santa Rosa South

2760 Cleveland Avenue,  
Santa Rosa, CA 95403  
707-546-1500

[View Website](#)

Motel 6 Santa Rosa South is located off US Hwy 101/Redwood Hwy at Steele Lane. Visit the famous California wineries of Sonoma County and Graton Casino within 8... [Read More](#)



### Courtyard by Marriott Santa Rosa

175 Railroad Street,  
Santa Rosa, CA 95401  
707-573-9000

## HOTELS

### AQUARIUS CASINO RESORT



1900 S Casino Dr Laughlin, NV 89029

Phone: (702) 298-5111  
Toll Free: (888) 662-5825  
Fax: (702) 298-5129

[VISIT WEB SITE >](#)

AVERAGE RATE / NIGHT

**\$6874\***

Check in

Check out

[BOOK IT DIRECT >](#)

[VIEW RATES BY DATE >](#)



[OVERVIEW](#) [MEETING FACILITIES](#) [AMENITIES](#) [DINING](#) [VIEW MAP](#) [DEALS](#)

This property features a 57,000 square foot casino, 1,900+ rooms, with 96 casino and deluxe suites. Amenities include a swimming pool, fitness center, fine dining, casual restaurants, plus fast food outlets. The 2,000-seat Aquarius Pavilion and 3,000-seat outdoor amphitheater feature headline entertainment. 30,000 square foot ballroom and convention center is perfect for meetings. Riverboat cruises, watercraft rentals, and a gift shop are available.

### CHECK HOTEL RATES & AVAILABILITY

Check in

Check out

[SEARCH >](#)

### RESOURCES

[LAUGHLIN BROCHURE >](#)

[LAUGHLIN & AREA MAPS >](#)

[BRING YOUR GROUP >](#)

[CONTACT US >](#)

*“The first thing I look at is price.” -- James*

*“Pricing helps me figure out whether or not I should even bother learning more.” -- Dan*

*“Prices would be a really good thing to put in here.” -- Dove*

*“They don’t have the prices, and that would be my first deciding factor.” -- Jamie*

*“I guess what's missing is an average cost. Even a range.” -- Aileen*

*“The budget is ALWAYS the issue.” -- Karissa*

*“This could be 50 dollars it could be 300. I have no idea.” -- Stephan*

*“A site is totally useless unless I see prices.” -- Julia*

# Mistake #15

**Assuming the User Has  
Any Destination  
Knowledge**

---



next stop on your culinary tour of the world. Not a foodie? That's ok. But beware the wrath of your foodie friends if you share a pic of your gastronomical experience in Oakland!

Find the perfect plate to feed your soul.

RESTAURANT TYPE

African

NEIGHBORHOOD

Choose neighborhood

Choose neighborhood

- Airport District
- Chinatown
- City Center
- Dimond District
- Downtown
- East Oakland
- Fruitvale
- Glenview/Park Blvd
- Grand Avenue/Lakeshore
- Oakland Hills
- Jack London Square
- Lake Merritt
- Laurel District
- Montclair Village
- North Oakland
- Old Oakland
- Other
- Piedmont Ave
- Rockridge



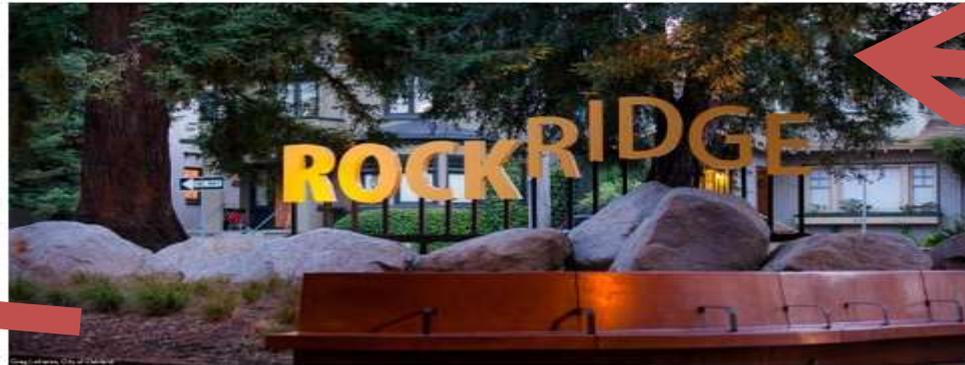
**10 Unusual Tours**  
When you are in the mood for a different, join one of these alternative options.



The only Authentic Peruvian Restaurant in Oakland!

## Articles

### Top Things to Do in Rockridge



Rockridge is one of the most desirable neighborhoods in Oakland. College Ave. is booming with restaurants, boutique shopping and the best spa treatment in Oakland. It's a neighborhood you won't want to miss or leave. Food Wood Tavern 6317 College Ave Wood Tavern accurately describes itself as contemporary and rustic, which holds true. The hard [...]

[Read More](#)



- PLAY
- EVENTS
- ESSENTIALS

- ESSENTIALS**
- Essentials Overview
  - FREE Visitors Packet
  - Seattle Maps
  - Weather
  - Visitors Center
  - Canadian Border
  - Getting Around

- NEIGHBORHOODS**
- Essentials Overview
  - FREE Visitors Packet
  - Seattle Maps
  - Weather
  - Visitors Center
  - Canadian Border
  - Getting Around

covered.

To begin your search, you can enter a keyword OR make selections from the list boxes below (to select multiple please hold down your CTRL key while selecting). Then press search.

For more detailed trip planning information, articles and suggested itineraries, visit [Discover Seattle](#).

**Search by Keyword(s):**

**By Categories:**

- Bed & Breakfast
- Extended Stay, Residence Suites & Apartments
- Hostels
- Hotels & Motels
- Lodging Reservation & Referral Services
- Resorts
- RV Parks & Camping
- Vacation Homes, Cabins & Cottages

**By Regions:**

- Bainbridge Island
- Ballard
- Bellevue/Eastside
- Belltown
- Capitol Hill
- Downtown Seattle
- Fremont
- Canada
- Eastern
- Georgetown/Sodo



Search

## HOTELS



Sacramento has more than 1,300 hotel rooms within walking distance of the Sacramento Convention Center, along with another 2,000 within three miles and a total of 11,000 in the region. There are hotels to fit all budgets, including big names Hyatt, Sheraton, Hilton, DoubleTree by Hilton, Courtyard by Marriott and more. Sacramento also offers a selection of boutique hotels and bed-and-breakfast inns.



Sort by Category  Sort by Location  Keywords...  **SEARCH**



- Sort by Location
- Downtown
- East Sacramento
- Exposition Blvd/Point West/Arden Way
- Midtown
- Natomas/Airport
- Northeast Sacramento (Hwy 80)
- Old Sacramento

A-F | G-L | M-R | S-Z | All

Click to Show Map



# Mistake #16

## Bad Maps

## ABOUT VIRGINIA CITY

History

▶ Maps and Visitor Information

Weather & Road Conditions

Live Virginia City Web Cam

Resource Links

Mobile App

# Maps and Visitor Information

## It's Easy to Get Here, and Even Easier to Time-travel!

On this page you'll find how to get to Virginia City, and once you're here, quick and easy ways to take that trip back in time. Contact the Virginia City Convention and Tourism Authority for in-depth details on how to relive this storied past. We'll help point you in the right direction.

(775) 847-7500

(800) 718-SLVR(7587)

FAX: (775) 847-7507

email: [info@visitvirginiacitynv.com](mailto:info@visitvirginiacitynv.com)

[View Larger Map >>](#)



[Restaurant Map >>](#)

### FUN FACTS

Culture was important in old Virginia City. The Opera House has a history that's very unique, including its corner bar and many well-known performers. **Learn about Virginia City's history >>**

DISCOVER JUNEAU

THINGS TO SEE & DO

GETTING HERE

PLACES TO STAY

EVENTS

PLAN A MEETING

[Home](#) > [Site/Event/Listing Search](#) > [listings](#)

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Would you like to extend your search to the entire site?

GO

LIST VIEW

MAP VIEW



## Business Spotlight

### Driftwood Hotel

435 W Willoughby Ave • Juneau, AK 99801

(907) 586-2280, (800) 544-2239 • [Email](#) • [Website](#)

Easy walk to all downtown sites. Courtesy transportation, Kitchen Suites up to 2 bedrooms. Baggage Storage. Family Owned. Bike Rentals. Internet Access. Great Value! [See More](#)

TRANSPORTATION

LODGING

#### Sort by Type

- Hotels - Motels
- Inns and B&B's
- Lodges - Resorts
- Vacation - Corporate Rentals

#### Sort by Location

ADVENTURES - TOURS - ATTRACTIONS

DINING

SHOPPING

VISITOR SERVICES

CAMPING & RV

TRIP PLANNING

CONVENTION SERVICES

ASSOCIATE MEMBERS

WINTER ACTIVITIES

[View All Listings](#)

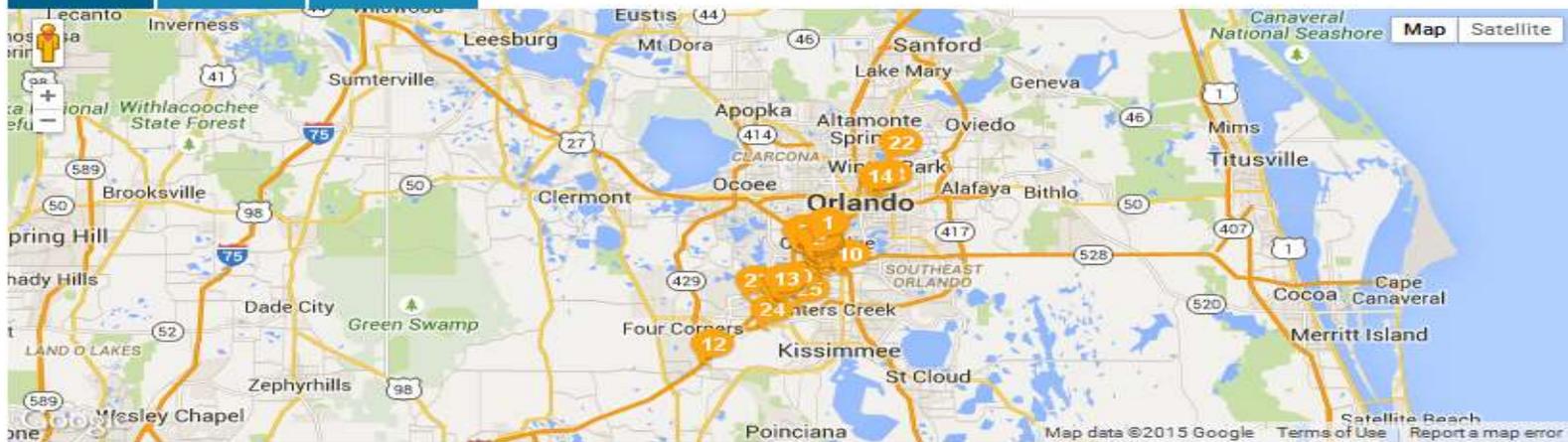
# Orlando Restaurants

From the most serious of foodies to the most casual of diners, you're in for a treat because Orlando has plenty of delicious options to satisfy every taste and budget. From theme park dining and dinner shows to farm-fresh and gourmet we suggest that you just come hungry! To plan your next culinary adventure, browse our list of Orlando restaurants to find helpful reviews, maps, discounts, and to make online reservations.

## Related Content

- [Dining & Entertainment Districts >](#)
- [Character Dining Options in Orlando >](#)
- [Video - Orlando Restaurants >](#)

[Map](#) [Sort](#) [Filter](#)



Showing 1-25 of 341



Learn Walt's Good News

GE

## Top Deals

**La Nouba™** by...  
Tickets starting at...  
4 seats. Get Details

**Loews Hotels & Resorts**  
Book A Deluxe Hotel Room...  
Off. [Learn More](#)

**Blue Heron Beach**  
15% off our "Best Value"  
condominium-style

**Universal Orlando**  
Best Price Guarantee  
Theme Parks. Buy



Lower Proxy Falls | MCKENZIE BRIDGE, OREGON *photo: Greg Leif*



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[MAP](#)

## Welcome to Eugene, Cascades & Coast

REAL ADVENTURES. REAL CLOSE.

Explore the Eugene, Cascades & Coast region of Oregon! In this adventure-driven destination, find yourself hiking to spectacular waterfalls or endless public beaches, kayaking white water or ocean estuaries, cycling through wine country or on Oregon's best trails, and while you're here, don't forget to sample the premier culinary bounty that awaits.

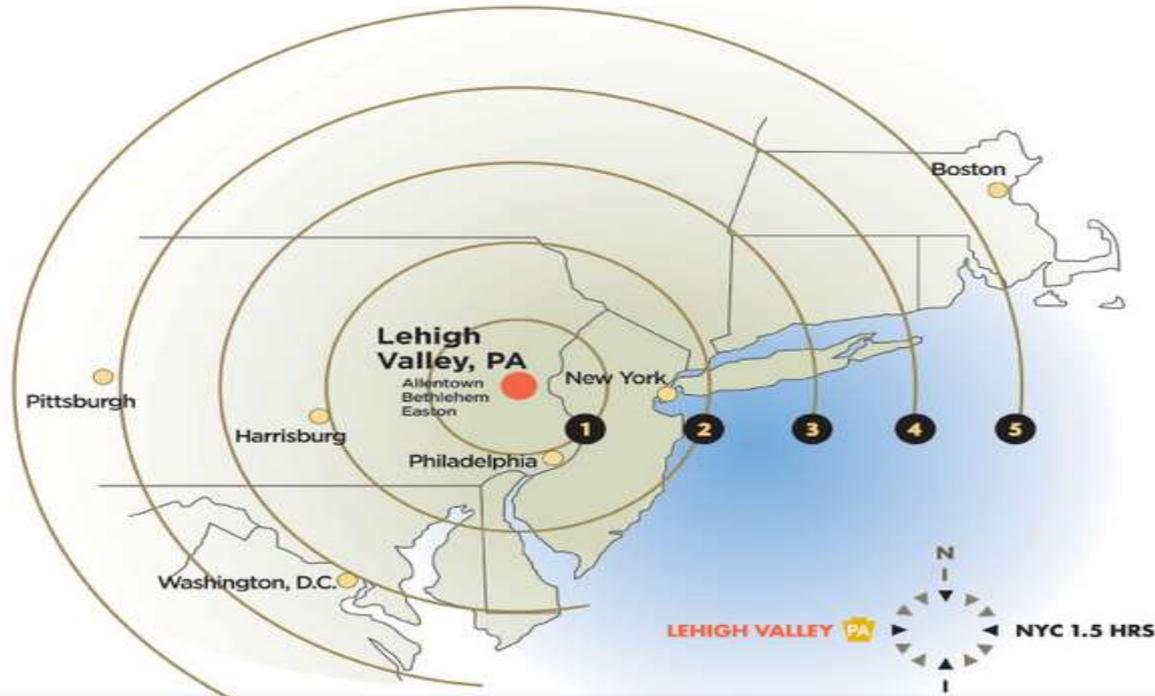


**Spring Skateboarding**

## Near NYC. Near Philly. And nothing like either one of them.

Tucked amid the beautiful hills of eastern Pennsylvania, Lehigh Valley is 90 minutes west of Manhattan and 60 minutes north of Philadelphia.

It's home to three charming, historic cities — **Allentown**, **Bethlehem** and **Easton** — plus an abundance of scenic countryside and quaint towns. Lehigh Valley is easily accessible by major highways and an international airport.



EXPLORE THE

# REGIONS OF LA

TO EXPLORE  
**CHOOSE A REGION**

- |                                       |                  |
|---------------------------------------|------------------|
| 1 Beach Cities / LAX                  | 6 Pasadena       |
| 2 Beverly Hills                       | 7 Santa Monica   |
| 3 <a href="#">Downtown / LA Metro</a> | 8 The Valley     |
| 4 Hollywood                           | 9 West Hollywood |
| 5 Neighboring Regions                 | 10 Westside      |

## FEATURED



89°



Travel Guides & Store



Book a Hotel



Itinerary Builder

EXPLORE THE

# REGIONS OF LA



REGIONS

## DOWNTOWN / LA METRO

With world class entertainment, incredible restaurants, thriving nightlife and walkable streets, Downtown LA is experiencing a renaissance. Nearby, Silver Lake offers low-key dining and trendy boutiques with a neighborhood feel.

Read More [→](#)



- |                       |                  |
|-----------------------|------------------|
| 1 Beach Cities / LAX  | 6 Pasadena       |
| 2 Beverly Hills       | 7 Santa Monica   |
| 3 Downtown / LA Metro | 8 The Valley     |
| 4 Hollywood           | 9 West Hollywood |
| 5 Neighboring Regions | 10 Westside      |



## 7. CENTRAL COAST

In this narrow strip of coastal hills and valleys, discover romantic towns, including Carmel-by-the-Sea, historic Monterey, and elegant Santa Barbara, nicknamed "the American Riviera." The region's classic drive along Highway One, linking San Francisco to Los Angeles, visits Big Sur, Hearst Castle, wine country, and kick-back



Pick a region from the map or the list below to explore.

1. SHASTA CASCADE
2. NORTH COAST
3. GOLD COUNTRY
4. SAN FRANCISCO BAY AREA
5. HIGH SIERRA
6. CENTRAL VALLEY
7. CENTRAL COAST
8. DESERTS
9. INLAND EMPIRE
10. LOS ANGELES COUNTY
11. ORANGE COUNTY
12. SAN DIEGO COUNTY

# Mistake #17

# Forced Registration

1

### Adeline / Ashby Antiques District



Neighborhood: Ashby Arts District  
Berkeley, CA 94703  
(510) 845-6221

The Adeline Ashby Antiques District features a multitude of antiques dealers ranging in collections from late 18th century English and French, Art Crafts, Mission, mid-century... [read more](#)

[View Website](#) [Login to Add to Trip](#)

2

### Buy Local Berkeley



Neighborhood: University Ave  
1834 University Ave.  
Berkeley, CA 94703

Berkeley is your beautiful kind of place, with independent merchants and craftspeople lining its business districts. Buy Local Berkeley is a non-profit organization with... [read more](#)

[View Website](#) [Login to Add to Trip](#)

3

### Downtown Berkeley



Neighborhood: Downtown  
Berkeley, CA 94704  
(510)-549-2230

Visit Downtown Berkeley, a vibrant urban center with an eclectic mix of culture, arts, food and ideas, where inspiration thrives. From innovative restaurants to unique... [read more](#)

[View Website](#) [Login to Add to Trip](#)

4

### Ecology Center Store



Neighborhood: West Berkeley  
2530 San Pablo Ave  
Berkeley, CA 94702  
(510) 548-3402

The Ecology Center encourages everyone to live sustainably. We carry innovative gifts, toys, body care, housewares, books, recycled glass and paper products, and garden supplies. [read more](#)

[View Website](#) [Login to Add to Trip](#)

5

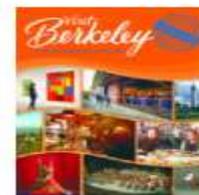
### Elmwood District



Neighborhood: Elmwood  
College Avenue at Ashby  
Berkeley, CA 94705

Discover the historic Elmwood Shopping District and theater - over 80 independently-owned boutiques and restaurants in a friendly, neighborhood environment. Go where Berkeley locals

### Berkeley Visitors Guide

[View Online](#)[Order Now](#)**Berkeley Insider  
Newsletter**[Subscribe](#)

# INTERNET USERS ARE LAZY

Stay

Dine

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Explore

Events

Meetings & Celebrations

Film

A

## Login

Username:

Password:

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## Register

## Specials & Deals

### Norcal Action Sports

Buy 2 UC Berkeley or Cal Berkeley items and receive the 3...



### Visit Berkeley

 Like 716



### Visit Berkeley

February 27 at 10:23am

Recognition from the National Park Service (NPS) that Berkeley is more than a geo-gateway to California's iconic national parks, it is also a gateway of leadership and policy. A month from now, the NPS comes to town for an amazing summit marking 100 years since the historic meetings at UC



## Flickr Stream

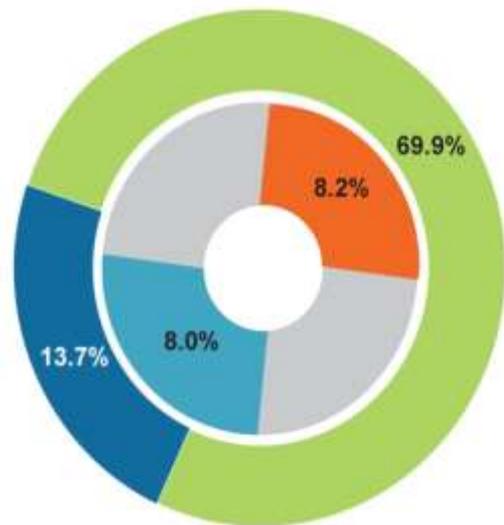


# INTERNET USERS ARE PARANOID

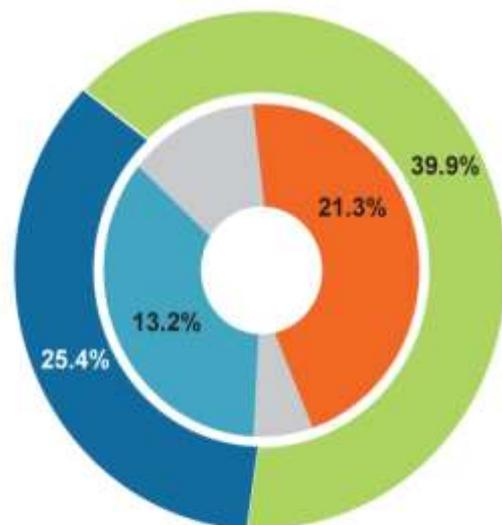
# Mistake #18

# Mobile After-Thought

Q: What percentage of your travel planning is typically done using each of the following before you leave for your trip?



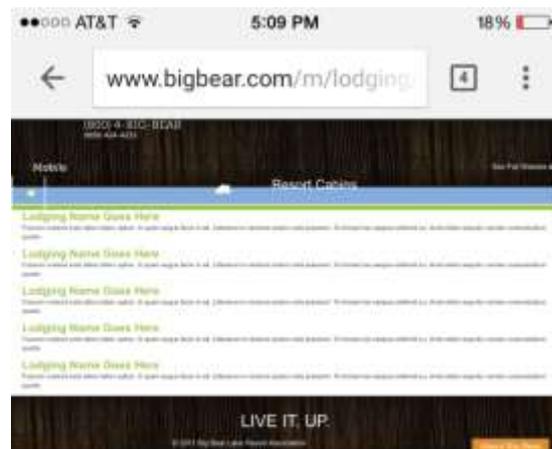
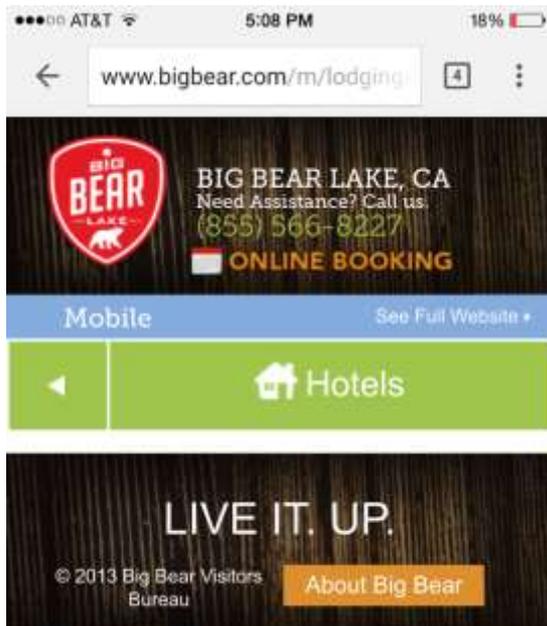
Q: What percentage of your travel planning is done using each of the following while on your trips?







- Hotels
- Private Homes & Cabins
- Resort Cabins
- Resort Lodges
- Bed & Breakfasts
- Condominiums
- Pet Friendly
- Camping & RV Parks
- Group Facilities
- Hostels





[Next](#)

Listing: 1 of 25

### Alaska Native Heritage Center

8800 Heritage Center Drive

Anchorage, AK 99504

Tollfree: [\(800\) 315-6608](tel:8003156608)

Phone: [\(907\) 330-8000](tel:9073308000)

Fax: [\(907\) 330-8030](tel:9073308030)

[Email](#) | [Website](#)



#### Description

The Alaska Native Heritage Center is a gathering place that celebrates, perpetuates and shares Alaska Native cultures. It is Alaska's premier cultural destination with storytelling, dancing, demonstrating artists and more.



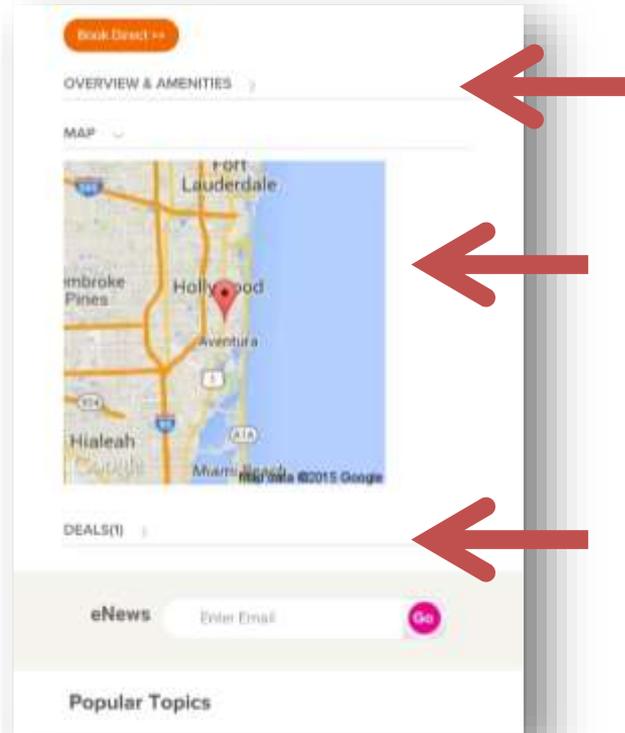
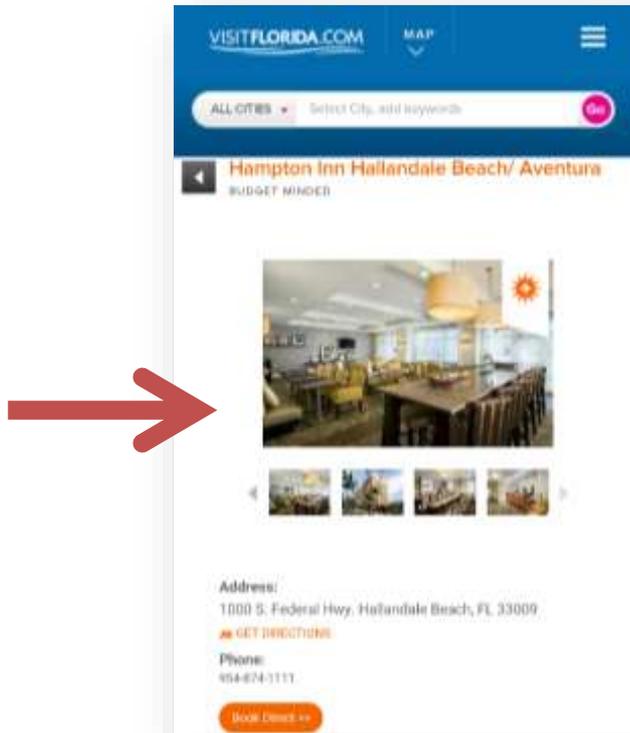
### Alaska Native Heritage Center

8800 Heritage Center Drive  
Anchorage, AK 99504



#### Alaska Native Heritage Center

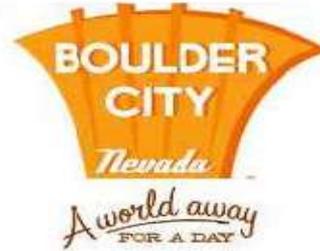
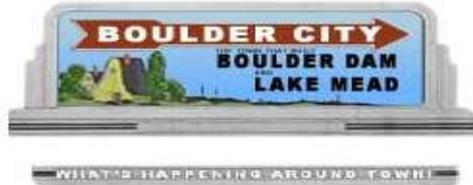
8800 Heritage Center Drive,  
Anchorage, AK 99504



# Mistake #19

## Cater to Locals

Calendar of Events - Boulder City Chamber of Commerce



Switch to List Format

<< Last Month      **April - 2014**      Next Month >>

Sun	Mon	Tue	Wed	Thu	Fri	Sat
		<b>1</b> <a href="#">American Legion Monthly Meeting</a>	<b>2</b> <a href="#">Wednesday Worship</a> <a href="#">Testimonial Meetings</a>	<b>3</b>	<b>4</b>	<b>5</b> <a href="#">BC's Got Talent Auditions</a> <a href="#">Community Garage Sale &amp; VW Car Show</a> <a href="#">Wrangler Jr. Rodeo</a>
<b>6</b> <a href="#">BC Renaissance Faire</a> <a href="#">BC Community Trial</a> <a href="#">Rockin Rabbit Marathon &amp; 5K</a> <a href="#">Wrangler Jr. Rodeo</a> <a href="#">Navajo Rug &amp; Jewelry Show and Sale</a>	<b>7</b> <a href="#">Women in Support of Women</a>	<b>8</b>	<b>9</b> <a href="#">Wednesday Worship</a> <a href="#">Free Brown Bag Medication Checkup</a> <a href="#">Testimonial Meetings</a> <a href="#">MONTHLY MIXER at Grace Christian Academy</a>	<b>10</b> <a href="#">The Nuts and Bolts of Estate Planning</a>	<b>11</b>	<b>12</b> <a href="#">VFW Monthly Meeting</a> <a href="#">29th Boulder City Fine Arts Festival</a> <a href="#">Dirty Vert 2014</a> <a href="#">St. Christopher's Episcopal Church Rummage Sale</a> <a href="#">Beta Sigma Phi 60th Easter Egg Hunt</a>



[May and June 2014 Elko Area Events](#)

[Elko Area Event/Attraction Photos](#)

[Testimonials](#)

## Welcome To ELKO NEVADA...

When you discover Elko, Nevada, you quickly see why this truly is the "Great American West". A land of adventure, capable of stretching the limits of your adventure, meeting and/or convention to its fullest. The



# Mistake #20

# Ignore Planning Horizons

## Search



Personalized Itineraries  
In Minutes!

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powered by  
**Utrip**

## Events Calendar | Mar 2015

03/20  
Fri

### Ramon Ayala

Ramon Ayala has mastered the artistry of being an accordionist, vocalist, and songwriter for 52...

03/21  
Sat

### Soulful Living Arts Fair

Enjoy a day at the Soulful Living Arts Fair. See over 38 exhibits, including: healing arts, psychic...

03/21  
Sat

### Gardening with Cold Frames and Mini-Greenhouses Workshop

Start your garden out on the right foot! Greenhouses are not just for the winter; join us and...

03/21  
Sat

### Bacon and Beer Classic

The Bacon and Beer Classic is a one-of-a-kind event hosted inside Major League Baseball stadiums...

[View Full Calendar](#) ▶



Learn how your business  
can participate

WE ARE  
**EXPERIENCE DEDICATED™**

TELL US HOW  
**SanJose** IS DOING

## San Jose Events & Entertainment

The San Jose Event Calendar is powered by LiveSV and includes the latest user submitted content for Concerts, Festivals, Art, Films and everything happening within the city of San Jose and surrounding areas. Looking to submit an event? Visit the LiveSV submission page [here!](#)

### Upcoming Events at our Venues

[City National Civic](#)[San Jose Center for the Performing Arts](#)[California Theatre](#)[Montgomery Theater](#)

### Search



#### Event Category

<Any>

#### Starting from Date

2015-03-20

Format: 2015-03-20

Apply

[View Full Calendar](#) ▶

03/20  
Fri



03/21  
Sat



03/21  
Sat



03/21  
Sat



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Events

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SHOP

## Meet Our Guides

From the surf to the city and everywhere in-between, our local aficionados give you the inside scoop on San Diego. Watch their videos as they each dish on everything from burritos, hikes, their favorite spots and secret hangouts—all so that you can experience the good stuff like a local.

**ROB MACHADO**

Shimmy into your wetsuit as this pro surfer spills his favorite places to grab a wave, catch a show and find an awesome burrito.

**AARON CHANG**

Watch as this pro surf and action photographer dishes on San Diego's art scene, inspiring views and the don't-miss galleries.

**TINA MICKELSON**

PGA-certified teaching professional and mom, Tina Mickelson, talks about her family's favorite places and what makes golf different in San Diego.

**CHRISTIE KREIDER**

Get ready to get your hands wet as SeaWorld San Diego's Senior Animal Trainer lets you in on the best up-close animal encounters at the park.

## Events

**San Diego Zoo Play Days**

San Diego Zoo  
3/28/15 - 4/15/15

**St. Patrick's Day Parade & Festival**

3/14/15 - 3/14/15

**IRISH 4 A DAY - St. Paddy's Party Hop**

Gaslamp Event Management (GEM) | Club  
VIP SD | Downtown Dolls  
3/14/15 - 3/14/15

**shamROCK Gaslamp Block Party**

3/14/15

[More Events >](#)

## Sign Up for Our Newsletter



Email

Zip Code

## HAPPENING NOW

Plan a visit around these top upcoming events.



## EVENTS & FESTIVALS

Each season in St. Pete/Clearwater brings its own flavor of festivals.  
Check out our unique annual and seasonal events here.



# Mistake #21

## Listening to the Noise

**Spend a lot of time talking to customers face to face. You'd be amazed how many companies don't listen to their customers.**

**~Ross Perot**



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